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Newfoundland Turns Toward Fishing Banks

ST. JOHN'S, Nfld., Aug. 26.—(By The Canadian Press)—Ever since Sir Humphrey Gilbert brought his little band of pioneer colonists across the western ocean, the trade mainstay of Newfoundland has been the succulent cod which swarms adjacent waters. Of late years mining, lumbering and kindred industries have grown up to rival the old craft of baited trawls and gutting tables. Emphasis no longer lay so clearly on drying flakes and baled quintals of the dried product for the West Indies and South America.

But with economic stress, hard times hit lumbering and mining. And Newfoundlanders are turning their eyes seaward with greater unanimity again. The latest development is a little campaign for centralization of east coast fisheries in the port of St. John's. One writer to a St. John's daily newspaper avers that "at least 250,000 quintals (a quintal is 112 pounds) could be brought in through the narrows, representing an estimated earning of \$1,250,000 yearly."

"Experienced fishermen tell me there is no reason why there are not at least 1,000 fishing vessels out of the port of St. John's, manned by not less than 5,000 fishermen."

"Make St. John's a fishing port, and I venture to say in ten years you will be producing and bringing through the narrows not less than 500,000 quintals of codfish and other fish in proportion."

"We have markets for 2,000,000 quintals of salt codfish and if we do not supply them, Norway and Iceland will. The latter country with less than one quarter of our population, is today producing more codfish than we are."

"In 1862, or around that period, when we had a smaller population than we have today, we produced 1,900,000 quintals of codfish in this country. We have never since been able to get within 300,000 quintals of this quantity."

Commenting editorially, the St. John's Evening Telegram remarks that "We do not question the advantages that St. John's possesses as the prosecuting centre, but whether it be St. John's or some other place on this coast matters little. The point emphasized is centralization."

"Nor has the demand for fish decreased. As a matter of fact certain particulars show that fishing centres in Great Britain and in other countries had trebled and quadrupled their output in recent years, and still the demand exceeded the supply."

"Is it that we are so tied up in the old methods that we cannot apply the ideas that have been found successful elsewhere, or is it that we will not?" the paper asks.

"It is a waste of time to talk of lack of opportunity to provide employment when the raw material for a vast and remunerative industry exists."

When the people of Trinidad, British island in the West Indies, were recently given the right to divorce they sent a delegation to London to protest against having the privilege.

WESTERN GUARDIAN

—BEAN AND SHORTS at lowest prices. Robinson's Mill & Bakery. 5390-8-25-31

—FLOUR AND FEED, Corn and Oil Cake, Binder Twine and Spraying Material for sale at J. B. Millman's, Kensington. 5334-8-24-61.

—SPECIAL PRICES on flour, Regal, Royal Household, Patricia, White Lily and Citadel, at bargain prices. Robinson's Bakery. 5390-8-25-31

—PRINCETOWN UNITED CHURCH, Malpeque, Rev. E. Lockhart of Antigonish, N. S., will conduct divine services next Lord's Day at 11 a. m. and 7:30 p. m.

—HOT DOG ROLLS—No picnic or gathering is complete without Robinson's Hot Dog Rolls. Robinson's Bakery. 5390-8-25-31

—GET YOUR FLOUR from us at bargain prices. Robinson's Bakery. 5390-8-25-31

—THE FIRST CONTEST for the Morrison & Strong Cup takes place at Bedeque Rink Monday, Aug. 29. Come and see New Annan vs Albany and Freetown vs Newton in action. Usual attractions and ice cream booth. 5393-8-26-21

—BEDEQUE BAPTIST CHURCH—Rev. A. G. Crowe, Pastor, August 28th, 1932: 10:45 a. m. Morning Worship; 11:45 a. m. Sunday School; 7:30 p. m. Evening Service. Subject: God's Lifeboat.

—MONEY RETURNED—On the grounds of the Congress, Miscouche, a sum of money, two five dollar bills, was picked up by Mr. Peter Steele, Miscouche. He handed the money to Father Monaghan, who made enquiries, found the owner and forwarded the money to him this week.—S.

PERSONALS

—Mr. Peter McNeill, Garage Manager at Brooklyn, N. Y., is visiting at Wellington.—S.

—Mr. James McDonald, of West Devon, was in Summerside on Thursday on business.—S.

—Mr. J. Arthur Pratt, Bloomfield, was a visitor to Summerside on Thursday.—S.

—Mr. Arthur Lockhart, of Coleman, has returned to his home, after a pleasant visit to Summerside and vicinity.—S.

—Miss Nellie Nicholson, of Summerside, is spending Exhibition Week at North Wiltshire, the guest of Mrs. Bruce Noy.—S.

—Mrs. William Fleming, of Holden, Alberta, is visiting her father, Mr. John A. McNeill, Lot 14. Mr. McNeill also has as his guest his R.N., of New Jersey.—S.

daughter, Miss Estella McNeill.

