

# YOU'LL FIND THE LARGEST SELECTION EVER IN SMALLMAT'S MAGICAL TOYTOWN

## Give Him That "Confident Look" For Christmas



If it's by Forsyth he'll wear it with ease and regard it with pride. SHIRTS, PAJAMAS, and SCARVES . . . all have the famous tradition of correct styling, of fine craftsmanship, of fabrics of lasting worth and service. Forsyth garments will give him the confidence of being well dressed. Give him Forsyth—this Christmas.

### PAJAMAS . . .

Broadcloth Pajamas in plain and striped patterns. Well cut, roomy and comfortable. All men's sizes. Christmas boxed. **7.25 down**



### SHIRTS . . .

Woven and printed Broadcloth Shirts. Shirts he'll remember you by, because Forsyth Shirts have the shoulder comfort that is surpassed by no other maker. Sizes up to 17½. In both plain tones and stripes. **3.95, 4.95 and 5.50**

### TIES . . .

Christmas boxed Ties of every imaginable description—ties of quality that he'll wear until you'll have to tear them from his neck. **1.50 to 2.50**



### SCARVES . . .

Crepes and Wools in the ever popular 3 and 3 colour combinations. Scarves that can be worn 3 different ways showing a different colour every time. Really—a 3 in 1 scarf that will hit home with any man. **2.50 to 3.50**



**FOR CHRISTMAS GIFTING**  
Ask To Have Your Purchases **CHRISTMAS BOXED**

MEN'S WEAR — Street Floor — Main Store

## SUMMERSIDE AIRPORT

PLEASE NOTE There is a daily delivery, from Smallmat's, now at your service **3.30 p.m.**  
LEAVING AT

## GIFTS



**for the New Home Maker**  
**KENWOOD BLANKETS**

No gift will be more welcome — more appreciated by the young married couple — than a Kenwood blanket.

Kenwood's carefully selected lustrous wools give glorious sleeping comfort. And, Kenwood blankets last so long and wash so well.

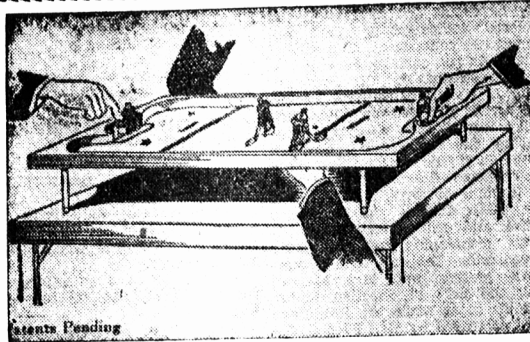
**KENWOODS ARE EXCLUSIVE WITH SMALLMAT'S**  
**7.50 to 15.00**

HOUSE FURNISHINGS — Upper Floor — House Furnishings Store

## HORNBY TRAINS

Trains built to the "00" gauge standard, operated on 12 volt Electric power obtained from Alternating Current mains through a transformer and controller.

Starting, stopping, reversing and speed regulations of these Electric Locomotives are all carried out from the lineside by the movement of a single lever on the controller. All rolling stock has automatic couplings.

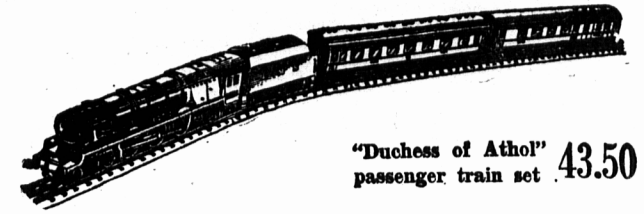


## Play MAGNETIC HOCKEY

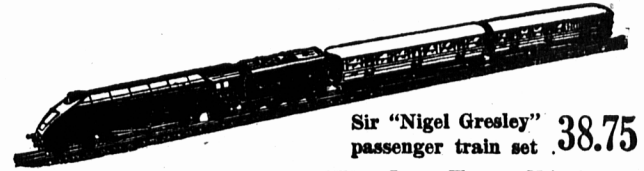
The Game as Advertised in the Rotogravure Section of the Montreal Standard and Toronto Star Weekly

Now get all the thrills of playing real hockey at home . . . The powerful "Alnico" magnet in your hand, under the ice surface, moves the player with ease and complete control. Stick-handle the puck, dodge the opposing forward, bounce the puck off the boards, and shoot-your score, but not if the opposing goalie is on the job. Here is a game with ACTION. The playing surface is 15½" by 34". A wonderful gift for only **6.95**

TOYTOWN — Lower Floor — Main Store



"Duchess of Athol" passenger train set **43.50**



Sir "Nigel Gresley" passenger train set **38.75**

TOYTOWN — Lower Floor — Main Store

## The Pride and Joy of Every Girl DOLLS for CHRISTMAS

Toytown is just a mass of dolls — dolls that can't help but tickle the faintest heart — all so prettily dressed in costumes, gingham and uniforms, from the Rag Doll to the 20 inch Mama Dolls that sleep and wake at any child's call. **49c to 12.95**



TOYTOWN

## PRAMS for the Dolls that Santa leaves

Doll Prams in two sizes — sturdily built, just like the one Mother has for baby sister. Smaller, of course, but as sturdily constructed and as colorful and streamlined. Prams have rubber tires, with body riding on spring tension. Removable hood. Pram colors — blue, grey and wine in both sizes. **6.95 and 12.50**



### BE A SMART SANTA

## Give Her NYLONS

FOR CHRISTMAS

The Gift She Would Choose For Herself

And a gift you'll find easy to choose too! Nylons that lead the world in flattering leg appeal. Two famous name brands to choose from, Supersilk and Weldrest, in a complete size range in three lengths. Both 45 and 54 gauge Nylons. Christmas boxed. **1.65 and 1.85**

The Sheerest Form of Flattery

ACCESSORIES — Street Floor — Main Store



THE PERFECT GIFT!

Sweet little accessories that will both harmonize with and brighten — her Christmas Separates. Pins, Necklets, Brooches and Earrings in Christmas gift boxes. **1.00 UP EACH**

ACCESSORIES — Street Floor — Main Store

## NOT FORGETTING THAT EVER IMPORTANT Gift for the Young Mother

### A DEBWEAR CASUAL SUIT

For the young mother, and for the young lady. Debwear Casuals that are perfect for wear the year around, under winter coat or rainmaster, or worn alone.

Tailored or buttoned to throat models with button trim, in light brown, blue, grey or navy. Sizes 12 to 16. Christmas boxed **29.95**



DEBWEAR



### A RAIN MASTER RAINCOAT

A very personal gift — a Rain-master Raincoat, styled by Bichie.

Available in all styles, fitted or belted back, or belted loose with belts detachable. Materials are multi-cord, gabardine, and Corduroy unlined or satin lined. Shades — aqua, green, wine, brown and black. Sizes 12 to 20. Christmas boxed. **24.75 to 39.75**

LADIES' WEAR — Upper Floor — Main Store

# SMALLMAT'S

SANTA IS IN TOYTOWN TWICE WEEKLY