Congoleum Week at HOLMAN'S Summerside

October 20th to November 1st, is CONGOLEUM WEEK at Holman's, Summerside. Call in and look at the beautiful patterns at the new reduced prices.

Size 9x6 ft. regularly $ 9.00. Sale Price $ 7.95
Size 9x7 1-2 ft. regularly $11.35. Sale Price $ 9.95
Size 9x10 1-2 ft. regularly $15.75. Sale Price $13.95
Size 9x12 ft. regularly $18.00. Sale Price $15.95

HOLMAN'S CARPET DEPT. SUMMERSIDE

REDUCED PRICES ON

Congoleum Art Rugs

OCTOBER 20th TO NOVEMBER 1st

The recognized economy of Congoleum Gold Seal Art Rug is of special interest at this time. They offer the one solution to the national demand for beautiful, sanitary floors that are low in cost and easy to clean. The low price and long wearing qualities make them particularly practical wherever a floor must be covered.

See the big ad. for reduced prices and see us for the beautiful new patterns.

PROWSE BROS LTD.

224-10-20.

Central Guardian

SHOP from Holman's Catalog

LOTS OF GOOD EATS, with pretty girls attending at St. James' Hall on Thursday. Tickets 50 cents.

HOUSEHOLD TABLE WITH candy, pies and fancy work at St. James tea Thursday.

THE "SUPREME" the furnace that stands comparison, the more thoroughly you compare the more convinced you will become that the "SUPREME" is the supreme value of today.—The ROGERS HARDWARE COMPANY LTD. 210-10-20m3i

MASONIC VISITATION. — St. John's Lodge A. F. & A. M. Charlottetown was visited last week by the Grand Master W. C. Lawson of Alberton accompanied by many of his officers and several past grand masters. There was a large attendance of the brethren of St. John's lodge as well as many visitors. The address of the Grand Master was purely Masonic and conveyed much valuable informa- historic and ritualistic, and the brethren were exhorted to live true to Masonic principles and teachings. At the close of the meeting refreshments were serv'd by members of the Eastern Star.

DAMANS SANITARY CASING, the acme of perfection and simplicity NO OTHER FURNACE HAS THIS ADVANTAGE. That's one of the many reasons why the "SUPREME" dominates the warm air furnace field. Give us a call we demonstrate this to you.—THE ROGERS HARDWARE COMPANY LTD. 218-10-20-m3i

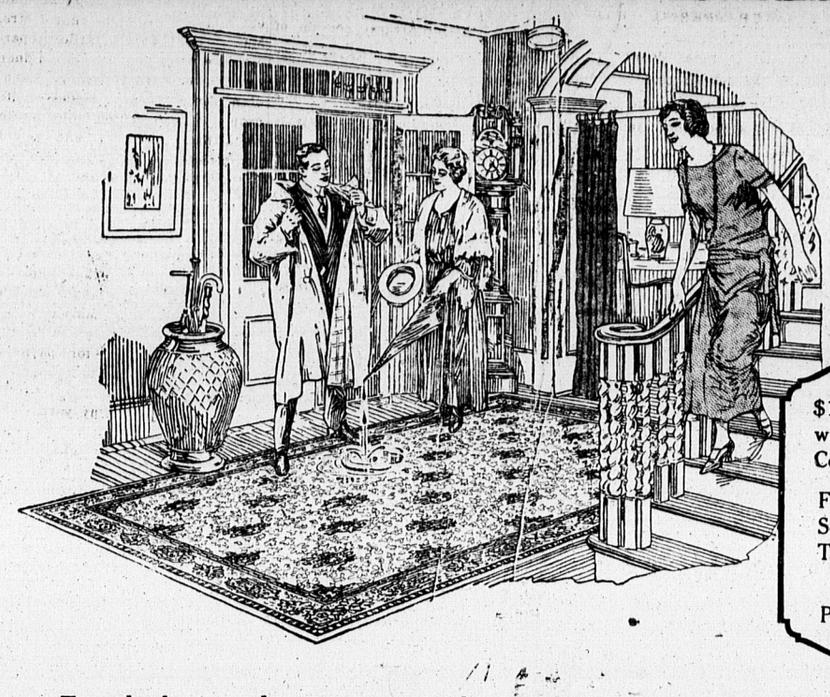
NAVY KASHA FROCK IS EMBROIDERED IN GOLD THREAD

Soft navy blue kasha is the material used for the girlish little day frock which is suitable for wear at any daytime occasion.

