

"Doc Bird Says"

The proof of Success is the ability to elicit the goods.



"Whew!"

One thing's certain—the weather's uncertain. "The good old summer-time" demands toilet waters and powders to make it refreshing and cool. We have them all—

A wide variety of all the well known TALCS including Nylotis, Mintys, Brise, Charmante, Mayflower, Corylopsis of Japan, Violet, Carnation, Royal, Rose, Eclat, Egyptian, Lotus, Dactylis 25c a tin.

Hudnerts Violet Sec. Secs. GARDALIA 50c tin. They'll interest you right now.

E. A. FOSTER Central Drugstore Sunnyside

"YE OLDE FIRME"

"There is no genius like the genius of labor. There is no reward like that which comes through energy, system and perseverance. The

Heintzman & Co Piano

is the product of genius in piano building and a perseverance that has won the highest degree of success.

In a word the Heintzman & Co. Piano is the best piano because its makers desire that it should be the best, and the firm's genius, energy system and perseverance are all engaged in the task of realizing those ideals by which they are inspired.

MILLER BROS

Ch'town

IN MEMORIAM

MRS. CHARLES HYDE

Mrs. Charles Hyde (Sarah Crosby) a faithful wife and affectionate mother, a most kindly generous neighbor, a humble and devout Christian, passed into the rest remaining for the people of God, on Friday, August 7th. For some months she had been laid aside but bore her privations most patiently and appreciated to the full all the kindness shown and services rendered to her. Jesus only was all her trust. She was regularly visited by her pastor Rev. George Orman. They took sweet counsel together and did not forget to observe the Saviour's command "This do in remembrance of me." The funeral took place on Sunday, August 9th. The attendance was unusually large evidencing the respect entertained for her. The hymns chosen by her, "What a friend we have in Jesus" and "Safe in the arms of Jesus" were sung by the choir, Mrs. Golding Howard presiding at the organ. Two sons and a daughter—Russell, Albert and Laura survive her also two sisters, Mrs. Henry Drake and Mrs. Artemas Hyde.

WAR OR PEACE

Many people are sharply reminded that a man who neglects Life Insurance because he well and prosperous is likely to have the same kind of rude awakening as the Nation that neglects armaments in time of peace. For absolute security at lowest net cost available consult an Agent of The Great-West Life. Branch Office, Hyndman Building, Charlottetown.

THE FAR EAST.

LONDON, Aug. 19.—An exchange despatch from Peking says the German Telegraph Agency denies that the German charge of affairs is negotiating with the Chinese foreign officer with regard to the retrocession of Kiao Chao to China. Newspapers urge the Government of Tsingtao to comply with the Japanese demands on the grounds that hostilities would be suicidal.

For the summer season or your outing we have everything that will give you pleasure and real value for your money. Rexall Tan and Freckle lotion two ounce bottle 25 cts. Rexall Foot Powder Sifter Top Tin 25 cts. Rexall Poison Ivy Lotion 25 cts. Rexall Cold Cream 25 cts. Rexall Mentholine Balm 50 cts. 25 cts. Rexall Rubbing Oil 50 cts. 25 cts. Rexall Skeeter Skoot 50 cts. 25 cts. MacKinnon Drug Co., Cor. Great George and Kent Sts. Mfr.

FOX STOCK QUOTATIONS

FURNISHED AND CORRECTED DAILY BY THE FOX EXCHANGES AND INVESTMENT COMPANIES LTD.

Table with columns for Stock Name, Par, and Price. Includes entries like Alberton Dark Silver, A.E. McLean Co., Ltd., Belmont, Beech Wood, Barkers, Brighton, Belfast Fox Co., Beech Hill, Charlottetown, Carruthers, Dalton, Dinnis Pedigreed Foxes, Dominion Empire, Eastern, FreeLand, Great Canada Northern, Howatt-Dalton, Ives, Montague, Milton Patch Fox Co., Edward Island S. B., Fur Producers Ltd, Kingsbury Fur Farms, Dinnis Pedigreed Foxes (New Issue), Mason Pure Bred, S. B. F. Co., New England and Prince Fox Co., Mount Edward Massachusetts, North Milton Pedigreed Foxes, North Tryon Co, North Shore, Provincial, Barkers, Proino, Regal, H. J. McNeill Co., Rayner International, Rogers Payton, Record, Rosemont, Seal River, Samson, Souris Black Fox Co., Spring Park Fox Co., Silver Tip, Silver Fox Ranching Co., Thoroughbred, Sterling, Three Rivers, Tuplin Irving, North River, Upton, New Haven, O'Leary Patch, Crystal, Victoria.

1915 COMPANIES. John Agnew Fur Farms Ltd. 20 20 Empire (New Issue) 100 100 Kingsbury Fur Farms, Ltd 100 100 Inkerman Fur Farms Ltd. 100 100

ST. JOHN EXHIBITION

WILL BE HELD SEPTEMBER 5TH, TO THE 27TH.

