

Still Another Winning Feature Tonight

The People's Theatre
Storehouse of Superior
Photo Plays

Calamity Anne's Sacrifice
Featuring Louise Lester
in "Some" adventure

Pathe Weekly
Showing the strike in Dub-
lin, the Mona Lisa paint-
ing, which was stolen,
and many other events.

The Golden Heart
A tale of modern mining
life, involving adventure
and romance.

Orchestra—Local Talent In New Selections

COMING

The Social Secretary

COMING

His Last Deal

COMING

When the Worm
Turned

5 CENTS

Doors Open 7 p.m. Two Shows 7.30 & 9 p.m.
Orchestra—Mondays, Wednesdays, Fridays

5 CENTS

Saturday
Matinee
At 2.30

Special for the Children
"The Ward of the Senior
Class"

Always a special reel,
Child story, at Satur-
day Matinees, besides
the regular programme

THE CENTRAL GUARDIAN

It Pays to buy in this Province.

ONLY ONE PASSED.—In the re-
cent semi-annual Pharmaceutical ex-
aminations held in Charlottetown
Mr. Charles R. McLellan, Summ-
erside, was the only candidate to se-
cure a pass in all subjects.

VICTORIA MARKETS.—Follow-
ing are the Market prices:— Potatoes per
bus. 30c., Oats (white) per bus. 38c.,
Oats (black) per bus. 40c., Hay
(pressed) per ton \$11 to \$12, Straw
(pressed) per ton \$7, Eggs per doz.,
28c., Butter per lb., 22c. to 23c.,
Hides per lb., 11c., Calf skins per lb.,
14c., Pork per lb. 8 1/2c., to 11 1/2c.,
Beef per lb. 9c., to 10c.—V.

PRODUCE PLENTIFUL.—The peo-
ple in the vicinity of Victoria are
taking advantage of the frozen roads
in the mornings, and are setting
their produce to market. Wright
Bro. took in 800 bushels of pro-
duce (potatoes and oats) on Monday
and over 1000 bushels of potatoes
and 200 bushels of oats on Tuesday.
—V.

POLICE COURT.—At the Police
Court in Charlottetown, Thursday
two prohibition cases came up for
hearing. The first case called was
against Frederick Roberts for first
offence and was adjourned until Fri-
day morning, the 13th, inst., at 9
o'clock. The case against Catherine
Bentley for third offence was also
adjourned until Saturday morning at
9 o'clock. In both cases Mr. W. E.
Bentley appeared for the prosecution
and Mr. J. J. Johnston, K.C., for
the defendant.

RINK IDLE.—Kensington Rink is
idle and seems as though it would be
for some time on account of the soft
weather. The hockeyists however are
looking forward to another night or
two on the rink yet, as they have a
match to play yet, which had to be
postponed until the ice is in a bet-
ter condition.—Y.

SERMON APPRECIATED.—A
large audience gathered at Victoria
Methodist Church, on Sunday even-
ing to hear their former pastor, the
Rev. W. A. Thompson. He preached
an excellent sermon from the text
"And when the south wind blew
softly" found in the 27 chapter of
the Acts of the Apostles, the 13th
verse.—V.

NEW DIRECTORATE.—The pre-
sent directorate of the Charlotte-
town Steam Navigation Company was
appointed at a recent meeting, is
somewhat changed from that of last
year. Mr. A. E. Ings, vice-President
of the Company last year, has been
appointed President, a post that
had been well filled for many years
by the late Capt. Wm Richards. The
other two directors are Hon. John
Richards and Mr. Wm. W. Owen.

NEW HALL.—The first real work
towards the construction of the Pub-
lic Hall in Victoria, commenced on
Monday when a large crowd assemb-
led in the woods to cut down the
necessary lumber for the frame work.
The work was continued on Tues-
day, a large number swinging the
axe and others hauling the lumber
to the mill to be sawed. The sub-
scription fund has already passed the
fourteen hundred dollar mark.—V.

