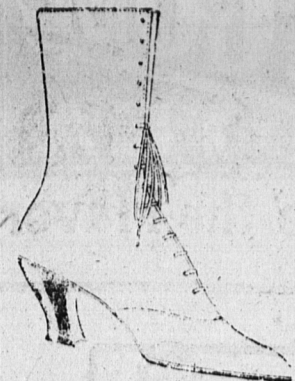


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Received by express from New York all the newest Boots shown.



The colours and lasts and patterns and heels are the newest ever shown here, we have all sizes and widths.

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YOUR FRIENDS can buy anything you can give them—except your photograph.

Make an appointment today. The Cook's Studio

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Good Photography Moderate Prices. Personal attention to Amateur Photography.

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Dress up Your Circular Letters--

You would not think of sending a shabbily dressed, dirty-faced boy to your valued customers to act as your dignified representative.

It is even more unbusinesslike to address an ordinary printed circular letter bearing a message to your customers, because it is a reflection on their better judgment.

Every letter you send out should be either type-written or printed by the Multigraph Process, and you can't tell one from the other.

A letter produced by the Multigraph Printing Service is identical to typewriting in every respect. It is printed from moveable type, printed through a ribbon making the appearance and effect of the finished product the same.

There is nothing more effective than a direct personal letter to your customers. This letter can be produced by the Multigraph Way at a very nominal cost. You can have a hundred printed—have a thousand, as you wish. The last copy will be as legible as the first.

Can be printed in most any size or color.

Let us tell you more about it. Guardian Pub. Co. Charlottetown

Bruce Stewart & Co will pay highest market price for Scrap, Brass and Copper

THE SALE OF LIVE STOCK

AT THE CHARLOTTETOWN EXPERIMENTAL STATION

At the recent sale of live stock at the Charlottetown Experimental Station, the Superintendent had placed in front of each pen a statement of weights, gains, and the method of feeding followed with each pen. The cattle were purchased in the autumn, and turned into good pasture adjoining a field of rape, to which they had access. They were weighed before dehorning, and again a week afterwards, and all the steers had made good gains during the week. The average cost of the steers, including feed up to the time the experiments were started, was \$6.67 per hundred pounds live weight. The total weight of the five pens at the start was 9 tons and 20 lbs. The weight at the time of the sale, after a fast from 6 p. m. to 10 a. m., the next morning, was 11 tons, 979 lbs. or a gain of 2 tons 959 lbs. The average price realized at the auction was \$10.55. This is, of course, a very wide spread between the cost price and the sale price, due to a rapidly rising market. The average profit, as shown by the Superintendent's figures, after adding the total cost of feed at current prices to the value of the cattle on Nov. 1st, was \$34.70 per steer. These gains were made in 137 days. The details of the Annual Report for the year ending March 31st, 1917. The following deductions were made, however, from statements tacked up at the sale:

BEEF VS DAIRY STEERS

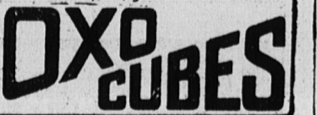
Pen 1—Short-horn Steers under two years old were compared with Dairy Grade Steers in Pen II, that were about 80 lbs. heavier per head at the start.

These two pens were fed nearly alike as possible. The amount fed each pen on the days mentioned which are taken at random during the period, shows the method of feeding which was used, namely, an abundance of succulent feed, and a gradual increase in the grain fed from the start. On November 17th, each steer's share of the feed was 18 1/2 lbs. of Corn Stover that had been run through a cutting box and allowed to warm, 60 lbs. turnips, 8 1/2 lbs. hay, 1 lb. crushed oats and barley and 3/4 lb. bran. On January 1st each steer was fed 55 lbs. mangels 10 lbs. hay, 2 1/2 lbs. crushed grain and 2 lbs. bran. On February 10th each steer was fed 40 lbs. mangels 10 lbs. hay, 3 1/2 lbs. crushed grain and 3/4 lbs. bran. The Dairy Steers gained 728 lbs. while the Short-horn Steers gained 1048 lbs. or 320 lbs. more on the same feed.

