

The New Trend in Investment

Bonds and preferred stocks seem to be gaining in favor. Many who formerly bought securities only for profits through appreciation are now buying them for the yield they will bring.

Observers attribute the swing toward such securities to the recent break in stock market prices and to uncertainty in the money situation, but they also find that many are buying bonds and preferred stocks because, like common stocks, they are considered to promise profits through appreciation in value.

This aspect of the financial situation is discussed in our MAY MARKET LETTER

A copy will be sent to you on receipt of the coupon.

JOHNSTON AND WARD

B. ROGERS, Jr., Manager.
MacArthur Bldg., Summer St., Summerside, P. O. Box 309

Please place my name on your list to receive your Market Letter regularly.

Name.....

Address.....

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WANTED

"WANTED— a reliable energetic man between twenty-five and forty years of age, business experience preferred, graduate of High School or equivalent education, to represent a well-known firm in Charlottetown and vicinity. Address applications to

A. B. C. care of Guardian."

3533-1-1-41

A Bargain in Income

The present yields obtainable on high-grade investment securities are higher than at any period since 1926. Canadian borrowers are therefore refraining from issuing long term loans in expectation that bond prices will strengthen materially in the near future.

In view of this favorable position of the investment market, many experienced investors, both corporate and individual, are quickly taking advantage of this current opportunity to buy future incomes at a bargain.

We will be glad to make suggestions.

Eastern Securities Company Ltd.

INVESTMENT BANKERS

CHARLOTTETOWN

ST. JOHN

MONTREAL

HALIFAX

Central Guardian

LADIES STRAW hats clearing at \$1.00. Prowse Bros., Ltd. 3509-4-30-31

LADIES flannel dresses all sizes. A real bargain at \$1.79 on sale days. Prowse Bros., Ltd. 3509-4-30-31

THE GREAT MAY SALE starts Wednesday morning. Look for the biggest bargains this store ever offered. Moore & McLeod, Limited. 31

WHOLESALE PRICES all over store Wednesday and Thursday at our great May Sale. Moore & McLeod, Limited. 31

WONDERFUL BARGAINS in women's hats Wednesday and Thursday at \$2.98. Moore & McLeod, Limited. 31

EXTRAORDINARY values in silk stockings at the May Sale Wednesday and Thursday. Moore & McLeod, Limited. 31

35 INCH GREY COTTON, a wonder at 10c. Wednesday and Thursday at the May Sale. Moore & McLeod, Limited. 31

MAY SALE special value in silk stockings 69c. pair or 2 pairs for \$1.30. Do not miss this one. Moore & McLeod, Limited. 31

TWENTY-SIX LAST YEAR Spring Coats, Tweeds, Kashas, etc., worth to \$30.00 for only \$8.00 at the great May Sale, Wednesday and Thursday. Moore & McLeod, Limited. 31

ONE LOT of Misses' Tweed Suits, short coat styles, clearing May Sale at \$6.00. Moore & McLeod, Limited. 31

ENCOURAGE THE YOUNG ORATORS and have two hours' real enjoyment by attending the Oratorical Finals, Zion Hall on Friday.

ENGLISH PRINTED BEDSPREADS \$1.25 at the great May Sale Wednesday and Thursday. Moore & McLeod, Limited. 31

CLEARING OUT Colored Madras worth to \$2.00 yard. May Sale 30c. Moore & McLeod, Limited. 31

SMALL LOT of Women's Spring Coats, worth to \$20.00 for the May Sale \$8.00 each. Moore & McLeod, Limited. 31

TICKETS FOR THE ORATORICAL CONTEST FINAL on Friday next may be had from Messrs. W.W. Wellner Ltd., or at The Guardian.

IN REFERENCE to the Stewart's Bakery advertisement on another page of this issue, any of these products will be delivered post paid to any part of the Island. Be sure and enclose money with order. 3511-4-30-41

SHAREHOLDERS of the Charlottetown Hotel Co. are requested to bring their certificates to the office of W. K. Rogers, Thursday afternoon, May 2nd, at 2 p. m. and receive first disbursement of cash. W. K. Rogers, D. A. MacKinnon, Liquidators. 3512-4-30-31

NICE APPEARANCE—Police headquarters, in keeping with the splendid efficiency of the force, presents a very pleasing and up-to-date appearance these days. The cells have been thoroughly cleaned as is also the wash-room, toilets, station, etc. The work reflects much credit on Chief Birtwhistle and his officers and constables.

POLICE COURT—Quite a number of cases were heard by His Honor at the Police Court yesterday morning. Three drunks appearing; the first having disorderly added to the charge was fined \$10.00 or twenty days; he took the days. The other two were each fined \$5.00 or ten days. A prohibition case was dismissed. A man charged with keeping a vicious dog had his case adjourned, as was also that of a boy charged with the theft of a coat. An assault case with a charge of causing grievous bodily harm was awarded \$100.00 or three months; the defendant has left the city.