Late advices from the management of the Saint John Exhibition are to the effect that everything is proceeding satisfactorily and that the show will be held from September 5th to the 27th, as planned. The fact that the Nova Scotia Provincial Exhibition has been called off will make the Saint John Show more than ever the chief attraction of the season. While the conditions occasioned by the war have caused one or two exhibitors to withdraw, owing to the fact that it is impossible for them to get some special goods from Europe, their places have quickly been taken by firms anxious to avail themselves of this opportunity and others still remain on the "waiting list." Word has been received from the Amusement men in New York that everything in this department will be carried out according to contract, in fact every department of the Exhibition will be complete and as far as known unaffected materially by the European situation. The various transportation companies will have their cheap rates ready for publication in a day or two, whereof information may be obtained from the Station Agent. 5055.

Rexall Cream of Almonds makes the skin cool, soft, pliable, transparent, deliciously fragrant and clean—combining all the delightful qualities that makes for skin comfort and refinement. MacKinnon Drug Co., Cor. Great George and Kent Sts. Mfr.



Investigate The Matchless Proposition

20 Pure-Bred, Island Silver Black Foxes---at \$17,500 per pair

All Flotation Expenses Included

THE MATCHLESS FOXES are all from ranches of not only the very finest fur quality, but also of the most prolific strains—several of the parents having this year produced five and six pups. Ranching arrangements have been made with experienced ranchers, and the cost of same guaranteed not to exceed 5 p. c. of the increase.

Stock is selling at \$100.00 per share, and is for the purchase of the foxes only, as the Promoters are paying all flotation expenses.

Better compare THE MATCHLESS proposition with other companies offering stock for sale, and satisfy yourself with regard to FLOTATION EXPENSES.

—Send for Free Prospectus Today—

The Matchless Silver Black Fox Co., Limited Cameron Block, Charlottetown, P. E. Island.

Tenders for Silver Black Foxes

Sealed tenders will be received by the undersigned until 26th, of August for the purchase of two Pairs extra Silver Black Foxes, owned by the Eldorado Silver Black Fox Co., Ltd., one pair two years old, having had a litter this spring, the other pair pups, brother and sister. The pair of pups may be tendered for together, or separately, as suits buyers.

BREEDING, &c.

The two-year-old female, also, the pair of pups, is taken from litters of that famous fox styled in the Prospectus of "The Sovereign Silver-Black Fox Co. Ltd." Page 3 of which Dr. Dalton is chairman, "the most prolific fox in the world."

She was formerly owned by the Hon. Chas. Dalton, and carries the aluminum button in her ear, referred to on same page of above mentioned Prospectus, in Chas. Dalton's certificate, as—"only used by him on his best stock."

She raised 45 pups in seven years for Mr. Dalton, (being of a nervous temperament her removal to new quarters doubtless caused the loss of her litter last year,) this year however, she was mated with a splendid young Rayner dog, and raised five black beauties, two of which we now offer for sale.

Mr. Dalton has tested the London market with a few pelts of her offspring some years ago, and some of them nearly touched the \$2000.00 mark.

The mate of the two-year-old female was selected from the Dalton Ranch under a written agreement, by a foxman and fur dealer and pronounced by Professor Jones, as one of the best specimens was ever privileged to see.

In consideration of the above, all of which we can prove by documentary evidence if necessary, we can justly claim this quartette are equal, and in some respects superior, to any foxes on the market.

For further information, apply to undersigned. Address all tenders, ELDERADO SILVER BLACK FOX CO., LTD.

Care of President, J. K. Stanley, Hardware Merchant, Charlottetown, P. E. I.

3796-8-3Mfr Aug. 26th.

Canada Atlantic Fox & Fur Co., Ltd.

Canada Atlantic Fox and Fur Company Limited. Forty Pairs Pedigreed Foxes at \$18,000.00 a pair. FREE KEEP FOR FIRST YEAR. (This ranch will be one of the largest in the world and is now under construction on the Union Road)

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Canada Atlantic Fox and Fur Company Limited. CANADIAN OFFICE: Charlottetown, Prince Edward Island, Canada. RANCH: Near Charlottetown, Prince Edward Island. Authorized Capital, \$1,000,000.00. Present Issue, 750,000.00. Common Stock, no Bonds or Preferred Stock to be issued. PAR VALUE SHARES \$50.00 EACH. PROPOSED ISSUE—on 40 Pairs Foxes, Ranch Farm and Equipment. PAYMENTS—20 p. c. on application, balance August 15th, 1914. CHEQUES PAYABLE TO CANADA ATLANTIC FOX and FUR CO., LTD. Applications may be sent to any of the Directors, who will be pleased to meet applicants at their several offices and give full information. The Treasury Stock (not issued) \$250,000.00 to be used only for further purchase of Fur Bearing Live Stock if deemed advisable. OFFICERS: President—Sir Frederick L. Borden, K. C. M. G., etc., Ottawa. 1st Vice-President—D. C. McKay, Halifax, N. S. 2nd Vice-President—Fred J. Taber, Boston, Mass. Sec'y-Treasurer—J. Stanley Wedlock, Charlottetown, P. E. I. Thomas Nagle, St. John, N. B. William Craze, Liverpool, England. Geo. F. Uring, Brookline, Mass. F. H. Manning, Windsor, N. S. B. N. Blackadar, Yarmouth, N. S. Solicitors—Johnston & Inman, Charlottetown, P. E. I. Bankers—Bank of Nova Scotia, Charlottetown, P. E. I.

