

Prince Edward TO-NIGHT

J. WARREN KERRIGAN

In a Two Part Dramatic Masterpiece

"THE MAGIC SKIN"

CONTINUOUS SHOW FROM 7.15 to 10.30 | 3 OTHER PICTURES | ADMISSION Orchestra 10c Balcony 5c

When you want those leaking pipes repaired—if your heating system is not working right—taps, drains, pipes are not giving the service they should—or if you need

Better Plumbing

of any kind, it will pay you to get in touch with us.

We can give you very best possible service on your job—the care and skill of expert plumbers—all at a cost no higher than you would pay for the common inferior grade of work.

Whenever you have need of better plumbing, call, write or phone 393-J.

Fred H. Trainor 80 Grafton St. Opp. Opera House

Fire Insurance A Necessity

Then insure in good strong stock companies, which never contest an honest claim such as is represented by

E. R. BROW

Charlottetown

THE CENTRAL GUARDIAN

IT PAYS to buy in this province. Nos. Three and Four Batteries of Fourth Regt. will parade in uniform at the Drill Hall this morning at nine o'clock. Every man in each battery must be present.

POWELL CHURCH.—On Sunday evening the Rev. Dr. Hertz occupied the pulpit of the Powell Methodist Church, and preached an eloquent and powerful sermon, from Acts 13 and 38. "Be it known unto you therefore men and brethren, that through this man is preached unto you the forgiveness of sins."

JAIL FOR JOY RIDE.—For stealing a machine and accessories from Mr. W. P. Newsome and using it for a protracted joy ride, as previously reported in these columns which included a trip to New York, Murdoch Kendrick and Bert Latimer have been sentenced to one year in the reformatory and James Wall committed to serve two years in the penitentiary.

A DAY OFF.—The second annual outing of the Charlottetown Chess Club (wind and weather permitting) will take place this morning when all members are invited to be at Marine Wharf at 9 a. m. Chess Poetry and Nature will get mixed up in a motor boat trip to Bonshaw and Westville. Last year the Club held their outing at Holland Cove, where the members had a grand festival, long to be remembered.



WILSON'S FLY PAD POISON

There are many imitations of this best of all fly killers.

Ask for Wilson's, be sure you get them, and avoid disappointment.

CITY COURT.—The City Court meets this morning at ten o'clock.

MILTON WOMEN'S INSTITUTE.—On Wednesday, July 8th, the Milton Women's Institute was visited by Mrs. Dunbrack and Miss McDonald of the Department of Agriculture. Members and their friends listened to a very interesting paper on handicraft work read by Mrs. Dunbrack, and Miss McDonald gave an instructive demonstration on some of the useful points in the art of millinery. The following ideas were taken up: choice of hat for school wear; plain and dress hat; choice of shape, color, etc.; renovating of old hat trimmings including feathers, flowers, chiffons, etc.; cleaning of straw; cutting of facing for a hat; making of mounts with ribbons and flowers. All present were much pleased with the demonstration. Luncheon was served during the meeting. The meeting opened and closed with singing. Next meeting will be held in the Hall, August 17th, at 2.30 p. m.

FOR SALE.—That large warehouse in Victoria, belonging to the Henry Waldman Estate. Building in good repair. Apply to Peter Newsome, Charlottetown, or O. B. Waldman Capaud. 3194-6-27Msat&wedt.

CHARLOTTETOWN MARKETS

Oats (white)	43c.
Oats (black)	46c.
Straw (per ton)	\$6.00
Hay Loose (per ton)	\$15 to \$16
Eggs (per doz.)	20 to 23c.
Print Butter (per lb.)	20 to 23c.
Pow and Chicken (each)	50 to 75c.
Tub Butter (per lb.)	19 to 20c.
Potatoes (per bus.)	50 to 55c.
urnips (per bus.)	25c.
Hides	11c.
Calveskin	13c.
Beef (lb.)	10 to 20c.
Pork (lb.)	8 to 10c.
Sausages (lb.)	14 to 16c.
coung pigs (per pair)	\$7.00 to \$8.00
Beets	6c.
Onions (lb.)	5c.
Carrots and Parsnips (doz.)	20c.
Cod Fish (fresh per lb.)	4 to 5c.
Mackerel (each)	10 to 15c.

PROSPECTIVE

FOX DIVIDENDS

The following list of prospective fox dividends is compiled from unofficial information supplied to The Guardian. In some instances the dividend to be declared may be more, in others less but approximately it will be in the vicinity of the figure given. Additions will be published as the information reaches the Guardian:

Abegweit Black Fox Co. 50
A. B. McLean Co., Ltd. 50

Bideford S. B. Fox Co. 200
Belmont Black Fox Co. Ltd. 70
Barkers Black Fox Co. Ltd. 75
Beechwood Black Fox Co. Ltd. 30
Brighton Black Fox Co. Ltd. 35
Bunbury Black Fox Co. Ltd. 15
Carruthers S. B. Fox Co. 110
Ch'town Silver B. Fox Co. Ltd. 100
Dalton Black Fox Co. Ltd. 9
Delaney-Smith 175
John R. Dennis 65
Dundas S.B. Fox Co. 500
Eastern Black Foxes Ltd. 30
Empire Black Fox Co. 100
Eureka Fox Co. Ltd. 100
Freeland 50
French River Farming Co. Ltd. 225
General Fur Farms Ltd. 70
Georgetown S. B. Fox Co. 35
Good Luck Fox Co. 100
Glenadale S.B. Fox Co. 100
W. B. Hayes 100
Hartford Dark Silver Fox Co. 25
Hartford S. B. Fox Co. 50
Humber Silver Black Fox Co. Ltd. 35
Hackett S. B. Fox Co. 50
Huntley Silver Fox Co., Ltd. 100
Imperial S. B. Fox Co. 130
Judson Co. 75
Maple Leaf S.B. Fox Co., Ltd. 95
Malpeque S. B. Fox Co., Ltd. 150
Maritime S. B. Fox Co. 150
Mac R. & S. Fox Co., Ltd. 50 to 65
Magic Silver Fox Co. 110
Mt. Edward 40
Montague Black Fox Co. 40
Massachusetts S. B. Fox Co. 75
Murray River Silver B. Fox Co. 100
R. J. McNeil Co. 100
New Haven Fox Co. Ltd. 50
North American S.B. Fox Co. 30
Prince Royal 40
Peerless 75
Provincial S.B. Foxes Ltd. 65 to 75
Prince Albert 60
Pioneer Fox Farming Co. 50
Quebec Canadian S. B. Co. 85
Regal H. & S. Fox Co. 75 to 80
Royal S.B. Fox Co., Ltd. 300
Royalty 50
Rogers-Payton 300
Riverside Farming Co. 50
Shing Park 50
Shing Park S. B. Fox Co. 100
Samson S. B. Fox Co. 150
Silver Tip 150
Standard 30
Sterling 20
Silver Fox Ranching Co. 10
St. George's Bay 20
Seal River 75
Thornton 25
Three Rivers 65
Upton 55
Victoria Farm 22
Rosemount Consolidated 15

People's Theatre New Show Complete Change of Program

Her Husband's Friend

IN TWO PARTS

Featuring—"TOM MOORE—ALICE HOLLISTER"

Dan's nobility of character; his determination to suffer disgrace in silence, rather than clear himself by revealing the terrible secret of his friend's wife; his victory over a dastardly blackmailer, will win for him the heart of every Photo-play "fan"

The Outlaws Love

A Pathe Western Drama

The Campaign Managers

A Man and a Woman

The story of two Castaways on a desert Island.

2 Shows 2 | ADMISSION FIVE CENTS | Time 7.45 & 9 p.m.

You will find here just what you want in pure, fresh and delightfully dainty chocolates. Our stock includes Willard's at 50c to \$1.00 a box, Neilson's, the purest, sweetest and daintiest of Canadian confections at 75c to \$2.00. Lignetta, the American favorite at \$1.00 a box, and Moire, the popular Canadian chocolate at 35c to 60c, in bulk 60c a pound. MacKinnon Drug Co., Cor. Great George and Kent Streets, Mt.

Maritime Telegraph & Telephone Company,

INCREASED FACILITIES

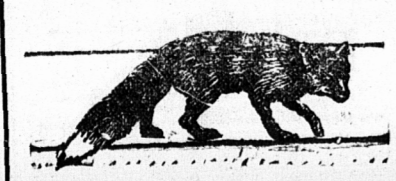
By the laying of the telephone cable between Nova Scotia and Prince Edward Island, the Maritime Telegraph and Telephone Company, have extended their field of operation and given added facilities to their many patrons. Prince Edward Island is the richest province—according to size—in the Dominion and the service provided the public will now be more complete and extensive than ever.

We are dealers in the securities of this Company. Full particulars will be furnished on request.

F. B. McCurdy & Co

MEMBERS OF MONTREAL STOCK EXCHANGE
Halifax, Ottawa, Montreal, St. John, Sherbrooke, Kingston, Sydney, Charlottetown, St. John's Nfld. London, Eng

Canada Atlantic Fox & Fur Co., Ltd.



Canada Atlantic Fox and Fur Company Limited



Forty Pairs Pedigreed Foxes at \$18,000.00 a pair. FREE KEEP FOR FIRST YEAR.
(This ranch will be one of the largest in the world and is now under construction on the Union Road)

Canada Atlantic Fox and Fur Company, Limited.
CANADIAN OFFICE:
Charlottetown, Prince Edward Island, Canada
RANCH:
Near Charlottetown, Prince Edward Island
Authorized Capital, \$1,000,000.00
Present Issue, 750,000.00
Common Stock, no Bonds or Preferred Stock to be issued
PAR VALUE SHARES \$50.00 EACH
PROPOSED ISSUE—on 40 Pairs Foxes, Ranch Farm and Equipment.
PAYMENTS—20 p. c. on application, balance August 15th, 1914.
CHEQUES PAYABLE TO
CANADA ATLANTIC FOX AND FUR CO., LTD.
Applications may be sent to any of the Directors, who will be pleased to meet applicants at their several offices and give full information.
The Treasury Stock (not issued) \$250,000.00 to be used only for further purchase of Fur Bearing Live Stock if deemed advisable.

