

Read Over Our Catalogue Carefully

We want every Islander to read our catalogue carefully. When you see values that are unexcelled tell your friends. Can't we count on you to help spread the good news.

R. T. HOLMAN, Ltd, Summerside

Could You Get a Better \$2.25 Clock at the Price

No. 3—This clock is our best seller, stands 22 3/4 inches high, with a six inch dial, finished in light oak, strikes the hour and half hour, and runs 8 days with the one winding. Best American movement. Price.....\$2.25

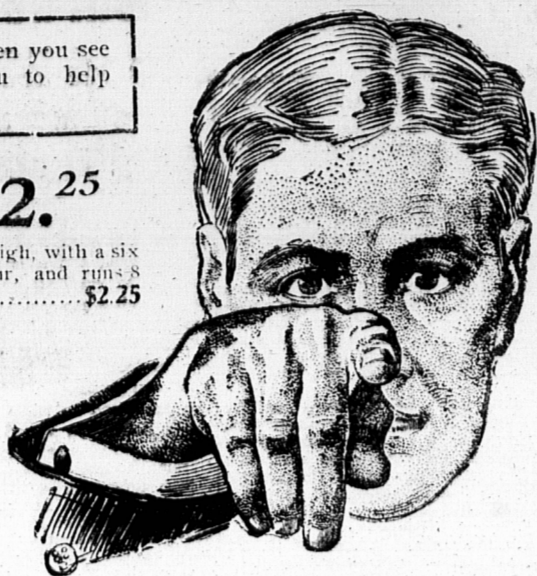


We Meet and Beat all Kinds of Competition

Mail us a Post Card if You Haven't Got One of Our Catalogues

China Cheese Dish 25c

China Cheese Dish with neat decoration, in colors brown and green. Price.....25c



The Big Mail Order House R. T. HOLMAN, LIMITED Summerside

This Handy Kitchen Set 19c

C 22—3 Piece Knife set, spring steel, wavy honed edges, easy cutting, per set.....19c

Have you received our Catalogue



Violet Talcum Powder—Our Price 15c

No. 17—Violet Talcum Powder, in fancy decorated case with shaker top. The same as foreign houses sell for 20c, our price.....15c

This Set Only 59c



K 2—This Handy Humming Bird set means a place for everything and everything in its place. The arm rack extends out so that the articles will not touch the wall. Seven pieces complete as illustration.....59c

The Values Shown in this Ad Make it a Matter of Clear Economy for YOU to Shop from Our Catalogue--Read On

We give you ten strong controlling reasons why you should send your orders to us, but strongest of all is the VALUES YOU RECEIVE, the fountain of bargains contained between the covers of our 1911 Spring and Summer Catalogue should be sufficient to convince any person that they cannot deny themselves of the values and service rendered the buying public of Prince Edward Island by this firm.

We don't ask for your trade on sentimental grounds, we don't beg for your business, but we do ask you to compare the values quoted in our Catalogue, place the catalogued goods shown right on this page against the values offered by any Mail Order House in Canada, and if you make an unbiased comparison we sincerely believe that you will be a hearty supporter of the HOLMAN POLICY OF SHOPPING.

Reason -1-

We give better values than any other Mail Order House in Canada.

Reason -2-

The money spent here is put right in circulation in this Province and helps to improve local conditions.

Reason -3-

We pay more taxes than any other mercantile business in Prince Edward Island, and the money goes right into the pockets of the people who live here and means more money in circulation in this Province.

Reason -4-

The staff of R.T. Holman Ltd. numbered more than fifty and one hundred employees, and these men and women are included among our best citizens. They pay taxes and have the country's interests at heart.

Reason -5-

Because we guarantee every single purchase made at this store, you will find your money in any case where the goods are not exactly as represented.



This is the Couch Foreign Catalogues Have Priced at \$5.90—Our Price \$5.50

HOLMAN'S Sanitary Steel Couch—made of extra strong steel wire, can be instantly changed from a full sized bed to a couch by dropping hinged sides. This bed couch is practically indispensable in every home. Price.....\$5.50

10 Pce. Chamber 42 Piece China Set Only \$2.00 Tea Set Only \$3.75

10 piece printed chamber set, body of pure white semi porcelain, highly glazed and neatly decorated, in colors, blue, green and pink, full sized pieces with roll basin, as cut.....\$2.00
6 Piece Set as above.....\$1.50



No. 20—English China Tea Set, neat decoration with pink roses, every piece gilt traced, consists of 12 cups, 12 saucers, 2 cake plates, 12 tea plates, 1 bowl, 1 pitcher, 1 covered sugar bowl. Price.....\$3.75

No. 115—Another splendid value is a China Tea Set, neat pattern in delicate shades of blue and green, every piece gilt traced, our price only.....\$2.75

3 Extraordinary Values in Men's Suits--See Catalogue for others

No. 510—Men's suits for ordinary wear, in three button sack coat, single breasted of good firm Canadian Tweed, the color is a dark brown, with red and green thread stripes, the linings are of good quality Italian, as are also the trimmings, and the workmanship better than you would think at the price. Sizes 36 to 42 inch breast. Big value at.....\$4.75