HEAVY FEEDING OF ROOTS THROUGHOUT THE PERIOD VS. GRADUALLY DECREASING THE ROOTS FED FROM THE START TO THE FINISH

Pen III—were fed as described above—Pen V—were fed as follows. They were started the same as the others, and on November 17th were getting the same feed. On January 1st, they got 45 lbs. roots, 11 1/2 lbs. hay, 2 1/2 lbs. crushed grain and 1/2 lbs. bran. On February 10th, they were fed 30 lbs. roots, 12 1/2 lbs. hay, 3 1/2 lbs. crushed grain, and 1/2 lbs. bran. Pen VI gained as already stated, 728 lbs. Pen V gained 1195 lbs. or 467 lbs. more in 137 days.

- 4 Points. 1. So strengthening and invigorating as a hot drink in cold weather. 2. Better than beef tea in sickness. 3. Very delicious for enriching soups, stews, pies, etc. 4. Economical and ready in a moment.



SCOTT'S DRIVES OUT COLDS JEMULSION



Do not carry a watch that does not keep time. Bring it to us and we will put it in good running order.

C. W. PATTERSON, Jeweller.

Our Service

A thoroughly satisfactory pair of glasses involves a careful examination, accurate grinding of the lenses, selecting the mounting best adapted to the wearer's features and correctly adjusting the completed glasses to his face. Because we give experienced attention to all these points our glasses, in addition to giving distinct vision, fit securely and comfortably, and are becoming to the wearer.

H. J. MABON Druggist and Optician Next door to Bank of Commerce Montague, P. E. I.

The Eastern Guardian

IT PAYS to buy in this Province

NEW RECRUITS.—The last two recruits for the artillery draft in Souris have been, Gr. K. Handrahan transferred from the P. E. I. H. B. G. A. in Halifax, and O. R. Robertson of Annandale.

PULPIT EXCHANGE.—Rev. E. Styles, Souris, exchanged pulpits with Rev. Mr. Brown of Murray Harbor, on Sunday last. Mr. Brown also conducted a meeting in the Methodist Church Monday evening, in the interests of Moral and Social Reform.

LITTLE RIVER.—The following is the standing of the pupils of Little River School.—Grade VI.—1, James R. Walsh; 2, Lizzie M. Walsh. Grade V.—1, Janet M. MacDonald; 2, Edith Dingwell; 3, Paul Lawless. Grade III.—1, Charles Stead; 2, John MacKenzie. Grade II.—1, James E. Mills; 2, Walter Lawless. Perfect attendance—Lizzie M. Walsh and Charles Stead.

LITTLE RIVER AND VICINITY.—Mr. George Trowsdale, Souris, passed through Little River in Friday. Mr. Raymond MacKinnon, St. Peter's Bay, was a visitor to Little River Sunday the guest of Mr. J. G. MacDonald.—The people of the vicinity are pleased to see their blacksmith, Mr. J. H. McKie out again after a slight attack of the grippe.—The school is progressing favorably and the skillful management of the teacher Miss W. L. McGee.—The young people of Little River and vicinity are certainly taking the advantage of the good skating on the river.—Mr. Alex MacFarlane, Annandale, passed through Little River en route to Souris.—Miss Mary MacFarlane spent the week end in Dundas the guest of Miss MacDonald. Quite a number of the young people of Little River and Annandale spent a few pleasant hours recently at Fortune Bridge the guests of Mr. and Mrs. T. H. Allen and Gordon Dingwell.

