

FROM CORNER TO CORNER, FROM END TO END OF THE BIG STORE!

OUR SECOND BIG CLEARING SALE

TAKES PLACE THIS MORNING AT 9 O'CLOCK.

This will be a Clean Sweep Sale. Every Corner will be Swept, if Generous Discounts Will Sweep the Best Stock

Into our customers homes We want \$15,000,000, before the first day of February 1903, and we have to get it even if every cent of profit has to be sacrificed. It will be an event that will make history for us. There are times in the life of every business when it pays to sell goods at a loss. Our judgment tells us that the present occasion is one of the times that our business needs a good cleaning out, so we believe, the wisest thing for us to do is to sacrifice now. If our discount don't sell the goods and bring us the \$15,000,000 we shall call in the auctioneer. There are goods that you want and want badly at the price for which we are offering them. We would rather have the money than the goods. The prices asked shall be lower than AUCTION PRICES.

READ BELOW, THEN RUN

33 1-3 per cent,

The following Dress Goods,
Figured Dress Goods,
Lusters,
Cashmeres,
Crepelines, Plaids,
Ladies' Cloths,
Meltons,
Cheviots
Tweeds,
All Evening Wear,—
Silks,
Satins,
Ribbons,
Embroideries,
Appliques,
Crapes,
Shawls,
Square's
French Flannels,
Fancy Silks.
Umbrellas,
Shawls and Rugs,
Tray Covers,
Sideboard Covers, and other
Fancy Lines,
Scarves,
Ties.
Scotch Underwear, Mens
Wear,
Worsted,
Serges,
Colored Shirts,
Black Sateen Shirts,
Soft Bosom Shirts,
Childrens Tams,
Wool Tams and other

Tams,
Wool's, consisting of Shetland Floss, Scotch and Domestic,
All Small Wares,
Kid Gloves,
Purses,
Bags,
Ladies' Scarves,
Cuffs,
Gauzes,
Chiffons,
White Underwear,
Ostrich Boas,
Wool Gauzes,
All Millinery Trimmings,
Ostrich Feathers,
Corset Covers,
White Skirts,
White Drawers,
Bibs,
Cloth Leggings,
All Ladies' Tailor-made Clothing consisting of Suits, Coats and Skirts,
Furs (specified in catalogue)
Ready made Clothing (specified)
Sateens,
Eiderdowns,
Blankets,
Carpet Room, as under—
Squares,
Scotch Carpets,
Velvet
Tapestry
Union
Hemp,
Rugs,
Oilcloths,

Scotch Carpets,
Tapestry Carpets,
Brussels Carpets (specified)
Wilton Carpets,
Velvet Carpets,
Union Carpets,
Window Shades,
Linens,
Crumb Cloths,
Furniture Cottons,
Furniture Covers,
Table Covers,
All Draperies and Muslins,
Portieres,
All Window Fixings,
Poles,
Mattings of every description.

25 per cent,

Ready-made Clothing (specified)
Furs (specified)
Roman Sateen,
Striped Sateen,
Furniture Cottons,
Ginghams,
White Cottons,
Towels,
Towelings,
Hollands,
Grass Cloth,
Glass Cloth,
Fleecy Cottons,
Linens,
Lawns,
Apron Cloths,
Diapers,
Figured Flannelettes,

Ducks,
Cretonnes,
Furniture Sateens,
Damask,
Chintzes,
Flannels,
Drills,
Cottonades,
Moleskins,
Corduroy,
Ticking,
Toilet Covers,
Bed Spreads,
Sheeting,
Pillow Cottons,
Stockingettes,
Linens (bleached and unbleached)
Dress Goods (specified)
Serges,
Satin Cloths,
Ladies' Rainproof Cloths.
Fur Collars,
Men's Gloves,
Mitts,
Socks,
Stockings,
Men's Caps,
Men's Fur Caps,
Handkerchiefs,
Glenarry Caps,
Wool Gloves,
Trunks,
Valises,
Braces,
Sweaters,
Jerseys,
Flannel Shirts,
White Shirts,
Silk and Wool Underwear,

Stanfield's Underwear,
Fleecy Underwear,
Night Shirts,
Gingham Shirts,
Corsets (specified)
Wrappers,
Wool Underwear,
Combinations,
Drawers,
Ladies' Wool Underwear,
All Wool Hose.

Half Price.

All Ladies' Untrimmed Hats,
All Ladies' Trimmed Hats,
Frillings,
Wings,
Breasts,
Birds, and hundreds of other Fancy Feathers and Ornaments and other Millinery Trimmings not already stated,
Ladies Cotton Waists and Blouses,
Feather Boas,
Silk Laces (Black and Colored)
Veiling,
Ladies' Collars,
A lot of Odd Wools,
Pictures,
Jerseys (specified)
A big lot of Cloths suitable for Ladies' Suits,
A lot of Clothing consisting of Ulsters, Suits and Odd Coats.

Mr. Paton took over this big Dry Goods business in 1893. He placed the stock on the market at a sacrifice to pay off his late partners. The people patronize this sale and benefited thereby. Many will remember the big bargains given. The present firm has had no general Clearance Sale since, and it will be ten years in October since that grand clearance took place. The present management thinks it is time for another house cleaning, so we will commence our sale on Friday morning and will continue until they realise \$15,000,000 cash. Come early and participate in the bargains. The stock is offered at about 67 1/2 cents on the dollar. Our customers know the low price at which our goods are always marked, and know many of our prices, so will be able to recognise the generous discounts offered. Each article will be marked in plain figures; nothing will be returned, there will be nothing given out on approval, and no samples cut and everything will be sold spot cash. Our books will be closed until the Sale is called off. Respectfully yours

JAMES PATON & CO.