

PRECAUTION WILL SAVE LIVES & PROPERTY

FOR FIRE INSURANCE

CONSULT

T. EDGAR MacNUTT

GENERAL INSURANCE

Charlottetown — — P.E.I.

FIRE PREVENTION WEEK

Once again by Proclamation of His Excellency the Governor General of Canada, the week of October 4th to 10th has been set aside as Fire Prevention Week.

Why a Fire Prevention Week? Fire Prevention is a matter which needs attention fifty-two weeks in the year. It has been found desirable, however, for the past twenty-two or twenty-three years to designate a week in which the public consciousness may be impressed with the enormous cost of our waste in the hope that conditions may be improved and carelessness reduced.

Canada's fire waste in 1941 amounted to more than \$28,000,000 in property loss and 323 lives lost. If we are to give of our best in this war against Nazism, Fascism and Japanese Imperialism, we must reduce our fire waste by many millions of dollars. We must realize that every fire is a national calamity, something that eats into our reserves of much needed materials.

GOOD Electric Wiring

and Good Electric Equipment go a long way to prevent

FIRES —

We would be glad to give you estimates on overhauling your wiring, etc.

Chappell & Co.
Electrical Contractors
164 Queen Street

Fire is one of the means by which the enemy hopes to defeat us and it doesn't matter whether it is of accidental origin or set by a saboteur, the same purpose is accomplished.

Carelessness is the greatest saboteur to date in Canada. We can eliminate that threat to our war effort by being more careful with fire in our daily life. All fires are small in their beginning but they may develop into conflagrations. Our duty is to see that they don't start.

Fire Prevention is really an application of common sense, such as for example, being sure that your cigarette is out before you throw it away, examining your heating appliances for defects before starting up the winter fire seeing that there is nothing near your stoves that could catch fire in your absence. There are many other ways in which fires start but by being careful we can remove the conditions which so often result in tragedy. Let us resolve to be careful not only in Fire Prevention Week but during the other fifty-one weeks of the year. Your local fire chief can help you. Co-operate with him in removing fire dangers from your home or factory and thereby add one more to your efforts to win the war.

CAPE FOOTBALLERS "ADOPT" PRISONERS

CAPE TOWN, Oct. 4.—(CP)—The University of Stellenbosch in Cape Province of South Africa has decided to withdraw from the Western Province Rugby Union due to the Union's decision to "adopt" 45 rugby-playing prisoners of war through the Red Cross. If the Union's decision lapses or is withdrawn, Stellenbosch is prepared to play again.



FIRE PREVENTION WEEK

October 4th. --- 10th.

The MAYOR and COUNCILLORS of CHARLOTTETOWN are co-operating with a nation-wide movement to observe NATIONAL FIRE PREVENTION WEEK — October 4th—10th. Its purpose is to spread information on fire-prevention and fire-control. The annual loss due to preventable fires has reached alarming proportions. To teach the nation to curb carelessness the government of Canada has inaugurated FIRE PREVENTION WEEK. There are lessons in Fire-prevention we all can learn. Let us seek to know more about them.

B. ROY HOLMAN, Mayor

CONSULT

A. R. McINNIS

Queen Street

Charlottetown

FOR

Fire, Automobile, Plate Glass Insurance

PREVENT FIRE



DON'T LET THIS HAPPEN

WILL YOUR CHILD BE BURNED TO DEATH THROUGH YOUR NEGLIGENCE?

Last year the Fire Death number among his victims in Canada 323 men, women and children. In 1940, 102 children lost their lives by fire, while in 1941, the lives of 117 of our little ones were claimed. This is a staggering admission and the responsibility for such tragedies can in many cases be laid directly to the negligence of parents who far too often leave their helpless infants alone in the house while they visit neighbours or go to a show. These holocausts frequently occur in rural districts where

neighbours are long distances away and the parents are unable to reach their burning home in time to save their children from a horrible death.

Every parent should realize that it is his duty to teach his children the principles of fire prevention. They should not be allowed to play with fire, matches should be kept out of their reach and the playing will celluloid toys should be discouraged. By a strict adherence to the use of common sense, parents can thus save themselves the bitter anguish and life-long regret which must be ever present when a child perishes by their neglect.

**FIRE — AND —
AUTOMOBILE
INSURANCE
J. A. WEBSTER & CO.**

E. R. Brow & Son

Fire, Auto, Life, Accident, Sickness and Plate Glass Insurance at Lowest Rate

Agent at Summerside, Lloyd Lewis
144 Richmond St. Charlottetown

FIRE PREVENTION WEEK, OCT. 4-10! WIPE OUT FIRES

by Preventing them

Make sure that your home is not a Fire Trap. Play safe for Victory. Don't play with fire. And to complete precaution — INSURE

— With —
Hyndman & Company Limited

OFFICES:—Charlottetown, Summerside and Montague
INSURANCE SERVICE SINCE 1872



Through careless unthinking action hundreds of homes throughout Canada are gutted by fire each year. During National Fire Prevention Week let us all strive to lessen the danger to lives and property by taking every precaution against carelessness.

MARITIME ELECTRIC CO. LTD.

Phone 130-131 139 Grafton Street

When in need of Protection against loss by



FIRE

CONSULT US. WE REPRESENT STRONG RELIABLE

INSURANCE

COMPANIES

DeBLOIS BROS.

Phones 1697-1698-1699 Charlottetown

Moore & McLeod Ltd.

Prowse Bros. Ltd.

S. A. MacDonald