

FINE PICKINGS For You

GIFT IDEAS BY THE SCORE - at SMALLMATT'S, YOUR RADIANT CHRISTMAS STORE

Blouses Win the Heart of Every Lady



And here's an entire wardrobe of them! Pretty and right for every winter ensemble. Exquisitely styled blouses of silk jersey, wool Jersey, Crepes and Sheers. Blouses that are always smart, always right.

You'll find it easy to choose a blouse from our Christmas selection, perfect in itself as a gift for wear with day-to-day suits and skirts, or with the most treasured holiday get-up. Colours—white, pink, blue, green, yellow, brown, grey and red. Christmas Boxed. Sizes 12 to 20 and 38 to 44



2.95 to 6.95

Ladies' Wear — Upper Floor — Main Store

She'll Love a Robe!

For Christmas she'll cherish a robe — superbly fashioned of Satin, Wool, Bengaline or Moire — from our Exciting Holiday Collection.



Sizes
12
to
40

Just the robe she'll snuggle up in on frosty evenings, or cheerily prepare breakfast in come morning. These robes are featured in classic wrap-around and fuzziess zip-front models. They have easy shoulders, gently flaring skirts, and handsomely detailed collars. In plaids, prints and plain shades of wine, blue, aqua, red and black. Christmas boxed.

6.95 to 25.00

Ladies' Wear
Upper Floor
Main Store



Nylons! The Perfect Gift

Luxurious to Give --- to See --- to Wear!

What a wonderful gift surprise for every woman . . . young or older! A gift box of nylon stockings . . . in her favourite fashion-attuned shade . . . styled with her most flattering heel, in her own length and size. Come in—select the true gift of her choice, in her favourite brand—Supersilk, Weldrest or Gotham. From . . .

1.40 up

Our selection of Nylons include the sheer, sheer 15 Denier, 60 needle gauge Gotham Nylons. Per pair . . .

2.25

Umbrellas for Christmas



As fine a gift as you could give — Umbrellas, CHRISTMAS BOXED. Our assortment, by Duval and Brophy is varied — sturdily ribbed and attractively coloured. From

3.49 up

Handbags and Umbrellas Christmas Boxed

Gift Handbags

A gift she always appreciates — always needs! Select her fine handbag here . . . from our wide group of fabric, plastic and leather styles. From

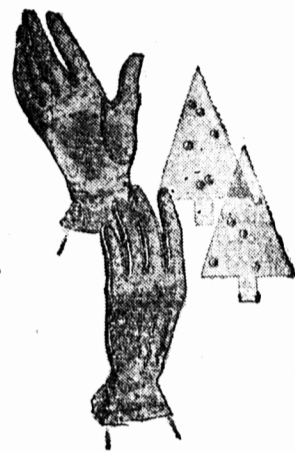
4.95 up

ACCESSORIES — Street Floor — Main Store

SMALLMATT'S

Gift Gloves For Her... means a Gift Fortune at Her fingertips this Christmas

Gloves are a thoughtful gift always. Supply her with a lovely pair of fur-lined kid gloves, a pair of fur or fleece lined leathers, or supply her with a complete wardrobe of gloves—a finger flattering pair for every occasion. Make your choice NOW, while the glove styles and sizes are still complete.



Fur and Fleece lined close wrist pull-overs, in both kid and calf leathers. Full size range in colours of brown and black. Per Pair—

2.50 to 7.75

Dome fastening fleece lined gloves in black only. Full size range. Per pair

3.75

Unlined gloves in both pigtex and kid and calf leathers. Colours: brown or black. Full size range. Per pair—

3.75 and 4.95

Accessories — Street Floor — Main Store

Every Lady Loves

"Separates"



Skirts for every occasion . . . for every blouse and sweater—now featured in our grand Christmas selection. Wonderful to look at, slim lined, full blown, or pleated all around, in Wools, Crepes, Taffeta, Moire, Gabardines and Alpine. Plain colours and Plaids.

Sizes 12 to 20 and 38 to 44

3.95 to 9.95

SKIRTS and SWEATERS

Are Sold — Christmas Boxed

This Christmas — give her a beautiful surprise! Give her the type of sweaters she's always dreamt of.

Ever so femininely styled to meet her every liking. Pull-overs and Cardigans in colorful wools and nylon. Grey, green, brown, pink, yellow, wine, navy, white and black.

Sizes
12 to 20 and 38 to 44

3.95 to 8.95

Ladies' Wear
Upper Floor — Main Store

