

# BRACE'S FUR FARMING SUPPLIES



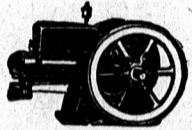
"BRAYCO" Special English Red Label Fox Netting

1, 11-2, 2 in. mesh 15 and 16 ga.



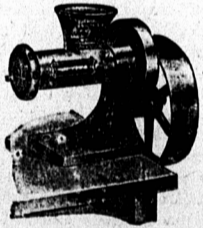
Hand and power Geared Meat Chopper

Price \$5.50 to \$225.00 each



11-2, 2, 3 and 5 H.P. Stationary Gasoline Engines

Price \$75, \$83, \$85, \$128 and \$1.73



Special Equipped Geared Meat Chopper

Price \$35.00



R. M. Meat and Milk Fox Biscuit

Kibbly Puppy Meal Charcoal Biscuit

Whole Wheat Fox Biscuit

Broken Sodas

Shredded Wheat

Puppilac, Whole Milk Powder

Bonemeal

Alfalfa Meal

Charcoal Meal

Yeast, Iodized Salt

Harris horsemeat

Harris beef tripe

Harris beef liver

Harris beef hearts.

Wholesale and Retail

Brace, McKay & COMPANY LTD.

SUMMERSIDE

Prince Edward Island

## Coughed and Coughed Day And Night With Cold On Chest

Mrs. E. E. Shelton, Leader, Sask., writes: "I had a very severe cold on my chest and would cough and cough, day and night, until I was nearly beside myself."

"I took all kinds of medicine, but nothing seemed to reach it. My druggist told me to take



Dr. Wood's Norway Pine Syrup

and see if that wouldn't help me, so I took home a bottle and from the first dose I could feel great relief, and by the time I had finished it my cough had completely disappeared."

Price, 35c. a bottle; large family size 60c., at all druggists and dealers. Put up only by The T. Milburn Co., Limited, Toronto, Ont.

## NICHOLSON'S FOX HEALTH



WHY EVERY FOX SHOULD RECEIVE A FOX-HEALTH TREATMENT

"Nicholson's Fox-Health," like every other meritorious article, has a sane reason in back of its use and we would like to explain the grand benefits, which is bound to result from a treatment with this famous preparation.

"Nicholson's Fox-Health," energizes the alimentary tract, both stomach and intestines. It secures the natural activity of both and it procures a normal flow of digestive fluids. The nourishment carried by the blood to the different organs is of the best quality and the different functions thereby profit by it to the greatest possible extent. The full natural endowment of flesh, strength and healthy vigor is given the fox and she will raise stronger, healthier pups. The digestive organs are the electric power of the entire system. When they are put in condition to do their work properly, the fox is bound to enjoy the above condition. Another great feature of "Nicholson's Fox-Health," is its absolute freedom from poisonous, reactive drugs, and the grand results received from each treatment are lasting and you can depend upon them staying in vogue, without any fear of a reaction, which usually occurs when an illogically prepared conditioner is used.

Price 3 lb. package, \$1.50; 6 lbs. \$2.75; 9 lbs. \$3.75. Delivered. (This powder is put up fresh as ordered.)

DR. J. M. NICHOLSON, Charlottetown, P. E. I. 2761-4-1-4-8-tf.



## "PEERLESS" Brand Fox Netting

Foxes are valuable, and in order to insure their proper protection you should have the best therefore you should have "PEERLESS," the best English Fox Netting on the market.

Heavily galvanized before and after being woven, it will not rust. If any roll does not open up to your satisfaction, RETURN THE ROLL, we will gladly replace it or refund your money.

We also carry a complete line of Fox Pens, Staples, Lacing Wire, Nails, Hinges, Fox Tongues, etc.

The Rogers Hardware Company Limited

C. M. Lampson & Co., LIMITED.

64 Queen Street London, E. C. 4, England

Public Auction Sales OF RAW FURS

Shipping bags will be furnished without charge by applying to R. T. Holman, Ltd., Summerside, P. E. I. represented by

Alfred Fraser, Inc. 212 Fifth Avenue New York, N. Y.

