

FRIDAY

In business since 1881 and still going strong—Bigger and Better than ever.

In business since 1881 and still going strong—Bigger and Better than ever.

# We Will Celebrate OUR 41st ANNIVERSARY ON SATURDAY, APRIL 29th

Help the Hospitals and Orphanages, also Yourself Save Your Dollars by Buying Here. This Our 41st Anniversary Day

1881 - 1922

Forty one years ago L. E. Prowse started business on Queen Street in 1881 in a small shop, which today has developed into one of the largest Departmental Stores in the Maritime Provinces.

To celebrate this 41st Anniversary we have decided to sell all our goods in all our departments at WHOLESALE PRICES on this special 41st Anniversary Sale; and give the utmost value within our power to our customers.



PROWSE BROS. LTD. TODAY, 1922

1881 ..... 1922

1881 - 1922

### Good-Night Mother! Good-Night Father!

How happy you felt when you spoke this in your childhood! makes you think of "Here I lay me down to sleep" and how the "Sand Man" came.

Can you picture yourself without a mother, without a father to watch over you.

No mother to pet you and nourish you no Daddy to watch for every evening, no one of your own to give you that start in Life that Character development, so essential to straight living.

—Consider, then those many little ones right beside you in Charlottetown whose only homes are these Orphanages without their own Mothers and Fathers, but fortunately cared for spiritually and physically by generous and kindly people whose whole aim is to supply as far as is humanely possible that affection which is as food to the young, that early training which is as the supports in the garden round which the young vines twist and upward stoutly grow

## We Also Will Give 10 Per Cent of Our Total Day's Sale to the Hospitals and Orphanages

### 10 per Cent of Entire Day's Receipts to Hospitals and Orphanages

To celebrate this, our 41st Anniversary of our business we will donate to the P. E. Island and Charlottetown Hospitals also the Protestant and Catholic Orphanages 10 per cent of our entire receipts of this day to be equally divided.

You remember that the first Anniversary Sale we gave our check for \$1,000 and the second sale one for \$800, we would like to beat either of these, now it is up to you. Buy Here and Save Money as well as help these Worthy Institutions.

#### ALL GOODS AT WHOLESALE PRICES

For months we have been preparing by seeking the very best values that we could procure. Our store is now full of beautiful new Spring Goods including Ladies' Ready to Wear, Men's and Boy's Clothing, Hats and Caps, Gent's Furnishings, Staple Dry Goods, Millinery, Home Furnishings, etc. All these new goods at Wholesale Prices on this, our Special 41st Anniversary Sale.

For over forty years Prowse Bros have been an integral part of Charlottetown's business life. We rejoiced with you in your times of prosperity.

We shared with you in times of adversity. We have been with you for over 40 years. In that time we believe that we have so conducted our business as to win the confidence and esteem of our fellow citizens, no matter where they bestowed their trade

10 p. c.  
of our  
Total  
Day's Sale  
to the  
Hospitals  
&  
Orphanages



L. E. Prowse, Founder in 1881  
Now, President and General Manager

All our  
Goods at  
Wholesale  
Prices  
On This  
Special  
41st  
Anniversary

## Let Your Heart Define the Limit

of your donation, your every purchase here means that 10 per cent goes to these worthy Institutions; Remember these little ones never knew what it is to say

### Good-Night Mother! Good-Night Father!

## On this Special Anniversary Sale Day Everything will be Sold at Wholesale Prices

10 Per Cent of our Entire Receipts on this Special Anniversary Day for the Hospitals and Orphanages, equally divided. 10 Per Cent of Day's Sales to these worthy Institutions.

# PROWSE PROS LTD.

THE BARGAIN CENTRE

10 Per Cent of our Entire Receipts on this, Special Anniversary Day for the Hospitals and Orphanages, equally divided. 10 Per Cent of Day's Sales to these worthy Institutions.