APARTMENTS TO LET

We have listed with us for rental heated apartments in the Cavendish situated on the corner of Water and Fownall Streets. This is the most modern apartment building in the City, having just been completely remodelled by Mr. Blomfield. There are still available three apartments—each with large living room, dining room, kitchen and three bed rooms, hardwood floors throughout, all modern conveniences. Kitchens are wired for electric ranges. Apply,

THE EASTERN TRUST COMPANY

SLIGHTLY damaged oilcloth rugs. Reg. \$6.50 for \$5.00 on sale days. Prowse Bros., Ltd. 3509-4-30-31

CHILDRENS' rib cotton school hose all sizes. Special 25c. Prowse Bros., Ltd. 3509-4-30-31

LADIES navy suits all sizes, worth up to \$35.00. Sale price \$10.00. Prowse Bros., Ltd. 3509-4-30-31

WHITE swiss curtains a bargain at \$1.98 pair on sale days. Prowse Bros., Ltd. 3509-4-30-31

TAPESTRY stair carpet, 27ins. wide. Sale price 98c yd. Prowse Bros., Ltd. 3509-4-30-31

LADIES night gowns with lace trim. Sale Price \$1.00. Prowse Bros., Ltd. 3509-4-30-31

WHOLESALE prices, on May 2 and 3, on all dress goods, rayons, satins, coatings etc. Prowse Bros., Ltd. 3509-4-30-31

A FEW last years ladies' coats. A bargain at \$2.98 and \$5.98. Prowse Bros., Ltd. 3509-4-30-31

In Memoriam

THE LATE WILLIAM H. MAYNE

On the morning of April 12th when the news was flashed over the wires from the Hospital at Saint John to Summerfield that the spirit of William H. Mayne had passed to its eternal rest all the people of the surrounding community received the news with saddened hearts.

Mr. Mayne, who had been able to perform the duties of his occupation up to August was then laid aside from active work and on the advice of this physician he went to the Hospital at East Saint John to try and have his health restored. This treatment helped him so much that it was believed he might possibly regain his former strength but such was not to be and, as stated before, on the morning of April 12th, during an attack of a severe pulmonary hemorrhage, he passed away.

Mr. Mayne was born at Summerfield on June 10th, 1878, and spent his life on the homestead there. He was a man that was ever ready to perform the major part of any undertaking for the benefit of the community. In church or state he was a recognized leader in any movement and during the building of the church at Summerfield, replacing the one destroyed by fire, Mr. Mayne was largely responsible for the early and satisfactory completion of this work. He always worked for advancement in different lines, of agriculture along cooperative lines, acting in the capacity of President of Emerald Dairy Association, Emerald Farmers' Co-operative Company, Springfield Egg Circle and Springfield Live Stock Shipping Club, and other Companies which have for their objects the bettering of farming conditions.

To know William Mayne it was necessary to meet him in his own home, no person could visit him without receiving that warm wholehearted welcome which can only come from a heart overflowing with love. No man ever asked a favor of William Mayne and did not receive it if possible for him to give. His was a life full of philanthropic work and at his demise not only his immediate friends in Summerfield, but the surrounding vicinity as well lost a true friend and one whose hand was always out to help a person in need.

Besides the sorrowing wife (nee Mable Smith, there are left to cherish the memory of a kind father four children, Margaret L., Keith, Allison, and Dorothy, also three sisters, Mrs. J. W. Stewart, Kensington, Mrs. Robert Foster, Saskatoon, Sask., and Mrs. J. B. Morrison, Madoc, Montana. The funeral was held on April 15th from his home in Summerfield under the direction of Mount Zion Lodge No. 12, A. F. and A. M., Kensington, his pastor, Rev. Dr. Saint officiating, his words being taken from I Samuel XX, 18. "And thou shalt be missed because thy seat will be

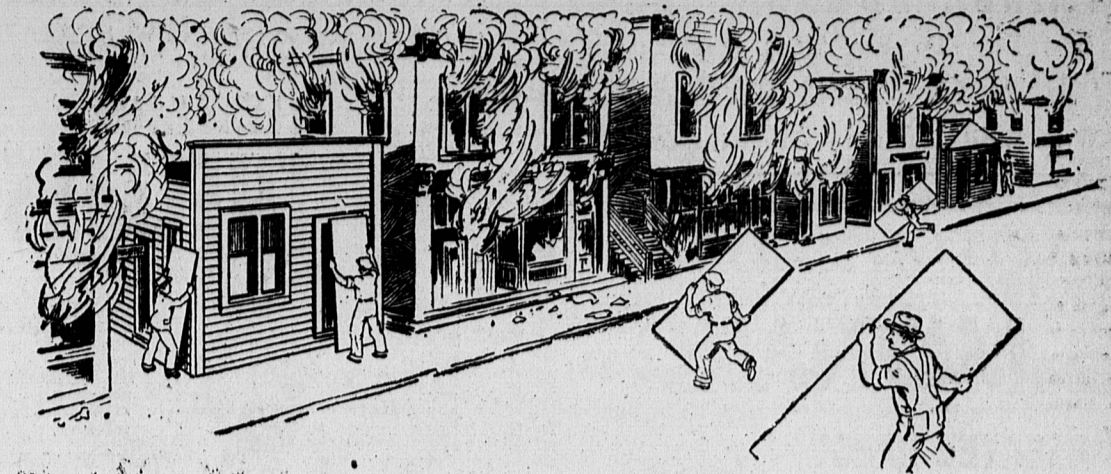
Had 17 Boils On His Neck Arms and Legs

Mr. A. L. Willos, Septon, Man., writes:—"I had been bothered with boils for about two years. I had seventeen on my neck, arms and legs. I tried all kinds of medicine, but none of them seemed to help me any. I then used two bottles of



and I have never been bothered with any boils since then." B. B. B. is manufactured only by The T. Milburn Co., Ltd., Toronto, Ont.

