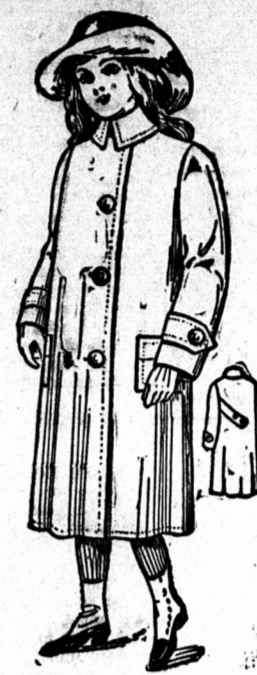
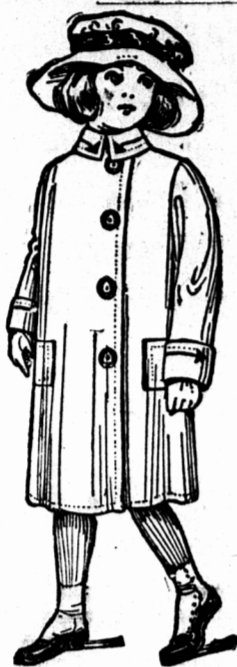
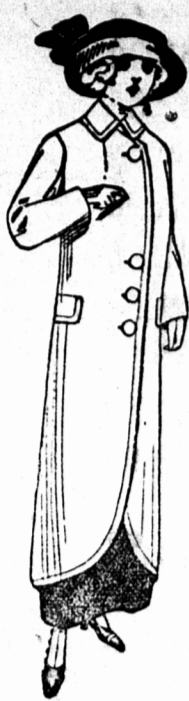


The greatest store and the greatest business on P. E. Island have risen here on the foundation of Public Satisfaction with the best service, the best assortment and the lowest prices. The store of satisfaction.

A Supreme Showing of The Season's Fashions

The Store Of Satisfaction never sacrifices quality for low pricing. Neither does it use quality as an excuse for high prices. It considers the customer first and the customer naturally gives it first consideration.

The Style Review of 1913 - - - - Fall and Winter Wear The Master Designers of the World Represented



A Magnificent Display and Significance

The Word Of the Moment is Millinery

WITH EVERY WOMAN, at least, who has seen the display of PROWSE HATS. They demand attention and compel admiration because these are different hats, charming in the hand, but a literal revelation of beauty when deftly poised on the head. That they reveal unsuspected beauties in the wearer as well as in themselves is not the least of their many commendations to favor. And that they are the last word in distinguished and distinguishing style is half the secret of their favor. Among them are the cream of new Hats from famous milliners of Paris, London and New York. But equally beautiful are our own adaptations of these French hats, not lacking one bit of their chic and style in original ways. Tailored Hats, Dress Hats, Morning Hats and children's millinery a wide range of original and imported models from \$2.00 to \$15.00

FROM ALL THE WORLD OVER where fashion reigns have come to us the superb gowns, wraps, waists, hats, dresses, coats and furs that will be shown to you here all next week in a wonderfully attractive way, and which will be the authoritative **STYLE REVIEW OF THE YEAR.** It is an exhibit which will please the most fastidious women of Charlottetown and vicinity and one which they may speak of with pride to their friends.

THE REVIEW THIS YEAR is a most remarkable one in many ways. It is the most elaborately comprehensive ever attempted in Charlottetown. In fact we can confidently say that never before has there been exhibited in the history of the ready-to-wear garment business, so diversified, wide embracing and complete a collection of

Women's Misses' and Children's Apparel

Every good maker of note in London, Paris and Canada is represented, and one of the striking features of the showing will be the incomparable collection of misses' and children's apparel. The models are of course exclusive and will not be shown in any other store hereabouts.

PROWSE BROS LTD.

Autumn Dress Fabrics Are Ready

OUT FROM THEIR CASES and in a wonderful early showing are the New Dress Goods, the fabrics that are shown in all the fashionable centres. These messengers of the modes bear the imprint of France, of Germany, of England and the best of America. Included are the new velours, the lustrous, prunellas and broad cloths, wool broads, wool venetians, whipcords, and diagonal tweeds, silk and wool crepes, new satin cloths, sponges, and a score more of the new weaves and the old favorites. A wonderful showing of the tones—mahogany raven, petrol blues, new navy tones, all the shades of brown burgundy, plum, prune, Russian greys, all the shades of brown and tan, taupe, all the favored greys. No matter how difficult you have found it to get just the exact tone you want you will find it here in a wide range of the new materials and weaves.

