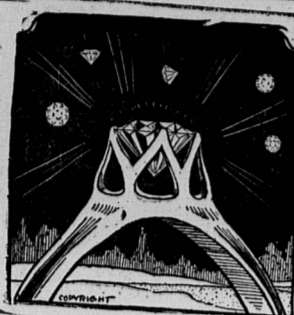


Best Pill For 60 years we have had perfect confidence in Ayer's Pills. We wish you to have this same confidence also. First of all, ask your doctor. Obtain his endorsement. He knows best. Then go ahead. J. C. Arnold, Lowell, Mass.

Rings

are still the most popular of gifts. Naturally so, for they can be worn always and where all can see them. We take a special interest in our ring stock and you will find us with a splendid assortment. The prices will please you too.

W. W. Wellner
JEWELLER



We produce everything in the line of **Fine Portraiture and Frames**. Plain and Royal Sepia Enlargements, Mat, Panels and Novelties. New and Original Features, exceptional values, prompt service. —AT—

The COOK'S Studio

HOCKEY Boots
You want Hockey Boots now. We have the largest assortment in the city at low prices. Men's at \$1.00, 2.25, and 3.00 a pair. Boys at \$1.65, 1.75, 1.85. See our Boys' Climax. Black with tan trimmings a corker at 1.75 a pair. Sold often at 2.25 a pair. Save money by buying your Hockey Boots from

A. E. McEachen
The Shoe Man
82 Queen Street.

Hard Coal

We are now discharging Hard Coal from the Arthur N. Gibson. Customers should order and take delivery of their coal this week as the price advances after 1st October.

C. Lyons & Co

Apples

We have a few bbls of No. 1 Wealthy Apples left in stock, which will clear out at the rate of **\$2.75 per bbl**. Good value for the money.

Beer & Goff's

Our new Location
In our new quarters on Kent Street we are better equipped than ever to give our patrons the best that is possible. You will find our lunch room cozy and home like, the meals the best you can get for the price anywhere and our bright, cheery and comfortable store filled with the best baking that you ever ate. Call in and see us to-day.

Lonerqan's Lunch & Bakery
160 Kent Street
Old Vatcher Stand

SMOKE and CHEW

LABOR KING
Twist Tobacco
Manufactured by **ROCK CITY TOBACCO CO**
QUEBEC

Pharmacy Examinations
The Board of Examiners of the P. E. I. Pharmaceutical Association, will meet for the purpose of examining candidates offering for registration, on January 31st, 1911. Applications must be received not later than January 19th. For further particulars apply to **R. M. JOHNSON** Secretary-Registrar.

CHARLOTTETOWN and QUEEN'S COUNTY

It pays to buy in this Province. The Guardian regrets to learn of the illness of Arthur Newberry, City.

Colonel Crockett of the 82nd Regiment has been placed under the retirement of the command of the Regiment has been given to Lieut. Col. J. R. Allan.

D. C. McRae, formerly news editor of The Guardian has been appointed night editor of the Edmonton Bulletin. Mr. McRae has been four years on the staff of that paper. His friends will heartily congratulate him on his promotion.

W. J. McNeice, who died suddenly in Montreal last week was a brother-in-law of A. E. Morrison of this city. He was one of the most highly respected men of business in the Canadian Metropolis. Many friends in this city will sympathize with his bereaved widow and family.

Miss Margaret McEachern who has been spending her holidays here, the guest of Miss Margaret McPhee and Mrs. Ella Macaulay, has left for Seattle, Wash., to resume her duties as teacher—Vancouver World. (The parties mentioned above are Provincialists.)

The ladies of St. Malachi's parish Kirkora, the other day presented their pastor, Rev. J. J. McDonald with an address and valuable quarter oak rocker and smoking outfit, all of which are highly appreciated. The address, which was signed by about twenty-seven ladies of the congregation.

It is during the cold winter months that the phone proves its value to all people—business men, housewives, store-keepers and people of all trades and professions. The chilly blasts of winter's storms makes the use of the phone a necessity in every modern home—it will pay for itself in eliminating errands, long walks and shopping tours in cold weather and in case of sickness, brings expert advice and counsel from the city's best physicians. The phone brings one what one wants when one wants it. Read the ad. of the Telephone Co. in this issue.

