

WHAT THE AMERICAN PRESS SAY

ABOUT

THE GUARDIAN SOUVENIR EDITION

The following selections from some of the reviews appearing in the Newspapers of the United States indicate the Appreciation with which The Guardian Souvenir Number has been received:

EASTERN ARGUS, PORTLAND, MAINE.

"Prince Edward Island, the Garden of the Gulf, its Men of Action and its Resources" is the title of a splendid souvenir publication issued by the Charlottetown Guardian, a copy of which the Argus has received with the Guardian's compliments. This special number is in magazine form of the dimensions of 12 9. All of the numerous pages carry excellent illustrations, the subjects being Prince Edward Island men of affairs and some of their many industrial and architectural achievements. In view of the unfavorable conditions in consequence of the war, this display of enterprise is extraordinarily praiseworthy. Managing Editor J. R. Burnett of the Guardian thus modestly introduces the very meritorious publication:

"Fifty years ago in Charlottetown the first conference was held which led to the Confederation of Canada. It was intended to celebrate the Confederation Jubilee here last September, and elaborate arrangements had been made for the event. The outbreak of the European War caused the abandonment of the celebration, and with it the Confederation Number planned by the Charlottetown Guardian. It was thought a pity to allow such good publicity matter to go to waste altogether, and so I have brought out this Souvenir number which I think should prove of more than ordinary interest at the present time."

ATTLEBORO SUN, MASS.

Prince Edward Island owes a big debt to the Charlottetown Guardian. This paper was to issue a big edition on the 50th confederation celebration and, though the war did not warrant this, published a finely printed supplement in book form, setting forth the resources of its Island and giving brief sketches of its men. The result is an advertisement that the Island seldom enjoyed before.

The smallest province, P. E. I., has the distinction of being the most prosperous in the Dominion. No less than 85 per cent of the people are engaged in agriculture and nearly every farmer owns his farm. The total agricultural production in 1914 was \$13,848,000. Perhaps the Island is more widely known at present for its fox and fur farms. The silver fox industry is now valued at \$20,000,000 with its 372 farms. Fish to the value of a million and a quarter yearly is taken off the Island, the lobster business alone employing nearly 5,000 people in 200 canneries. A car ferry costing ten millions but making it possible to ship carloads without breaking bulk is expected to be a big boon to this Island industry.

The supplement gives a brief resume of each of the towns of the province and a description of the charms that lure the tourist, the sportsman and the vacationist seeking rest among pleasant scenes.

THE POST EXPRESS, N. Y.

To celebrate the fiftieth anniversary of the confederation in Charlottetown, Prince Edward Island, which led to the confederation of Canada, the Charlottetown "Guardian" issued a souvenir edition which presents with many illustrations the province's history, its many industries, notably the silver fox industry, a growth of the last few years, its prominent people and their activities, in an interesting booklet. It was intended to celebrate the confederation jubilee in Charlottetown last September, and elaborate arrangements had been made for the event. The outbreak of the European war caused the abandonment of the celebration, and with it the confederation number planned by the Charlottetown "Guardian," which has now brought out the souvenir issue. Prince Edward Island is sometimes called "The Garden Province of the Dominion" because it nestles in the concave formed by the southern coast of the Gulf of St. Lawrence, sheltered from the Atlantic by New Brunswick, Nova Scotia, Cape Breton and Newfoundland, and is never disturbed by ocean storms and because situated in the sheltered, land-locked gulf, constantly bathed by sea air, its climate knows neither extreme of heat or cold.

Fifty years ago at Charlottetown, Prince Edward Island, was held the first conference that led to the Confederation of Canada. The Confederation Jubilee was to have been held in Charlottetown last September, but the breaking out of the European War prevented it, and also put off the issuing of the Confederation number planned by the Charlottetown Guardian. That Journal, however, with commendable enterprise declined to allow the occasion to pass entirely uncelebrated and so it has issued a souvenir number which is an interesting publication, ably handled and handsomely printed. This number will preserve the record of the half century anniversary and is also a record of local matters which distinguish the town and country. It is a very creditable journalistic performance.

CORTLAND STANDARD, N.Y.

The Charlottetown Guardian, published in Charlottetown, Prince Edward Island, Canada, has issued a souvenir edition in the form of a magazine which is a credit to the authors and a delight to all who have opportunity to study its pages. It is profusely illustrated and the description of the silver fox industry is as interesting as any novel.

WATERBURY AMERICAN, WIS.