They covered the Walls with GYPROC



—and Saved Two Buildings

LAST year the town of Alix, Alberta, was nearly wiped out by fire. The blaze started in a barber shop and spread to adjoining buildings. In a few minutes great, livid flames lit up the night.

It looked as if the whole town might succumb. Then one of the citizens, S. A. Linnen, suggested that two loads of Gyproc Fireproof Wallboard be hauled from his lumber yard and placed as a fire wall between the buildings already on fire and those exposed.

Mr. Linnen's idea saved two buildings and arrested all further headway of the conflagration. The intense heat broke windows in stores across the street—yet buildings protected by Gyproc, although within four feet of the burning structures, suffered no damage whatever.

The Alix fire is only one of many in which the fireproof qualities of Gyproc have been conclusively proven. For homes, summer cottages, garages, offices and stores—for all repairs and alterations—it gives the boon of fire safety. Yet the cost is no more, and often less, than wallboards that provide no fire protection at all. Gyproc is 3/8 inch thick, 6 feet to 10 feet long and 32 and 48 inches wide.

See any of the dealers listed below, or write us for free illustrated booklet.



This is the insurance office of W. L. Pettet, Alix, Alberta, which was saved from flames when Gyproc fireproof sheets were set up against the walls to shield them from fire from neighboring buildings.

WRITE FOR FREE BOOK

On request we will send free book, "Walls That Reflect Good Judgment", giving interesting information on the New Improved Gyproc and Home Decoration.

- L. M. POOLE Charlottetown, P. E. I.
- POOLE & THOMPSON Montague, P. E. I.
- R. T. HOLMAN, LIMITED Summerside, P. E. I.
- MORRIS-BERNARD & CO. Tignish, P. E. I.

CANADA GYPSUM AND ALABASTINE LIMITED, MONTREAL, QUEBEC

Head Office:— PARIS, CANADA

GYPROC

Fireproof Wallboard

Why Build to Burn? Gyproc does away with inflammable wood-lined walls, ceilings and partitions.

We also manufacture "ROCKBOARD"—1/2 inch and 3/4 inch thick—a specially heavy board, for use as a plaster base and for sound-stopping. It possesses great structural strength and rigidity.

Made in Canada, by a Canadian-controlled corporation, from Canadian raw materials.

empty," and in the course of his eloquent address paid a glowing tribute to the sterling Christian character of the deceased. Solos were touchingly rendered by Mr. Roy Phillips of Kensington and Miss Ada McKay, of Springfield.

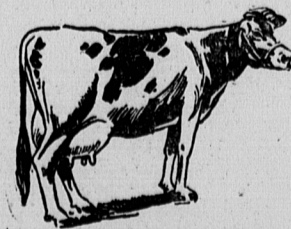
One incident which was much appreciated by his family and commended by all those in the funeral cortege was the tolling of the bell of the neighboring Catholic Chapel while the funeral procession was solemnly winding its way to the cemetery at Summerfield. This certainly shows the high respect in which the late Mr. Mayne was held by the people of this parish.

The pall bearers were J. Watson Fyfe, D. N. McKay, Gavin Harding, William Haslam, J. Norris Sinclair and Peter Sinclair.

The Masonic service was conducted at the grave where about fifty brethren of Masons gathered to bid farewell to a brother loved in life and mourned at death.

Floral offerings were received from the following friends
Pillow—Family.
Wreath—Minnie and Robert, Louis and Jim.
Crescent—Mr. and Mrs. Gavin Harding.
Crescent—George Mayne and family.

Wreath—Mr. and Mrs. J. W. Fyfe, Square and Compasses; Brethren of Mt. Zion Lodge No 12 A. F. & A. M.
Wreath—Mr. and Mrs. J. E. Sinclair and family.
Wreath—D. N., Mrs. McKay and



MR. FARMER

THE BEST FRIEND YOU HAVE IS THE DAIRY COW

She will supply a steady cash income and enrich your farm. Help her to do it by marketing your cream through the

CENTRAL CREAMERIES

No shipment too large, none too small. All transportation charges are paid by us, and we make prompt settlements in full the 15th of each month.

We carry a large stock of cream cans. Write for price and further particulars.

—We need more cream—

Central Creameries Ltd.

CHARLOTTETOWN, P. E. I.

BRANCHES AT SOURIS AND WELLINGTON