GLADSTONE SCHOOL CONCERT.—A very enjoyable concert was held in Gladstone School on Friday evening, March 9th. The weather not being all that could be desired hindered the attendance somewhat but the school room was comfortably filled and a snug sum was realized which goes to put a fence around the school grounds. Following was the programme:—Gramophone selection Chorus—A Song of Canada. Recitation—Betty and the Bear—Annie Richards Solo—My Kitty—Gertrude Cuddy. Dialogue—A Trip to Chicago—Cyril Horton, Clarence Cuddy, Gertrude Cuddy. Mr. Richards and Josie Heartz. Recitation—The Man Who Wins—Clara Cuddy. Duet and Chorus—Soldiers of the King. Reading—Monologue in a Coal Cellar.—Mr. Richards. Duet—School Days—Mr. and Mrs. Horton. Recitation—The Party—Ida Kirby. Duet—Sweet Bunch of Daisies—Blanche McKay and Josie Heartz. Intermission and sale of candy and apples. Chorus—Well Never Let the Old Flag Fall. Recitation—Bunny's Lesson—Gertrude Cuddy. Dialogue—The New Scholar—Hazel Sharam, Clara Cuddy, Gertrude Cuddy, Annie Richards, Mary O'Connors and Annie O'Connors. Recitation—Our Folks—Mrs. Horton. Duet—Your Mother Still Prays for your Jack—Clara and Gertrude Cuddy. Recitation—The Sick Dolly—Margaret Richards and Starford McKay. Chorus—Khaki. Dialogue—Seeking a Servant—John Sharam, Mr. Richards, Mrs. Horton Mrs. Mabey, Gertrude Cuddy, Margaret Richards, Blanche McKay and Newton Cahoon. Recitation—Mothers Songs—Blanche McKay. Trio—Genevieve—Mr. and Mrs. Horton and Blanche McKay. Duet—The Old Armchair—Mr. Horton and Mrs. Mabey. The Dialogue—A Trip to Chicago—being asked for was given over again. Recitation—Good-night—Willie Gasbee. Chorus—Till the Boys Come Home. God Save the King.

GLADSTONE SCHOOL CONT.—A very enjoyable concert was held in Gladstone School on Friday evening, March 9th. The weather not being all that could be desired hindered the attendance somewhat but the school room was comfortably filled and a snug sum was realized which goes to put a fence around the school grounds. Following was the programme:—Gramophone selection Chorus—A Song of Canada. Recitation—Betty and the Bear—Annie Richards Solo—My Kitty—Gertrude Cuddy. Dialogue—A Trip to Chicago—Cyril Horton, Clarence Cuddy, Gertrude Cuddy. Mr. Richards and Josie Heartz. Recitation—The Man Who Wins—Clara Cuddy. Duet and Chorus—Soldiers of the King. Reading—Monologue in a Coal Cellar.—Mr. Richards. Duet—School Days—Mr. and Mrs. Horton. Recitation—The Party—Ida Kirby. Duet—Sweet Bunch of Daisies—Blanche McKay and Josie Heartz. Intermission and sale of candy and apples. Chorus—Well Never Let the Old Flag Fall. Recitation—Bunny's Lesson—Gertrude Cuddy. Dialogue—The New Scholar—Hazel Sharam, Clara Cuddy, Gertrude Cuddy, Annie Richards, Mary O'Connors and Annie O'Connors. Recitation—Our Folks—Mrs. Horton. Duet—Your Mother Still Prays for your Jack—Clara and Gertrude Cuddy. Recitation—The Sick Dolly—Margaret Richards and Starford McKay. Chorus—Khaki. Dialogue—Seeking a Servant—John Sharam, Mr. Richards, Mrs. Horton Mrs. Mabey, Gertrude Cuddy, Margaret Richards, Blanche McKay and Newton Cahoon. Recitation—Mothers Songs—Blanche McKay. Trio—Genevieve—Mr. and Mrs. Horton and Blanche McKay. Duet—The Old Armchair—Mr. Horton and Mrs. Mabey. The Dialogue—A Trip to Chicago—being asked for was given over again. Recitation—Good-night—Willie Gasbee. Chorus—Till the Boys Come Home. God Save the King.

ISLAND SOLDIER DIES IN ENGLAND. A telegram was received yesterday by Mr. James McEachern of Souris announcing the death of his only son John McEachern in the Hospital in Shorncliffe. The young man died last summer in the Field Artillery Unit in Emsay, Ont., and in the course of his training at Shorncliffe met with a serious accident which resulted in his death as announced. He was 22 years of age and at the time of enlisting was accountant in the Canadian Bank of Commerce at Emsay. He was an ideal young man in every respect and his death is a double bereavement to the family in Souris as his mother died on Dec. 24th, 1916.

A CHALLENGE

To the owners of Seymour Dillon: I see by your advertisement in the Guardian you are throwing out a lot of hot air about your horse, Seymour Dillon 220, which you claim has a record of 2:14. You also state you will match him against any trotter or pacer on the island.