A charming description of Prince Edward Island, "The Garden of the Gulf," is given in a beautifully illustrated supplement to the Charlottetown Guardian for July. In it are portraits of the leading men of the Island; descriptions of the Silver Fox Breeding Industry; pictures of buildings and much else that shows the prosperity of the Island and its desirability as a place of residence or an objective point for tourists. One who is not familiar with this portion of the North American continent will gain many new ideas concerning it from this publication.

FITCHBURG SENTINEL, MASS.

Prince Edward Island, the Garden of the Gulf; Its Men of Action and Its Resources" is the title of a most attractive supplement of the Charlottetown Guardian, just from the press. The Guardian is the only morning paper in the Prince Edward Island province, and it issues also an evening edition. It ranks high among the papers of Canada, although comparatively young in years (having been established in 1887.)

In the foreword of the supplement it is given as its mission the bringing before the notice of the people abroad some of the many delightful attractions of the Island as a health and tourist resort. A study of the many profusely illustrated pages of the paper covered book shows at once that this has been done.

NORWICH BULLETIN, CONN.

War has upset many plans and among them were arrangements which had been made for the celebration of the fiftieth anniversary of the first conference held at Charlottetown, Prince Edward Island, which led to the confederation of Canada. This had been planned for last September but was abandoned at the outbreak of the war.

Nevertheless the Charlottetown Guardian was not to be balked in the preparations which had been made for an elaborate souvenir edition for the occasion and this has now been issued and reflects the enterprise of that paper, which sets forth in a creditable 68 page, well printed, illustrated supplement, the agricultural and business interests of "The Garden province of the Dominion," together with sketches of leading citizens, men of action and public buildings.

WATERVILLE MORNING SENTINEL, MAINE.

The Sentinel is in receipt of a handsomely illustrated pamphlet issued as a supplement to the Charlottetown Guardian and telling many things about Prince Edward Island with which folk hereabout are not familiar. First and foremost is the fact that it was at Charlottetown, fifty years ago, that the conference was held which resulted in the formation of the Dominion of Canada. It was intended to have an elaborate semi-centennial observance this year but the war put an end to the plans. The Charlottetown Guardian, however, decided that the supplement which it had planned should be issued and the result is the book which brings so much of interest concerning the Island which to its people is known as the Garden Province of Canada.

Up in Prince Edward Island, agriculture is the leading industry. It is a varied industry. The farmers of Prince Edward Island do not specialize on one crop; they raise about everything that the land will produce. Eighty-five per cent of the population is engaged in agriculture and nearly every farmer owns his farm. Prince Edward Island is the only province in Canada that raises all the food it consumes. In addition to that it has a surplus to sell and its exports exceed its imports in value.

But all the foodstuff exported does not come from the farm. The lobster fishermen earn \$500,000 a year and, strange as it may seem, the oyster fishery ranks next in importance with an annual product of \$600,000. Perhaps somebody will now explain why oyster fishing is possible and profitable in Prince Edward Island and cannot be made a success on the coast of Maine.

And, of course, Prince Edward Island has its fox breeding industry but that is a story which has already been told in these parts. It is in the other portions of the account of the Island that are the facts which are not familiar to people hereabouts and which the Charlottetown Guardian has done well in publishing.

THE BUFFALO COMMERCIAL

There has come to the Book Table the souvenir edition of The Charlottetown Guardian of Charlottetown, Prince Edward Island, Canada. It celebrates the 50th anniversary of the first conference which led to the confederation of Canada. The special number of the Guardian was originally intended to be issued last September at the confederation jubilee which had been planned, but which was given up because of the outbreak of war in Europe. The number gives a great deal of interesting information about Prince Edward Island, and is a credit to The Guardian and its editor, J. R. Burnett.

FREE PRESS TRIBUNE, WALTHAM, MASS.

We have received from the Charlottetown (P. E. I.) Guardian a copy of the very handsome Souvenir Edition issued from the office. It is beautifully gotten up and finely and abundantly illustrated. Each of the Island communities is carefully described and biographical sketches of the men prominent in government, municipal and business affairs are given in connection with their portraits. There is an interesting article concerning the Silver Fox industry. Altogether it is an exceedingly creditable production and one which every native of the Island should own to remind him or her of the old home.—Free Press-Tribune, Waltham, Mass., July 19.

COURIER-GAZETTE, ROCKLAND, MAINE.

