The GREATER HUDSON

acclaimed by the smartest buyers the outstanding value above $1,300

The secret ballot that forecast what all motordom is now saying . . .

The Greater Hudson was first shown to groups of motor dealers who were asked to examine it from the standpoint of general attractiveness in lines, appearance, comfort, fittings, performance and value, and then to cast a secret ballot on which they checked their individual appraisement of every detail.

The vote by these many dealers gave a true indication of public acceptance with the result that twice as many dealers have contracted for Hudson this year as had signed at this time one year ago.

Now by tens and tens of thousands automobile buyers are likewise casting their secret and unanimous vote for the greater Hudson. You will see the score in 5,000 salesrooms. It is conclusive proof that the Greater Hudson is the public favorite of all cars selling above $1,300.

Won't you, too, go to your nearest Hudson dealer and make your appraisement as so many thousands have already done?

64 *advantages*

and these astounding prices

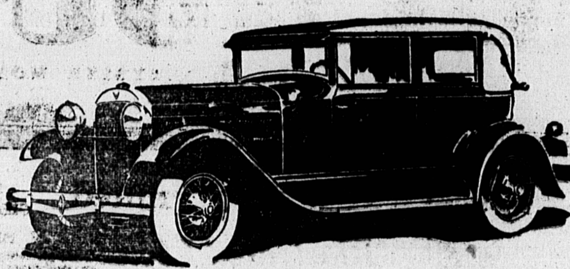
Standard wheelbase: Coach, $1325; Standard Sedan, $1420; Coupe, $1445; Roadster $1605; 5-Pass. Phaeton, $1735; Town Sedan, $1765; Convertible Coupe, $1860; Landau Sedan, $1925; Victoria, $1925. *Long wheelbase:* 5-Pass. Club Sedan, $2370; 7-Passenger Sedan, $2565; 7-Passenger Limousine, $2690.

F. O. B. *Windsor, taxes extra*

STANDARD EQUIPMENT

Standard Equipment includes: 4 hydraulic two-way shock absorbers—electric gas and oil gauge—radiator shutters—saddle lamps—windshield wiper—rear view mirror—electrolock—controls on steering wheel—all bright parts chromium-plated.

Hear the Radio Program of the "Hudson-Essex Challengers" every Friday evening



GAUDET BROS. Charlottetown
Dealers for Queen's County

McLEOD MOTOR SALES, Summerside
Dealers for Prince County

NORMAN J. NICHOLSON, Montague,
Dealer for King's County

The Car Owner's Scrap Book

By G. W. Donald

THE SPARK THROTTLE

The spark throttle, when advanced or retarded, does not affect the volume of the spark, but regulates the time that it takes place in the cylinder in relation to the piston position. Should this spark occur when the piston is past dead center, then the term "retarded" is applied to it. On the other hand, if it occurs before the piston reaches dead center, it is called an 'advanced" spark.

When starting the motor, the spark should always be retarded. If this is not done, an explosion may take place in the cylinder before the piston has reached top center. This brings about a rev. se, or kick, and is what causes danger if not careful when the engine is canked by hand.

The exact distance to advance the spark when driving always depends upon the speed of the motor. When the engine is pulling heavy load, or ascending a long, steep hill, and turning slowly, the spark should always be retarded. But when the motor is turning freely and at a good rate of speed, full advance of the spark is best.

REMOVING THS ENGINE

The home garage is not equipped with a hoist, but the engine can be removed from the car by jacking up the whole car as high as possible, removing all bolts, then fastening ropes around the engine and attaching the other ends of the ropes to the overhead garage beams. The car can then be lowered to the floor and rolled out from under the engine.

If it is desired to remove the whole body of the car, it can be done in the same manner, merely by loosening all bolts fom the chassis and attaching ropes to the body and to the garage beams in the same manner.

BRAKE ADJUSTMENT

There are many different ways to adjust brakes, but a very clever one is to push the brake pedal forward about two inches and by means of a block of wood, hold it in that position. Then tighten up the turn buckle, or other adjustment provided for that purpose, until the brakes are perfectly snug. Now remove the piece of wood and it will be found that the proper amount of slack has been eliminated.

