

JULY 1, 1933



TAKE THE HOLIDAY YOU DESERVE

AND ATTEND THE EXHIBITION

Charlottetown, August 18th to 22nd



The Prince Edward Island Agricultural and Industrial Exhibition and Horse Races is made possible through the co-operation of the Provincial Government and the City Council of Charlottetown with the Directors of the Charlottetown Driving Park and Provincial Exhibition Association.

The Exhibition is primarily for you, the people of Prince Edward Island. It is your great recreation week when people from all over the Province can meet and enjoy themselves. You have worked hard and deserve a holiday. Don't you think so? Why not plan to take it and attend? What other event in the Province offers you so many variations at the best time of the year? You have just finished hay-making and you have a few days before gathering your harvest. That is the one time of the whole year that you most need a few days diversion. Exhibition Week is the great recreation time for all the people of Canada's Garden Province.

PLAN NOW TO ATTEND, AT LEAST ONE DAY

Objects of the Association

The Exhibition is principally for the promotion of practical and scientific Agricultural pursuits, in all its varying branches, including improvement of the breeding of Horses, Cattle, Sheep and Swine, Poultry and other Farm and Domestic Animals.

And, further, for the encouragement of Domestic Science and the cultivation of that which is lovely in Nature and Art.

OUR MOTTO
EDUCATION AND RECREATION
C O M E

Equalization of Freight Rates

On all live stock owned on Prince Edward Island entered for competition and coming to the Exhibition from any point on Prince Edward Island beyond ten miles of Charlottetown, on the Prince Edward Island Railway or Island Steamers, the Exhibition Association will refund to the exhibitor all freight charges, providing that the entire exhibit by any such Exhibitor be returned to the point of shipment on the Prince Edward Island Railway, or by Boat as above mentioned without change of ownership. These payments will be made on production of the freight bills, and the certificate of the Station or Steamboat Agent that the exhibits have been returned to the place of shipment. The freight and transport charges must be prepaid on all exhibits.

What the Exhibition Does

1. IT FURNISHES A COMPETITIVE GROUND where stock breeders can bring their live stock together and compete against one another, neighbors and outsiders alike.

2. IT ASSISTS IN FORMING A BREEDER'S IDEAL. By viewing the animals on exhibit breeders become acquainted with the highest and finest types of live stock. Having carefully studied the true type you can form a mental picture which, when you return to your farm, will ever be before you in your efforts to improve your own animals.

THE MIDWAY

BILL LYNCH SHOWS re-organized with new mechanical and electrically operated fun wonders which will thrill young and old.

Over \$80,000 worth of amusement devices will be operated.

Be Sure to See the Horse Races in The "Kentucky of Canada"

The programme this year is the biggest that has ever been attempted in this Province. There will be a great array of the best trotters and pacers from the Maritime Provinces and other places. Real fast racing will result. You will certainly be thrilled. Think of the excitement, the crowds, the enthusiasm.

BE SURE TO ATTEND

MONEY PRIZES

Over \$12,000 will be awarded in prizes and premiums. This is the largest amount ever offered. Beautiful ribbons will be awarded the successful competitors. It's an HONOR to win a prize at this show.

Horse Races

4 Days Racing with good purses for 12 classes. Gold pieces for drivers and groomers. MAYOR T. W. L. PROWSE CUP FOR LEADING DRIVER.

IN FRONT OF THE GRANDSTAND

Four Casting Campbells

Act 1.—Executing single, double and full twisting somersaults as they swing with perfect gusto and ease through the air from the arms of one another, the Four Casting Campbells have well earned the title of America's Premier Flyers. The Troupe, consisting of three men and one woman, works from a lofty rigging, at a greater height and casting from a greater distance than any other similar act. There is nothing that has ever been attempted or accomplished by casting aerialists that is not included in the routine of the Campbells.

By no means the least daring is the lady member of the Troupe, who accomplishes a full twisting double somersault in mid-air. This attraction heads the strongest program of Free Attractions ever presented by the management of the Exhibition.

Act 2. As the second half of their offering, the Casting Campbells present a novelty known as a Bounding Bed Competition. This is one of the most ludicrous acts in the world. An immense landing net, such as is used as a safety catch for aerialists, is used, and prizes are offered to candidates who are able to walk, turn somersaults, or do any of the simple tricks demonstrated by the members of the Troupe. The amazing part of this act is the fact that it looks to be such an easy matter of accomplishment.

The competition never fails to bring out at least a score of candidates from the onlookers for the prizes and their grotesque and comical antics prove one of the comedy features of every performance.

THREE GREAT TROUPES FROM NEW YORK

1. THE FOUR CASTING CAMPBELLS, greatest aerialists in the world, 2 Acts.
2. THE THREE DEKOES, a trio that stands for originality and comedy, 2 Acts.
3. ROBERTA'S ANIMALS. A splendidly presented comedy circus, which will be a never-ending source of delight and entertainment.

Three Dekoes

Act 1. A new concoction flavored with foreign features is seen in the presentation offered by the Three Dekoes who will also appear in front of the Grandstand this year. This trio comprises a peppy, titian haired girl and two comiques. The majority of their original stunts being accomplished on stilts. In fact they do far cleverer tricks hampered by stilts than the average acrobat accomplishes on the ground. They never fail to provoke spontaneous, health-giving laughter and an atmosphere of continuous merriment and hilarity by their extremely funny and ridiculous pantomimical absurdities.

Act 2. You should not miss the side-splitting burlesque on the Tunney-Dempsey bout as presented by Jean and Gabe. It is, beyond a doubt, the choicest tid-bit of natural, wholesome humor ever witnessed and is an epic that will be remembered for many a long year. A howl of laughter greets their very appearance which is grotesque, to say the least of it, and their tactics in the arena are so ludicrous that even the proverbial cat would double up and die laughing each separate one of its nine lives away.

Roberta's Animals

A never-ending source of delight and entertainment will be witnessed in Roberta's Animals, one of a well arranged programme of Free Attractions which have been engaged to appear in front of the Grandstand this year.

It is a splendidly presented comedy circus participated in by a lady, two men, two ponies, six dogs, two monkeys and a cantakerous mule.

Miss Roberta, a diminutive, peppy young lady presents the offering; the animals willingly obeying her slightest gesture with a gusto that demonstrates clearly that kindness and patience only have been used in their training for the routine adopted, which is entirely new and diversified.

An exhibition of side-splitting propensities is given by "Side-Winder" the Mule, who resents every advance made and evades every attempt made to mount him. Smart costuming, well groomed animals, and spick and span appurtenances tend to make the offering one that will be appreciated by every class of audience.

CO-OPERATION BRINGS SUCCESS

PROVINCIAL GOVERNMENT, CITY COUNCIL
AND EXHIBITION ASSOCIATION ALL PULLING TOGETHER
TO MAKE THIS THE

MARITIME'S GREATEST FAIR

Our People Will Do the Rest

OVER \$19,000.00 IN PRIZES AND PURSES

Dates August 18 to 22. Days Monday to Friday



JAMES PATON
President

J. W. BOULTER
Secretary

