

JANUARY CLEARANCES

January Clearance Pure Silk Crepe de Chene 39 inches wide **\$1.69** regular **\$1.98**

This wonderful fabric is pure silk, heavy weight, 39 inches wide, shown in 22 colors as follows:

Gobelin Blue, Trianon, Rosewood, Lanvin Green, Dresden Blue, DuBarry, Old Rose, Cabaret Green, Navy Blue, Castilian Red, Pink, Tarragon Green, Black, Lavendar, Sand, Yellow, White, Orchid, Oak Buff, Tortoise Shell, French Beige, Grey

Regular price \$1.98, for this sale **1.69**

Needlepoint, Chinchillas and Velour Coating Cloths Reduced

Very attractive, coating fabrics, the newest goods in this line on the market, exactly in accord with style demands, all reduced for this January Sale

- \$4.50 Navy Chinchilla reduced to \$3.38
- \$3.75 Navy Chinchilla, reduced to \$2.82
- \$3.50 Navy Chinchilla, reduced to \$2.63
- \$7.50 Needlepoints, reduced to \$5.63
- \$5.50 Needlepoints reduced to \$4.13
- \$4.00 Velours reduced to \$3.00
- \$2.75 Tweeds reduced to \$2.07

Plain Flannels

PLAIN FLANNELS with pretty plaid flannel to match, a smart idea for the making of little girls' dresses, per yard **.59**

9 Colors of Waco Silke **59c**

Use this January clearance opportunity to secure some of this lovely fabric at this special price. Cream, white, grey, sand, sky, mauve, coral, peach, and black **.59**

Eider Down for Kimonas **\$1.79** **\$2.45 Quality**

This lovely 72 inch fabric, in heavy weight, very handsome patterns, regular \$2.45 per yard, clearing at **1.79**

4 colors in Eiderdown, in the 36 inch width, clearing at **.79**

SUBSTANTIAL SAVINGS are being realized by all wise buyers who from day to day keep in touch with the special offerings, in this store, and who constantly watch its advertising. This week is a period of clearances—getting ready for stock-taking. In every one of our thirteen departments, there are bargains of the most interesting sort. We have room only to advertise a few of them.



Bannockburn **\$17** Suits

Double and Twist Cloths, in brown or grey shades, double or single breasted, sizes 36 to 44 **17.00**

BANNOCKBURN PANTS **2.98**
LINE WORTH \$4 50

Blue Chinchilla **\$19.95** Overcoats

Plain and belted styles, very handsome, stylish new garments, compare them with mail order values at \$25.00. In this line also some splendid Tweeds, all at **19.95**

Men's Mackinaw Coats, \$7.50 for **\$5.95**
Men's Mackinaw Coats, \$10.00 for **\$7.95**
Men's Mackinaw Coats, \$12.00 for **\$9.95**
Men's Tweed Overcoats, in fancy browns and greys, all sizes, worth to \$20.00 **14.95**
Men's and young men's Tweed Suits in fancy greys and mixed tweeds **14.95**
A special January clearing lot of Men's Tweed Suits, going at **11.45**
Boys' Blue Chinchilla Overcoats in all sizes, values that are simply beyond all competition, smart, well tailored, handsome coats, worth to \$14.00, on sale at **9.95**
Boys' Tweed Overcoats, greys and fawns, smart, nice, wearable, durable coats **6.95**

January Clearance ALL WOMEN'S COATS Reduced to Clear

Small lot of last year's coats, some plain cloth, some with fur collar, all good garments, well-made and wearable. You may choose from **5.00** them at
Another lot of last year's coats, including velours and tweeds, mostly with fur collars and cuffs and including lines formerly priced at many figures up to \$35.00, at **12.50** each

Selections from the foremost makers in Canada—Beautiful cloths, stylishly fur trimmed,—all cut, priced to clear—
\$15.00 Coats sell for **\$10.00**
\$20.00 Coats sell for **\$13.33**
\$30.00 Coats sell for **\$20.00**
\$39.00 Coats sell for **\$26.00**
\$45.00 Coats sell for **\$30.00**
\$58.00 Coats sell for **\$38.67**

You are invited to inspect these—the one you want is here,—and you will be surprised and delighted with the price.