Now, if you have got such a whirlwind, why not race him? I will race you for \$1,500—\$500 July 1st at Summerside, \$500 July 12th at Charlottetown; \$500 July 17th at Montague. On April 1st a deposit of \$100 to be put up in R. H. Morrison's hands; on May 1st \$100 to be deposited with Mayor Brown at Charlottetown, for the Charlottetown race; on June 1st \$100 to be deposited with E. J. Ives, Montague, for the Montague race. The balance to be deposited with these three men two weeks before each race.

Now, if this does not suit you, I will race you over the Summerside track on July 1st for \$200 to \$500, and if that does not suit you I will race you for \$100 over Summerside track.

Remember, I am matching you with my own stallion. He is now quartered in my stable on the Highball Farm, Palmer's Road. (Signed) Prof. S. A. Rockford, Palmer's Road, March 22nd.

ROCKFORD'S CHALLENGE.

The above challenge speaks for itself. Does Mr. Rockford mean Baron Highball?—the only horse we know of him owning.

His reference to Seymour Dillon's mark is as invidious as some remarks made by local stallion owners. Seymour, Dillon has trotted faster than any of their stallions can ever hope to. He is now being booked for a strenuous season in the stud, and if we never race him again, it won't alter our belief that he is the best bred and fastest trotter on the island.

THORNE BROS., Charlottetown.

TWO CENTS per word each insertion for advertising in this column. Cash must accompany order. Minimum charge twenty-five cents.

MR. T. G. IVES is Guardian agent in Montague.

PAINFUL ACCIDENT.—While sawing wood at Mr. D. F. White's, Rollo Bay, last Wednesday, Mr. Peter Burke had the misfortune of setting one of his fingers severed by the circular saw. Doctors Sullivan and McClean were immediately called and decided that amputation was necessary.

GLADSTONE SCHOOL.—Following is the standing of Gladstone school for the month of February. Grade IV.—1, Clara Cuddy; 2, Hazel Graham; 3, Cyril Horton. Grade III.—1, Mary O'Connors. Grade II.—1, Annie Richards and Gertrude Cuddy (equal); 2, Annie O'Connors; 3, Daniel Bears. Grade I.—(b)—1, Stanford McKay; 2, Allen Bears. Grade 1.—1, Ida Kirby; 2, Cecil McKay and Janet Richards (equal); 3, May McKay. Primary Class (a)—1, Margaret Richards; 2, James O'Connors; 3, Jennie Bears. Class (b)—1, Byrnie O'Connors; 2, Willie Gasbee; 3, Francis Graham.

EASTERN PERSONALS

Congratulations to Corporal Acorn on getting another stripe.

Mrs. W. Knight and her daughter Miss Muriel, were passengers to Charlottetown Saturday morning.

Mrs. F. Conroy returned on Friday evening from Wellington where she spent a week visiting her daughter Ethel.

Mrs. W. J. Brown, Charlottetown, representing the National Drug Co. Ltd., Halifax, was in Souris on business Friday.

Dr. Macdonald and Mr. H. D. McClean, M. L. A., returned to Souris, on Saturday to spend Sunday at their respective homes.

Miss Agnes Mahar, of Hughes & Co., Souris, was in Bear River last week taking stock in the company's branch store in that place.

Miss Leona McCormack, Souris is able to be out again after an accident three weeks ago, in which she broke a bone in her wrist.

Miss Grace Mitchell, Souris, went to Charlottetown Thursday, accompanying her sister, Winnie, who was on her way to Boston.

Mr. Ethelberg, Perry, Rollo Bay, has been confined to his house with a very severe cold, but is now much better and able to get around again.

Irene, the youngest daughter of Mr. John A. White, Rollo Bay, has been dangerously ill, but is now much better. Dr. Macdonald, Souris, is in attendance.

The Guardian is pleased to learn that Mr. Ed. Moyuagh's little daughter Mamie, who returned from the Charlottetown Hospital a short time ago, is now improved, though for a time grave fears were entertained for her recovery.

BILLY SUNDASAY RECRUITING OFFICER

"BILLY" SUNDAY DECLARES HE WILL START RECRUITING CAMPAIGN MOMENT WAR IS DECLARED BY UNITED STATES ON GERMANY

BUFFALO, March 24.—"Jesus, you're sure taking a lot of back talk from the Kaiser," remarked William Asher Sunday, as he unfolded his newspaper and sipped his breakfast coffee this morning. "I wish, Lord, you would tell America to help wipe Germany off the map, as you commanded Israel to destroy the idolators and corrupt Canaanites." Count Billy Sunday in up to his neck when war comes.

