

We should call special attention to the marked superiority of our photos. They are not mere photographs they are likenesses, and make invaluable mementoes of absent friends.

Children's portraits a specialty. Copying and enlarging done in first class style. Charges in cash.

The COOK STUDIO

HOW WOMEN AVOID OPERATIONS

By Taking Lydia E. Pinkham's Vegetable Compound.

Cleveland, Ohio—"My left side pained me so for several years that I expected to have to undergo an operation, but the first bottle I took of Lydia E. Pinkham's Vegetable Compound relieved me of the pains in my side and I continued its use until I became regular and free from pains. I had asked several doctors if there was anything I could take to help me and they said there was nothing that they knew of. I am thankful for such a good medicine and will always give it the highest praise."

—Mrs. C. H. GIFFRIN, 7805 Madison Ave., Cleveland, Ohio.

Hanover, Pa.—"I suffered from female troubles and the pains were so bad at times that I could not sit down. The doctor advised a severe operation but my husband got me Lydia E. Pinkham's Vegetable Compound and I experienced great relief in a short time. Now I feel like a new person and can do a hard day's work and not mind it. What joy and happiness it is to be well once more. I am always ready and willing to speak a good word for the Compound."

—Mrs. ADA WILK, 196 Stock St., Hanover, Pa.

If there are any complications you do not understand write to Lydia E. Pinkham Medicine Co. (confidential) Lynn, Mass. Your letter will be opened, read and answered by a woman and held in strict confidence.

BETWEEN friends, the true spirit of Easter is best expressed by some little remembrance can veing personal thoughtfulness and good will.

Your portrait—nothing could be more fitting.

Make the appointment to-day

THE BAYER STUDIO
Telephone 192J

FOR A GOOD PHOTO

—VISIT THE—

A. E. Lyon—Studio

Finest work, moderate prices. Personal attention given to Amateur's Work.

DON'T FORGET BABY
107 Queen St. Charlottetown

CANADIAN PACIFIC

PANAMA-PACIFIC EXPOSITION SAN FRANCISCO

Tickets on Sale March 1st to Nov. 30th. Limit Three Months

\$124.60

From PICTOU

Going and Returning via Chicago.

Returning via Vancouver, or vice versa. \$17.50 additional.

W. B. HOWARD, D.P.A., C.P.R., St. John, N. B.

GEO. WALLER, Dominion Express Building, Charlottetown.

Eastern S.S. Corporation

International Line

WINTER FARES

St. John to Boston.....\$5.00

St. John to Portland....\$4.50

Staterooms.....\$1.00

Leaves St. John Thursdays at 9:00 a. m. for Lubec, Eastport, Portland and Boston. Returns, leaves Central Wharf Boston 9:00 a. m. Monday for Portland, Eastport Lubec and St. John.

St. John City Ticket Office 47 King St.

A. E. FLEMING, T. F. & C. A. St. John, N. B.

A. S. CURRIE, Agent, St. John, N. B.

Furness Sailings

From LONDON From HALIFAX

Sactien March 2nd
Start Point " 10th
Graciana " 17th
March 3rd, Sagamore " 24th
12th, Catenino April 5th

From LIVERPOOL From HALIFAX
Via Nfld. Via Nfld.

Durango March 10th
March 6th Tabasco " 30th
18th Ronoke April 12th

Furness, withy & Co., Ltd.
Halifax.

PERFECTION

High Grade Coal is the only kind we carry. It does not matter when you order, you can be sure of getting satisfactory coal if you come to us. We have or hand an exceptionally good quality of coal suitable for ranges and kitchen use also for steam purposes. How much do you require? Prices always right.

Buntain Bell & Co

Agents Dominion Coal Co., Ltd., Black Diamond S. S. Line and Red Cross S. S. Line.

PHONE 404

Shoe Bargains

Special this week for Growing Girls

We are offering two lines of Patent Button Boots with medium heels—sizes 2 1-2 to 7.

No. 1—Patent Button, nicely finished with dull kid tops. Regular \$3.50 and \$4.00. Sale **\$2.80**

No. 2—Patent Button with cloth top. Regular \$3.50 and \$4.00. Sale price..... **\$2.80**

Alley & Co.
135 Queen St.

Make the Liver Do its Duty

Nine times in ten when the liver is right the stomach and bowels are right.

CARTER'S LITTLE LIVER PILLS

gently but firmly compel a lazy liver to do its duty.

