

Our Stationery

Writing paper and envelopes are used in every home.

WE HAVE THE BEST QUALITY PAPER ALSO THE CHEAPER GRADE

Writing Pads 15c. upwards.
Envelopes 15c. upwards.

Packages envelopes and paper to match 35 cents upwards.

It will pay you to buy your writing supplies from us.

W.T. WELLNER
New Store Queen Street

Face Powders

Advice to ladies—buy your face powders here.

Not because we sell better face powders than anybody else does, because we sell the same kind that other stores do.

The only thing is that we offer a larger assortment of the newer and better kinds.

If you want something new, ask us first.

The 2 MAC'S
149 Great George St.

Take No Chances "Buy Hickey's Twist"

You are not experimenting with tobacco when you buy Hickey's, because you are getting the best chewing tobacco on the market a "flavor all its own." Men love Hickey's and they simply will not accept any other kind.

HICKEY & NICHOLSON TOBACCO CO. LTD.

Bargain Sale Of Used Cars

- One 490 Chevrolet Touring Car, 1918 Model, with complete set of new tires, thoroughly overhauled.
- One 490 Chevrolet Touring Car, 1919 Model, completely overhauled, with one spare tire.
- One F-A Chevrolet Touring Car, 1919 Model, run 4000 miles, completely overhauled.
- One McLaughlin Master Six Special, 1919 Model, with bumper, clock, four new cord tires and two spare tires on rear. This car was thoroughly overhauled this season.
- One 490 Chevrolet Roadster, 1919 Model, tires in good condition, engine overhauled this spring.
- One E-63 McLaughlin Touring, 1918 Model, this car has new tires all round and is in excellent condition.

These Cars must be sold as it is the end of our season, and they will be cleaned out at reduced prices.

A. Horne & Co.

2152-8-13-FriMon21.

We have moved OUR STUDIO to Our New BUILDING 163 Great George St.

Next to Stanley Shaw & Pearson's

One of the Most Up-To-Date in Canada for the ART OF PHOTOGRAPHY

BAYER PHOTOGRAPHER

2046-8-9-1mo.

THE CENTRAL GUARDIAN

IT PAYS to buy in this province

WEDNESDAY, AUGUST 18th at Cardigan, a tea party in aid of All Saints Church. 2046 8 & 12.

A SPECIAL LINE OF voile blouses for Saturday only. \$1.79 Prowse Bros. Ltd. 2152-8-13-11

FRESHEN UP YOUR WARDROBE with one or two of Patons' charming waists in voile, silk, or Georgette. 31.

SOUVENIR OF PRINCE EDWARD ISLAND. Beautiful illustrated descriptive souvenir ready to mail. Only 50c. by mail 57c. Charlottetown Guardian. 1853-7-6-11

ONLY LIMITED NUMBER OF P. E. I. Souvenirs now on hand. Order at once to prevent disappointment. Price 50c.; by mail 57c. Guardian Office.

SEPARATE SPORT SKIRTS in plain and accordeon leas. Just like the New York skirts selling cheap at Patons. 31

THURSDAY, AUGUST 19th for the tea at the Protestant Orphanage, not Wednesday as announced.

COME TO THE ICE CREAM festival and dance at Pleasant Grove school Monday Aug. 19th. In aid of the couple. 2187 8 14 21.

CARDIGAN TEA PARTY AUG. 18th—Big preparations are being made to entertain a large crowd next Wednesday at Cardigan Tea Party in aid of All Saints Church. Don't miss it. 2186 8 14 31

ON AUTO TRIP.—Mr. and Mrs. Walter Binns and little daughter, Priscilla, who have been visiting Mrs. Binns' parents in this city left Friday by auto for Montague and from there crossed to New Glasgow, N. S. where he will visit his brother for a few days before proceeding to Truro, Truro Harbor and Yarmouth, taking the boat there for their home in Boston.

MOTOR PARTY ARRIVE.—Alderman W. C. Abbott and Mrs. Abbott, accompanied by Mr. Waldron B. Sells, Mrs. Sells and their son Francis, motored to Charlottetown from Somerville, Mass., arrived Wednesday morning. The party was delayed by an accident which occurred on Quispamsis Bridge, near St. John, N. B. A Sedan car driven by Mr. H. M. Dixon collided with the car driven by Mr. Abbott. Both cars were considerably damaged, although no one was seriously injured. Mr. Abbott is a brother of Mr. George Abbott, of Union Road. Mr. Sells is a brother of Mrs. W. B. Prowse, of Charlottetown.

