

Better get "hep"



to hole some pep



Confessions Of A Debutante

(Continued from page 2)

Mrs. Larry was such a sane sort, yet just because she loved Larry, who it seemed to me was little worth loving, she had cancelled her wedding...

She believed she still had a fighting chance with him. And she meant taking it! Yet her stage work would have meant money ample for her living.

I had to move quietly along the park walk as if my heart was not beating triple time and my senses longing to recall a man I had cast aside!

There you are again! Most girls would be tickled to death with your prospects but you act like a little fool! Ungrateful! You've never appreciated the efforts I've made for you!

"You're — you're a disappointment to me! You aren't the girl I hoped you'd be at all!" Her voice rose to a high wail.

"I think I've done about as well as you! — You married a poor man and haven't been a howling —"

"Not another word of that!" Mother's voice was cruel and thin. "I never had the chance you had! I wasn't in the position you're in! If I'd been able to support myself I don't suppose I'd —"

"Finish it," I said dryly, "finish it." You were going to say you wouldn't have married if you could have supported yourself. That's a pretty poor reason for marrying!

"I'd like to know what else you would marry for!"

That from my mother! It would have been such a wonderful thing, after that walk through the park, to get into the house and there in the quiet of our big sitting room, tell her about the lad I love, tell her how much I love him, tell her of the thrills I've had about him and thrills to come.

But — "I'd like to know what else you would marry for!"

THREE RIVERS, Que.—St. Lawrence Paper Mills Company announces a five percent increase in wages will be added to the 10 percent recently given.

WALKERVILLE, Ont.—Studebaker car sales were nearly 100 percent greater in April than in the same month of last year.

Stock Quotations

Table with columns for Stock Name, Price, and Change. Includes items like Allied Chem, Am and P Pow, Am Sme, etc.

Markets At A Glance

(Canadian Press) Toronto and Montreal—Intensified stocks higher and domestic lower.

Table for MT'L. CURB (Montreal) with columns for Stock Name and Price.

Table for N. Y. CURB (New York) with columns for Stock Name and Price.

Table for Fish Quotations with columns for Fish Name and Price.

Table for Currencies with columns for Currency Name and Rate.

Table for EXCHANGE with columns for Exchange Name and Rate.

Table for PRODUCE with columns for Produce Name and Price.

Table for GRAIN with columns for Grain Name and Price.

Table for MINING with columns for Mining Name and Price.

Table for UNLISTED with columns for Unlisted Name and Price.

Table for Stocks with columns for Stock Name and Price.

Table for Stocks with columns for Stock Name and Price.

Table for Stocks with columns for Stock Name and Price.

Table for Stocks with columns for Stock Name and Price.

Table for Stocks with columns for Stock Name and Price.

Table for Stocks with columns for Stock Name and Price.

Table for Stocks with columns for Stock Name and Price.

Table for Stocks with columns for Stock Name and Price.

Car Ferry Rates Under Discussion At Senate Inquiry

Further Extracts From Evidence Taken By Senate Committee On Tourist Traffic.

The following recommendation respecting car ferry service between Prince Edward Island and the mainland appears in the report of the special Senate committee on Tourist Traffic, and is significant as being the only reference to a particular Province in the whole report.

"Similarly, and viewing the Canadian situation as a whole, it is axiomatic that the greatest possible facility should be afforded the movement of motor cars by ferry and otherwise, since the motor car plays such an enormous part in tourist travel today."

Auto Ferry Rates

Mr. T. R. Enderby, general manager, Canada Steamship Lines, Limited, in the course of his evidence before the committee on May 16, was questioned by Senator MacArthur regarding the carrying of automobiles on his company's boats.

Q—For what distance? A—From Montreal to Quebec, from Montreal to Murray Bay.

Q—What is the charge for taking a car from Montreal to Murray Bay? A—The charge is \$5.00 single.

Q—Have you any short trips? A—Yes, from Montreal to St. Lawrence River crossings, for instance, that between Kings-ton and Clayton—which is considerably longer than the Northumberland Strait crossing—there is no return charge for the automobile if the owner comes back on the same day.

Q—We do not do that, sir.