The cut of the dress is simplicity itself, and at the same time the gold thread embroidery is applied in such light touches that the model is as ideal for morning wear as it is for afternoon.

The same idea could be carried out in heavy black satin for afternoon, with the embroidery done in dull gold or silver thread. It would also be smart in black velvet.

$1,000 IN CASH PRIZES for BEST TITLES to this Congoleum Rug Picture



$1000.00 in Prizes for winning Titles to this Congoleum Picture.

First Prize, . . $500
Second Prize, $200
Third Prize, . $100

And Eight Other Prizes of $25 each

Everybody is welcome to enter the Congoleum Title Writing Contest to be held throughout Canada from Oct. 20th to Nov. 1st. Everybody has an equal chance to win.

There's a $500 first prize and ten other big cash prizes next in line. All you have to do is to suggest on the official entry blanks the best titles you can think of for the above picture. Titles may be submitted in slogan form, dialogue, or as a line of description.

You can write them in French or English. But—*don't* let them run longer than twenty words.

Go to your Congoleum dealer today for an official entry blank.

Special Bargain Prices During the Contest

To awaken keen nation-wide interest in the $1,000 Congoleum Title Contest, all Gold Seal Congoleum Art-Rugs and Floor-Coverings will be specially reduced in price during the Contest period—October 20 to November 1.

This money saving event comes just at the time when you need new rugs and floor-coverings to freshen up your home for winter!

All the *Gold-Seal* Congoleum offered is new, guaranteed stock — all the latest designs in a full range of sizes.

Don't delay, for remember, regular prices will be reinstated after Saturday, November 1!

9x6 ft Gold-Seal Congoleum Rug $ 7.95
Regularly Priced $9.00
9x7 1-2 ft Gold-Seal Congoleum Rug 9.95
Regularly Priced $11.25
9x9 ft Gold-Seal Congoleum Rug 11.95
Regularly Priced $13.50
9x10 1-2 ft Gold-Seal Congoleum Rug 13.95
Regularly Priced $15.75
9x12 ft Gold-Seal Congoleum Rug 15.95
Regularly Priced $18.00

Other sizes at attractive reductions, ranging down to the 18 x 36 inch Rugs at 45c

Gold-Seal Congoleum By-the-Yard
Two Yards Wide . . 75c per sq. yd.
Regularly Priced 85c

Get Your Official Entry Blank from Any of the Following Congoleum Dealers

CHARLOTTETOWN, P. E. I.

Prowse Bros., Ltd. — Moore & McLeod, Ltd.
Patons Limited. — Affleck & Cudmore
R. T. Holman, Ltd.

SUMMERSIDE

R. T. Holman, Ltd. — Brace, MacKay Co., Ltd — Sinclair & Stewart Ltd

MONTAGUE

Poole & Thompson — Ives & Murdock — J. W. Murdock Co.

CONGOLEUM CANADA LIMITED, 1270 St. Patrick Street, Montreal, Quebec

PEAKE'S SCHOOL FAIR

The following is the prize list for Peake's School Fair.

CLASS 1—GRAINS

Oats—1, Charles Dunn, Peakes.
Wheat.—1, John McDonald, Peakes.
Buckwheat—1, Mamie McDonald, Peakes.
Corn.—1, James Mooney, Peakes.
Threshed Beans.—1, Brendon Curran, Baldwin's Road; 2, Edward Baldwin, Baldwins Road; 3, Madeline McDonald, Peakes.