Minard's Liniment For Dandruff

Montreal, May 29th, '09.
Minard's Liniment Co. Limited.
Yarmouth, N. S.
Gentlemen,—I beg to let you know that I have used MINARD'S LINIMENT for some time, and find it what I have ever used for the joints and muscles.

Yours very truly,
THOMAS J. HOGAN,
The Champion Box and Pedestal Dancer of Canada.

Dr. E. C. Harris Eye Specialist

Office, Royal Bank Building, Charlottetown.
Office Hours: 9.30—12.30, 2—5
Phone 68-Y.

Why A Farm Needs A Milwaukee Air Power Water System

Combined in a few words the answer is: Because it is the best investment a farmer can make. Time spent in carrying water, in pumping water and in taking the stock to the watering trough is time that can be used to better advantage at other work.

The matter of home comfort also is important. Isn't the wife of the farmer just as good as the city woman?

What about the children? Is there any reason why they should not have a home equipped with a bath room and inside toilet just like their city relations?

And to think what it means in case of fire to have a hose handy and eighty pounds water pressure to fight it with.

Call in the next time you are in town and look over our demonstrating outfit.

Currie & Murnaghan
71 Queen St. Charlottetown.

A SILK DRESS of quality and style, discounted at Patons. 31.

BALANCE OF LADIES tweed suits. Special \$15.90. Prowse Bros. Ltd. 2152-8-13-41

RESERVE WEDNESDAY afternoon, August 18th, for the Missionary Exhibition, fancy sale, afternoon tea and ice-cream festival near the rectory, Milton. 2145-8-13-41

BIG OUTING.—Excellent tea tables and big attractions at the tea party at Cardigan next Wednesday August 18th in aid of All Saints Church. 2161-8-13-21.

JUST ARRIVED.—Car Purty lime, lowest cash prices. Wholesale and retail, P. J. Noy & Co., 2166-8-13-61.

CITY SCHOOLS TO RE-OPEN. The city schools will reopen on Wednesday, Sept. 1st.

PROPERTY PURCHASED.—Mr. Dominic Doyle, of the Police Force has purchased from Mr. R. L. Cotton the DesBrisay property, by Springs Park consisting of the residence and a large portion of ground. His brother, Mr. Joseph Doyle from Boston has purchased about an acre of the property adjacent.

FAMILY REUNION.—A very enjoyable family reunion was held at the home of Mrs. William Tombs, New London, P. E. I., on Aug. 2nd. The reunion was held in honour of Mrs. Tombs' brother and is wife, Rev. and Mrs. Bryenton of Oil City, Pa., also her sister, Miss Rebecca Bryenton of Cleveland, Ohio, who were spending a short vacation in their native province. There were present besides those mentioned above the brothers and their wives: Isaac and Mrs. Bryenton, of Brackley Point, P. E. I.; Joseph and Mrs. Bryenton, of Union Road, P. E. I. and the sister and husband, Robert and Mrs. Barrett, of Kingston, P. E. I. Also several of their nephews and nieces. Mr. Bryenton expressed himself as well pleased with the condition of his native province, he found many changes since his last visit 32 years ago. On the following morning the visiting friends departed to their field of labor in the South, feeling much refreshed by their vacation and reunion with their many friends.

MINARD'S LINIMENT FOR DANDRUFF

JUST ARRIVED shipment of wire wheel wagons, with cushion tires, auto seats, in friction and ball bearings. Call early and get first choice. A Horne & Co. 2176-8-14-31

Minard's Liniment For Dandruff

"A Dream Come True"

IT HAS BEEN SAID THAT ART IS THE EXPRESSION OF MAN'S JOY IN HIS WORK.

When we entered the drug business over thirty years ago, we determined to keep abreast of all advances in Pharmacy, so that we could render a truly scientific service to the people of this community.

We have found real pleasure in our work—and the substantial trade which we now have, is sufficient evidence that our efforts have been rewarded.

"OUR DREAM HAS COME TRUE"

You are invited to join our family of loyal satisfied customers.

—Quality Goods—
—Superior Service—
—Right Prices—

Johnson & Johnson

The Quality Drugstore
Cor. Kent and Prince Sts.

THE LEAGUE OF THE CROSS Band will be at All Saints' Tea at Cardigan on Aug. 18th.