The triplet daughters of Mr. and Mrs. Oswald Jones, of Trapp, Wales, who have just celebrated their coming of age, are organists at the Wesleyan Church at Llewyngron.

EASTERN GUARDIAN

—SPECIAL SERIES OF SERMONS—Mr. Watterworth, Minister of Montague Christian Church, announces a new series of sermons to begin Sunday evening on the achievements to the Apostolic Church. His morning sermons will be on the book of Revelation.

—THE COURTS AT MONTAGUE—Three men were arrested by the R. C. M. P. and brought before I. E. Burden, J.P. One man was fined \$50.00 and costs for driving a motor vehicle to the common danger a short distance out of Montague. Another was fined \$31.00 for causing disturbance at a public gathering, and another was fined \$1.25 for operating a motor vehicle without permit.—H.

—FUNERAL SERVICES—On Friday, August 19th there passed away, very peacefully, Mrs. Samuel Aitken at her home in Lower Montague in her seventy-fourth year. Mrs. Aitken was one of Lower Montague's best loved and most respected citizens. In her were all the beautiful qualities of womanhood to be found: a tender and loving wife, a devoted mother, a sincere friend and a devout follower of her Saviour's teachings. Her husband predeceased her two years ago, after a lingering illness during which Mrs. Aitken nursed and cared for him with tenderness and fortitude. She leaves to mourn two daughters, Mrs. Nellie Fraser of Charlottetown and Mrs. Hazel Fulton, Stewiacke, N.S., and two sons, Maynard of Dorchester, Mass., and Roy, (war veteran) at home. The funeral service was held in the United Church at Lower Montague and conducted by Rev. Gordon Fringle. A very large crowd attended to pay their last respects to their dearly loved friend. The lovely solo "One Sweetly Solemn Thought" was beautifully rendered by Mrs. Laura Wightman Hubley. The many beautiful floral tributes were tokens of the high esteem in which the deceased was held. Pall bearers were John Aitken James Hewitt, John Robertson, Leith Cowan, Munn Poole and D.J. Stewart.—H.

—WEDDING BELLS—A very pretty event took place at the home of Mr. and Mrs. N. J. MacPherson, Montague, on Wednesday evening at 7 o'clock when their daughter, Annie was united in marriage to Mr. Chissel S. Annear of Lower Montague. The ceremony was performed by Rev. Alex. R. Gibson assisted by Rev. Gordon Fringle. The wedding-march was played by the groom's sister, Miss Agnes Annear while the bride entered the room on the arm of Mr. N. J. Nicholson. In the absence of Miss MacPherson's father, who is receiving treatment at the P. E. Island Hospital, the bride was given away by Mr. Nicholson. The room was beautifully decorated for the occasion and the marriage took place under an arch of pink and white roses. The bride looked very charming in a gown of white silk crepe-de-chene, with birdal veil and carried a bouquet of maiden-hair fern and sweet peas. After the marriage ceremony a wedding supper for relatives and close friends of the bride and groom was given by the bride's mother, Mrs. MacPherson. Immediately after the supper the happy couple left by motor for Charlottetown on a two weeks honeymoon through the Maritimes. They received a large number of beautiful gifts which testified to the high esteem in which both were held. On their return Mr. and Mrs. Annear will reside at Lower Montague on the old Annear Homestead. The Guardian joins in wishing the couple a happy married life.—H.

PERSONALS

—Mr. and Mrs. R. B. Francis of Toledo, Ohio, motored to Montague to spend a short vacation with Mr. Francis' aunt, Mrs. G. A. Thompson.

—Mr. Harry Vickerson is spending a pleasant vacation at Montague with his parents, Mr. and Mrs. Charles Vickerson. Harry was graduated from Harvard University in 1927 and is now studying Theology. He has one year more to put in at the Theological School at Cambridge.—H.

THE UNIVERSITY OF KING'S COLLEGE
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Men and women enrolling with King's have all the advantages of attending a large University and in addition the benefits of a small residential college, where students who intend following widely divergent careers are brought into close association.

For further particulars and Calendar, Write

THE BURSAR,
KING'S COLLEGE, Halifax, N. S.
Aug. 27—Sept. 2

—CENTRAL ROYALTY WOMEN'S INSTITUTE

The Central Royalty Women's Institute held their August meeting at the home of Mrs. Russell Roper, ten members and seven visitors being present. The president, Mrs. Major MacRae, presided and the meeting opened by singing the Institute Ode. Following the roll call, the minutes of the last meeting were read and approved. The new committees appointed were: Sick, Mrs. Major MacRae and Mrs. Melvin MacAusland; School, Mrs. J. Ferguson and Mrs. H. Chown; Program, Mrs. Fred MacRae and Mrs. W. P. MacLeod.