## THE INSTALLMENT SYSTEM

Interview With Mr. M. P. Tuteur, Managing Director of The Premier Vacuum Cleaner Co., Limited.

"When an institution has become the butt of comedians and cartoonists, one may be sure that like the proverbial mother-in-law, it has come to stay," so writes Mr. F. W. Quick of London, England, in his "Economies of Instalment Trading and Hire Purchase."

So much has been said for and against the instalment system of this Continent that it is interesting indeed to examine what progress, if any, this system has made in perhaps the most conservative market in the world—I refer to Great Britain. It will certainly come as a shock to the followers of Samuel Smiles and his Thrift School to learn that no less than sixteen million higher purchase agreements are at present in existence in Great Britain; that these are increasing at the rate of four million per year or nearly eleven thousand a day; and that they cover some 60% of the piano and gramophone Retail trade; 50% to 60% of the automobile sales, 70% of business done in securing utility machines, and 50% of the furniture sold in these Islands.

"Business," a highly conservative British Journal, says of the above that the alarm if any alarm there need be, is based on the fact that all this means an enormous extension of credit, and credit given on security vastly different from the security known to the Samuel Smiles generation.

The crux of instalment trading means that the man in the back street can borrow on no sounder security than the depreciating value of the goods which he buys, and therefore in the final analysis as to whether an instalment purchase is permissible or not, one must analyse the goods bought, and providing that they do not depreciate before the last instalment payment has been made, then such purchase is admissible.

Mr. Quick discusses the whole theory of this system, and at the end of his book lists the pros and cons of



## USE RAMSAY'S PAINT

A little "good" paint works wonders—it transforms ugliness into beauty and provides the finest and cheapest insurance to the surface against decay.

Ramsay's Paint has been used for preserving and beautifying Canadian property for nearly one hundred years and during this time has won an enviable reputation for itself.



For Sale by Stanley, Shaw & Peardon



## Hardwood Flooring

35000 feet to choose from. All thicknesses, stored under steam heat. Made by SEAMAN-KENT CO.

MacDONALD ROWE

WOODWORKING CO., LTD. Charlottetown

3-25-tuccatf.

## Piles Go Quick

Without Salves or Cutting

Thousands who have piles have not learned that quick and permanent relief can only be accomplished with internal medicine. Neither cutting nor any amount of treatment with ointments and suppositories will remove the cause.

Bad circulation causes piles. There is a complete stagnation of blood in the lower bowel and a weakening of the parts. Dr. J. S. Leonhardt found the remedy and called his prescription HEM-ROID. He tried it in 1000 cases with the marvelous record of success in 98 per cent, and then decided it should be sold by druggists everywhere under a rigid money-back guarantee.

Don't waste any more time with outside applications. Get a package of HEM-ROID from Hughes Drug Co., Ltd., today. It has given safe and lasting relief to thousands and will do the same for you, or costs you nothing.

It. His cons constitute in the main warnings to the over-enthusiastic retailer who is apt to consider too little the reasons contended in giving instalment credit.

The warnings may be summarized as follows:

1. Beware of losses owing to neglect of investigation. It is more difficult to supervise personal credit than business credit.

2. Don't let your anxiety to compete lead you into extending the system to articles that depreciate too rapidly.

3. Don't overload your books with credits for articles already consumed.

"It seems," said Mr. Tuteur, "that another danger with which we in Canada are faced is in the fight for business in demanding too small a down-payment. In such cases we are being unfair to the purchaser who in many cases is unable to continue his payments, and in the final analysis, we are being unfair to ourselves for we are asking for trouble and most certainly getting it.

"As regards our business," Mr. Tuteur continued, "no less than 95% of our retail business is done on the instalment system, and our total loss is actually less than 1% which seems to me proof in itself that the system is inherently sound. Our success in keeping down the loss we believe is due to demanding a reasonable first deposit and to the fact that we are selling an article whose useful life continues for many years after the last instalment has been paid."