Tiny Williams, the child comedienne, who opens an engagement at the People's Theatre tonight, is said to be one of the cleverest child performers on the circuit. She is a little over eleven years old, but does her parts with a grace and interest that is her third annual tour, at her booker, F. G. Spencer of St. John, pronounces her to be a whole entertainment in herself. Tonight is her first at the People's Theatre, and an excellent program of photo plays, as well as illustrated songs, are the remaining numbers of the entertainment. The show commences at sharp half-past seven.

U. S. Consul Doelmeier, city, writing to the Consul and Trade Reports, says regarding the wool clip of this Province: Sheep raising has declined in Prince Edward Island as well as in the other Provinces of Canada. In 1871 the returns showed 3,155,500 sheep; in 1891, 2,563,781, and in 1909, 2,510,239. The provincial returns for all Canada for 1909 give the total number as 2,705,390. Prince Edward Island had in 1881, 166,496 sheep; in 1901, 125,546, and their number this year is put as low as 80,000. The wool clip of this Province is estimated for 1910 at 350,000 pounds. The best prices paid here this year were in July and August, when tub-washed wool brought 25 cents per pound. Only a small percentage is worked up locally; nearly the entire clip goes to the mills in Ontario and Quebec. None is shipped to the United States. Notwithstanding the rapid development of agriculture in almost every branch, advancing meat prices and unlimited slaughter, the raising of sheep in Canada has made no advance in the last ten years. This is attributed to the general introduction of sharp wire fencing and to the inadequacy of legal regulations tending to restrain the running at large of unbranded dogs. The average price paid in all Canada in 1909 for domestic unwashed wool was 17 cents per pound; for washed, 24 cents. The imports by Canada of raw wool in the year 1909 were 5,683,948 pounds, valued at \$42,562. The Republic of Argentina contributed nearly 500,000 pounds in 1909. The exports of raw wool from Canada were, in pounds, 1,080,824. The duty levied by Canada on sheep's wool is 2 cents per pound when imported from the United Kingdom and the reciprocating British colonies, and 3 cents when imported from other countries.

British Cough cure is a safe, pleasant and effectual remedy for coughs, colds, cramps, bronchitis and all affections of the throat, lungs and chest. It is highly spoken of by all who have used it and we can recommend with the utmost confidence. Prepared and sold at 25c a bottle by E. A. Foster, Central Drugstore, Sunnyside.

On Monday evening the second of January, the home of William and Mrs. McPherson, Junction Road, was enlivened by a number of friends who assembled there, being invited to a New Year's dinner of which all partook very heartily. When the table was cleared away the young people amused themselves on the floor with all sorts of games while the older ones who occupied the adjoining room passed the evening in social chat and some old familiar Scotch songs also some Gaelic duets by Malcolm McPherson and Angus Matheson. Thus merrily was the evening passed away till about twelve o'clock when Mrs. McPherson again sat a bounteous table to which all sat down and partook very heartily to the satisfaction of the parlor by D. McPherson who said that this party would be turned to a meeting for a short time and called on D. M. McDonald to act as chairman which he did and after a few words, telling the surprised host and hostess their intention, he called on Alex. Matheson to read the well worded address which had recently been prepared. While so doing a buffalo robe was presented to William and Mrs. McPherson in token of the love and esteem which was held for them by their friends. After a few speeches were made by Angus Matheson, John Matheson and Malcolm McPherson, a very suitable reply was made by Mr. McPherson thanking them, not so much for the New Year's gift, which he prized very highly, but more for the spirit in which it was given to him. They then brought the meeting to a close by singing Auld Lang Syne and the happy crowd dispersed to their respective homes, wishing Mr. & Mrs. McPherson many happy New Years.

John McQuillan & Co. buy dressed hogs, organs attached. 12-12dtf.

Whenever time is measured by minutes and seconds, instead of hours,—The HOWARD is the court of appeal.

THE HOWARD WATCH has class. In accuracy—design and finish, it shows the spirit of the men who make it. Every HOWARD is adjusted as a fine watch—cased and timed in its own case at the factory. Price 40.00 to 150.00.

G. F. Hutcheson
Jeweler—Optician

PEOPLE'S THEATRE
To-night's Photo-Plays.

A Simple Mistake
Just see how easy it was made.

