

THE CENTRAL GUARDIAN

NOTES BY THE WAY (Continued from Page 4)

Prince Edward 3-DAYS-3 Wed. Thur. Fri., May 14, 15, 16.

Prince Edward TODAY 3.15. NIGHT 7 AND 8.45

Matinee, Adults 26c. Children 16c. Evening, Orchestra 37c. Balcony 26c. Children 16c.

ARE YOU "PLEASURE MAD" The story of what everybody should know before wasting time with experience



Lillian Gish in the Henry King production of The White Sister



A REGINALD BARKER Production PLEASURE MAD

A DRAMA OF LOVE, LAUGHTER AND LUXURY With MARY ALDEN, HUNTLY GORDON, WM. COLLIER, JR., WARD CRANE WINIFRED BRYSON, NORMA SHEARER

Pathe News and Topics of the Day

SHOP from Holman's Catalog

WAIT FOR THE BIG AUCTION Sale of Automobiles on Friday, See advertisement. 2866-6-4.

FOR PRINTING OF EVERY description call on the Guardian Central Job Printers, Phone 133. 2880-5-4

FIRST SOWING OF THE SEASON.—Mr. J. D. Knight, of Georgetown, sowed oats and wheat Tuesday. This is probably the first sowing of seed on the island this year.

ARANMORE BACK.—The Halifax Herald says the Government steamer Aranmore, Captain Rhude, which left here on Friday afternoon, returned to port Sunday afternoon, making the round trip to Sable Island in about 50 hours. Though the landing was very rough the passengers and supplies were put ashore without a hitch. The Aranmore brought up 11 passengers including M. Walsh, chief of the Marconi wireless staff on the island, his wife and child, A. Smith, wireless operator, Miss Gill, chief of the wireless station, W. McKenzie, C. Lucas, J. Lynch, B. Naugle, Jr., and L. Naugle, members of the life saving staff. Miss Henry sister of the superintendent, who has been on the island all winter, was also a passenger. Mr. Walsh has been transferred to Fogo, Newfoundland.

SIXTH FIRE THIS WEEK.—The fire brigade responded yesterday morning to a fire alarm sent in from the residence of Mr. F. T. Morrow on Pleasant Street. The blaze was on the roof and was extinguished before much damage was done.

CAVENDISH SERVICES.—There will be service in the Presbyterian Church, Sunday, May 11th at Cavendish at 11 a. m. and at New Glasgow at 3 p. m. Mother's Day will be observed at both services. Sunday School at Stanley next Sunday afternoon at the usual hour.

DUNDAS SERVICES.—There will be service in the Presbyterian Church, Annandale Sunday, May 11th at 11 a. m., and at Dundas at 3 p. m. The attention of parents and children is drawn to the fact that next Sunday (May 11th) Sunday School will be resumed at the church in Dundas.

FIRST ARRIVAL OF THE SEASON.—The schooner C. G. Munroe, Capt. V. Richards, arrived from Larry's River, N.S. The captain left home on Saturday, May 3rd, arriving at Port Hastings, N.S., on the same day. On Sunday, May 4, he sailed from Hastings for Georgetown. Off Cape George he struck heavy ice and a heavy breeze of south east wind. Keeping close to land he sailed up the Nova Scotia coast, reaching Picton the same day. Left Picton on Tuesday about 2 p. m. Captain Richards reports the Straits fringed with ice as far as Cape Bear. There were some openings from Cape Bear up. He kept in shore and had not much trouble with the ice. He will load produce for Nova Scotia.

RECEIVES APPOINTMENT.—The executive of the New Brunswick Bible Society in a special meeting in St. John on Friday afternoon confirmed the appointment of Rev. J. M. Murchison, of Malpeque, P. E. I., as field secretary for the society in New Brunswick and Prince Edward Island. The appointment had been made tentatively at the meeting of the Canadian Bible Society in Toronto. Hon. J. G. Forbes, the president, was in the chair and all sections of the province were represented. The St. John Telegraph Journal says: Mr. Murchison is a native of Prince Edward Island and for the last five or six years has had charge of the Presbyterian church at Malpeque. He is a graduate of Pine Hill College, Halifax, and has been a successful minister. He is a young man in the early thirties and is an enthusiast in the work of the Bible Society. J. H. Stevenson, manager of the Bank of Nova Scotia, St. John, is a brother-in-law. Mr. Murchison will succeed Rev. J. S. Porter, who resigned a few months ago to accept a pastorate in the United States. Mr. Porter's territory included Nova Scotia and Newfoundland, the district has now been separated, with one field secretary for New Brunswick and Prince Edward Island.

