

# FOR 52 YEARS ONE OF THE COUNTRY'S

## No "Ifs" or "Ands" About This Great Sale

**JUST THINK!** Of the importance of this great sale—Coming as it does right at a time when you need the merchandise.

All selling floors, filled to capacity; including all our brand new spring and summer merchandise—All will be sold at the most startling price reductions! Everything will be marked in plain figures on special sale tags at prices you can't resist. You'll scarcely believe your own eyes when you read the sale tickets. Won't the bargain seekers have a treat? Won't there be a scramble? Close your home, your office, break engagements and come. Hundreds of people will come here from every City, Town, Hamlet and Crossroads for miles around. The time is at hand for all people within a trading radius of this old reliable store to realize more for their money than ever before! There will be plenty of experienced salespeople to serve you—But we caution you to come early!

# PROWSE

## LOCATED AT

# \$150,000 BUSINESS

### THIS ENTIRE \$150,000 STOCK TO

#### \$10.00—\$12.00 GIRLS COATS

Ages 6 to 14 years. Girls fine winter coats; plain and fancy wool tweeds, velour and blanket cloth—all are beautifully fur trimmed. Good assortment. Positively will go while they last. **SALE PRICE** ..... **\$3<sup>60</sup>**

#### \$5.00—\$7.50 GIRLS COATS

Ages 3 to 8 years. All good styles—smartly tailored; plain and fancy tweeds, broadcloth and velours; self and real fur trimmed. They will go fast—**WHILE THEY LAST** .....

**INVOLVING THE PROWSE BROS. Ltd. ENTIRE ... EVERY ARTICLE CONTAINED IN OUR THAT WILL CAUSE A REAL SENSATION IN JUSTICE TO YOURSELF—DON'T MISS**

#### \$2.98 LADIES' DRESSES

ON SALE THURSDAY AT 9 A. M.

One lot of Ladies Fine Jersey All Wool Knit Dresses—one piece style; plain colors and combinations. Sizes 14 to 20 only. Good assortment. They will go with a rush—**First come, first served. THEY GO AT** .....

# 97<sup>C</sup>

#### LADIES' SMART DRESSES

ON SALE THURSDAY AT 9 A. M.

One big lot of Ladies' Spring and Summer Dresses—all latest styles; fine celanese, flowered creythen also pastel shades. Large assortment. Sizes 14 to 46. Don't fail to get a couple of these. **WHILE THEY LAST** .....

# \$2<sup>73</sup>

#### LADIES' SILK DRESSES

ON SALE THURSDAY AT 9 A. M.

All marked for quick sale. Misses and women's smart new spring and summer dresses; one and two-piece styles, also cape effect. Silk crepe, printed and flat crepe. All sizes. Large assortment. They will go fast—**WHILE THEY LAST** .....

# \$4<sup>97</sup>

#### LADIES' SILK DRESSES

\$12.50 and \$15.00 VALUES

All latest styles; for street and afternoon wear. One piece, ensembles and cape effect. Fine quality silk crepe, plain and printed triple sheet—long, short or puffed sleeves. All sizes. Splendid assortment. First come, first served—**WHILE THEY LAST** .....

# \$7<sup>60</sup>

#### LADIES' KNIT SUITS

\$12.50 and \$15.00 VALUES

One lot of ladies' fine all wool knit suits; plain and fancy; for sport and dress wear. Two and three piece styles. Good assortment. They will go at the sensational price to the first here—**WHILE THEY LAST** .....

# \$4<sup>60</sup>

#### LADIES' HOUSE DRESSES

All brand new, crisp merchandise. Fast color prints, vat dyed, all latest styles. Lace and self trimmed. Large assortment. Sizes 14 to 32. **WHILE THEY LAST** .....

# 77c

#### \$3.75 LADIES' KIMONAS

25 only. Fine beacon blanket kimonas, satin trimmed, silk cord—good assortment, all sizes. Marked for quick sale—**WHILE THEY LAST** .....