TIRE THEFT

After being fortunate enough to find a tire that has been stolen, it is often impossible to indentify it, even if it does look "exactly like mine." The careful tire owner can take the precaution, however, of labeling a new tire by writing on the inside of the casting with a heavy indelible pencil. This affords a positive indentification that no thief can deny.

HEADLIGHT REFLECTORS

A small quantity of vinegar on a soft cloth will clean the headlight reflectors very satisfactorily.

MOISTURE

Some persons think it is imagination that an automobile engine performs better on a damp day; but this is true, and there are two reasons. In the first place, even when the most efficient mixture of gasoline and air has been provided, the combustion is not complete, and there always is a certain amount of residue, or unburned carbon. When a little moisture, or water vapor, is introduced, it is broken up by the intense heat into its constituent elements, oxygen and hydrogen, and the oxygen combines with the free carbon, resulting from the unburned gasoline, and couses complete combustion of the mixture.

The second reason why a motor performs better on a damp day is that the slight amount of moisture taken in expands under the heat of explosion and cushions he shock; and this is what makes the motor run with an increased smoothness.

SKID CHAINS

When putting on the tirechains, drape the chain over the wheel with the clamps to the rear. Then, when the clamp strikes the surface of the road it will do so with a closing motion. If the clamps are adjusted in a reverse position to this, the tendency will be to open the clamp each time it strikes the road, and this is often the cause of loosing a chain.

LUBRICATION

While every car owner realizes that negligence in keeping sufficient oil in the engine will result in scored cylinders, seized pistons, and burnt-out bearings, still it should not be overdone. Too much oil results in the oil getting upon top of the pistons and causes trouble. The oil level should be closely watched and the exact quantity required observed at all times.

RADIATOR HOSE CONNECTIONS

The hot water which passes through the top and bottom hose connections of the radiator will in time rot the rubber. This means that the fabric loosens and particles drops off and get into the circulating system, affecting the cooling efficiency. And remember that this is one cause for overheating. These rubber hose connections should be replaced by new ones at least ance a year to avoid this trouble.

HINTS ON WASHING THE CAR

The ideal equipment for washing the car consists of two buckets, two sponges and two chamois cloths. One set should be used for the first washing, keeping it distinctly separate from the other set, which is to be used for the final washing. Both the sponges and clothes should be cleaned very thoroughly when finished in several changes of water, as if any girt is allowed to remain it is sure to mar the finish of the car when again used.

WHEEL BEARINGS

Wheel bearings will soon be destroyed if the car is run without a hub cap on each wheel, or if the hub cap is cracked.

Deserving of its record-breaking success . . . .

De Soto

Multum pro parvo

Touring, $1075; Roadster, $1075; Business Coupe, $1075; 2-door Sedan, $1075; De Luxe Coupe (with rumble seat), $1120; 4-door Sedan, $1120; 4-door Sedan De Luxe, $1205. All prices f. o. b. Windsor, Ontario, including standard factory equipment (freight and taxes extra).

Value speaks more plainly and unmistakably in today's motor car market than it has ever spoken in the past.

There you can lay your finger directly on the main reason for the unprecedented, swift advance of the Chrysler-built De Soto Six to its present heights of popularity.

Entirely aside from the fact of its Chrysler origin, and on its own individual merits, the De Soto Six deserves every iota of the widespread preference which an eager public is conferring upon it.

Auld Bros., Ltd
CHARLOTTETOWN
Distributors for P. E. I.

DE SOTO SIX

CHRYSLER MOTORS PRODUCT

Scientific Facts

More than 88 per cent of the area of Spain is productive land.

An inventor has combined a refillable lead pencil and slide rule.

Tear gas cartridges for revolvers have been invented for police use.

Germans have developed a process for recovering sulphur from blast furnace slag.

An attachment to warm water on an electric room heater of the reflector type has been invented in Germany.

According to a Harvard astronomer the moon is receeding from the earth at a rate of seven feet a century.

An English inventor's phonograph that plays standard records is small enough to be carried in a coat pocket.