The delegates gave a report of the annual convention in Charlottetown. Mrs. DeLory gave a very interesting account of the District Convention, which met at Shaw's Point. She told about the landing of De Roma.

The roll call for next meeting is to be answered by "A Canadian Author and one of his writings." Mrs. Alex. Andrew kindly invited the members to her home for the September meeting. The following program was much enjoyed:

Solo, Mrs. Russell Roper; Reading, Mrs. Jennie Ferguson; Solo, Mrs. Alex. Agnew; Solo, Mrs. H. Chown; Chorus, Solo, Mr. Thomas Thompson.

The meeting closed with singing and a dainty lunch was served by the hostess.

George H. Hedges, entered as No. 13 in a motorcycle race at Cambridge, England, collapsed after climbing a hill known as "Devil's Drop," and died soon afterward.

Who Says Geography Makes No Difference?

WHY is it that MORSE'S STANDARD TEA can be sold to the Maritime consumer at 45 cents a pound, compared with 50 cents, which is the price at which corresponding teas put up in Quebec and Ontario are sold in this market?

Well, here's the explanation.

The freight rate from India and Ceylon to Halifax is at the rate of 65 shillings, while the through rate to Ontario points is 102s. 6d.

In other words, it costs over 50 p.c. more to transport tea from the countries of growth to Toronto (for example) than to Halifax.

It will be understood, of course, that Halifax is the only Canadian port of call for the direct steamers from India and Ceylon and that tea for Upper Canadian consignees must be transhipped at this port.

But tea so imported to Upper Canadian points and sold to Maritime buyers must come all the way back again at L. C. L. rates, which means that on an average every pound of such tea must bear an extra charge of fully 2 cents.

At the very start, then, we have an advantage in our first cost of 2 cents a pound.

But we have other advantages as



well—avoidance of extravagant outlay in connection with sales, economies in management acquired in the experience of 62 years catering to the special tastes of critical Maritime tea drinkers, not to mention other factors of less importance.

When all these advantages are put together, we are able at the present time to offer our teas to merchants at prices to retail at 5 cents under the established retail prices of corresponding Upper Canadian teas.

In addition to all this our special knowledge of the Maritime trade enables us to put up teas that exactly suit the tastes of the most critical tea drinking public on this continent.

What applies to Morse's Standard Tea (Red Label) also applies to Morse's Bluenose Tea (Brown Label) which retails at 35 cents against 40 cents for a corresponding grade put up in Upper Canada.

Why should you pay 40 and 50 cents for teas that you will not enjoy so well as MORSE'S TEAS which sell at 35 and 45 cents respectively?



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Mid-Summer SALE ends Aug. 31st

Only a few days left to avail yourself of the many super values this sale offers. Go through your sale booklet once more, read it carefully, you are bound to see several items that you really need, at prices that will save you money.

Send Your Order NOW
either direct to MONTGON or through the Mail Order Office in this Store.

LOBSTER 21c
Special! New Pack 6 oz tins

Special School Mixture Marven's BISCUITS 23c
Creams, Arrowroot, Chocolate Cream, Coconut Fingers, Apple Blossoms, ...st'd Sandwiches, Sea Pearl. Reg. price 30c. 1 lb. bags assorted

Island Cheese ... 2 lbs. 29c
Oranges, med. size doz. 37c
Christies Fig Rolls lb. 19c
Choice Soda Biscuit 2 lbs. 25c

SPECIALS ON SALE
Friday, Saturday, Monday

Silver Star Motor Oil HIGH GRADE Recommended by our Research Bureau 2 GAL. \$1.45 TIN

MONARCH PICKLES

32 oz bottle	27c
Pickling SPICE	7c
1/4 lb. JAR RINGS	23c
4 pkgs. FLIT	57c
16 oz tins	27c
Dove Brand EVERGREEN CORN, 3 Tins	27c
EATONIA CHOICE TOMATOS, Per tin	12c

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Good quality paper, well suited for pencil work. Brightly illustrated covers. 80 pages. Ruled or plain

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STUDENTS' NOTE BOOK 5c
Royal Note Books for students. A big value

RED ROSE TEA is good tea

REG. 40c PKGS. FOR **37c**

SPECIAL! SUNFLOWER BRAND PINK SALMON tin. 10c

Choice Fruits, Meats and Vegetables

CHOICE PEARS Dozen	45c	Preserving PLUMS Basket	69c	ONIONS 6 lbs.	12c
CHOICE PEACHES Dozen	49c	Ripe TOMATOS 3 Lbs.	23c	ISLAND CELERY Bunch	12c
CHOICE PLUMS Dozen	23c			CABBAGE Large head	10c

Creamery Butter— 2 lbs. 45c

Breakfast Bacon, sliced Per lb. 18c
Cooked Ham Per lb. 34c

Bologna, per lb. 15c



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