"Tiz" Eases Tired, Sore, Swollen Feet

Good-bye, sore feet, burning feet, swollen feet, sweaty feet, smelly feet, tired feet. Good-bye corns, callouses, bunions and raw spots. No more shoe tightness, no more limping with pain or drawing up your face in agony. "Tiz" is magical, acts right off. "Tiz" draws out all the poisonous exudations which puff up the feet. Use "Tiz" and forget your foot misery. Ah! how comfortable your feet feel. Get a box of "Tiz" now at any drug or department store. Don't suffer. Have good feet, glad feet, feet that never swell never hurt, never get tired. A year's foot comfort guaranteed for a few cents.

Advertisement for Boots Regesan, Fruit Saline, Grape and Lemon. King of Health. Contains the natural medicinal principles of the grape and lemon. A bright sparkling drink which cleanses the stomach, clears the tongue, allays feverish heat, acidities and heartburn. A pleasant remedy for constipation and biliousness. SOLD ONLY BY MacKinnon Drug Co.

Ladies! Darken Your Gray Hair

Use Grandma's Sage Tea and Sulphur Recipe and Nobody Will Know

The use of Sage and Sulphur for restoring faded, gray hair to its natural color dates back to grandmother's time. She used it to keep her hair beautifully dark, glossy and attractive. Whenever her hair took on that dull, faded or streaked appearance, this simple mixture was applied with wonderful effect. But brewing at home is messy and out-of-date. Nowadays, by asking at any drug store for a bottle of "Wyeth's Sage and Sulphur Compound," you will get this famous old preparation, improved by the addition of other ingredients, which can be depended upon to restore natural color and beauty to the hair. A well-known downtown druggist says it darkens the hair so naturally and evenly that nobody can tell it has been applied. You simply dampen a sponge or soft brush with it and draw this through your hair, taking one strand at a time, and after another application or two, it becomes beautifully By morning the gray hair disappears and glossy.

For Fire Insurance Consult H. M. SIMPSON 158 Richmond Street Phone 369

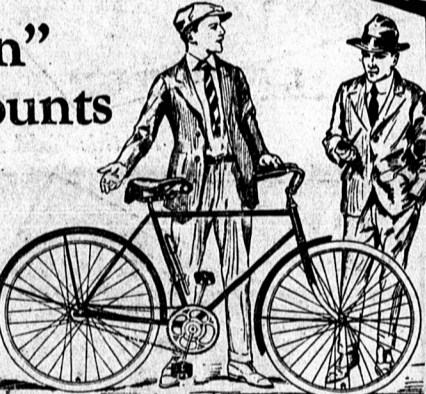
PURE - AS ITS NAME IMPLIES Purity Salt Gives a savor to your dishes that only pure full flavored salt can produce. Insist on Purity.

SURPRISE A PURE HARD SOAP SURPRISE SOAP

Always Good When you buy SURPRISE you get a big, bright, solid bar of the highest grade household soap and it is always the same. A Pure Hard Soap