The Chink at Golden Gulch
A Chinaman in a new light.

An Arizona Romance
A story with the breath of the western wilds about it.

Illustrated Song Two Blue Eyes

Jack Tomes
Tiny Williams
Child Comedienne

In her inimitable specialties. The best child actress on the circuit.

5 cts "If you see it at the People's Theatre" you see it first **5 cts**

MOTHERS NEED Scott's Emulsion

Many mothers have learned how much they needed **Scott's Emulsion** by taking it to show their children that it was a sweet medicine.

For thirty-five years it has been the best known specific against fatigue and enfeeblement, as well as the standard remedy for warding off and relieving colds and affections of the throat and lungs.

BUBONIC PLAGUE IN CHINA.

PEKIN, Jan 15—Reports from Harbin say that the Chinese are vigorously opposing the Chinese and disposition of the bodies of those who died from bubonic plague the authorities do not dare to bury them, the people desiring that they remain intact so in the future.

When asked what she thought of the "votes for women" in England, Miss Lin said she thought that if English women obtained the right to vote, they would vote only for hard-some men.

"What about the ugly ones?" she was asked. "That's just it," was her reply. "What would become of them? However, I think the right place for woman is at home. She ought to attend to her duties there and let the husband make the money and do the voting."

Both the daughters of the new Chinese Ambassador, who, like their father speak English fluently, are going to make a further acquaintance of Western education in a school at Brighton.

It is feared that some Manchurian villages have been entirely wiped out. The intensity of the cold has caused the people to remain in doors, thus fostering the infection.

THREE NEGROES LYNCHED.

SHELBYVILLE, Ky., Jan 16—Fifteen masked men stormed Shelby County jail yesterday, seizing and lynching three negroes, two of whom were imprisoned for insulting white women, while a third was sentenced to hang for the murder of a negro woman.

The bodies of two of the negroes, Gen. Marshall and Wade Paterson, were found later, but the third, James West, is still unaccounted for, although he was seen in the hands of the mob with a rope about his neck.

According to the Deputy jailer, the mob surrounded the jail, broke down the door, and took the three negroes away, leaving fourteen others in the same cell.

FOUR THOUSAND DOLLAR FIRE IN WINNIPEG.

WINNIPEG, Jan 16—Winnipeg has had another midnight fire, which cost the insurance companies about \$400,000, the building destroyed being the Kelly Block on Bannantye avenue, in the very heart of the wholesale district.

Shiloh's Cure
quickly stops coughs, cures colds, hoarseness, throat and lungs. . . . 25 cents.

Beware of promises of something for nothing. To be safe compare the goods, the prices have had to come down to our level. Compare—Beer & Weeks. I-6dtf

Babbitt Metal
Our Camel, Monarch, Swastika and King brands are the best for their respective purposes. Send for our booklet. The James Robertson Co Montreal and St. John, N. B. Agents Bruce Stewart & Co Ltd Charlottetown

Fire Insurance
For rates in the P. E. Island Mutual Fire Insurance Companies on Farm Buildings, Churches, Hotels, Schools, Houses, Cheese Factories, Water Mills, etc, etc apply to C. D. BELL, 102 Sydney St Phone 45

Portraits
I will receive orders for Pastels and Oil Paintings by A. Alex. MacLeod, the noted New York Artist. Write me for prices and other desired information.

J. A. S. Bayer PHOTOGRAPHER
New Prowse Block, Charlottetown

CHINESE GIRL IS VERY MODERN

Miss May Lin, daughter of the new Chinese Ambassador to England, Liu Yuk-Lin, is a modern girl in every sense of the word. She and her sister are types of the "new woman" in the Celestial Empire. They reside in London.

Instead of moping about the house, as is the custom of femininity in China, these young women play tennis and golf and go riding, driving and cycling, enjoy dancing, and look forward with pleasure to long shopping tours.

"My name is May," said Miss Lin, who, still in her teens, has glossy black hair, very pretty dark brown eyes, and wears western costumes and English tan shoes.

"In Pekin," she said, "I used to play tennis every day. Its a game I could play forever. Many of the players in the National Club there are good, and I had some very lively games there. The most exciting was one in which a fellow countryman and I played against two members of the British Legation, we won, she added with a smile.

