

# THANK YOU

We thank all our patrons for the very generous patronage given us during our first year in business. We have been successful beyond our expectation and feel grateful to all who have helped us. Wishing you all a very happy New Year.

## The MacKinnon Drug Co.

Cor. Gt. Geo. & Kt. Sts.

## An Opportunity Looking for a Man

As Mr. Davison is going West the directors of the Davison Undertaking Co., Ltd. want a LIVE MAN as manager. This position is open to a man with good experience and the ambition to appreciate an opportunity "ginger" in him to "make good" in a profitable profession.

The right man will receive all the co-operation—worked out systems—the strategy—the tried and true plans and principles, and financial support that is necessary to conduct a successful business. Offers will be considered for the outright sale of the business as well. Address all correspondence to

### Davison Undertaking Co.

Geo. E. Hughes, Pres.  
1-1061p.

### STEWART & CAMPBELL

Barristers, Solicitors, etc.  
Office in Desbriens Block, corner Queen and Grafton Streets, Charlottetown, P. E. Island.

### George W. McPhee

Barrister and Attorney-at-law  
Office New Prince Block, Charlottetown, P. E. Island.

## Hot-Air System the Best for Home-Heating

The Hot-Air system of home heating is the most economical of all. It uses little more coal to heat a whole home than the old style stove does to heat a room. It heats every room thoroughly and evenly, thus preventing drafts and the consequent colds. It causes less bother than other systems, is easier to install and cheaper in the long run.

The satisfaction the Hot-Air system brings in a comfortable home is well worth every cent of cost. It is the best investment you could possibly make. See us today about it.

### Fred H. Trainor--- 80 Grafton St.

OPPOSITE OPERA HOUSE

## TAYLOR'S SHOES

For shoes that combine style and durability

## The Taylor Shoe Sets The Pace

Let us attend to your sorting order this month. We can ship promptly.

### The Robert Taylor Co. Ltd.,

Halifax

Makers of Solid Footwear. Harry James, Agent  
10-10dtttr 3 mos

## Make the Phone Your Partner in Business

Allow it to help your business develop—let the service grow and enlarge your business.

It will assist your systems—your tried and true working plans—to make a bigger and better business.

The telephone is a power in the development of any business—it has a magnetic drawing power that is marvellous—it attracts trade and helps to hold it.

See that your telephone system is in keeping with your store management—make it the assistance in your store that it really is. You shouldn't try to do a big telephone business with a small phone service.

Better see contract department today about a more up-to-date service. It will pay for itself.

### Telephone Co of P. E. Island

Charlottetown,

## CHARLOTTETOWN and QUEEN'S COUNTY

### It pays to buy in this Province.

Miss Rachel McKenzie, City, is visiting with friends in Long Creek.

Yesterday the Murray Harbor train was five minutes late, the Souris and Tignish trains were both on time, the western was also five minutes late.

A. A. McNeill, Nine Mile Creek, and Frank McLean, Long Creek, left yesterday morning for Truro to attend the Agricultural College now in session there.

A special mail train arrived in this city yesterday with the mail from Georgetown, which the Minto brought over from the mainland. The train arrived here at 1.50 p. m.

The regular monthly meeting of the City School Board, which was to have been held on Monday, January 2nd, was postponed until January 9th, on account of the original date falling on a holiday.

The last issue of Brains reproduces twelve ads written for The Guardian by The Bonnell Advertising Agency, of this city, also a spicy short article on coal advertising written by the manager D. J. Bonnell.

The Presbyterian Church at Marie was re-opened last Sunday. It was closed to undergo repairs and improvements including the building of a new ceiling of pressed steel. The services were conducted by Rev. Dr. Fraser, of Cardigan.

With forty-seven years of experience Lynch & Co, 18 Fulton Market, New York, solicit consignments of smelts and eels from this Province. Fishermen are perfectly familiar with the firm's business methods which are thoroughly up to date, and know that they always secure for their customers the best market offers and upon solicitation will send them full information as to the best manner to send goods so that they will reach their destination in a good clean, saleable condition.

A pretty wedding took place at the home of Mrs. H. Welland, 59 South Main St., Ipswich, Mass., on Monday evening, December 26th, when her son, Clyde LeRoy, and Miss Dolena McPherson, daughter of Neil D. and Mrs. McPherson, Uigg, P. E. I., were united in marriage by Rev. F. Ward of the Baptist Church, Ipswich, Mass., assisted by Rev. H. B. Smith, Ipswich. The bride looked charming in a princess gown of white with bridal veil and orange blossoms, and was attended by her sister, Mary, while Harvey Mackay, Rev. F. Ward of the Baptist Church, Ipswich, occupied one corner of the room under which the young couple heard the words that pronounced them man and wife. After receiving the congratulations of those present a dainty wedding lunch was served to about sixty guests. The bride and groom displayed in the gift room testified to the popularity of the young couple. Mr. and Mrs. Welland will reside in Ipswich.