THE UNION COMMERCIAL College re-opens on Tuesday, Sept. 7th. Send for prospectus to Prin. W. Moran, Charlottetown, P. E. I. 2210 8 16 31.

THERE WILL BE AN ICE cream festival on Methodist Church grounds at Hunter River Friday, Aug. 17th. If not fine, first time evening following. 2211

AT PICTO FOR REPAIRS the S. S. Montague has left for Pictou for repairs on the slip in charge of Captain Nelson Fairchild, Georgetown. She is expected to be back for the 14th if weather permits.

VICTORIA HOTEL STAFF outing.—Mr. Harry Brown of the Victoria Hotel, entertained his staff to a thoroughly enjoyable sail up the West River on the Vinco, Friday. On the way home the party stopped off at Rocky Point passing several hours in dancing and music, refreshments being served during the evening.

PERSONALS

Miss Minnie Deagan, city left Saturday on a visit to St. John.

Mr. Fred Teed, after a holiday visit to his home in this city left Saturday on return to Boston.

Mrs. V.G. Dunlop of Moncton, is a guest at the Sea View Hotel Souris.

Miss Jessie MacNeill of Boston, Mass., is visiting in Oceanview the guest of Miss Florence MacLeod.

Mr. Iyan McIntyre, left Saturday to resume his duties in the Royal Bank at Montreal, after a holiday visit to this city.

It was Mr. J. Webb Stanley and family who have gone up to Montreal to live, the initials being incorrect on Saturday.

Mrs. M. Peters, who has been visiting the island for the past three months, left for Halifax Saturday morning.

Mr. H.A. Messervey left Saturday morning on return to Toronto for a holiday with his parents Mr. and Mrs. J.A. Messervey.

Mr. and Mrs. G. A. Sharp and daughter Eleanor, left Saturday morning on a week's visit to relatives in Sussex, N. B.

Mr. A. R. McInnis, of the Royal Bank of Canada, city, left on Saturday for Halifax en route to Quebec to visit his brother.

Mr. R.A. MacLeod, travelling salesman for De Blois Bros. leaves this morning on a several weeks business trip to Tignish and other towns on the line of R.R.

Rev. R.B. Groh, rector of All Saints Anglican Church, Peterboro, Ont. who spent the past two weeks in Charlottetown, a guest at the Russ, leaves this morning on return.

Mr. and Mrs. R.D. Bell and three children, Martha, Jean and Gilbert of Winnipeg, Man., are visiting friends at Hunter River.

Mrs. William C. Cruwys, of West Somerville, Mass., with her daughter, Laura M., and sons, Stanley C., Paul, and William F., are spending the summer with her and Mrs. Chester F. Cruwys, of Charlottetown and Southport.

The many friends of Mrs. Lloyd Moreside, North River, are pleased to see her home again after a three weeks stay in the P. E. I. Hospital, where she had to undergo a serious operation.

Your Eye and Your Ear for a Moment

Why is it that the producer or manufacturer of a certain article gives no advantage to his competitor along similar lines when he advertises? Simply because he first takes the precaution of creating a trade mark or brand, thus creating a demand for his own production.

When you advertise Silver Fox, won't you help the man outside of the Association as well as the man who becomes a member? We answer no; our competitors will derive no benefit from our advertisements. Bear in mind that we are going to standardize our Silver Fox Furs, trade mark them, register that trade mark in every country where we have a market, advertise our Association fur and our trade mark and create a demand for that particular article. Our trade mark will follow the pelt until and after it is manufactured, we will warn the purchasers to look for the trade mark on the article. Does it not stand to reason that the buyers will prefer to stock an advertised article than a pelt which has not been so advertised? Think this over and you will see the point Apply to any trade mark or brand of any manufacturer article, and you will catch on to our "trade" Only members of the Association will be entitled to have their furs so trade marked, the outside competitor will not affect their furs. There is a practically unlimited market for silver fox, this market is as yet undeveloped, advertising will develop it. Let us all join in to do this and the future is assured.



While the Kiddies Play

Just slip away for a few minutes and prepare a Pure Gold Jelly. Then listen to the exclamations of delight when they see it quivering and sparkling on the table.

Pure Gold Jellies are an ideal refreshment for the little ones' parties. The rich fruit juices make the children smack their lips with joy. They are easily prepared in a few minutes without any fuss or bother.

Pick your favorite flavor and try a package. Raspberry, strawberry, lemon, orange, red currant, pineapple, cherry and vanilla. At all grocers.