CLASS 2—ROOTS

Irish Cobbler Potatoes—1, Alex Grant, St. Patrick's Road; 2, Borden Mooney, Peakes.
Dakota Red Potatoes.—1, Ronald McDonald, Peakes.
Turnips.—1, John Gillan, Peakes; 2, Emmet Bradley, St. Teresa.
Carrots.—1, Edward Baldwin, Baldwin's Road; 2, James Mooney, Peakes; 3, Emmet Bradley, St. Teresa.
Parsnips—1, James Mooney, Peakes; 2, Edward Baldwin, Baldwin's Road; 3, Frank Bradley, St. Teresa.

CLASS 3—VEGETABLES

Green Tomatoes.—1, Mary Carter, Baldwins Road; 2, Lily Carter, Baldwin's Road; 3, James Mooney, Peakes.
Cucumbers.—1, Margaret Grant St. Patricks Road; 2, John Mooney, Peakes; 3, James Mooney, Peakes
Beets.—1, Edward Baldwin, Baldwins Road; 2, Brendon Curran, Baldwins Road; 3, John Mooney, Peakes.
Cabbage.—1, Agnes Curran, Baldwins Road.
Pumpkin.—1, Charles Dunn, Peakes; 2, Genevieve Sanphy, Baldwins Road.

CLASS 4—FLOWERS

Sweet Peas.—1, Genevieve Sanphy, Baldwin's Road; 2, Helen Hughes, Peakes.
Mixed Flowers.—1, Madeline McDonald, Peakes; 2, Mamie McDonald, Peakes; 3, Georgina McDonald, Peakes.
Special Prizes.—Agnes Bradley St. Teresa; Burnadette McDonald, Peakes; Kathleen Mooney, Peakes.
Potted Plant.—1, Mary Mooney, Peakes; 2, Marcella McDonald, Peakes.

CLASS 6—CANNING

Raspberries.—1, Madeline McDonald, Peakes; 2, Helen Hughes, Peakes; 3, Marcella McDonald, Peakes.
Special Prize—Agnes Curran, Baldwins Road.
Canned Beets.—1, Helen Hughes, Peakes; 2, Marcella McDonald, Peakes.

CLASS 7—COOKING

White Bread.—1, Mary McDonald, Peakes; 2, Mary Carter, Baldwins Road; 3, Georgina McDonald, Peakes.
Tea Biscuit.—1, Mamie McDonald, Peakes; 2, Lottie McAree, St. Teresa.
Sugar Cookies.—1, Mary McDonald, Peakes.
Apple Pie.—1, Helen McDonald, Peakes; 2, Marguerite Gillan, Peakes.
Fudge.—1, Helen McDonald, Peakes; 2, Georgina McDonald, Peakes; 3, Helen Hughes, Peakes.
Ginger Snaps.—1, Helen Hughes, Peakes.
Royalty; 4 Walter McMillan, Brackley.
Best Wyandotte pullet and cockerel—1 Gordon Roper, Brackley; 2 Lila Wood, Brackley; 3 Nadine Roper, Central Royalty; 4 Harry Lewis, West Royalty.
Best pig under 6 months—1 Elvina Rodd, Brackley; 2 Rolland Sellirk, Brackley; 3 Lester Sellirk, Brackley.

COLLECTIONS

Best noxious weeds— 1 Charlie Hurry, West Royalty; 2 Pearl Hurry, West Royalty; 3 Elvina Stewart, South Milton; 4 Walter McMillan, Brackley.
Weed seeds in vials and boxes—1 Freda McNeill, South Milton; 2 Harry Lewis, West Royalty; 3 Pearl Hurryy, West Royalty; 4 Marjorie McNeill, South Milton.
Best 15 tree leaves—1 Pearl Hurry, West Royalty; 2 Charlielen Hurry, West Royalty; 3 Marion McNeill, South Milton; 4 Irene Stewart, South Milton.
Samples of Wood—1 Stanley Hurry, West Royalty; 2 Charlie Hurry, West Royalty.