The semi-annual examination of the South Melville School took place on Wednesday the 28th inst. a large number of the parents and young people of the district being present. The classes were examined by the teacher Louis Costello and Miss Sadie Gorman and the ready answers given showed careful training and study on the part of both teacher and pupils. The school was nicely decorated for the occasion. The following program was then given with James W. Villett as Chairman: Opening Address—Words of welcome by Myrtle Gorman. Song—"South Melville School" by school; recitation—Janetta Cameron; recitation—James Gass; recitation—Gladys Dunsford; duet—Minnie Dunsford and Myrtle Gorman; recitation—Percy Dunsford; recitation—Toff Malone; recitation—Celia and Helen Trainor; song—"Maple Leaf Forever"—school; recitation—Horace Cameron; recitation—Janie Dunsford; dialogue—Pat's Excuse, George Dunsford and Janetta—Cameron; closing address—Minnie Dunsford, followed by an address and presentation to the teacher read by Janetta Cameron in behalf of the pupils, expressing their appreciation for his noble efforts in their behalf, to which he fittingly replied, thanking them for the gift and for such a warm expression of their good feelings toward him. He also tendered thanks to the parents for their good attendance and to Miss Gorman for her able assistance. Remarks were then made by J. W. Villett, Geo. McFarlane, and Charles Dunsford, expressing their satisfaction of the good work done during the year. After a generous treat of fruit and confectionery by the teacher and the singing of God Save the King, a successful examination closed.

Notice. All persons that have not paid their Poll Tax please attend to same at once as executions are being made out for same. Pay and save costs. 10-6dtt.

### Pure Cream Bread

Tasty From Crust to Heart.

It is a real family loaf. Will please you and your children.

Try a Loaf.

It is made only at the ECLIPSE BAKERY BY D. STEWART

Telephone 211.

Isaac T. and Mrs. Saunders, Trilby, spent New Year's day at York.

Miss Mariah B. R. Henderson, Dalhousie College, Halifax, is spending her holidays at York.

The New Brunswick Wire Fence Co., Ltd., Moncton, has The Guardian's thanks for a pretty 1911 calendar.

The Hunter River Methodist Sunday School intend holding their annual entertainment on Friday, the 6th of January. If unfavorable it will be held the following evening.

The Davison Undertaking Co. are advertising in this issue for a live, competent man as manager for that establishment. The opening is a splendid one for the right man. Ad. appears in this issue.

Among the passengers by the Minto Monday morning were John A. Millman, William J. Paynter, Edward Stewart and J. Bradford Millman, all of Long River, who are going to Truro to attend the short course at the Agricultural College.

Rev. Geo. Orman was most completely surprised when a young lady member of the congregation placed in his hands an envelope which when opened at his home proved to contain quite a nice sum of money with the best wishes of the Cherry Valley friends to himself and wife. The gift is acceptable in amount, but the feelings that prompted it are still more valued.

There has recently been organized in connection with St. Andrew's Church, Orwell, a Ladies Aid Society with the following officers—Pres. Mrs. D. B. McLeod; Vice-Pres.—Mrs. L. R. Ings; Treas.—Mrs. J. M. McLeod; Sec.—Mrs. W. D. Ross. The Society gave a Christmas tree and entertainment on Wednesday evening Dec. 28th. The songs, recitations and dialogues by the Sunday School pupils were highly appreciated by the large audience that completely filled the hall. The next meeting of the Society will be held at the house of Mrs. Neil H. McLeod, Orwell, this at 7 o'clock.

Further particulars of the accident which occurred on Monday night in Clyde River by which Colin McPhail and his sister Catherine were burned to death lends additional sadness to the case. Mr. McPhail had already retired and his sister was taking a lamp upstairs. This she upset and her clothing caught fire and late the building itself. A neighbor, Neil McKinnon, saw the flames in passing at 10.30 and gave the alarm but it was too late to save either of the lives of the inmates or the dwelling. Mr. McPhail's body was passed out of the bedroom window and on medical aid being summoned it was found that he had been suffocated with smoke. His sister was found in a corner of the kitchen, the body being burned to a crisp. Mr. McPhail has been Postmaster for fifteen years. It was decided that an inquest was unnecessary.

