

ITS NEW MAGNIFICENT AND UP-TO-DATE FORUM Ice Pageant On Monday Evening December the 8th.

The Ice Pageant Marks Opening Of New Forum

Gyro Club Brings Toronto Firm To Stage Spectacular Enterprise. Two Nights Of Mardi Gras Abandon. 400 Picturesque Costumes.

The Gyro Club Ice Pageant under the distinguished patronage of His Honor Lieutenant-Governor Dalton, Premier Leas, Mayor Prowse, Mayor Lidstone, Dr. I. J. Yeo, President of the Charlottetown Forum Limited, Judge H. L. Palmer, President of the Charlottetown Rotary Club and Mr. D. F. Bethune, Governor of District No. 6 of the International Association of Gyro Clubs and with the Canadian Legion Band in attendance will signal the official opening of the Charlottetown Forum on Monday evening, December 8th at 8:15 o'clock.

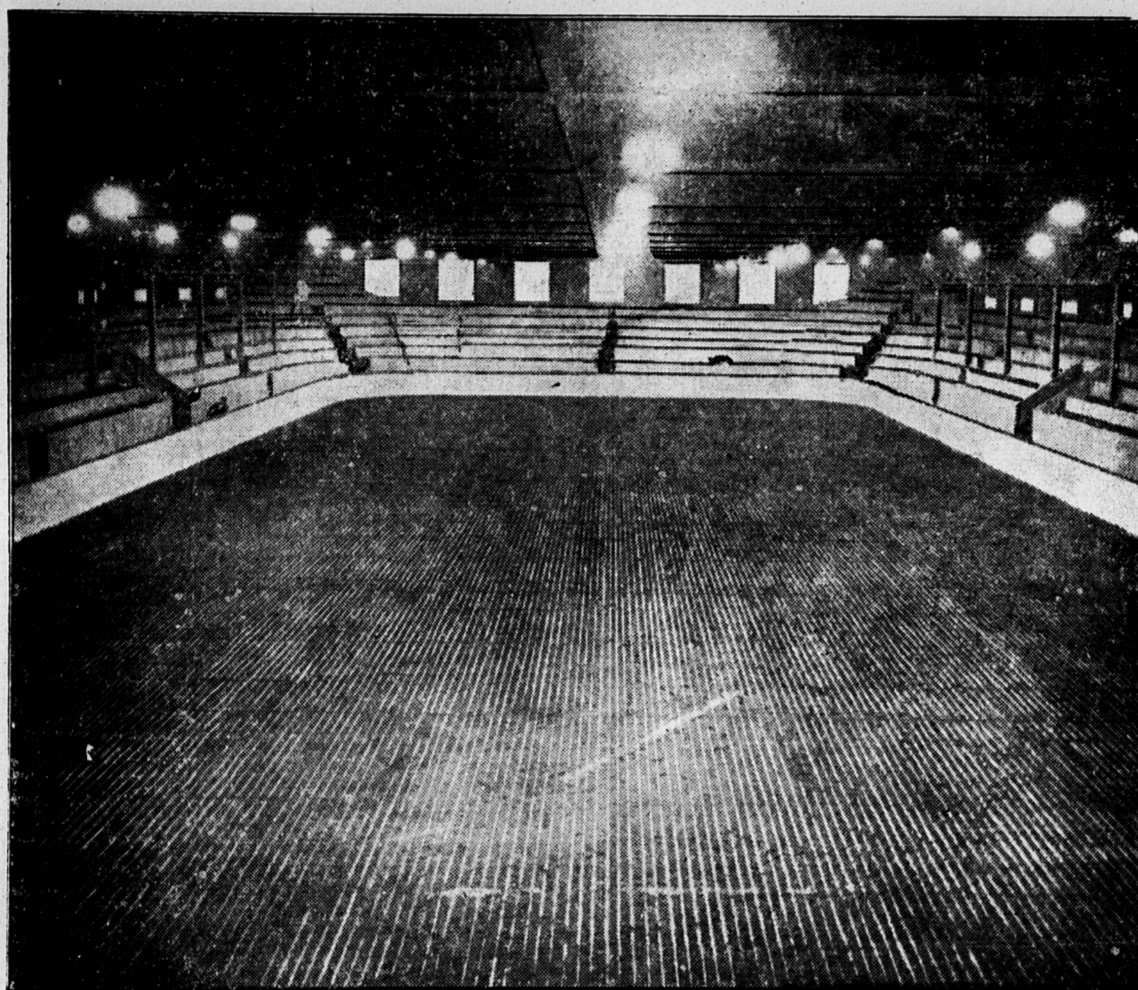
The Gyro Club has gone to considerable trouble to bring to Charlottetown a tremendous gala feature, a huge ice pageant, new in its entirety, and never before presented in the Maritime Provinces.