SCHOOL WORK

Exercise book, Fourth Class—1 Ruby Moore, West Royalty; 2 Helen McKay, Brackley; 3 Irene Stewart, South Milton; 4 Ruth Harper, Central Royalty.
Exercise book, Third class — 1 Veron Rodd, South Milton; 2 Helen Howard, South Milton; 3 Gordon Roper, Brackley; 4 Florence Pierce Brackley.
Exercise Book, Secoid Class—1 Hazel Hurry, West Royalty; 2 Ella Chowan, Central Royalty; 3 James McKay, Brackley; 4 Evelyn Rodd, Brackley.
Exercise Book, First and Primer—1 Bertha Howard, South Milton; 2 Carl Moore, West Royalty; 3 Lillan Hurry, West Royalty, 4 Francis Cullen, Central Royalty.
Map of P. E. I. Fourth Class—1 Della Hurry, West Royalty; 2 Ruby Moore, West Royalty; 3 Ruth Harper, Central Royalty; 4 Pearl Hurry, West Royalty.
Map of P. E. I. Third Class—1 Verna Rodd, South Milton; 2 Ruth Webb, Central Royalty; 3 Elvina Stewart, South Milton; 4 Helen Howard, South Milton.
Art Work, Senior Classes — 1 Della Hurry, West Royalty; 2 Ruby Moore, West Royalty; 3 Patricia Cullen, Central Royalty; 4 Stanley Hurry, West Royalty.
Art work, junior classes—1 Hazel Hurry, West Royalty; 2 Bertha Howard, South Milton; 3 Sadie Chowan, Central Royalty; 4 Neveta Haywood, Central Royalty.
Penmanship, Fourth Class — 1 Eveline Curley, West Royalty; 2 Ruby Moore, West Royalty; 3 Helen McKay, Brackley; 4 Kathleen Curley, West Royalty.
Penmanship, Th'rd class—1 Irene Stewart, South Milton; 2 Eunice Hambly, Central Royalty; 3 Verna Rodd, South Milton; 4 Fanny Sellirk, Brackley.
Penmanship Second Class — 1 Eveline Stewart, South Milton; 2 Hazel Hurry, West Royalty; 3 Jean McKinnon, West Royalty; 4 Sadie Chowan, Central Royalty.
Penmanship, First Class—1 Carl Moore, West Royalty; 2 Lillian Hurry, West Royalty; 3 Ada Swan, Central Royalty; 4 Francis Cullen, Central Royalty.

SPORTS

50 yard dash for girls under 9 years—1 Ada Swan, Central Royalty; 2 Jean McKinnon, West Royalty; 3 Dorothy Cullen, Central Royalty.
50 yard dash girls, 9 to 12 years—1 Lila Wood, Brackley; 2 Verna Rodd, South Milton; 3 Nadine Roper, Central Royalty; 4 Gladys Watts, South Milton.
50 yard dash, girls over 12 years—1 Helen McKay, Brackley; 2 Verna Rodd, South Milton; 3 Fanny Selirk, South Milton.
50 yard dash boys under 9 years—1 Parker Rodd, 2 Lester Sellirk, 3 Richard McKinnon.
50 yard dash, boys 9 to 12 years—1 Gordon Roper, Brackley; 2 Earl Bryenton, Brackley; 3 Ira Clark, West Royalty.
50 yard dash boys over 12 years—1 Theodore Newson, Brackley; 2 Ernest McMillan, Brackley; 3 Wallace odd, South Milton.
50 yards Sack race for boys—1 Ernest McMillan, Brackley; 2 Allison Bryenton, Brackley; 3 Parker Rodd, South Milton; 4 Walter McMillan, Brackley.
Potato Race—1 Brackley School, Theodore Newson, Ernest McMillan, Gordon Roper, Walter McMillan.
2, Central Royalty School—Ruth Harper, Nadine Roper, Bernice Cullen, Eunice Hambly.
3, South Milton School—Gordon Stewart, Wallace Rodd, Albert Weeks, Jack Rodd.

There was a base ball game in which South Milton won.

Mr. John Roper, Brackley presented teachers and secretary each with a box of chocolates.