A special thermometer has been invented to warn aviators that ice is forming on the wings of their airplanes.

Scales have been invented by a German to automatically weigh coal as it is delivered to a customer by truck.

Airplanes for scouting will be carried inside two huge dirigible balloons planned for the United States navy.

Spain, it is estimated, could obtain 6,000,000 horsepower by erecting hydroelectric plants at available sites.

Made in three telescopic sections, a new metal lead pencil becomes a measuring rule a foot long when extended.

A Frenchman has invented jewelry made of a rubber composition for bathers to wear, even some gems being imitated.

A top and side curtains that roll compactly when not in use have been invented for the rumble seats of automobiles.

In a recent six month period a British airplane line carried more women from London to Paris than men as passengers.

The population of the United States has been estimated to increase at a net rate of one person every 20 minutes.

A street cleaning truck in use in Berlin is filled through dust proof side openings and emptied by elevating it endwise.

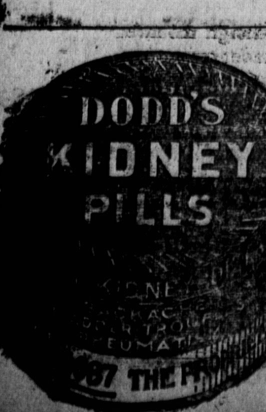
The phosphate lands of the United States have been estimated officially to contain 8,000,000,000 tons of this fertilizer.

Its production subsidized by the government, about 19,000 tons of beet sugar were produced in the Irish Free State last year.

A yardmaster in a Chicago railroad yard distributes orders by radio to loudspeakers distributed over the area under his charge.

The Polish government is studying the possibility of electrifying the producing area of Boryslaw with hydroelectric power.

Motions of a child on the back of a new hobby horse causes cranks connected to axles under its feet to move it forward or backward.



MALPEQUE

Not withstanding the heavy roads of Tuesday evening February 19th, the chicken supper given by the ladies of Hamilton was a decided success. There was no doubt that everybody present got more than their moneys worth, food and a social hour included. About forty dollars was realized which goes towards missions.

The social evening at the Young Peoples Society Friday evening was much enjoyed. After the devotional hour games were participated in and a dainty lunch served.

Miss Amy Adams, Spring Valley, is the guest of her cousin Miss Minnie Crozer, Darnley.

Mr. Fulton Simpson, Lot 14, was a recent visitor to Darnley.

Mrs. James A. Campbell, Burlington is at present the guest of Rev. J. M. and Mrs Murchuson, East St. John, New Brunswick. The many friends of Mrs. Campbell will be pleased to learn that she has been invited to give an organ recital on Sunday evening March 3rd in Carmarthen Church St. John of which Rev. A. D. MacLeod is pastor.

Mrs. J. R. Lockerby and Master Lockerby of Hamilton spent the week end in Charlottetown.

Mr. D. B. MacDonald, Bedeque, was a visitor to Malpeque on Monday.