Cure Constipation, Indigestion, Sick Headache, and Distress after Eating.

Small Pill, Small Dose, Small Price

Genuine—must bear Signature

Wm. Wood

"Babys Comforters at a snap. Your choice of these regular \$1.65 value for 99c. See our Queen St. window. Prowse Bros. Ltd. 8557-3-11M2i.

"BABYS COMFORTERS.—Cleaning out a few odd comforters different colors. \$1.65 for 99c in our Queen St. window. Prowse Bros. Ltd. 8557-3-11M2i.

"Baby must be taken out in the fresh air and to do so you must have one of the New Up-to-Date Baby Carriages, new patterns, new constructions, new colours, about 30 different styles just opened and all ready to be shown. Drop in and see them, the quality carriages.—PATONS, 8904-3-6M1f.

Fresh Fish

We have on hand always a choice line of Halibut, Salmon, Mackerel, Haddock, Codfish, Eels and Smelts which we are offering at the lowest prices consistent with the quality.

Ch'town Fish Supply Company
Phone 340-J Gratton Street.

COAL

We insist on your examining the quality of fuel that slides down your chute. Plenty of dust slag and clinkers means money thrown away.

If you want to

Save Money on Coal

our yard will help you. Clean bright coal at the right price.

Phone 111

C. Lyons & Co

The Eastern Guardian

..*IT PAYS to buy in this Province.

..*T. GORDON IVES is Guardian agent in Montague.

..*SERIOUS ACCIDENT—Percy, the twelve year old son of Daniel McDonald, Souris, met with a very serious accident on Monday. While playing with another boy he had the misfortune to fall, breaking his leg above the ankle. The limb was so swollen that it was impossible to set the bone until the following morning.

..*SWORN IN—The Town Magistrate, Mr. Michael McCormack, administered the oath of office to the three new members of the Souris Town Council on Monday evening prior to the holding of the first meeting of the new council. The new members are Mr. M. A. Paquet, re-elected, Mr. C. D. McKinnon, Secretary of the Souris Silver Black Fox Co. and Mr. J. P. Sterns, of Sterns Brothers.

..*GOOD ICE—For the past few weeks there has been an excellent sheet of ice on Souris Harbor and large numbers of the young people from Souris and vicinity are taking advantage of it, spending several hours each evening skating. It is gratifying to know that there is a movement on foot that will give Souris a rink if the young people join together and give it their co-operation.

..*MILLTOWN.—Mr. Daniel Riley is doing a rushing business sawing wood for the public, and having good success with his new outfit.—Mr. John Steel is busy getting out a frame for Mr. A. C. McGowan, Kilmuir.

..*Miss Martha Young, Whitton Road was the guest of Mr. Nat McKinnon Friday last.—Messrs Carl McKinnon and George Acorn paid a flying visit to Whitton Road Sunday.—Mr. Willie McLeod spent Saturday evening at Norman P. McPherson's, Kilmuire.

..*EGG CIRCLE—A meeting of the directors of the Souris Egg Circle was held in Souris on Saturday evening, March 6th, for the purpose of opening tenders for the management of the business of the Egg Circle, e.g., collecting and shipping eggs, etc. One tender only was received, but after considerable discussion it was rejected as the sum stated was considered too high for the summer months. It was moved, seconded and carried that the manager be asked to furnish a bond of \$40. He will be required to collect the eggs once each week and ship them without delay.

..*Dr. A. J. Fraser, Montague, will be in Murray River, March 15th and 16th, Murray Harbour, 17th, 18th and 19th. All dental work attended to. 8931-3-9m3e3i

..*Dr. McLaughlin, St. Peter's was a passenger to Souris, Saturday evening.

..*Miss Marie McDonald, who has been visiting her parents at Naurage, returned to Souris Monday evening.

..*Mr. John Kichham, of Souris West was a passenger returning from Charlottetown on Monday evening.

..*The many friends of Mrs. (Dr.) F. S. McDonald, will regret to learn of her serious illness. Her speedy recovery is earnestly hoped for.

..*Mr. Willfred McDonald, of Clear Springs, who has quite recently returned from Maine, spent Sunday visiting friends in Souris.

..*Rev. Father McPherson, of St. Margaret's, returned Thursday evening from Charlottetown, where he had been spending a few days.

..*Mr. Joseph McPhee has returned to his studies at St. Dunstan's College, after spending a few days with his parents at Rock Bara.