Minard's Liniment for Rheumatism

A Store Whose Ideal Is Service

It is our desire, at all times, to serve our customers in every way possible. The Footwear on sale here has been carefully selected for high quality and authoritative style. Our salesmen are courteous and helpful. They are always glad to assist you in choosing the right Shoe for each occasion. We want you to take advantage of this service.

Patent Leather Oxfords

Of nice glossy black, are much in evidence, our prices for patent leather oxfords are $4.25, $4.75, $6.50, $8.00.

ALLEY & CO LIMITED
FASHIONABLE FOOTWEAR

Canadians In London

The Canadian High Commissioner's Office In London Week by Week

8th October, 1924

During the week ended 7th October 210 visitors called at the office of whom 139 obtained interviews and 52 registered.

The High Commissioner's Office has received from Ottawa a copy of the Minute of the Privy Council providing for the appointment of Professor O. D. Skelton as representative of the Dominion Labour Government on the Governing Body of the International Conference at Geneva.

The High Commissioner for Canada has been advised by the Ministry of Agriculture and Fisheries that the outbreak of foot and mouth disease in Great Britain appears to be definitely subsiding. If the improvement is maintained it may be possible to declare the country free from this disease which has caused great interference during the past year to Canadian store cattle trade and has brought about the cessation of exports to Canada of pedigree cattle.

Four hundred and eighty Canadian store cattle arrived at Glasgow on the 7th October and 259 at Cardiff. This brings the total number of store cattle imported into the United Kingdom from Canada since April 1st up to nearly 26,500, almost as many as were imported during the whole of the fiscal year April 1, 1923 to March 31, 1924.

The Honorable E. M. Macdonald, K. C., M. D., Minister of National Defence of Canada, has accepted an invitation to be present at the Unveiling by H. R. H. The Duke of York on the 15th instant of the Naval Memorial at Portsmouth.

Two ladies from New Zealand who are travelling on the Continent have expressed a desire to get into touch with Canadians visiting London, in case they can afford assistance by furnishing particulars, for a nominal fee, of reasonable hotels, restaurants, etc., in Paris and at winter resorts on French Riviera.

The Honourable Dr. Beland has paid a visit to St. Dunstan's Military Institute for the Blind.

During the past week the following enquiries for Canadian goods have been received by the Canadian Trade Commissioners in Great Britain:—

A London firm has received an enquiry from South Africa for Pulpboard for the manufacture of boot and shoe heels, and also for leather or other boards used in the leather footwear industry and they invite offers from Canadian manufacturers.

A United Kingdom firm would be pleased to hear from Canadian exporters of Chromite.

A London company of merchants and agents who supply goods to Spain, Portugal, Italy and the near East, ask to be placed in touch with Canadian packers and exporters of canned salmon, canned lobster, canned shrimps, etc.

A United Kingdom firm wish to get into touch with Canadian millers interested in the export of flour.

A United Kingdom imported of solid Pack Gallon Apples would like to receive quotations from Canadian packers.

On Monday last a Canadian Official Mining Note was circulated dealing with the production of Zinc in Canada during the calendar year 1923 and the first six months of 1914 based on recent reports of the Dominion Bureau of Statistics.

Arrangements were made with the Canadian Government Fruit Trade Commissioner at Liverpool for the circulation to the Grocery Trade Journals and Trade Commissioners of the Second Canadian Official Fruit Exports cablegram; and similar arrangements are being made with Reuter's Agency in respect of the September October Crop Estimates.

In the Canadian Official Mining News Letter in preparation for next week will be an article by Mr H. A. C. Nettell of the Geological Survey Branch entitled "Bright Future anticipated for British Columbia Non-Ferrous Ores."

Modernized

"You no longer have any trouble with horse thieves in Chinson Gulch."

"No," replied Cactus Joe. "The horse thieves has all gotten demoralized and are stealin' flivvers."

A Mighty Bridge

In the Forth bridge there is a horizontal pull of 10,000 tons on the chief spans and a weight of 100,000 tons on their bases. Half a dozen British iron clads might be hung upon them without causing any undue strain.