Pure Gold Desserts JELLY POWDERS
Pure Gold Manufacturing Co., Limited Toronto

At The STRAND

MATINEE 3 p. m. Sharp - - Night 7 & 8.45



ENID BENNETT

"WHAT EVERY WOMAN LEARNS"

BY EUGENE B. LEWIS
DIRECTED BY FRED NIBLO
PHOTOGRAPHED BY GEORGE BARNES
ATHOMA H. INCE PRODUCTION

Now she saw him for what he was: A drunken cad, waiting in jealous rage for the man he intended to kill. Taunting her with the threat that he'd shoot her friend in her own boudoir then call the police.

But when the police finally came, they found a scene quite different from that which he imagined.

A vital searching drama of love and marriage, played by a great cast, including Milton Sills, Theodore Roberts and Irving Cummings.

PEARL WHITE "THE HIDDEN WAY" FOURTEEN CHAPTER OF "THE BLACK SECRET"

Why is it that the producer or manufacturer of a certain article gives no advantage to his competitor along similar lines when he advertises? Simply because he first takes the precaution of creating a trade mark or brand, thus creating a demand for his own production.

When you advertise Silver Fox, won't you help the man outside of the Association as well as the man who becomes a member? We answer no; our competitors will derive no benefit from our advertisements. Bear in mind that we are going to standardize our Silver Fox Furs, trade mark them, register that trade mark in every country where we have a market, advertise our Association fur and our trade mark and create a demand for that particular article. Our trade mark will follow the pelt until and after it is manufactured, we will warn the purchasers to look for the trade mark on the article. Does it not stand to reason that the buyers will prefer to stock an advertised article than a pelt which has not been so advertised? Think this over and you will see the point Apply to any trade mark or brand of any manufacturer article, and you will catch on to our "trade" Only members of the Association will be entitled to have their furs so trade marked, the outside competitor will not affect their furs. There is a practically unlimited market for silver fox, this market is as yet undeveloped, advertising will develop it. Let us all join in to do this and the future is assured.

For Colds, Pain, Neuralgia, Toothache, Headache, Earache, and for Rheumatism, Lumbago, Sciatica, Neuritis, take Aspirin marked with the name "Bayer" or you are not taking Aspirin at all.

Accept only "Bayer Tablets of Aspirin" in an unbroken "Bayer" package which contains complete directions. Then you are getting real Aspirin—the genuine Aspirin prescribed by physicians for over nine years. Now made in Canada.

Handy tin boxes containing 12 tablets cost but a few cents. Drugists also sell larger "Bayer" packages.

There is only one Aspirin—"Bayer"—You must say "Bayer"

Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monoaceticacid of Salicylicacid. While it is well known that Aspirin means Bayer Manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."

\$2.95

Bargain in Oxfords and Pumps

See our display in our window of Ladies Pumps and Oxfords, a job lot, mostly small sizes to clear at

2.95

Morris & Smith
The Big Shoe Store
2150-8-13-1f.

WE STRUCK WATER AT VERNON RIVER OCEANS OF IT

Eighteen thousand gallons in ten hours without lowering the well a bit.

There's no natural reason why YOU cannot have just as good a well on your property. Just drop a line to

The Trask Artesian Well Co. Ltd.
1 Queen Street
Charlottetown

Professional Cards

DR. CLIFT
CHRONIC DISEASES
Now at Victoria Hotel, CHARLOTTETOWN, P. E. I., Friday, Saturday, Sunday, Monday. At Queen Hotel, SUMMERSIDE, P. E. I., Tuesday, Wednesday, Thursday. Hours—From 12 to 3 p. m. FEE: \$100.00 monthly in advance. 1852-7-27-3mos.

Dr. C. C. Archibald
Graduate of N. Y. Post Graduate Medical School and Hospital. Practice limited to Eye, Ear, Nose and Throat. Office: Bay Building, opposite Guardian Office, Telephone 110. Office hours 9 to 12 a. m. 1 to 3 p. m. May be consulted on hours at 110 (Halifax) Street.

DR. J. C. HOUSTON
EYE, EAR, NOSE AND THROAT
Office—Riley Building, Queen Street, opposite Prowse Bros. Residence—Grafton Street. Office hours—10 a. m. to 4 p. m. Evenings by appointment.

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Barrister, Solicitor, Notary Public. Money to Loan
Camden Block
Charlottetown, P. E. I.