# \$2.37

#### LADIES' WINTER COATS

\$20.00 to \$29.50 Values. (15-Only) Ladies' plain and fancy tweed and velour coats; genuine fur trimmed, silk crepe and fancy lining. Positively will go without reserve or limit to the first here—**Thursday. THEY GO AT** .....

# \$4<sup>90</sup>

#### LADIES' WINTER COATS

Values to \$39.00—all grouped for quick sale. Misses and women's beautiful winter coats; Plain and fancy tweeds, broadcloth and chongo—trimmed with real fur. Good assortment. A real buy. **SALE PRICE** .....

# \$10<sup>80</sup>

#### LADIES' WINTER COATS

\$45.00 to \$75.00 values—All will be sold less than wholesale price. Beautifully tailored; fine broadcloth, plain and fancy tweeds and diagonals. Real fur trimmed—good range of sizes. They will go fast—**WHILE THEY LAST** .....

# \$23<sup>80</sup>

#### LADIES' SPRING COATS

Misses and women's fine spring and summer coats—sport and dress styles; wool polo, belted, with patch pockets—new wanted shades. Sizes 14 to 20 only. All marked for quick sale—**WHILE THEY LAST** .....

# \$6<sup>80</sup>

#### LADIES' SPRING COATS

Out they go—Misses and women's high-grade spring and summer coats; plain and fancy tweeds and fine wool crepe; self and real fur trimmed. Sport and dress styles—Splendid assortment. All sizes. **WHILE THEY LAST** .....

# \$11<sup>80</sup>

#### LADIES' SPRING COATS

Values to \$35.00—Misses and women's smart spring and summer coats, all latest styles and colors. Fine all wool crepe, chongo, plain and fancy tweeds. Large assortment. All sizes. Marked for quick sale. **WHILE THEY LAST** .....

# \$23<sup>80</sup>

#### \$2.50 CHILDRENS KIMONAS

One lot of fine quality beacon blanket kimonas—smartly tailored, with silk cord—good assortment. All sizes. While supply lasts—**THEY GO AT** .....

# \$1.67

#### LADIES' HAND BAGS

One lot of ladies genuine calf hand bags, all latest wanted styles—smartly tailored; colors, black, brown and navy. **WHILE THEY LAST** .....

# \$1.55

#### LADIES' CORSETTES

Famous D. and A. and P.C. Corsette and Corsetettes, all new styles, back lace. Grouped for quick sale—**WHILE THEY LAST** .....

# 79c

#### 59c LADIES' BRASSIERES

One lot of ladies' fine quality brassieres, rayon striped, all good styles and sizes. Marked for quick sale—**WHILE THEY LAST** .....

# 33c

#### 79c GIRLS' DRESSES

One lot of fine prints and broadcloth wash dresses—all tub-fast. Plain and printed, all new! Ages 6 to 14 years. Large assortment. **WHILE THEY LAST** .....

# 67c

#### \$1.00 GIRLS' DRESSES

All brand new! Cleverly styled, fast color prints and broadcloth. Large assortment. All sizes. Stock up on these—**WHILE THEY LAST** .....

# 83c

#### WONDERFUL BARGAINS!

READ—REALIZE—PROFIT!

- 90c Ladies Silk Rayon Vests go at ..... 43c
- 59c Ladies' Silk Rayon Bloomers go at ..... 39c
- 59c Ladies' Silk Rayon Step-ins go at ..... 39c
- 79c Ladies O. S. Silk Rayon Bloomers ..... 49c
- \$1.00 Ladies' Glove Silk Step-ins go at ..... 77c
- \$2.95 Ladies' Fine Wool Sweaters go at ..... 97c
- \$1.00 Ladies' Fitted Princess Slips at ..... 77c
- \$2.50 Ladies' Silk Crepe Slips go at ..... \$1.49
- \$1.50 Ladies' Suedeene Slip-On Gloves ..... 97c
- 79c Ladies' Chamoisette Slip-On Gloves ..... 43c
- \$1.39 Ladies' Fine Cape Gloves, go at ..... 97c
- \$3.25 Ladies' French Kid Gloves, go at ..... \$1.97