No. 525—This is a real good suit for every day wear, and is made in single breasted, three button sack coat style, of good dependable tweed. The color is a medium light brown stripe with green thread, good linings and trimmings, and reliable workmanship throughout make this an excellent suit at the price. Sizes 36 to 42 inch breast measure.....\$5.90

No. 3167—The cloth in this suit is a fine imported worsted, the collar is olive bronze shade with a self stripe also a two thread stripe of blue and brown. The surface is smoothly finished with fine diagonal will, the sure indication of durability and the kind that dust will not stick to, the linings and trimmings are of good quality, the interlinings are stayed in the best possible manner. The sizes are 36 to 44 inch breast, a very slightly and serviceable suit for summer wear and unapproachable value.....\$10.60



Reason -6-

Because we will prepare freight charges on orders amounting to \$15.00 and over with the exception of a few articles named in the catalogue in instructions to shoppers.

Reason -7-

Because the goods will reach you the very next day after we receive your order.

Reason -8-

Because our Mail Order Catalogue is just mailed is alive with bargain values.

Reason -9-

Because by sending your order to us you are enabling us to employ more help to buy in larger quantities and give you an even better service.

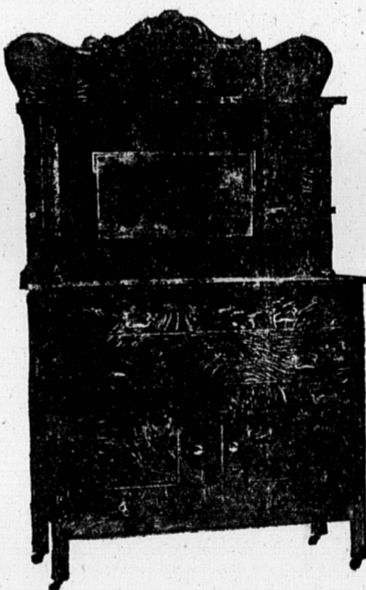
Reason -10-

Because we place the price of our goods in competition with every house from one end of the broad Dominion to the other.

Read Our Free Delivery Offer in the Catalogue

Can You Beat this Sideboard Value Anywhere? \$13.50

No. 5433—This sideboard is made from hardwood, with a rich surface oak finish, golden polish, has a large shaped top with extended shelf supported by two neatly turned posts, has one full length linen drawer, two cutlery drawers and a large cupboard with panel doors neatly carved, has a large British level mirror, castored complete. Size of top 48x19 inches, height 73 inches. Price.....\$13.50



2 Good Wheelbarrow Values

F 4—Wheelbarrow, made of hardwood, painted red, 16 inch heavy iron wheel, sides 7 1/2 inches high, dash 9 in high extreme length of box 30 inches, has heavy handles. Especially suitable for garden work. Is it not pretty good value at.....\$1.99
F 3—Heavy Farm barrow, made of selected hardwood, painted red, with adjustable sides to in. high, dash 16 inches, extra heavy iron wheel, with iron spokes set in deep sockets, double braces on bottom, legs strongly braced, all put together with bolts. It is made for hard usage, and is good value at.....\$3.25

This Champion Lever Forge only \$7.98

F 89—Champion Lever Forge is the handiest affair that you can have for making repairs, etc. Saves time and money. Gives a good strong, steady blast. Can be used to shoe horses. Sizes of hearth 18 inches, strong and well made. Price.....\$7.98

Combination Anvil and Vice \$2.25

B 6—Combination Anvil and Vice A handy and useful article on any farm. No person should be without one. Weight 27 lbs. Price.....\$2.25



"NEW WINNER" Washing Machine Sold Here at \$5.85

THE NEW FEATURE the slave leg does away with leg socket and shaky legs, washer is always firm and will last years longer.
THE GEARING is very simple, consisting of two new style cogs. It operates so as to raise and lower the dasher, this forces the air through and thus washes cleaner and better. The simple gear does not get out of order.
THE ROLLER BEARINGS on the shaft carry all the weight, making the Winner the easiest running washer made.
THE TUB is constructed of cypress with three heavy hoops, the cover is double thick with crosswise grains so that it cannot warp, it is large and allows plenty of room for wringing and putting in clothes.
THE WASHBOARD. The inside of the tub has corrugations which form the washing surface.
WRINGER STAND. This is specially constructed, and is a good improvement as all water runs back into tub.
THE WINNER has been well tested and is the easiest, cleanest and best washer on the market No. 2.....\$5.85
Cog Covers, extra.....25c

If you haven't got one of our Catalogues a request on a post card will bring one to you--If you have it use it. You can shop from this Ad and we will pay all freight charges on order amounting to \$15.00 or over--Send your order.

HOLMAN'S--The Biggest, Best and Busiest Provincial Store--HOLMAN'S