



Give her Gloves



SURE—if you do not guess her size right we'll change the gloves after Christmas. We have all the good kinds of Gloves. Perrin, Reynier in Kid Kayser in Silks. Kids at \$1.25, 1.50, 1.65, 2.25, 3.00. Silks at 50c, 75c, 1.00, 1.25 up FREE CHRISTMAS BOXES with all gloves over fifty cents per pair.

Do Your Christmas Shopping Early This Year

He'd like a Suit Case

He's been wanting a new one for a long time—get him one for Christmas. The new ones are in—and they are beauties—the best that EVELEIGH the great Canadian Baggage maker turns out. All sorts of varieties. Cheap suit cases in fibre etc at 95c to \$1.25. Leather suit cases at \$5.50, 6.50, 7.25, 9.10, 13.50. Fitted suit cases at \$25.00, 27.00, 29.00. Cabin bags in russet and dark tan or black at \$5.50, 6.25, 10.25, 14.25, 17.00. A wonderful showing of all sorts. Solid leather suit case leather lined, fitted with ebony brushes, cut glass bottles and nickel soap boxes \$27.50. Solid leather suit case leather lined, shirt fold in cover outside springs 24 inch \$13.50 22 inch \$12.50. Leather suit cases at \$9.10, 8.25, 7.50, 6.50 and 5.50. Club bags from \$21.00 to 17.00. Fitted club bag at \$25.00.

Buy A Christmas Gift each Day

Remember how it was last Christmas. You said to yourself as, weary and out of breath and patience, you finished up at midnight Christmas Eve: "Never again for mine. After this I'll get them all selected early."

BUY A CHRISTMAS GIFT EACH DAY. :: :: ::

That's the way to get early action. Shop in this big, busy Store that's so splendidly ready for you. Shop right now.

See the handsome Leather Goods. Call at the New Art Department. Run over the Lovely Linens. See the special new Handkerchief Department on first floor. See the Special Department of Men's Handkerchiefs and Ties. Run over the Dainty Neckwear. Have us show you the new Gloves. See the Silk Hosiery, the Pretty Novelties in the Smallwares Section. See the Special Display of Waists. Christmas Furs in enormous range.

BUY A CHRISTMAS GIFT EACH DAY. :: :: ::

The Overcoat and Suit SALE



This is without Doubt the Supreme Value-Giving Event of the Season! The Response of Patrons Has Proven This!

Real sales worthy of your patronage are built upon better foundations than price tags. This is a REAL SALE. The suits and overcoats are those which discriminating men have gladly paid full price for up to now—proof enough of their value, isn't it?

These regular prices have been sensationally reduced—cut down to an unequalled bargain level. You'll find no lower prices than ours marked on suits and overcoats equal in style, quality and tailoring.

The best confirmation of our statements lies in the garments themselves. The shrewdest judge of our clothing must admit the superiority of these values.

\$7.50 Overcoats now \$ 3.75	\$ 9.50 Overcoats now \$ 6.00
11.50 Overcoats now 6.50	12.50 Overcoats now 7.50
18.50 Overcoats now 12.50	27.00 Overcoats now 19.50

Real Reductions From Fall-Value-Giving Regular Prices on Suits

\$10.00 Suits now \$ 7.50	\$15.00 Suits now \$11.00
13.00 Suits now \$10.00	16.00 Suits now 11.50
	\$17.50 Suits now \$12.50



See the Men's Necktie Shop

Here's a tip to the puzzled woman who wants to choose a gift for a man. He simply cannot have too many ties. No man who ever lived had enough—let alone too many. And we are offering you in our Necktie Shop the greatest range ever seen in P.E.I.

The Necktie Shop is a store within a store. It's busy, bright, convenient section recently constructed in the centre of the Men's Department.

All Ties Boxed Free if Costing Fifty Cents or Over.

Christmas Ties at 25c., 35c., 50c., 75c., \$1, \$1.25; Mufflers at the Tie Shop, 75c. to \$3; Handkerchiefs, 8c to 50c. each; Sleeve Holders in Christmas box, 25c. to 50c.; President Braces, in box, 55c.; Combination box of Armlets, Garters and Braces, \$1 to \$1.75 per set. Initialled Silk Handkerchiefs, 25c., 35c., 50c., 85c. Coloured Silk Handkerchiefs, 30c., 40c., 50c. to 85c. Men's Excelsa Handkerchiefs, 3 for 25c.

BUY A CHRISTMAS GIFT EACH DAY A nice line of Dogskin Gloves, in all sizes, 85c., \$1.25, \$1.50.

Perrin's fine Kid Gloves, in Brown, Tan, Black, Grey and White, \$1.25 and \$1.50.

Long White Kid Gloves, all sizes, \$2.25, \$2.50, \$3, \$3.50.

Ladies' Fur-Lined Gloves and Mittens, all sizes, \$2.75, \$3, \$3.50, \$4.75 to \$5.

Gifts For Ladies

The new things, the exclusive things in Furs at the Men's Store at Moderate Prices.

We have Ties ranging in prices from 25c., 35c., 50c., 75c., \$1, \$1.25, \$1.50.

We have without doubt the finest line of Ties in the city. We have a vast variety of colours. It is very easy to choose from our stock.

MOORE & McLEOD.

Gifts for Men

Men's Coat Sweaters \$1.50, 2.00, 2.50 up to 6.25.
Gloves Wool Lined 85c, 1.25, 1.50, 2.00, 2.25.
Fur Lined Gloves 2.50, 3.00, 3.50 and 4.00.
Men's Fur Coat Collars 5.00 and 7.00.
Fancy Vests 3.00 to 6.50.
Fancy Shirts 85c, 1.00, 1.25, 1.35, 1.50 up.

Gifts for Men

Gifts for the Boy

Lined Mocha Gloves, 65c. and 75c.
Small Boys' Mocha Mitts, 85c.
Boys' and Girls' Wool Toques, 50c., 60c., and 75c.
Small Boys' Knitted Wool Suits, \$1.98 and \$2.25.

Gifts for Girls

Wool Gloves, 25c., 30c., 35c. per pair.
Gauntlet Wool Gloves, 50c. per pair.
Dogskin Gloves, 85c. per pair.
Wool-Lined Kid Gloves, 85 c. per pair.
New White Collar and Cuff Sets, \$1.
Silk Scarves (knit), 60c., 75c., \$1, \$1.25.
Pretty Hand Satchels, 25c., 30c., 50c. to \$1.25 each.
Pearl Necklets, 25c., 30c. to \$2 each.
Silk Hose, all Colours, 50c. per pair.

MOORE & McLEOD

119-121 Queen Street
Charlottetown, P. E. I.