..*Mr. Percy McCallum who has been visiting his home at Souris, was a passenger to Charlottetown Tuesday morning.

..*Mr. Harry Francis, of Francis and Sons, carriage builders, Fortune, was among those visiting Souris on Tuesday.

..*Miss Josephine McIntyre, teacher at North Lake, was a passenger to Elmira, Saturday evening, returning from a visit to Souris.

..*Among the visitors to Souris on Thursday was Mr. Joseph McCormack of Selkirk. He reported the roads fairly good.

..*Miss Lillian Knight, who has been spending a few days with friends in Moncton, N. B., has returned to her home in Souris.

..*Mr. Percy McCallum, who for the past few months has been employed in Charlottetown, is visiting his parents in Souris.

..*Miss Marie McDonald is visiting her parents Mr. and Mrs. Joseph A. McDonald, St. Margarets. She will shortly return to Souris to resume her duties.

..*Messrs. John D. McPhee, Herbert McDonald and Chester McDonald, of Clear Springs, and Mr. Thomas Feehan, of St. Margarets, were among those visiting Souris on Sunday.

..*Mr. Frank McDonald and Miss Mary McDonald, of Clear Springs, were in Souris on Sunday attending the funeral of the late Mrs. Thomas Walsh.

EASTERN PERSONALS

..*Dr. McLaughlin, St. Peter's was a passenger to Souris, Saturday evening.

..*Miss Marie McDonald, who has been visiting her parents at Naurage, returned to Souris Monday evening.

..*Mr. John Kichham, of Souris West was a passenger returning from Charlottetown on Monday evening.

..*The many friends of Mrs. (Dr.) F. S. McDonald, will regret to learn of her serious illness. Her speedy recovery is earnestly hoped for.

..*Mr. Willfred McDonald, of Clear Springs, who has quite recently returned from Maine, spent Sunday visiting friends in Souris.

..*Rev. Father McPherson, of St. Margaret's, returned Thursday evening from Charlottetown, where he had been spending a few days.

..*Mr. Joseph McPhee has returned to his studies at St. Dunstan's College, after spending a few days with his parents at Rock Bara.

..*Mr. Percy McCallum who has been visiting his home at Souris, was a passenger to Charlottetown Tuesday morning.

..*Mr. Harry Francis, of Francis and Sons, carriage builders, Fortune, was among those visiting Souris on Tuesday.

..*Miss Josephine McIntyre, teacher at North Lake, was a passenger to Elmira, Saturday evening, returning from a visit to Souris.

..*Among the visitors to Souris on Thursday was Mr. Joseph McCormack of Selkirk. He reported the roads fairly good.

..*Miss Lillian Knight, who has been spending a few days with friends in Moncton, N. B., has returned to her home in Souris.

..*Mr. Percy McCallum, who for the past few months has been employed in Charlottetown, is visiting his parents in Souris.

..*Miss Marie McDonald is visiting her parents Mr. and Mrs. Joseph A. McDonald, St. Margarets. She will shortly return to Souris to resume her duties.

..*Messrs. John D. McPhee, Herbert McDonald and Chester McDonald, of Clear Springs, and Mr. Thomas Feehan, of St. Margarets, were among those visiting Souris on Sunday.

..*Mr. Frank McDonald and Miss Mary McDonald, of Clear Springs, were in Souris on Sunday attending the funeral of the late Mrs. Thomas Walsh.

CHICAGO MARKETS
(Special to the Guardian.)

CHICAGO, March 10.—Wheat, No. 2 Red, \$1.53 1/2; A, \$1.53 3/4; No. 2 Hard, \$1.55; A, \$1.56 1/2. Corn, No. 2 Yellow, 72 1/2c; No. 4 Yellow, 69 1/2c; A, 70 1/2c; No. 4 White, 70c; A, 70 1/2c. Oats, No. 3 White, 55 1/2c; A, 56 1/2c; Standard, 56 1/2c; A, 57c. Rye, No. 2, \$1.15. Barley, 70c; A, 84c. Timothy, \$4.55; A, \$5.50. Clover, \$10; A, \$13.75. Pork, \$17.20. Lard, \$9.97. Ribs, \$9; A, \$9.50.