"Prince Edward Island; the Garden of the Gulf: Its Men of Action and Its Resources" is the title of a splendid souvenir edition just issued by the Charlottetown Guardian. Fifty years ago in Charlottetown was held the first conference which led to the Confederation of Canada. The Confederation Jubilee, planned for last September, was postponed by the European war, but rather than allow such good publicity matter to go to waste the Charlottetown Guardian has just issued its souvenir edition, which was then well in hand. From the souvenir's "fore word" we learn that Prince Edward Island is the most prosperous Province in the Dominion, even though the smallest, its agricultural production in 1914 reaching a grand total of \$13,848,500. The Province is even more widely known, however, on account of its silver fox industry, now valued at nearly \$20,000,000. If the people of Prince Edward Island know a good thing they ought to show their appreciation of the Guardian's souvenir edition.

RUMFORD FALLS TIMES, MAINE.

We have received a beautiful supplement to the Charlottetown Guardian, which gives a fine description with half-tone illustrations of this Garden of the Gulf. The cover bears likenesses of the Duke and Duchess of Connaught.

It was originally intended to issue this special supplement in connection with the celebration of the Jubilee of Confederation, but on account of the European War it was abandoned.

Prince Edward Island is known as the "Cradle of Confederation" as well as "The Little Sister of the Confederation," for it was in Charlottetown fifty years ago that the first conference of statesmen was held which led to the founding of the Dominion of Canada.

Although the smallest in the Dominion, Prince Edward Island has the distinction of being the most prosperous Province. There the happy medium of social well-being is struck, none being abnormally wealthy and none abjectly poor. There is a remunerative work for every person. About 85 per cent of the population are engaged in farming, and nearly every farmer owns his farm. Prince Edward Island is the only Province in Canada which produces enough to feed its own people, and consequently the cost of living is much less than the average for the rest of the Dominion.

A glance at the map of Canada will reveal why Prince Edward Island is the "Garden Province" of the Dominion. Nestling in the concave formed by the Southern coast of the Gulf of St. Lawrence, sheltered from the Atlantic by New Brunswick, Nova Scotia, Cape Breton and Newfoundland, its quiet is never disturbed by ocean storms. Situated in the sheltered land-locked gulf, constantly bathed by the ozone-laden sea air, its climate knows neither extreme of heat or cold, and is healthy, invigorating and delightful. Its summers are pleasant, its winters bracing and enjoyable.

The total area of the Island is 2,184 square miles. It is 130 miles in length, while its width varies from 2 to 30 miles. According to the last census, there were 14,379 farms, of which 5498 contained between 50 to 100 acres; 3849 between 10 and 50 acres, and 3227 between 100 and 200 acres.

MILWAUKEE JOURNAL, WIS.

To celebrate the fiftieth anniversary of the confederation of the Dominion of Canada, The Charlottetown Guardian (Prince Edward Island) issues a handsome magazine supplement. This supplement is all that the war has left of the original plans for an elaborate celebration of the confederation jubilee. Many interesting facts about this smallest province of Canada are contained in this publication. The valuation of the silver fox industry, recently introduced, is now \$20,000,000, with a total of 372 fox ranches.

ENTERPRISE AND VERMONT, VERGENNES, VT.

From Prince Edward Island comes a handsomely illustrated souvenir supplement to the Charlottetown Guardian, containing a lot of interesting information about a section of North America not as well known to dwellers in the States as it ought to be. Prince Edward Island is known as the "Garden of the Gulf" of St. Lawrence, and is the home of the silver fox industry, an industry, by the way, which, we learn from this supplement, is coming back into its own. The Island is given up almost exclusively to agriculture, practically all of the land being tillable and much of it very productive. The publishers of the Guardian have reason to be proud of this number, which the editor says it was intended originally to issue on the occasion of the 50th anniversary of the conference which led to the Confederation of Canada, but which was postponed by the outbreak of the war.

BEVERLY EVENING TIMES, MASS.

Charlottetown, Prince Edward Island, is some ways from Beverly, but a number of Beverly residents formerly lived in Charlottetown, and hundreds have enjoyed the tourist's trip to that place and remember it as one of the delightful ocean trips of the Eastern Steamship Company from Boston. The Charlottetown Guardian had planned a souvenir to celebrate the 50th anniversary of the first conference held, which led to the Confederation of Canada. The outbreak of the war caused the abandonment of the celebration, but the Guardian had collected too much valuable material to have it lost and the souvenir has been issued. The souvenir is just full of local matter, neatly printed and of much interest internationally as well as locally, for it contains an authentic account of the Silver Fox industry there in which many Americans have money invested.