CHURCHILL SERVICE.—Rev. D.
MacLean will preach at Churchill on
Friday evening, March 13th, at 7.00
p. m.

MARRIAGE.—The marriage took
place March 5, by the Rev. Mr. Sin-
clair of St. Andrew's Church, at the
home of the bride's sister, Mrs. Rob-
ert Hardy, 110 Martin Ave., Elm-
wood, Winnipeg, of Miss Edith, daugh-
ter of Mr. Angus McDougall, Eldon
to Mr. John McLean, formerly of Or-
well Cove but now of Lemburg,
Sask. The bride, who was unattend-
ed, looked very pretty, wearing tan
silk, and carrying a bouquet of pink
carnations and maiden hair fern, the
parlor also being specially trimmed
with carnations and other flowers.
The groom's present to the bride was
a beautiful seal coat. The popular-
ity of the young couple was shown
by the many valuable presents re-
ceived. After the wedding supper had
been partaken of, the happy couple
left for their new home. The Guard-
ian joins with their many friends in
wishing Mr. and Mrs. McLean a
happy wedded life.—Com.

FOX OPTIONS.—We have a few
options that can not be beaten for
quality or price, delivery sure. P. E.
Island Fox Exchange and Realty Co.
Ltd., Summerside. 1479-3-4mtf

Clean teeth never decay. Pre-
serve your teeth from decay—and
keep them white and beautiful by us-
ing—Rexell Tooth Paste. Delight-
fully cleaning and refreshing, sweet-
ens the mouth and helps keep the
gums firm and rosy. Your money
back if it doesn't. Price 25c.
tube. The MacKinnon Drug Co.
Corner Great George and Kent Sts.
Mt.

PRINCE EDWARD THEATRE

Program
Friday and Saturday

"The Cypher Message"

A thrilling detective story in two acts.

"Ramblers in old France"

A series of pretty and inter-
esting views of a charming
Country

"The Engineers Revenge"

A tense drama by the
Lubin Co.

Miss Etta Gardiner
"Since Missus McNott learned
to do the Turkey Trot"

Songs
By

"Whiffles Balcony Buds"
An "odd" kind of com-
edy

"How Burke and Burke
made good"

See "Fatty" Hughie Mack
and Temple Sasse in this
uproarious comedy

Mr. De Witt Cairns
"When its Apple Blossom
Time"

Childrens Matinee Saturday at
Admission Five Cents

Performances at 7 & 9 p. m. Admission 10c
Complete Change of Program every Monday, Wednesday & Fri day

Your Money Behind the Matchless Silver Black Fox Company Will Bring You a Sure and Steady Income

You have been told of the splendid returns that have been secured by investors in the famous Prince Edward Island black fox industry.

Instances have been pointed out wherein men have secured dividends of 500 p. c. by original investments in fox ranching companies besides securing a stock bonus from the same company ranging from 4 p. c. to 500 p. c.

The expansion and present development of the black fox farming interests are astounding the entire country. Prices for a

pair of pedigreed Island black foxes, proved breeders, have amounted to as high as \$32,500. Young unried foxes have sold for as much as \$18,000 a pair.

Black fox pelts from Island ranches have brought as high as \$2700 and cases are known where such high grade pelts have resold at prices around \$7,000 each.

These facts, connected with the superior breeding quality of the Matchless Silver Black Foxes, offers you an unusual chance to make splendid profits in a unique and highly profitable industry.

The MATCHLESS Silver Black Fox Company, Limited

Stock Issue \$175,000; Shares each \$100; Head Office Charlottetown, P.E.I.

The Foxes are from the Best Blood the World has Produced

The options on 10 pairs of foxes have been made up from the offspring of the best blood in the black fox world including Robert T. Oulton, Charles Dalton, Benj. I. Rayner, James C. Tuplin, Gordon and Champion strains.

A complete pedigree is provided with each pair of foxes, also a certificate showing that all are eligible for registration with the P. E. I. Fox Breeders' Association under Class "A" or highest class in their herd book.