It's the "Hidden" Quality that Counts

WE could build another bicycle that would be almost a Twin to the C.C.M. in appearance, and yet be far inferior. Without your knowing it, we could use cheaper tubing for the frames instead of our high-grade, English Seamless Tubing, reinforced at the joints. We could use a cheaper hanger instead of the three-piece Triplex that makes the C.C.M. turn so smoothly and easily. We could use cheaper bearings instead of our Flint-hard Steel bearings that a file cannot cut. We needn't clean our frames so thoroughly, nor treat them with a coat of anti-rust before enameling. We needn't put on so many coats of our rich, lustrous special C.C.M. enamel, nor leave the frames in the enameling ovens so long. We needn't take so much care in cleaning our handle bars, crank hanger, hubs and other parts before they're nicked. We take off every speck of dirt and grease, so as to have a thoroughly clean surface. Next we coat the parts with copper to prevent rust. Then, the C.C.M. parts are left in the nickel baths for about two hours, instead of the twenty-minute or so dip given cheaply nicked parts. Wouldn't you rather pay a little extra for C.C.M. rust-proof nickeling, than to get a bicycle that, before long, shows little marks of red rust peeping through the nickeling? We could save expense by not making all of the 1,761 parts of C.C.M. Bicycles with such care and precision. C.C.M.'s are made so accurately, you could take two bicycles to pieces. Mix up the parts, then re-assemble the machines, and all parts would fit together perfectly.



We could omit many inspections and tests, instead of testing every part for quality, size and finish, and inspecting and "truing up" the bicycle at each stage of assembling, also before shipping the complete bicycle.

By saving here and skimping there, we could give you a cheaper bicycle that would look like a C.C.M., but wouldn't be one.

All the extra hidden quality you cannot see with your naked eye would be missing. The bicycle wouldn't give you all the Extra Years of Easy Riding that the C.C.M. gives. So, when you go to choose your bicycle, remember that it is the hidden quality that counts most. If you have to pay a small amount more for a C.C.M. than for something that looks like a Twin to the C.C.M., just remember that under the surface it isn't a C.C.M.

The Most Profitable part of any investment is the small extra amount you pay for Quality. C.C.M. quality is worth all its costs and is obtainable only in bicycles bearing the C.C.M. trade mark. Look for it when you buy.

C.C.M.'s are selling today at \$15 to \$20 less than the after-war "peak" prices. They are nearer pre-war prices and better value than almost any other high-quality article you can buy. A Big Dollar's Value for every dollar you invest in a C.C.M. The C.C.M. dealer is waiting to show you the new 1924 models for men, women, boys and girls.

C.C.M. Bicycles CLEVELAND-MASSEY-PERFECT RED BIRD-COLUMBIA Made in Canada by CANADA CYCLE & MOTOR COMPANY, Limited Montreal, Toronto, WESTON, Ont., Winnipeg, Vancouver. Makers of High-Grade Canadian Bicycles for 25 Years. Also of C.C.M. JOYCYCLES—High-grade, Easy-running Tricycles

WEEKS & BURNS Sole Agents C. C. M. Cleveland and Ivanhoe Bicycles Repairing and Accessories 229 Great George Street

BRACE, McKAY & COMPANY, LIMITED Manufacturers' Agents for C. C. M. BICYCLES Cleveland, Perfect, Red Bird, Overland and Crescent, also accessories of all kinds.

Chevrolet Can be Bought on Easy Terms

At a remarkably low price, Chevrolet is constantly bringing the great utility, comfort and convenience of a fully-equipped automobile within reach of still larger numbers of Canadians. And, Chevrolet price—though it is the lowest of any quality car in the world—is the full and complete cost of the car. There are no extras to buy. Everything necessary for easy, comfortable and safe motoring is standard equipment on Chevrolet.

criminating motorists demand, and with all these combines the most economical car performance known in the world. Easy payment terms also have been arranged. General Motors Acceptance Corporation, a subsidiary of General Motors' provides a deferred payment plan which makes the purchase of Chevrolet so easy that few, if any, can afford to be without this fine modern car. See Chevrolet at your dealers'. Examine it closely. Observe the quality. Ask him to explain the easy payment plan.

Chevrolet offers you everything in appearance, dependability and riding ease that dis-

See Chevrolet at your dealers'. Examine it closely. Observe the quality. Ask him to explain the easy payment plan.

CHEVROLET MOTOR COMPANY OF CANADA, Limited Subsidiary of General Motors of Canada, Limited OSHAWA and WINNIPEG Dealers wanted in Territories not Adequately Covered



A. HORNE & CO. Charlottetown, P. E. I. GEO. D. POPE & SON Summerside, P. E. I.