Ranch. The ranch will be located on the Union Road, about six miles from Charlottetown, on a farm of 165 acres. A portion of this property is covered with a beautiful grove of spruce and hardwood making an ideal spot to prosecute the Fox-farming business. The service of one of the most experienced ranch-builders in the province have been secured, and with his skill coupled with the advice of our Veterinary Specialist, we will be able to give our shareholders the most up-to-date ranch yet built. It will be absolutely safe, sanitary and comfortable. Equipment. A comfortable house for the keepers, barns, ice house, watch-tower and everything necessary for the conducting of a first class ranching proposition will be provided. Ranching Expenses. There will be absolutely no charge for the ranching of the foxes for the first year. All charges for keep, food and everything connected with the maintenance of the foxes—salaries of the keeper, watchman, veterinary inspector—will be paid by the promoters up to Sept. 1st, 1915. This one item alone means a saving to the shareholders of from fifteen to twenty-five per cent, as the charges for keep in the greater number of companies is from fifteen to twenty-five per cent. The shareholders of the Canada Atlantic Fox and Fur Company, Limited, are, therefore, in a position to secure the fullest returns from their investment.

Large vs Small Companies. The tendency in this as in all other important industries at the present time is to centralize the business, with the idea that the more foxes that can be ranched under one management the smaller the percentage of expense and the better the returns in dividends to the shareholders. With forty pairs of foxes breeding, if two or three pairs should prove to be barren it would have no material effect on the annual dividends, but if only five pairs were in the ranch and the same thing occurred it would make the dividends comparatively small. Future Policy. While the company expects to earn large profits from the sales of live foxes for breeding purposes, it proposes to retain annually a considerable percentage of each year's production, placing itself in a position where it can pay good dividends from the sale of furs alone, thus making it from the outset a safe and permanent investment, carrying out the original idea of the promoters which is to establish a safe and permanent fur-farming industry. Management. As will be seen by the names of our Provincial Directors the management is in the hands of prominent and experienced men. All of the directors have had a large business experience, and the Secretary-Treasurer and Ranch Manager are men with a successful career in the Fox Industry, all being large shareholders in the company. They will for their own, as well as other stockholders' benefit, guard the best interests of the company in every respect.

Estimated Earnings of this Company For Three Years. STOCK 1915, 40 PAIRS. Estimate number of pups 1915, 120 at \$6,000 each \$720,000.00. Retain five pairs to add to stock at \$6,000 each 60,000.00. Estimate dividend to stockholders 660,000.00. Equalling 88 p. c. STOCK 1916, 45 PAIRS. Estimate number of pups 1916, 135 at \$5,000 each \$675,000.00. Cost of Ranching, etc., estimated at 20,000.00. Retain five pairs to add to stock at \$5,000 each 50,000.00. Estimate dividend to stockholders 605,000.00. Equalling 80 p. c. STOCK 1917, 50 PAIRS. Estimate number of pups 1917, 150 at \$4,000 each 600,000.00. Cost of Ranching, etc., estimated at 20,000.00. Retain five pairs to add to stock at \$4,000 each 40,000.00. Estimate dividend to stockholders 540,000.00. Equalling 72 p. c. At the end of three years' operations the stockholders would therefore have 55 pairs of foxes in the ranch, and would receive, on the above estimate, \$1,805,000.00, equalling an average of 80 p. c. annually. In this estimate the price has been decreased each year to take care of any drop in values, which is altogether improbable.

Guaranteed DIVIDENDS. The Company guarantees to the shareholders a dividend of not less than ten per cent per annum upon its paid-up capital during the first five years it does business, which is equal to a total dividend of fifty per cent. on paid-up capital in five years. APPLICATION FORM. J. STANLEY WEDLOCK, Secy-Treas. Canada Atlantic Fox and Fur Co., Ltd., Charlottetown, Prince Edward Island, Canada. Dear Sir:— I hereby make application for ..... shares in the CANADA ATLANTIC FOX AND FUR COMPANY, LIMITED, at Fifty Dollars per Share, and agree to pay twenty per cent. on application, enclosed herewith, and the balance on August, 15th 1914. Should the shares not be allotted the money paid to be returned in full. Dated this..... day of..... A. D. 1914. Name..... Occupation..... Address.....

Canada Atlantic Fox & Fur Co., Ltd.