The evangelist who has taken Buffalo, is poised for a spring drive against the New York division of Satan's army. "Billy" is ready to turn the fight against "Teuton frightfulness" when Congress gives the word. "What will I do? he echoed. "Why, I'll turn that New York tabernacle into a recruiting station. I'll have recruiting officers there to stir them up. I'll raise enough of an army myself to break down the devil's horde—that are murdering our women folk. "Christ will be our commander-in-chief and he has Von Hindenburg beaten to a frazzle. And maybe he hasn't it in for Germany—the miserable heathen that crawled out of Leipzig and Heidelberg.

Billy Sunday believed that the United States will be at war with Germany before he opens his Gotham revival campaign in the tabernacle at Broadway and 148th Street on Easter Sunday. If there is a call to arms, he believes this first day is to the nation rather than to New York.

SUMMERSIDE MARKETS

Table with 2 columns: Item and Price. Includes Butter, Creamery, 40-41; Butter, Dairy, 36-37; Buckwheat, bus., 1.00-1.20; Alfalfa, lb., .15; Eggs, doz., 11.00-12.50; Hay, pressed, ton, 10.00-11.50; Hay, loose, ton, 10.00-11.50; Hides, lb., .15; Lamb pelts, lb., 60-90; Oats, black, bus., .70 to .80; Oats, white, .70 to .80; Potatoes, per bus., \$1.00; Straw, pressed, ton, \$3.00; Pork, organs att., lb., 14-16 1/2; Wheat, bus., 1.50-2.00.

CHARLOTTETOWN MARKETS

Table with 2 columns: Item and Price. Includes Butter (creamery prints), 41-43; Eggs, doz., 28-30; Potatoes, 14-15; Chickens, lb., 15-18; Ducks, lb., 16-18; Turkeys, lb., 22-25; Beef (lb) retail, 15-25; Potatoes (bushel), 90-100; Hay (ton), 14.00-15.00; Straw (ton), 9.00-10.00; Pork (selects) wholesale, 18 1/2; Oats (black) bush., 75-80; Oats (white) bush., 75-78; Parsnips (lb), 01 1/4; Buckwheat (bush.), 1.90-1.15; Wheat (bush.), \$1.50-\$1.75; Beef (wholesale) dressed, 12-14; Beef (live weight), 38-49; Turnips (bushel), 25-30.

Mrs. Able Says: PEOPLE ask me why my tea tastes so good. First, I use freshly drawn water. When boiling briskly I pour it over the leaves, allowing the tea to steep, not boil, five minutes. Next, I pour the tea off the leaves into another pot. In that way you get the flavor of Red Rose Tea in all its fullness and richness. Try it. In sealed packages only. Image of Red Rose Tea box.

BEAVER FLOUR Requires Less Shortening. And it makes lighter, flakier Pie Crusts, Tarts, Doughnuts and Cookies than you ever got with Western Spring Wheat Flours. "Beaver" Flour is milled of blended wheat. It contains Ontario Fall Wheat (famous for pastry making) blended with Western Spring Wheat to add strength. You save shortening—and you get a flour that is always the same in quality and strength—when you use "Beaver" Flour, the only kind of flour that is equally good for Bread and Pastry. DEALERS—write us for prices on Feed, Course Grains and Cereals. THE T. H. TAYLOR CO. LIMITED, CHATHAM, Ont.

Gin Pills FOR THE KIDNEYS MARTYR TO PAINS IN THE BACK. Then insure in good strong stock companies, which never contest an honest claim such as is represented by E. R. BROW Charlottetown.

Good Job Printing. We are now in a position to handle all kinds of Job Printing at short notice. Give us a call with your next order and be convinced. Billheads, Letterheads, Statements, Noteheads, Gum Labels, Law Blanks, Post Cards, Wedding Announcements, Blotters, Visiting Cards, Law Factums, Menu Cards, Handbills, Envelopes, Dodgers, Posters. We carry a large stock of Writing and Printing Papers all colors to select from, Card Boards, Cover Papers and Tag Board. Prompt deliveries and lowest prices. Charlottetown Guardian Charlottetown, P. E. I.