The promoters guarantee the quality and breeding of these foxes to be the equal of any in any ranch in the world today.

Ranching Arrangement

It has been thought wiser to leave the foxes for the first year in ranches that have proven successful rather than to experiment with men of little experience.

Seven pairs of foxes will be boarded at the Prospect ranch at Kensington for the first year. The prospect ranch has for caretaker Mr. W. G. Simpson who is also the President of the company. This company paid an unusually high dividend of 119 p. c. besides a stock bonus of 132 p. c. in 1913. The breeding foxes in the Prospect ranch raised an average of three to a pair. The same care and management are open to the Matchless foxes.

Options on three pairs of foxes have been secured from Capt. John Champion of Alberton who will board them in his ranch for one year from delivery. Capt. Champion has been ranching foxes for seven years. His foxes have records for producing large litters. Of the 20 pups born in his ranch last year but one was lost and that by accident.

Ranching expense with above ranches is guaranteed not to cost above 5 p. c. for the first year a modern ranch will be built near Charlottetown and ranching done at actual cost.

Officers and Directors

John T. McKenzie, President, Merchant Tailor, City Councillor, Charlottetown, P. E. I.

Percy A. Farquharson, Vice-President, Commercial Traveller, Boston, Mass.

Bruce Stewart, President Bruce Stewart & Co. Ltd., and member of the Executive Board of Canadian Manufacturers Association, Charlottetown, P. E. I.

John G. Toombs, M. D., Mt. Stewart, P. E. I.

Major C. L. MacKay, Secretary-Treasurer Bruce Stewart & Co., Ltd., Secretary-Treasurer, P. E. I. Motor Vehicle Association, Charlottetown, P.E.I.

Daniel McKenzie, General Merchant, Fox rancher and breeder, Secretary-Treasurer of Prospect Silver Black Fox Co., Ltd., Kensington, P. E. I.

Frank M. Stewart, Machinist, Vice-President of Railway Mutual Fox and Fur Company, Limited, Charlottetown, P.E.I.

A. J. Jardine, Charlottetown, P. E. I.

Secretary-Treasurer—C. R. Smallwood, Barrister-at-Law, Cameron Block, Charlottetown, P.E.I.

References—Bank of Montreal, Charlottetown, P. E. I.

Solicitor—C. R. Smallwood, Barrister-at-Law, Charlottetown, P. E. I.

Ontario Representative—E. Frazer Bowie, M. D., 191 Spadina Ave., Toronto, Ont.

Read this Statement Made by the Provisional Directors---

We the undersigned Provisional Directors, of the Matchless Silver Black Fox Co. Ltd., hereby certify that we have personal knowledge of the quality and breeding of the foxes, upon the offspring of which we have taken options for the above named company, and that all are as represented in the prospectus of the company.

Signed

John T. McKenzie,
Percy A. Farquharson,
Bruce Stewart,
John G. Toombs, M. D.
C. L. McKay,
Daniel McKenzie,
Frank M. Stewart,
A. J. Jardine.

Pointers Regarding Payments, etc.

Stock is being issued to cover the purchase price of foxes. Shares each \$100, par value; terms on payment, 20 p. c. with application; 20 p. c. June 1st (when pups are on foot); and balance August 1st, 1914.

All money paid before August 1st will bear savings bank interest from date of payment till that date.

Should stock not be allotted all money deposited will be returned in full with savings bank interest.

Applications for stock can be made to and money for same received by any of the Provisional Directors or any person authorized by the President, or direct to the Secretary-Treasurer, C. R. Smallwood, Cameron Block, Charlottetown, P. E. I.

Payments should be made in Money Order, Postal Note, Bank Money Order or Cheque (paid Charlottetown), and should be made payable to the order of the Matchless Silver Black Fox Company, Limited.

Write today to the head office for prospectus and full information regarding the Matchless Silver Black Fox Company, Limited.



Sectional View of a Modern P. E. Island Fox Ranch.