TOWING THE STEAMER TEMPLEMORE TO PORT

BOSTON, Oct. 15.—The burned and abandoned steamer Templemore, which was picked up by the revenue cutter Androscoggin, south of Nantucket Lightship last Monday, is now in tow, the cutter having managed to get a line to the hulk in spite of the gale and high seas. A message received from the Androscoggin's commander tonight said that the derelict was still on fire forward. The cutter and her tow are making only two knots an hour, in a course due north by west. Their position at the time the wireless despatch was sent was Lat. 39.55, Long. 67.54.

THE WESTERN GUARDIAN

—IT PAYS to buy in this Province.

—MR. FRANK LAFFERTY is Guardian Agent in Summerside. His office phone is 26.

PEOPLE'S CHURCH.—The Rev. D. MacLean will preach at Lot 48 on Sabbath, the 19th, at 10.30; Highfield, 2.30, and in the People's Church at 7 p.m.

—THE CONTINUED RAIN of the past few days is beginning to dampen the hopes of the farmers, in the vicinity of O'Leary, of having a record harvest. Many will experience great difficulty in harvesting their grain in anything like proper form.

PREMISES RAIDED.—The premises of P. B. Lewis and Andrew Graves, Alberton, were raided on Wednesday last, for violation of the Prohibition Act. Half a case of whiskey was found at the former place, and a barrel of beer at the latter. These samples will be forwarded to Summerside for analysis further action will be taken pending the report. The raid was conducted by Constables Chas. Burke and Jos. E. Smith.—A.

—FOX HUNT.—Considerable interest was aroused at O'Leary Thursday morning in a hunt for a fox that had escaped from the ranch of Mr. D. D. Campbell of this place. It appears that while Mr. Campbell was feeding his foxes, the most valuable of his patched ones took advantage of a door, which had been blown open by the high wind and made a dash for liberty. In spite of the rain, a number of men and dogs took up the chase. This led to a nearby woods, where after several hours of freedom, "Cunning Reynard" was "bagged" in coming out of an old log. She was brought back to the ranch in a very exhausted condition but is now improving rapidly under the care of one of the noted physicians. Mr. Charles Gay is receiving many commitments upon his clever capture of the fugitive.—O.

—ONE CENT per word each insertion for advertising in this column. Cash must accompany order. Minimum charge twenty-five cents.

—THE MORNING DAILY Guardian can be obtained at Lafferty's Tonsorial Parlors, Summerside.

—HOLIDAY.—The store of Sinclair & Stewart, Ltd., will be closed on Thanksgiving Day, Monday Oct. 20th. 2131-10-16Mc21.

—SUBSCRIBERS should renew a week or two before the time they have paid for has expired and thus not miss an issue, as all papers are discontinued promptly on expiry date.

—Mr. W. A. MILLMAN is Guardian Agent in Alberton, and he will be glad to receive news, new and renewal subscriptions and advertising. Metf.

—FROM MONDAY, Oct. 27th and continuing until Dec. 24th this store will remain open during the regular week evenings till 7 o'clock. Sinclair & Stewart, Ltd. 2131-10-16Mc21.

—FALL STYLES.—Latest Fall styles in ladies coats are almost daily arriving thus keeping the stock well assorted. Why not select yours today? Sinclair & Stewart, Ltd. 2131-10-16Mc21.

—WANTED by Nov. 4th, a maid for general housework. Apply Mrs. R. B. Rogers, Summerside, P. E. Island. 2120-10-15M51pd.

—FOR SALE.—A female black silver fox of a large litter 1913. Well bred of the Raynor-Tuplin stock. Price reasonable. Apply to P. O. Box 220, Summerside. 1576-9-19Mt1.

—BRACES are showing exceptional values in furniture. See their splendid and varied stock which shows good taste all through. You always get furniture that is "different" at Braces. 1943-10-7mtuficf31.

—WEDDING GIFTS!! Braces are showing a line of dainty and useful china in Nippon, Limoges, Bayreuth and Royal Worcester. Hammered Brass and genuine Cut Glass at prices that will greatly surprise you. 1943-10-7mtuficf31

—STOVES! Braces have the biggest and best selections in ranges and heating stoves on P. E. Island. Call and see them displayed in the best showroom in the Province.

LADIES COATS.—We are showing special values in ladies coats with fur collar and imitation lamb lining, interlined with rubber in waist and sleeves. Priced from \$14.75 to \$27.50. Sinclair & Stewart, Ltd. 2131-10-16Mc21.