Offset against the dangers mentioned by Mr. Quick are the advantages of the enormously increased production which the system allows. Masses of people can buy pianos, gramophones, radios, automobiles and electrical appliances today who otherwise could provide no market for these goods; mass production has therefore become increasingly possible and the factories producing these goods are enabled to work continuously at a high speed. Employment and therefore consumption increases.

In a word, the instalment system

1. Stimulates demand, therefore increasing production.

2. Encourages thrift by the systematic budgeting of household expenses in order to meet periodical instalments.

3. Protects principle by encouraging purchase out of income rather than capital.

4. Promotes hard work in order to bring bigger incomes and be able to take greater advantage of instalment offers.

Further, the instalment system has unquestionably been the means of permitting the citizens of this Dominion to live in greater comfort than the citizens of any other country save perhaps our neighbours to the South, and it has also given them an opportunity to indulge in some of the finer things of life.

All in all, when weighed in the balance, the instalment system has beyond doubt been a boon to the citizens of Canada, and if in the future it is run in a business-like manner, there is no question but that it will continue to contribute very materially to the building-up of a contented and industrious population in this rapidly expanding Dominion.

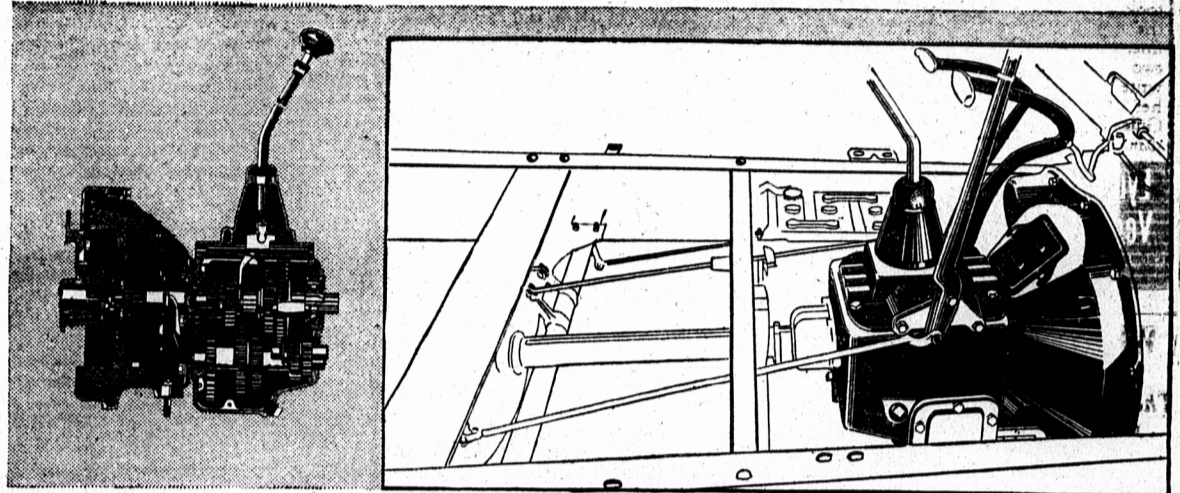
## BUSINESS AND THE TARIFF

In a circular letter to the Goodyear Tire Co., Ltd. the Directors say:

During the six months period ending March 31st, 1930, business has had to deal with some problems which are perhaps more basic and difficult of solution than those with which it had to contend in 1921. At that time the main problem with which business had to deal was the liquidating of excessively highest inventories. After these inventories had been liquidated business rapidly expanded and prices advanced, employment was at its highest, wages were exceptionally high and the general buying power of the public was considerably above the average. This condition continued until the Fall of 1929.

Owing to the depression of the stock market, about October 1st last, nearly all lines of business was retarded and while stock markets do not greatly affect the basic conditions of a country, they do affect individuals and their purchasing power,

# New features of the FORD TRUCK improve its performance



4-SPEED TRANSMISSION A wide, flexible power-range

THE STRENGTH and simplicity of the Ford truck chassis provide a high degree of reliability, insuring long, satisfactory service, with marked economy. Of equal importance is the ability of the truck to do hard work easily, quickly and safely.