January Clearance Pretty Dresses

Pretty dresses of crepes, figured georgettes, last models, but broken lines, the assortment includes dresses worth to **8.00** \$16.00 for
A range of very attractive smart dresses, silks, crepes and satins, with one or two pretty velvets. This lot runs in regular value as high as **12.00** \$25. Worth to \$25

January Clearance Unbleached Cotton 8c LINEN DEPARTMENT

Unbleached Cotton, 34 and 40 ins. wide, 8c yd. Circular Pillow Cotton, a fine, firmly woven quality, 40 and 42 ins. wide 25c yd.
Good, serviceable Irish Linen Huck Towels, about 18 x 34 ins.65c pair
Heavy White Crochet Bedspreads of a good wearing quality, 60 x 84 ins. \$1.59 each
Our best "Moormac" all Linen Roller Towelling, 17 ins. wide 25c yd.

January Clearance of Cashmere and Plated Stockings 79c pair

Plain color cashmere, all sizes, with three ply toe, seam and heel, as well as silk plated wool stockings in nude, champagne and grain. This line is extra good value at One Dollar Per Pair Clearing **.79** during January Sale at per pair

Boy's Sweaters 89c

Boys' Sweaters, V neck and polo collar styles, plain and fancy, sizes 22 to 32. 89c
Boys' Wool-lined Leather Mitts, black and brown 39c

Boys' Fine Ribbed Combination, odd sizes, regular \$1.75 and \$2.00 \$1.00

Boys' Wool Sweaters, pull-over, V neck and coat styles, and wind-breakers, fancy collars, \$2.00 to \$2.50 \$1.50

Boys' Scotch Knit Woolen Gloves, brown and grey 39c

Balance of our wool Toques and Hockey Caps in plain and fancy colors, 85c, \$1.00, \$1.25 79c

January Clearance

of

Odd Lots of

Wall Paper

Men's Heavy Fleece lined Underwear 65c

Men's heavy fleece-lined Underwear, 65c garment
Men's heavy fleece-lined Combinations, \$1.30 suit
Men's heavy wool ribbed Underwear, all sizes, regular \$1.50 value now 98c
Men's heavy Jumbo Sweaters, coat and pull-over styles, colors fawns, maroon and grey. All sizes, regular \$4.50 value now 3.35
Men's heavy all wool Socks 45c pair
Men's heavy Winter Caps, in fancy greys, blues and dark tweeds, all sizes, worth to \$1.50, now \$1.00

Bargains in
Every Department

Moore & McLeod Limited

Come in and let us show you
the Ladies' Fur Coats

Western Guardian

—IF YOU WANT TEAMS, call McNeill's Livery Stable, Phone, 11, 1844-1-14, 31, 1 or 275.

—QUARTERLY MEETING GRAND DIVISION — The quarterly meeting of the grand division of

the Sons of Temperance of P. E. I. will be held in Springfield on Wednesday, January 18th, at 2.30 p.m. Delegates arriving en train will be met at Emerald. All interested, please attend. 1843

—WESTERN OFFICE. — The Western Office of the Guardian is located in the McNeill Building, Water St., Summerside, where subscriptions and advertising will be received. The Guardian may be purchased daily at the Western Office in the McNeill Building or at the McDonald News Store.

PERSONALS

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—Mr. George R. McQuarrie, Summerside, has gone to Detroit, Mich., taking a carload of live foxes.

—Mrs. F. N. Conroy, Tignish spent the week-end with friends in Alberton.—T.

—Mrs. (Dr.) Johnston returned to her home in Tignish after spending a very pleasant vacation with friends in Bayside.—T.

—Mr. Kenneth McInnis of Alberton was in Halifax Wednesday on business.

—Mrs. W. A. Gaudet returned to her home in Tignish on Monday after visiting her sister, Mrs. Howatt who has been seriously ill. We are glad to know that Mrs. Howatt is now on the road to recovery.—T.

—Miss Noreen Johnston, Tignish was among the students who returned to college on Monday 9th. Miss Noreen intends taking up civil service work at U. C. C.—T.

—Mr. Edgar Milligan, of Milligan & Morrison, Northam, left Tuesday for Seattle, Washington on business in connection with the firm's fox interests there.

—Mr. George C. Cousins, Long River, left on Tuesday morning on a short visit to Halifax. Mr. Cousins will be absent about two weeks.—Y.

—Among the visitors to Summerside on Wednesday from Carleton Place were Mr. Fred Bell, Mr. Nathan Bell, and Mr. Cook Howatt, also Mr. and Mrs. Albert Weeks.

—Mr. John Schurman of Bedeque brother of Mr. D. C. Schurman of the Experimental Station, underwent an operation for appendicitis in the Prince Edward Island Hospital about a week ago.

The Third Midwest Power Conference will be held at Chatham from February 14 to 17.