#### WOOL YARD GOODS

- \$2.95 All Wool Tweed Coating, 54-in. Yard ... \$1.47
- \$4.25 Fine Velour Coatings, 54-in. Yard ..... \$1.19
- \$3.00 Charmene Suiting and Coating, 54". Yd. \$1.19
- \$2.50 Fine Tricotine Suiting, 54-in. Yard ... \$1.27
- \$2.75 Plaid and Wool Tweed Skirting, 54". Yd. 73c
- \$1.25 Wool Crepe, Plaids and Checks, 40-in. Yd. 37c
- \$2.50 Fine All Wool Serges, 54-in. Yd. .... \$1.27

#### SILK YARD GOODS

- \$1.95 Crepe Back Satin, 40-in. Yard ..... 83c
- \$1.95 Celanese Silks, 42in. Yard ..... 97c
- \$2.00 Printed Flat Crepe Silk, 38-in. Yard ... 93c
- \$2.00 Printed Silk Georgette, 38-in. Yard ... 73c
- \$1.50 Silk Taffetas, 36-in. Yard ..... 63c
- \$1.50 Plain Silk Georgettes, 38-in. Yard ..... 73c
- \$1.50 Wash Satins and Silks, 38-in. Yard ..... 67c
- \$1.00 Silk Broadcloth, 40-in. Yard ..... 57c

#### COTTON YARD GOODS

- 19c "Wabasso" Printed Cotton, 36-in. Yard ... 14c
- 25c Tubfast Printed Cotton, 36-in. Yard ..... 18c
- 35c Gingham, Chambray and Poplin, 35-in. Yd. 18c
- 35c "Wabasso" Pillow Cotton, 40-in. Yard ... 27c
- 45c Unbleached Sheeting, 72-in. Yard ..... 35c
- 50c Bleached Bed Sheeting, 72-in. Yard ..... 38c
- 10c Unbleached Grey Cotton, 36-in. Yard ..... 5c
- 35c Fine Figured Chintz, 36-in. Yard ..... 27c
- 50c Striped Satinette, 36-in. Yard ..... 25c
- 35c Pajama Flanellette, 33-in. Yard ..... 19c
- 75c Kimona Robing, 36-in. Yard ..... 37c
- 45c Flowered Sateen, 33-in. Yard ..... 37c
- 75c Twill Back Velvet, 22-in. Yard ..... 47c
- \$1.25 Twill Back Velvet, 27-in. Yard ..... 67c

#### LADIES' FUR COATS

VALUES TO \$150.00—OUT THEY GO!

11 only—Ladies' fine quality fur coats; genuine French Seal, Northern and Southern Rat; all are smartly tailored, beautifully silk lined. Good range of sizes. Positively will go at the sensational price—**WHILE THEY LAST** .....

# \$49

#### LADIES' FUR COATS

\$175.00 VALUE—OUT THEY GO!

\$175.00 VALUE—OUT THEY GO! Every coat a beauty—All marked for quick sale. Genuine Persian Lamb, French Seal, Northern Rat and Broadtail—self and fur trimmed. Heavy silk lined. They will go fast at this give-away price—

# \$79

#### LADIES' FUR COATS

VALUES TO \$235.00—OUT THEY GO!

Now less than wholesale price—all must be sold in this great sale. Genuine French Seal, Northern Rat, (7-Only) Self and genuine sable trimmed, beautifully heavy silk lined. A real buy—so come early! **WHILE THEY LAST** .....

# \$99

#### LADIES' FUR COATS

\$300—\$350—\$400 VALUES

A sale that is a sale—All marked for quick sale. Genuine Hudson Seal, French Seal, Northern Rat and Raccoon; luxuriously fur trimmed, all heavy silk lined. Good range of sizes—

# \$147

#### LADIES' SUMMER DRESSES

\$8.50 to \$12.50 values. 25-only!

(Slightly soiled) One-piece and ensembles, all good styles; silk crepe, linen, pique and sport knit. All marked for quick sale. **WHILE THEY LAST** .....

# \$2<sup>90</sup>