Many new features of the Ford truck add to its capable performance. Among them is the 4-speed transmission which gives a wide, flexible range of speed and power. This is of special value for pulling heavy loads out of pits, and for economical operation when greater speed is desirable.

An unusual degree of safety is provided by the brakes. They are of the mechanical type, internal expanding, and all are fully enclosed. Brakes on the front wheels have been enlarged to the same size as those on the rear. Controls are larger and have been redesigned to operate with minimum effort. Brake-rods are used, assuring you of positive brake action. A simple and effective adjustment is provided on each wheel.

Other features of exceptional value are the new three-quarter floating rear axle, which has a spiral bevel gear of special Ford truck design, with straddle-mounted pinion; the large-sized opening provided in the transmission for power take-off mounting; the larger and stronger front axle and spring; and the dual rear wheels which can be installed at small additional cost. Balloon tires of one size are used throughout with the dual equipment, so that all six steel disc wheels and tires are interchangeable all around. Only one spare need be carried.

You can inspect these and other important features of the Ford truck at the showroom of your Ford dealer. Three distinct types of truck are available—a speedy, attractive light delivery, a standard 1 1/2-ton truck for general haulage and a heavy-duty 1 1/2-ton model. Prices are low, in accordance with established Ford policy.

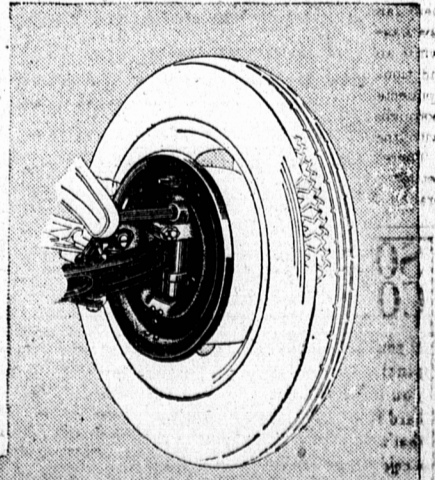
In addition to the Ford 1 1/2-ton truck chassis, there is a commercial-car chassis to meet light-delivery requirements. A wide range of body-types is available for each model.



"THE CANADIAN TRUCK"

## NEW LARGER BRAKES

Providing a greater degree of safety



In a number of countries throughout the world business conditions are not good and, consequently, as far as Canada is concerned some of its principal sources of revenue are considerably impaired. Farm products have been, are, and likely will continue to be one of Canada's greatest assets. At the present time the marketing of these products is somewhat difficult, because of the high duties placed on these products by countries which were formerly our best customers.

Germany imposes a duty of 61 3/4 per cent on imported wheat, Italy 73 1/2 per cent, France 53c and France further restricts the importation of wheat to 3 per cent, that is, 97 per cent, of the wheat used in France must be home-grown.

Legislation increasing the tariff of the United States has been approved and will likely curtail our shipments to that country. The proposed increase will affect Canadian products to the value of about \$75,000,000.00. These products include lumber, cattle, dressed meats, poultry, dairy products and fish. The proposed schedule would increase the tariff from 20 per cent to 180 per cent, in some instances.

Taking these facts into consideration, our marketing problem is one which is not easy of solution. Other countries are enacting measures for the purpose of protecting their people and their industries and for the future, Canada must look more to the development of her domestic trade.

MINERS MISSING SANTANDER, Spain, April 7.—Forty miners were reported missing in a cave-in in the Dicho iron mine in the village of Minox today. A thousand men were at work at the time of the accident.

## POTATOES AND TURNIPS

We will be buying every day at our warehouse Hogan's Wharf. Highest prices for good stock.

J. LESTER DOUGLAS Charlottetown, P. E. Island Phones 798 and 836 REVIEW—(TAKE IN)