—HOTEL ARRIVALS at Wisner House, Alberton, are:—R. B. Rogers, Summerside; Percy Turner, O'Leary; W. Bain, Montreal; L. Smith, Montreal; A. A. Allen, Charlottetown; Jas. T. Waite, Sherbrooke; P. E. L. J. S. Pierce, Charlottetown; T. A. Moore, Charlottetown; W. L. Curtis, St. John; J. S. Chandler, Charlottetown; W. Ames, Toronto; J. R. Le Blanc, Montreal; J. P. Bradley, Sackville; P. S. Hamon, Montreal; W. S. Shreveport, St. John; W. A. Huestis, Charlottetown; Harold D. Buchanan, Moncton; Geo. J. McQuarrie, St. John; W. H. Thompson, St. John; O. Blackie, Halifax; O. McArthur, Summerside; Watson Higgins, Charlottetown; W. H. Home, St. John; F. E. Watson, St. John; H. Nelson, Charlottetown; B. Bowness, Summerside; W. E. Turner, Charlottetown; J. S. Perry, Summerside; H. M. Wood, Sackville; N. C. Christie, Amherst; F. R. Corbett, Moncton; H. G. Sanderson, Toronto; M. L. Fraser, St. John; J. W. Dawson, Toronto; W. M. Purdy, Halifax, N. S.; C. R. Inglis, Rufford, Me.; Mrs. F. J. Whiteside, Shreveport, Louisiana; Mrs. John McCoubrey, Summerside.—A.

—WESTERN PERSONALS

—Mr. Geo. R. Montgomery, of Montague, was in Alberton for a few days on business.—A.

—Miss Edna Campbell has returned to O'Leary after a week's visit to friends in Mt. Royal.—O.

—Miss Edith Turner has returned to her home in O'Leary after visiting friends in Bunsbury and Charlottetown.—O.

—Mrs. S. Francis, of Charlottetown, was in Alberton over Sunday, where she was visiting her son, Mr. M. E. Francis, Principal of the High School.—A.

—Mrs. (Rev.) A. Carr, and daughter, Mrs. Thos. McNutt of Malpeque, and son Fred, are visiting in Alberton, where they are the guests of Mrs. (Rev.) Allan Fraser.—A.

—Mr. Robt. Ellis, Sr., O'Leary, is around again after several weeks confinement to his home. Mr. Ellis, though now nearing the century mark, still owns and superintends the work upon one of O'Leary's most up-to-date farms. His many friends wish him many more years of good health and prosperity.—O.

—Ms. John McCoubrey of Summerside, the talented Island artist, was in Alberton recently, in the interest of her profession. The writer had the pleasure of examining some paintings, in oil from 'her brush. There was a large collection of paintings of various subjects, but

her interpretation of the wild free life of the American Indian, was exceptionally fine. One was a painting of an Indian maiden, crossing a brook by balancing herself on a tree which had fallen across the stream, showing the beautiful symmetrical body of those children of nature, while her paintings of the now famous Island Silver Fox, are true to life.—A.

By practical tests and experiments on track horses owned by the MacKinnon Drug Co., we know that MacKinnon's Condition Powders are the best on the market today. They improve the appetite, strengthen digestion, purify the blood and give new strength, snap, vim and stamina to the animal. Put up in air-tight sanitary tins, 25c. a lb. The MacKinnon Drug Co., Corner Great George and Kent Sts.—Metf.

MALPEQUE OYSTERS

I have arranged with Thomas McNutt, Manager of the McNutt Malpeque Oyster Company, to handle several barrels, per week, of the celebrated and world-famous MALPEQUE OYSTERS. Our first shipment as per agreement arrives to-day. We will be pleased to have you call and inspect them. At the close of the season I intend stocking up with the same oyster for winter use, as I have found from several years' experience in the trade that this arrangement will be more satisfactory to both my customers and myself, as it will enable me to supply their wants with the genuine stock at all times and in any quantity. J. G. CARVER, P. E. Island Oyster King. 2169.

Fancy Jugs

Our stock of Fancy Jugs is very extensive, and you will find a great variety of patterns and designs, as well as a wide range of prices to select from. These jugs are made by some of the best English makers. They are sold both singly and in sets of three.

Fancy Jugs from 15c to 85c Each

BLACK & CO.

City Crockery—Sunnyside.



Shoes Of Proven Quality

Buying Walk-Over shoes is no experiment, the quality has been proven by the many wearers the world over. There are more Walk-Over shoes worn in every country in the World than any other named shoe. For Men . . . \$6.00 a pair " Women . . . \$5.00 a pair MORRIS & SMITH Agents