NEWS-TRIBUNE, DULUTH, MINN.

Fifty years ago the present Dominion of Canada was born. The event occurred at Charlottetown, Prince Edward Island the smallest and if we shall believe the Islanders, the most prosperous of the Canadian provinces. It is a town cradle. This morning made it the Cradle of the Confederation, its own creation gave it the physical form and name of the "Cradle on the Waves."

The Charlottetown Guardian has marked this semi-centennial with a memorial supplement in magazine form to exploit the glories of the Island. It is a particularly interesting to the naturally curious to whom the province is but a name. It is full of illustrations largely of men who took the part of Prince Edward Island tradition and must all have had some spare change to get "next to pure reading matter" descriptive of themselves.

They are mostly Mac's or Cumics or Rosses or other raw boys with square chins, high foreheads and "church Presbyterian." From their biographies it is also apparent that the Island population was born there, few came there from the outside save as guests and fewer leave for other homes.

We learn, too, that it has a winter season but, oh, so gentle and well behaved; that it has a summer equally well mannered. All the evils of climate are left in Nova Scotia or New Brunswick en route. It is but less than half the area of St. Louis county and 85 per cent of the population live on 14,300 farms which they own and of which only 3,227 of the largest have an acreage of between 100 and 200 acres.

Besides its agriculture, choice stock breeding and fishing, the Island has the unique distinction again in the line of nativity, which persists in this sturdy people. It is the cradle of the silver fox industry which is now nearly 30 years old. This valuable animal has been domesticated and the industry now represents \$20,000,000 of invested capital with 372 ranches and 4,500 animals.

This is an investment of about \$4,500 per animal but as they have sold them for as high as \$15,000 a pair starting at \$3,000 and the pelts are among the most valuable of furs this may not be too much capitalization. Any way it has made many Islanders rich as they reckon wealth in this Eldorado of blissful sufficiency.

SOME OF THE CONTENTS

- FRONTISPIECE** Photo of H. R. H. the Governor General and Duchess of Connaught.
- FOREWARD** Summarizing the Contents.
- DESCRIPTION** of Prince Edward Island.
- POTENTIALITIES** of the Province.
- THE SILVER FOX INDUSTRY** of Prince Edward Island.
- FOUNDATION OF THE FOX INDUSTRY.**
- THE FISHERIES** of the Province including the Oyster Industry.
- THE ISLAND HYMN** by L. M. Montgomery.
- INFORMATION FOR VISITORS** and holiday seekers.
- THE CITY OF CHARLOTTETOWN** relating its history and describing its beauties.
- HISTORICAL SKETCH OF SUMMERSIDE** by Mrs. Neil McLeod.
- OPPORTUNITIES FOR IMMIGRANTS** telling the class of people for whom there is demand.
- DESCRIPTIVE WRITE UP** of Kensington, Georgetown, Victoria, Hunter River, Wellington, Miscouche, Rustico, Mount Stewart, Bedeque, Tignish, Alberton, O'Leary, Souris

- TROUT FISHING**—where it may be enjoyed.
- SHOOTING**—all about the opportunities for sportsmen.
- "PRINCE EDWARD ISLAND"**—Poem by Rev. Robert Murray, O'Leary.
- ALL ABOUT THE ISLAND INDUSTRIES** Agricultural, Trade and Commerce.
- PROFUSELY ILLUSTRATED** with about two hundred high grade cuts on the finest art paper. Among the illustrations are
- PORTRAITS** of Lieut. Governor MacDonald, Ex. Governor Rogers, Premier Mathieson and Members of the Executive Government, Members of the Legislature, Members of the Fox Conferences, members of the Clergy, the leading Business Men and Local Editors etc.
- Illustrations** of Local Scenery, City Views, The Fox Industry and the Fishing Industry.
- THE PRESS REVIEWS** are unanimous in describing this Edition as a **Most Interesting and Valuable Souvenir.** It is made up in magazine form 12 by 9 inches, printed on high class paper, and should form an ideal medium of conveying to people abroad information about the Province, its Industries and its Men of Action.
- Only 10,000 copies are being issued, and as the demand for them is tremendous, those desiring copies should make immediate application to prevent disappointment.

THE GUARDIAN SOUVENIR EDITION

Price 25c City, 31c Country, and 35c in Canada and The United States