CH'TOWN MARKETS

Oats (white) 60c.
Oats (black) 62c.
Straw (per ton) 6.00
Hay, pressed, (per ton) \$14.00
Eggs (per dozen) 25c
Print Butter (per lb.) 28c
Fowl (per lb.) 10c.
Chickens 11 to 13c.
Wheat (per bushel) \$1.00 to \$1.25
Buckwheat 70c.
Barley 70 to 75c.
Tub Butter (per lb.) 24c.
Potatoes (per bush.) 30c
Turnips (per bush.) 15c.
Hides 16c.
Calfskins 17c
Beef (lb.) 7 to 8c.
Sausages (lb.) 16c.

S'IDE MARKETS
Corrected Tuesday.

Barley per bush. 65 to 75c
Buckwheat per bush 70 to 75c
Calfskins per lb. 14c
Eggs per doz. 25c.
Hay, (pressed) per ton \$12.00 to \$12.50
Hay, (loose) per ton \$10.00 to \$10.50
Hides, per lb. 15c.
Oats (black) per bush 16c.
Oats (white) per bush 55c.
Roller Mill Flour per 100 lbs \$3.25 to \$3.50
Potatoes per bush 25c.
Lamb pelts (each) 50 to 75c.
Wool per lb. 30c.
Wheat per bush -1.00 to \$1.50
Pork 9c.

HALLAMS WEEKLY MARKET REPORT
HIDES, SKINS, WOOL, JUNK

Toornto, March 3rd, 1915.

BEEFHIDES are easier, prices vary on account of the difference in quality, as grubs are now showing in some hides that are coming to market. Deliveries are heavy for this season of the year, and stocks are accumulating. City Butcher Hides flat 17 to 18c. per lb. Country Hides, flat, cured, 18 to 19c. per lb. Part cured, 17 to 18c. per lb.

CALFSKINS are in moderate demand with a lower tendency of the market. City skins green, flat, 18c. Country, cured, 18 1/2c. to 19 1/2c. Part cured, 17c., according to condition and take off. Deacons or Bob Calif, 80c. to \$1.20 each.

HORSEHIDES are weaker and in fair supply. City take off \$4.50 to

DO YOU SUFFER FROM BACKACHE?

When your kidneys are weak and torpid they do not properly perform their functions; your back aches and you do not feel like doing much of anything. You are likely to be despondent and to borrow trouble, just as if you hadn't enough already. Don't be a victim any longer. The old reliable medicine, Hood's Sarsaparilla, gives strength and tone to the kidneys and builds up the whole system. Get it today.

ADDRESSING OF MAIL

In order to facilitate the handling of mail at the front and to insure prompt delivery it is requested that all mail be addressed as follows:—

(a) Rank

(b) Name

(c) Regimental Number

(d) Company, Squadron, Battery or other unit

(e) Battalion

(f) Brigade

(g) First (or Second) Canadian Contingent

(h) British Expeditionary Force

Army Post Office
LONDON, ENGLAND.
M&E1f

BRONCHIAL COUGHS

When the bronchial tubes are affected with that weakening, tickling cough, they need immediate and sensible treatment. The breath seems shorter because of mucous obstructions; usually fever is present and your head jars with every cough. Your chest aches and the inflammation often spreads to the lungs.

The food- tonic that has proven its worth for forty years—is Scott's Emulsion. It drives out the cold, which is the root of the trouble, and checks the cough by aiding the healing process of the enfeebled membranes.

If you are troubled with bronchitis or know an afflicted friend, always remember that Scott's Emulsion builds strength while relieving the trouble.

W-C: Scott & Bowne, Toronto, Ontario.

For Sale

"The undersigned offers for sale a good business stand situated at Kinlock, Lot 57, containing one rood of land, with a good shop 25 by 40 feet in size, fitted up for general store, a stable on the premises, and a good warehouse adjoining and a road and repair and ready for business. The above property will be sold low. Apply to undersigned.

GEORGE FORBES,
Vernon River Bridge,
March 6, 1915.
8919-3-5M6E11.

Wall Paper

"In the spring the housewife's fancy—Lightly turns to thoughts of Wall Papering—

We have the agency for the **EMPIRE WALL PAPER CO.** and can show you a large variety of the most serviceable paper Made in Canada.

We have paper and border to suit any room.

In commemoration of the part the British Empire is taking in the present war.

We have an appropriate design of flags—suitable for public halls.