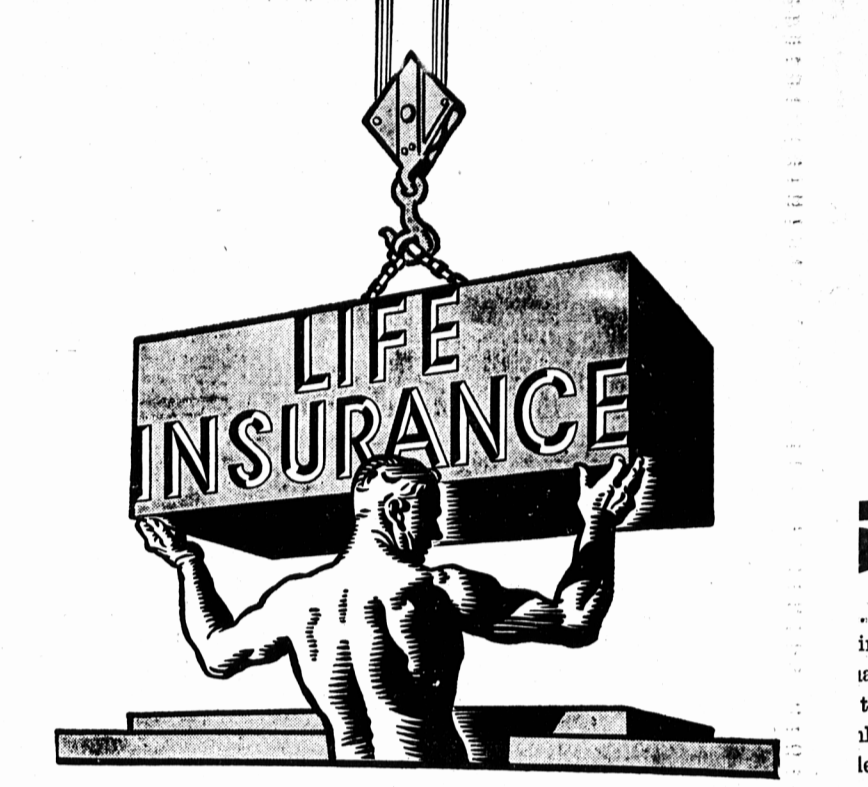
Radio Commission Broadcasts

Mr. Hector Charlesworth, chairman of the Canadian Radio Broadcasting Commission, outlined to the committee the nature of the Commission's broadcasts dramatizing facts of interest in connection with each Province. "We expect," he said, "this program will continue through the summer. We are considering dealing with certain things that are happening this year—the Toronto Centennial; the Tercentenary festivities at Three Rivers; the biggest thing that is going to happen in Canada, the four hundredth anniversary of the arrival of Jacques Cartier at Gaspé, tonight, May 17, if I mistake not, Manitoba is being dealt with in that way; next week we deal with New Brunswick; then with Alberta; then we take part of Ontario, and then we deal with something in connection with Quebec. Then on June 28—"

Mr. Charlesworth: "You are not passing up Prince Edward Island and Nova Scotia?"

Mr. Charlesworth: "No, Nova Scotia is on the list, and in fact one of our earliest broadcasts of this series, last winter, dealt with Prince Edward Island, which has a most interesting history. That was widely applauded. On July 12—I don't know whether it is a suitable date or not—we are going to broadcast the Jacques Cartier celebration."

THE CORNER STONE OF MAN'S FINANCIAL STRUCTURE



FINANCIAL INDEPENDENCE WEEK

MAY 28th - JUNE 2nd, 1934

MILLIONS of men and women today are, through Life Insurance, building up cash reserves against the future.

These far-sighted people realize that Life Insurance is a safe and certain way to achieve financial independence.

SAFE because Life Insurance guards their savings—even when other investments drop in value.

CERTAIN because Life Insurance fulfills every promise—standing ever ready to supply money when money is needed most.

If you are young, now is the time to start your Life Insurance programme—the corner stone of your financial structure.

If you already own Life Insurance, now is the time to make sure that it is adequate to cover the future needs of yourself and family.

Your Life Insurance man can give you valuable advice. Why not consult him now?

One of a Series of Messages Sponsored by Life Insurance Companies

is a possibility that we will operate an eight or ten-day excursion in July.

Q—Via Saint John? A—Yes.

Q—We have more Prince Edward Islanders in the New England States than we have on the Island. A—Yes, so I believe.

Q—They and their neighbours are coming with them to the Island on visit. What we would like, of course, is a more reasonable period for return.

Q—We give a longer period than those 12 excursions give; we give from ten to twelve days, sometimes fourteen days.

Q—I would not presume to tell you how to run your business, Mr. Parker, but if for a short period in the height of the summer season, you tried out a few of your excursions, say, to Charlottetown and Summerside, I think you would find them profitable.

Q—We propose to operate more of them. We operate all of the Prince Edward Island excursions to Saint John because the connections are so much better.

Q—Prince Edward Island figures in the Jacques Cartier celebrations. I have not got the date but I can get it for you before you leave. If you could have your special excursion synchronize with that time, I think it would be a good thing.

Q—We will be glad to do that.

Senator MacArthur's Suggestion

Ottawa, Mar. 17th, 1934

Honourable W. H. Dennis, Chairman, Tourist Traffic Committee, Ottawa.

Dear Senator—

As requested by you I submit the following observations, after hearing from so many different officials from the Government Departments, Transportation Com-

mission and Tourist Associations, that have done so much with their limited resources to assist in the development of our tourist traffic. Much information has been elicited and many excellent suggestions made.

In making a report I believe it will easily be a unanimous one, although there might be some differences of opinion respecting the best manner of reaching our objective.

1. It is generally conceded that the Dominion Government will be asked to establish a Federal Bureau.

2. I have an open mind on the question of whether the publicity from the Bureau should have the imprimatur of the Government or not.

3. The object of this newly formed Bureau should be to co-operate with the existing Governmental Departments, tourist associations and other media, having in view a greater influx of visitors to Canada and that the co-operation of these several agencies will be of such a character that it will make for the elimination of over-lapping, and prevent much waste of money and energy. For the present we favour the responsible head of the Bureau from the Bureau should have the Department most suitable, which I consider would be the Minister of Trade and Commerce.

4. That we favour a goodly portion of the Government's appropriation for public works to be expended on highways, as it is obvious that good highways are essential if we are to cater to the automobile traffic which is the greatest source of revenue.

5. Considering the situation that obtains this season with low ocean travel cost, and Chicago Fair continued another year, we should make a special effort to secure more British and French visitors—stressing the adventurous and his-

(Continued on Page 6)