When asked what she thought of the "votes for women" in England, Miss Lin said she thought that if English women obtained the right to vote, they would vote only for hard-some men.

"What about the ugly ones?" she was asked. "That's just it," was her reply. "What would become of them? However, I think the right place for woman is at home. She ought to attend to her duties there and let the husband make the money and do the voting."

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Our Camel, Monarch, Swastika and King brands are the best for their respective purposes. Send for our booklet. The James Robertson Co Montreal and St. John, N. B. Agents Bruce Stewart & Co Ltd Charlottetown

Fire Insurance
For rates in the P. E. Island Mutual Fire Insurance Companies on Farm Buildings, Churches, Hotels, Schools, Houses, Cheese Factories, Water Mills, etc, etc apply to C. D. BELL, 102 Sydney St Phone 45

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J. A. S. Bayer PHOTOGRAPHER
New Prowse Block, Charlottetown

His Old Age Made Free From Suffering

BY GIN PILLS

ANNAPOLIS, N.S. "I am over 80 years of age and have been suffering with Kidney and Bladder trouble for fifteen years. I took doctors' medicine but got no help. I want to thank you for sending me the sample box of GIN PILLS.

I have taken six boxes of GIN PILLS together but got relief before I had taken near that amount. I had to get some nights every fifteen minutes and I had to use an instrument before I could urinate.

Now, I can lie in bed four or five hours without getting up. I can say that GIN PILLS have nearly cured me and I shall always keep a box in the house."

W. H. PIERCE, Do as Mr. Pierce did—write us for free sample box of GIN PILLS and see for yourself just how much they will do for you—then buy the regular size boxes at your dealer's—50c, or 6 for \$2.50. GIN PILLS are sold with a positive guarantee of money back if they fail to give prompt relief. National Drug and Chemical Co., Dept. P. E. Toronto, 51

"Dominion Blend Tea is good tea. The best value at price. I can say that GIN PILLS have nearly cured me and I shall always keep a box in the house."

W. H. PIERCE, Do as Mr. Pierce did—write us for free sample box of GIN PILLS and see for yourself just how much they will do for you—then buy the regular size boxes at your dealer's—50c, or 6 for \$2.50. GIN PILLS are sold with a positive guarantee of money back if they fail to give prompt relief. National Drug and Chemical Co., Dept. P. E. Toronto, 51

We want to clear out every colored winter coat this month of January. If close prices will do the business, we can be sure of its being promptly done. Coats worth \$6.75 are selling at \$4.75 coats worth to \$9.00 are offered at \$6.75. Coats worth to \$12.75 offered at \$8.75—Moore & McLeod. 116d3l.

Big Aches From Little Toe Corns Grow
Our German Corn Cure removes the ache with the first application. It rids the toes of every corn after a couple of days use. It is convenient. It is clean. No grease to soil the hose. It is not an experiment as many people who have used it would be glad to testify. Nowhere will you find a better Corn Cure for 15c

Geo. E. Hughes The People's Druggist

One Pound of Matchless Tea Will Make You a Matchless

Convert Matchless Blend Tea contains all the natural fragrant deliciousness of the carefully cultivated tea plant. It carries the delicious aroma from the Sunny South to your tea cup.

It is at its best in a piping hot cup of tea. Get a pound and give yourself a treat. Per pound 25c.

Phone 237 **Jenkins THE GROCER** Our Wagon Will Call

Unusual Activity in Cakes

Our cake department is kept busy. People realize that it is a great advantage to be able to procure cake such as ours. Our cake department should appeal to you from an economical standpoint also, because our prices are very low considering quality. Let us convince you.

E. J. DesRoches
Sunnyside

The Phone Is Invaluable In Winter

During the cold weather months the phone proves to all its stirring worth to all users. The phone is a strong link that connects you with the best of all trades, profession, occupations and classes—the phone is an ever ready friend and protector that watches over your interests during the twenty four hours of every day.

In winter the phone more than pays for cost in the unequalled luxuries and conveniences it brings the home.

From your cosy home you can converse with friends and relatives, no matter what distance separates you, you can cut down shopping tours and errands to a minimum—in fact the phone is a modern magic weapon that annihilates distance and proves specially valuable during the winter. It's a matter of economy, comfort and health—see contract department.

Telephone Co of P. E. Island
Charlottetown,