Francis Drake, New Glasgow N.S., wholesale Tobacconist and Carbonated Beverage Manufacturer, has secured the sole control of Bales Havana Cigars, Cuban Twist Heat Smokers for the provinces of Nova Scotia and P. E. Island. These Cigars are sold the world over. 12-28d61

## Your Last Chance

Tonight We Offer Perfumes 1-3 of.

- Hair Brushes... 20 pc off
  - Hot Water Bottles... 20 pc off
  - Fountain Syringes... 20 pc off
  - Chocolates... 25 pc off
- (Large packages only)

### Johnson & Johnson

## Shave With a Luna Safety Razor

Enjoy all the conveniences and comfort of shaving satisfaction—use a razor that combine all the luxuries of the barber shop and the home. The Luna Safety Razor simply wipes off the wiriest beard—with it you can shave quickly and comfortably in your own home.

The Luna has all the points of the best razors except the price. Sold in dainty plush lined case, 12 keen cutting blades along with dainty holder only \$3.75.

### The 2 Macs

# Moore & McLeod

The Store with the Stock  
The Busiest Store on Charlottetown's Busiest Street

## Commencing a "clean-up sale" of ladies' colored winter coats

YOU ARE OFFERED A NOTABLE chance this morning to secure a handsome and attractive new winter coat at a tempting price.

All the remainder of our colored coats for ladies and misses is offered you at a series of figures that will make buying a pleasure and owning easy.

COATS WORTH TO \$6.75 OFFERED NOW AT 4.75

All coats in stock at prices indicated—including a good range of tweeds, etc, will be cleared at.....\$4.75

COATS WORTH TO \$9.00 OFFERED NOW AT 6.75

This assortment includes some really nice garments made by the best coat tailors in the country—tweeds and chevots.....\$6.75

COATS WORTH TO \$12.75 OFFERED NOW AT 8.75

You will find in this range one of the most attractive offerings of all. The cloths are nice—the cut snappy and smart, the fit excellent. Worth to 12.75.....\$8.75

COATS WORTH TO \$16.00 OFFERED NOW AT 10.75

This is the best offer in the whole lot from many points of view.

Handsome new cloths, beautifully made and finished tailored perfectly—stylish and smooth in fit. Worth to 16.00.....\$10.75

Misses' coats worth to 8.00....\$6.75  
Misses' coats worth to 10.00....7.75

Misses coats worth to 10.00....7.75  
Black Coats Specially Reduced.

## The quantity in each line is limited--promptness is counselled

PLEASE NOTICE—the selling in these lines during this last season has been very great—we cannot offer a full line in every style—neither can we tell you that there is a great stock to choose from. There is a nice assortment at each price—the chances are that we have your size—in the very coat you want—and the chances also are that we haven't many more of your style and size—so we counsel haste. We propose to clear out every coat within the next few days—do not miss the chance of getting yours.

### TRADE ARRANGEMENTS WITH UNITED STATES.

OTTAWA, Jan. 3.—Messrs. Fielding and Paterson, who go to Washington as representatives of Canada to negotiate a trade agreement, will leave at the end of this week. They will not have powers as plenipotentiaries to sign and ratify the treaty. Any agreement they may succeed in making will have to be reported to the Canadian Government for ratification, and afterward have the sanction of Parliament.

### COASTING ON SAMPLE'S HILL.

In childhood days we used to go when winter winds blew chill, With rosy cheeks and nimble feet To coast down Sample's Hill. There was no halting on the way No one steered out or slowed, But sped like mad down Sample's hill With a happy, beaming load. And from each home-made sled that flew Down o'er the moonlit snow!

### Hang laughter from young hearts that knew

No fear of brook below. And to those golden days thought still So often takes me back, Again I rush down Sample's hill O'er the white, shining track. Again I hear the laughter gay Rise on the still, cold air, The spell is on my heart today Oh those sweet days so fair. —R. J. E.

# T O D A Y

we put on sale 150 Boys' 2 piece Norfolk Suits in many shades to select from to fit boys from 7 to 12 years. Regular price \$2.75 to \$4.00

## FOR \$1.98

75 Boys' College Coats in plain Browns, Greens, Shadow stripe effects. A favorite overcoat for real bad stormy weather. Regular prices of these coats are from \$5.00 to \$9.00

## FOR \$4.69

Call and investigate these values.

# NATIONAL CLOTHING

1-4dtt.