OFFICERS
President—Sir Frederick L. Borden, K. C. M. G., etc., Ottawa
1st Vice-President—D. C. McKay, Halifax, N. S.
2nd Vice-President—Fred J. Taber, Boston, Mass
Sec'y-Treasurer—J. Stanley Wedlock, Charlottetown, P. E. I.
Thomas Nagle, St. John, N. B.
William Craze, Liverpool, England.
Geo. F. Uring, Brookline, Mass.
F. H. Manning, Windsor, N. S.
B. N. Blackadar, Yarmouth, N. S.
Solicitors—Johnston & Inman, Charlottetown, P. E. I.
Bankers—Bank of Nova Scotia, Charlottetown, P. E. I.

Ranch
The farm will be located on the Union Road, about six miles from Charlottetown, on a farm of 100 acres. A portion of this property is covered with a beautiful grove of spruce and hardwood making an ideal spot to prosecute the Fox-farming business.
The service of one of the most experienced ranch-builders in the province have been secured, and with his skill coupled with the advice of our Veterinary Specialist, we will be able to give our shareholders the most up-to-date ranch yet built. It will be absolutely safe, sanitary and comfortable.

Equipment
A comfortable house for the keepers, barns, ice house, watch-tower and everything necessary for the conducting of a first class ranching proposition will be provided.

Ranching Expenses
There will be absolutely no charge for the ranching of the foxes for the first year. All charges for keep, food and everything connected with the maintenance of the foxes—salaries of the keeper, watchman, veterinary inspector—will be paid by the promoters up to Sept. 1st, 1915. This one item alone means a saving to the shareholders of from fifteen to twenty-five per cent., as the charges for keep in the greater number of companies is from fifteen to twenty-five per cent. The shareholders of the Canada Atlantic Fox and Fur Company, Limited, are, therefore, in a position to secure the fullest returns from their investment.

Large vs Small Companies
The tendency in this as in all other important industries at the present time is to centralize the business, with the idea that the more foxes that can be rancher under one management the smaller the percentage of expense and the better the returns in dividends to the shareholders. With forty pairs of foxes breeding, if two or three pairs should prove to be barren it would have no material effect on the annual dividends, but if only five pairs were in the ranch and the same thing occurred it would make the dividends comparatively small.

Future Policy
While the company expects to earn large profits from the sales of live foxes for breeding purposes, it proposes to retain annually a considerable percentage of each year's production, placing itself in a position where it can pay good dividends from the sale of furs alone, thus making it from the outset a safe and permanent investment, carrying out the original idea of the promoters which is to establish a safe and permanent fur-farming industry.

Management
As will be seen by the names of our Provincial Directors the management is in the hands of prominent and experienced men. All of the directors have had a large business experience, and the Secretary-Treasurer and Ranch Manager are men with a successful career in the Fox Industry, all being large shareholders in the company. They will for their own, as well as other stockholders' benefit, guard the best interests of the company in very respect.

Estimated Earnings of this Company For Three Years

STOCK 1915, 40 PAIRS
Estimate number of pups 1915, 120 at \$6,000 each \$720,000.00
Retain five pairs to add to stock at \$6,000 each 60,000.00
Estimate dividend to stockholders 660,000.00
Equalling 88 p. c.

STOCK 1916, 45 PAIRS
Estimate number of pups 1916, 135 at \$5,000 each \$675,000.00
Cost of Ranching, etc., estimated at 20,000.00
Retain five pairs to add to stock at \$5,000 each 50,000.00
Estimate dividend to stockholders 605,000.00
Equalling 80 p. c.

STOCK 1917, 50 PAIRS
Estimate number of pups 1917, 150 at \$4,000 each 600,000.00
Cost of Ranching, etc., estimated at 20,000.00
Retain five pairs to add to stock at \$4,000 each 40,000.00
Estimate dividend to stockholders 540,000.00
Equalling 72 p. c.

At the end of three years' operations the stockholders would therefore have 55 pairs of foxes in the ranch, and would receive, on the above estimate, \$1,805,000.00, equalling an average of 80 p. c. annually. In this estimate the price has been decreased each year to take care of any drop in values, which is altogether improbable.

Guaranteed DIVIDENDS

The Company guarantees to the shareholders a dividend of not less than ten per cent per annum upon its paid-up capital during the first five years it does business, which is equal to a total dividend of fifty per cent. on paid-up capital in five years.

APPLICATION FORM

J. STANLEY WEDLOCK, Secy-Treas. Canada Atlantic Fox and Fur Co., Ltd., Charlottetown, Prince Edward Island, Canada.

Dear Sir—
I hereby make application for..... shares in the CANADA ATLANTIC FOX AND FUR COMPANY, LIMITED, at Fifty Dollars per Share, and agree to pay twenty per cent. on application, enclosed herewith, and the balance on August, 15th 1914. Should the shares not be allotted the money paid to be returned in full.

Dated this..... day of..... A. D. 1914.

Name.....
Occupation.....
Address.....

Canada Atlantic Fox & Fur Co., Ltd.