NOW is the time to see our samples and place your orders

Ellis' Pharmacy Ltd
Montague
8927-3-9m6i

W. F. TAYLOR, M. D., C. M.
(McGILL UNIVERSITY)
Montague, P. E. I.
OFFICE OF LATE DR. FRASER.

Danger Signals Warn You of Approaching Paralysis

Slowly and Surely Exhaustion Goes on Until Collapse of the Nerves is the Natural Result.

You may be restless, nervous, irritable and sleepless, but you think there is nothing to be alarmed at. You have no appetite, digestion is impaired, and there is weakness and irregularity of other bodily organs. You feel tired in body and mind, and find that you lack the energy to attend to the daily task.

You may not realize that these are the symptoms of nervous prostration and the danger signals which warn you that some form of paralysis is the next step of development.

Dr. Chase's Nerve Food is the most successful restorative for the nerves that has ever been offered to the public.

Dr. Chase's Nerve Food, 50 cents a box, 6 for \$2.50, all dealers, or Edmanston, Bates & Co., Limited, Toronto.

CHICAGO MARKETS
(Special to the Guardian.)

CHICAGO, March 10.—Wheat, No. 2 Red, \$1.53 1/2; A, \$1.53 3/4; No. 2 Hard, \$1.55; A, \$1.56 1/2. Corn, No. 2 Yellow, 72 1/2c; No. 4 Yellow, 69 1/2c; A, 70 1/2c; No. 4 White, 70c; A, 70 1/2c. Oats, No. 3 White, 55 1/2c; A, 56 1/2c; Standard, 56 1/2c; A, 57c. Rye, No. 2, \$1.15. Barley, 70c; A, 84c. Timothy, \$4.55; A, \$5.50. Clover, \$10; A, \$13.75. Pork, \$17.20. Lard, \$9.97. Ribs, \$9; A, \$9.50.

CH'TOWN MARKETS

Oats (white) 60c.
Oats (black) 62c.
Straw (per ton) 6.00
Hay, pressed, (per ton) \$14.00
Eggs (per dozen) 25c
Print Butter (per lb.) 28c
Fowl (per lb.) 10c.
Chickens 11 to 13c.
Wheat (per bushel) \$1.00 to \$1.25
Buckwheat 70c.
Barley 70 to 75c.
Tub Butter (per lb.) 24c.
Potatoes (per bush.) 30c
Turnips (per bush.) 15c.
Hides 16c.
Calfskins 17c
Beef (lb.) 7 to 8c.
Sausages (lb.) 16c.

S'IDE MARKETS
Corrected Tuesday.

Barley per bush. 65 to 75c
Buckwheat per bush 70 to 75c
Calfskins per lb. 14c
Eggs per doz. 25c.
Hay, (pressed) per ton \$12.00 to \$12.50
Hay, (loose) per ton \$10.00 to \$10.50
Hides, per lb. 15c.
Oats (black) per bush 16c.
Oats (white) per bush 55c.
Roller Mill Flour per 100 lbs \$3.25 to \$3.50
Potatoes per bush 25c.
Lamb pelts (each) 50 to 75c.
Wool per lb. 30c.
Wheat per bush -1.00 to \$1.50
Pork 9c.

HALLAMS WEEKLY MARKET REPORT
HIDES, SKINS, WOOL, JUNK

Toornto, March 3rd, 1915.

BEEFHIDES are easier, prices vary on account of the difference in quality, as grubs are now showing in some hides that are coming to market. Deliveries are heavy for this season of the year, and stocks are accumulating. City Butcher Hides flat 17 to 18c. per lb. Country Hides, flat, cured, 18 to 19c. per lb. Part cured, 17 to 18c. per lb.

CALFSKINS are in moderate demand with a lower tendency of the market. City skins green, flat, 18c. Country, cured, 18 1/2c. to 19 1/2c. Part cured, 17c., according to condition and take off. Deacons or Bob Calif, 80c. to \$1.20 each.

HORSEHIDES are weaker and in fair supply. City take off \$4.50 to

SYNOLEO

The Oil Bound Distemper For Interior and Exterior Decoration

"Synoleo" the Oil Bound Distemper, entirely supersedes the so called washable paints and modern distempers. The reason is largely due to the medium in which the color is ground.

The "Synoleo" colour is ground into a stiff paste in a compound of oil matter that blends with water to form the desired condition of uniformity, when thinned for use. The water like turpentine dries off leaving the color bound in a oil film.

BEAUTIFUL, SANITARY, INEXPENSIVE

"Synoleo" being oil bound, forms a durable, washable, and artistic finish for both inside and outside decorative purposes, and the result is quite equal to a flat enamel finish.