For this they have engaged the services of Mallabar Productions Ltd. of Toronto and Winnipeg, the largest theatrical producers and costume company in Canada who for the last five years have astounded the cities of central and western Canada with this stupendous pageantry on ice.

Monday and Tuesday December the 8th and 9th will mark the opening of the new Forum, and the Gyro Club will demonstrate that there is one other great entertainment in Canada besides the Canadian National exhibition and the Mendelssohn Choir. The opening pageant will turn the ice floor of the forum into a glorious arenic stage, with batteries of flood lights and a wealth of over four hundred picturesque and exotic costumes, color and dance.

This performance is the nearest thing to a continuous crescendo of joy that can be found even in this unretrospective age. The program is built up of great climaxes from a beautiful "Dream of Toyland" solo, duo, quartet, ice choruses and ballet down through fifteen spectacular presentations to the grand finale. It is operated with radio-like precision. Colors, lights, antiphonal instruments and the ever-shifting galaxies of skating, ballerinas and comedians in an unbroken sequence of splendid technique. The music will range from the Blue Danube through the After the Ball epoch into the foxtrots. The entire presentation is on a high plane of art, with glorified speed, wonderful crescendos in interest and a free play of variety.

Interior View Of The Charlottetown Forum



This view of the interior which was taken at night, shows the steel piping, which has nearly been covered with sand, just before flooding was started. It also shows the ample seating accommodation, and one notices that the steel columns are set well back in the building.

Just to touch upon a few of the pageant courts it will suffice to mention a fantasy from Fairyland, including dozens of character and grotesque features from the books of childhood such as Mother Goose, the Fairy Queen dancing dolls, and wooden soldiers. In this one court alone there are over one hundred and twelve beautiful costumes and characters. The soldiermaids in their red satin and gold costumes will interject a new joy, twice as many Tiller V. Girls doing evolutions that are seldom surpassed for linear accuracy and beautiful sequences on stage with no skates at all. The synchron-

ized evolutions of the girls are exactly scaled as they are in the Follies.

The Russian court depicting a gala day in old Russia with the beautiful scene of the grand duke and the grand duchess seated under the golden throne and surrounded by their ladies in waiting, the royal guests, the twenty gaily colored royal diplomats, a score of body guards in their blue and gold uniforms, the two score gaily garbed peasants and beautiful girl entertainers of the royal court all dressed in the gorgeous colorings, the jewels, the furs and the high boots of the royal court.

THE FORUM POLICY

The directors of the Charlottetown Forum Limited have as their settled policy in their dealings with the public the motto:

"COURTESY and SERVICE"

(Continued on page 12)

8 miles of STELCO Scale Free-Cold Straightened STEEL PIPE



lie beneath the ice at the Charlottetown Forum and act as the arteries through which the cold temperature producing fluid flows.

Ask your plumber to use this long lasting, rust resisting pipe for installations or repair work in your home.

IT IS MADE IN CANADA

The Steel Company of Canada Limited
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ST. JOHN HALIFAX

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CHARLOTTETOWN FORUM

Designed and Fabricated

—BY—

MacKinnon Steel Corporation Limited

Sherbrooke, Quebec

MONTREAL OFFICE

555 New Birks Building

"YORK" ICE MACHINES

Furnish the Refrigeration

for the

CHARLOTTETOWN FORUM

Designed & Installed by

CANADIAN ICE MACHINE CO., Ltd.

MONTREAL — TORONTO — WINNIPEG
EDMONTON — VANCOUVER

THE ELECTRIC WIRING

In the new

CHARLOTTETOWN FORUM

was installed by

BROWN ELECTRIC COMPANY

Contractors for Electrical Installations and Fixtures

ESTIMATES SUBMITTED ON REQUEST

105 Kent St.

Charlottetown

Building a Greater

PRINCE EDWARD ISLAND

Charlottetown Our Specialty

We had the general contract for

THE CHARLOTTETOWN

FORUM

Ready to give estimates on any contract which you may have under contemplation.

MacDOUGALL & MacAULAY

GENERAL CONTRACTORS

CHARLOTTETOWN

PRINCE EDWARD ISLAND

The GYRO CLUB ICE PAGEANT

Under the distinguished patronage of

THE HONORABLE CHARLES DALTON,
Lieut.-Governor of Prince Edward Island

THE HONORABLE WALTER M. LEA
Premier of Prince Edward Island

T. W. L. PROWSE, ESQ.
Mayor of the City of Charlottetown

W. J. LIDSTONE, ESQ.
Mayor of the Town of Summerside

I. J. YEO, ESQ., M. D., C. M.,
President of the Charlottetown Forum

JUDGE H. L. PALMER
President of the Charlottetown Rotary Club

D. F. BETHUNE, ESQ.
Governor of District No. 6 of the International Association of Gyro Clubs

will, on December the eighth, officially mark the opening of the Charlottetown Forum.