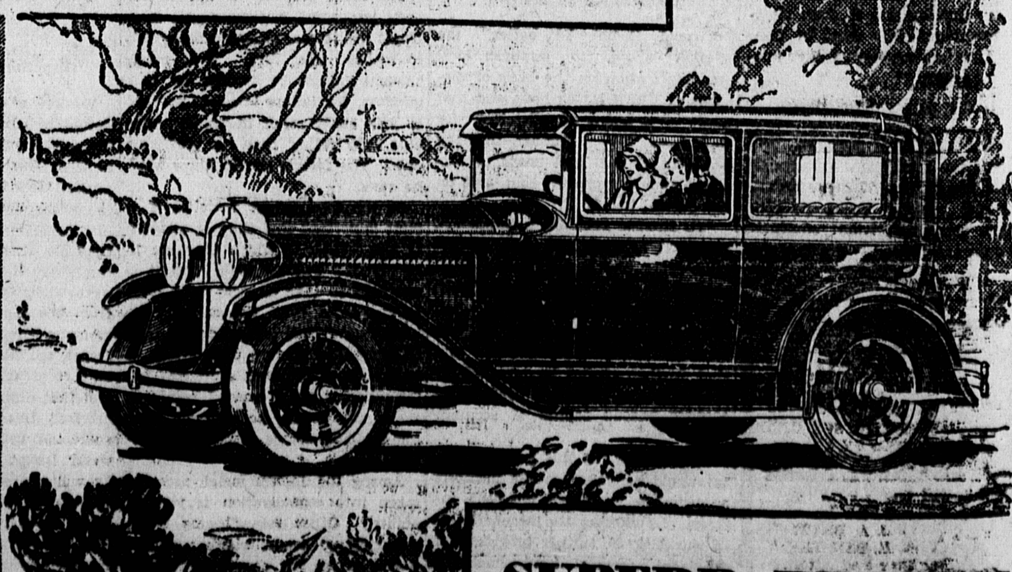
The last of an old and highly respected family in this locality in the person of Mr. Robert Beairsto of Spencers Lake British Columbia passed away on Friday Feb 9th. Mr. Beairsto was born in the Baltic, about 75 years ago and was the youngest member of the family of the late Mr and Mrs. James Beairsto. The childhood home of the deceased is still remembered by many as one of the most hospitable homes here. In early yeas Mr. Beairsto was engaged in teaching and while still young he removed to Spencers Lake where he was employed as a bookkeeper. The late Mr. Beairsto was stricken with paralyses on the morning of February 9th and passed away in the evening of the same day-exactly one year since the passing of his brother Dr. James Beairsto of Winnipeg. The remains were conveyed to the house of his nephew Mr. Harold Beairsto of Vernon B. C. where they were laid to rest in the cemtery of that place. The deceased has many relatives still residing in Malpeque and Vicinity; the nearest among these is a niece Mrs Thomas MacNutt.

About sixty in all comprising the members of the Malpeque Women's Institute and each family circle connected therewith enjoyed a social evening in the Institute room on Monday Feb. 25th. Music was furnished by Miss Mae Belle Woodside on the organ with violin accompaniment by Mr. Charles Woodside. while the company, young and older whiled away three or four hours in dancing and cards. Later supper was served in good style by the ladies. The committee in charge, namely Misses Hazel Hopgood and Anna Reir, Mrs Daniel Beairsto and Mrs Elmer Taylor did their part as hostesses in making the evening a pleasant one. A collection was taken which amounted to about fourteen dollars. This will be used to good advantage in the Institute funds for all have reason to know that this Institute stands for all that is pu Institute stands for all that is published.

STYLE BEYOND THEIR PRICE CLASSES

New Whippet

FOURS SIXES



SUPERB BEAUTY

MUCH Larger Bodies

The longer, larger bodies of the new Whippets, the low lines, distinctive colors, higher radiators and hoods, heavier one-piece full-crown fenders, are bringing to Four and light Six buyers an entirely new conception of how beautiful an inexpensive car can be.

Roomier interiors, broader seats, longer front and rear springs, snubbers and oversize balloon tires bring you sheer riding comfort of costlier cars.

Mechanically too, the new Whippets are far advanced—faster, livelier, more powerful than ever. They are the lowest-priced cars to offer such important features as the new "Finger-Tip Control", silent timing chain and full force-feed lubrication.

FINGER-TIP CONTROL

1. Pull up to start motor.
2. Press down to sound horn.
3. Short right turn for parking lights.
4. Half right turn for dim lights.
5. Full right turn for bright lights.

The Greatest Driving Convenience Since the Self-Starter

And they carry on Whippet's unsurpassed reputation for operating economy and minimum service costs.

Be sure to see the new Whippets at your first opportunity!

WHIPPET FOUR COACH $725, Coupe $725, Coupe (with rumble seat) $760, Sedan $810, Roadster $660, Roadster (with rumble seat) $700, Touring $595.

WHIPPET SIX COACH $930, Coupe (with rumble seat) $970, Sedan $995, ... De Luxe Sport Roadster $1150. All prices f.o.b. Factory, Toronto, taxes extra.

Now a full line of Whippet Commercial Cars and Willys-Knight Trucks ranging in price from $680 to $3460, f.o.b. factory, taxes extra.

CORNEY BROS.
Summerside

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