"Synoleo" produces a perfect hygienic and sanitary finish, it possesses strong disinfectant and germ killing properties, and contains no decayed size matter that decomposes and gives off objectionable odors on or after application.

7 pounds will cover 400 square feet. Price per lb. 15c

Simon W. Crabbe
Agent for Sherwin Williams Paints
8556-3-11thstu3i

DR. DEVAN'S FRENCH PILLS A Philadelphia Regulating Pill for Women. 25 a box or three for \$1.00. Sold at all Drug Stores, or mailed to any address on receipt of price. THE SCOTTISH DRUG CO., St. Catharines, Ontario.

PHOSPHONOL FOR MEN. Resources Vitality for Nerve and Brain; increases "troy matter"; a Tonic—will build you up. 25 a box or two for \$1.00, at drug stores, or by mail on receipt of price. THE SCOTTISH DRUG CO., St. Catharines, Ontario.

Sold at Hughes' Drugstore.

Serious Fire at O'Leary

(Guardian March 5th, 1915)

Daily Warnings Went Unheeded

"Word was received in the city yesterday of a serious fire in O'Leary by which Mr. Ira Clark's Mill was completely destroyed, the loss being estimated at \$3,000 with no insurance."

The premium paid on a fire insurance policy sufficient to save you a serious loss would look very small alongside the check the company's agent would hand you after the fire.

Be wise and carry enough insurance to cover your loss in case of fire.

We insure all kinds of property in the strongest companies at moderate rates. Write or telephone us today if you are not fully protected. Tomorrow may be too late.

W. K. Rogers Co. Ltd.
General Insurance Agents
84 Great George St. Charlottetown
Telephone 540 and 541

DR. DEVAN'S FRENCH PILLS A Philadelphia Regulating Pill for Women. 25 a box or three for \$1.00. Sold at all Drug Stores, or mailed to any address on receipt of price. THE SCOTTISH DRUG CO., St. Catharines, Ontario.

PHOSPHONOL FOR MEN. Resources Vitality for Nerve and Brain; increases "troy matter"; a Tonic—will build you up. 25 a box or two for \$1.00, at drug stores, or by mail on receipt of price. THE SCOTTISH DRUG CO., St. Catharines, Ontario.

Sold at Hughes' Drugstore.

Serious Fire at O'Leary

(Guardian March 5th, 1915)

Daily Warnings Went Unheeded

"Word was received in the city yesterday of a serious fire in O'Leary by which Mr. Ira Clark's Mill was completely destroyed, the loss being estimated at \$3,000 with no insurance."

The premium paid on a fire insurance policy sufficient to save you a serious loss would look very small alongside the check the company's agent would hand you after the fire.

Be wise and carry enough insurance to cover your loss in case of fire.

We insure all kinds of property in the strongest companies at moderate rates. Write or telephone us today if you are not fully protected. Tomorrow may be too late.

W. K. Rogers Co. Ltd.
General Insurance Agents
84 Great George St. Charlottetown
Telephone 540 and 541

DR. DEVAN'S FRENCH PILLS A Philadelphia Regulating Pill for Women. 25 a box or three for \$1.00. Sold at all Drug Stores, or mailed to any address on receipt of price. THE SCOTTISH DRUG CO., St. Catharines, Ontario.

PHOSPHONOL FOR MEN. Resources Vitality for Nerve and Brain; increases "troy matter"; a Tonic—will build you up. 25 a box or two for \$1.00, at drug stores, or by mail on receipt of price. THE SCOTTISH DRUG CO., St. Catharines, Ontario.

Sold at Hughes' Drugstore.

Serious Fire at O'Leary

(Guardian March 5th, 1915)

Daily Warnings Went Unheeded

"Word was received in the city yesterday of a serious fire in O'Leary by which Mr. Ira Clark's Mill was completely destroyed, the loss being estimated at \$3,000 with no insurance."

The premium paid on a fire insurance policy sufficient to save you a serious loss would look very small alongside the check the company's agent would hand you after the fire.

Be wise and carry enough insurance to cover your loss in case of fire.

We insure all kinds of property in the strongest companies at moderate rates. Write or telephone us today if you are not fully protected. Tomorrow may be too late.

W. K. Rogers Co. Ltd.
General Insurance Agents
84 Great George St. Charlottetown
Telephone 540 and 541