



THE CONNAUGHT PEDIGREED BLACK FOXES, LIMITED

Authorized Capital - - \$300,000

Stock Issued - - \$250,000

Shares Each - - \$50.00

Pearson's Magazine (November 1913 issue) "If the silver black fox pelt be of good quality it will fetch £1,000 on the market."

Halifax, N. S. Press, comments—"Black fox farms are gold mines."

St. John Telegraph of December, 1912—"It was stated by a large fur manufacturer of New York, that there was only one complete set of Silver Black Fox furs in the entire city, and that was valued at \$100,000. There has never been a question as to the demand."



THE DUKE OF CONNAUGHT AND THE PRINCESS PATRICIA Visiting a silver fox ranch on Prince Edward Island.

At a public meeting of fox ranchers Hon. Chas. Dalton made the statement and submitted his books to prove it, that in 1910 he shipped to the London fur market between forty and fifty skins. For these he received on an average £270 or \$1,350 each. Moreover of all the skins that brought over £100, Mr Dalton had sixty per cent.—Extracts from editorial in Guardian, October 10th, 1912.

Since the above date silver black fox pelts have increased 65 p. c. in value.

Your Money Has Splendid Earning Power With the Connaught Fox and Fur Proposition

Average Cash Dividend 150 p. c.

The Island Holds All Pelt Records

The Fox Industry Is Unique

The Connaught Proposition

During 1913 twenty-six fox ranches located on Prince Edward Island paid cash dividends ranging from 20 p. c. to 500 p. c. the average for the twenty-six being in the vicinity of 150 p. c.

This fact alone will show you, in a narrow measure, the wonderful profits derived by investors from this remarkable industry. It has been definitely shown that of all the precious ranched furs known to the trade, black fox is the most valuable. It is also known that of all the fine quality black foxes in Canada 92 p. c. are on Prince Edward Island and of the entire number in the world 85 p. c. are located in Prince Edward Island ranches.

Records show that the highest price ever paid for a black fox pelt was secured by an Island rancher, £580 or \$2,900. The same man holds the world's record for both individual and group collections of pelts. Experts have shown that no matter how many pelts are put on the market during the next twenty years the supply will not affect present prices materially.

When you consider the fact that the litters of proved breeders range from 2 to 7 pups, the average 3 1-2, you will readily note the wonderful possibilities of profit in this remarkable industry. The fox business is unique and distinctive among all other investments for you not only have your capital stock as represented in the breeding foxes but are reasonably certain of having that capital stock turned over many times in the natural increase.

The Connaught Pedigreed Black Foxes Limited, is incorporated under the laws of Prince Edward Island by virtue of letters patent obtained from the Government of the Province, to which the company is accountable.

The stock issue of the company is all common stock which is fully paid and non-assessable. The liability of each shareholder is limited to the amount which he places in this company or his proportion to the paid-up capital. Shareholders participate prorata in all dividends paid by the company. The affairs of the company will be managed by its directors who will be elected annually by the stock holders from among their number.

There Will be 30 Pedigreed Pure-Bred Island Foxes in the Connaught Ranch!

The Connaught Ranch Will Be a Model One

The ranch for the Connaught Pedigreed Black Foxes, Limited, has not been erected yet but will be constructed early in the spring. The Provisional Directors and members of the Advisory Board will take direct and personal charge of the location of the ranch and its equipment. Every possible contrivance, convenience and safety device known will be incorporated in this property. The site selected will be most sanitary from every standpoint, the arrangement and construction most modern and all the latest safety alarms burglar and thief proof devices known, will be installed.

W. H. Pethick, D. V. S., a veterinary surgeon who has had more practical experience in caring for foxes than any other man on the island will have direct care of the Connaught foxes and will be assisted by ranch manager, day keeper, night watchman and Advisory Board.

Ranching Done at Actual Cost

Unlike the ordinary fox ranching propositions where the rancher is paid a commission ranging up to 33 1-3 per cent, all ranching for the Connaught Pedigreed Foxes and fur bearers will be done at actual cost and will be paid out of the gross profits secured each year. With ordinary success the cost of ranching should not exceed 2 per cent of the annual profits.

The Connaught Pedigreed Black Foxes, Limited, have purchased 15 pairs of 1914 young foxes.

Those foxes are all pedigreed stock, eligible for registration under Class A. in the herd book of the Prince Edward Island Silver Fox Breeders' Association. They are from the best Prince Edward Island strains including Dalton, Gordon, Rayner, Champion, Oulton and Tuplin.

The promoters selected from the best that could be obtained on the Island and are confident that for fur value, breeding quality, fecundity, hardiness and physical condition of the breeding stock there is nothing better that could be secured or desired. The parents of several of our thirty foxes are classed among the best dividend payers in the world and all are from the most prolific strains known to the Island fox industry.

General Fur Farming Enhances Profit Possibilities

Besides our 15 pairs of pure bred, Island, Pedigreed foxes the Company will also engage in general fur farming, thus increasing vastly the profit possibilities on the Connaught proposition. It is intended by the promoters to set aside a sufficient sum for the purchase of mink, marten, fisher and skunk. These will be secured from the best grades in Canada today, special care being taken as to the quality of pelt records, ancestors and quality of breeding. It doesn't cost much to keep these animals and they offer a most promising possibility for profitable investment, provided a competent caretaker is in charge.

Get Posted on the Connaught Proposition

Connaught Pedigreed Black Foxes, Limited, Charlottetown, P. E. I. I am interested in a good fox investment and would like to receive all available information regarding the Island fox industry, particularly the Connaught fox and fur proposition.

Name Address

The Connaught Pedigreed Black Foxes, Limited

DIRECTORS

JOHN C. SIMS, Charlottetown, President, Manager for Davis & Fraser and Vice-President of the Charlottetown Silver Black Fox Co. JOHN M. MARTIN, M. D., Boston, Mass., Vice-President, a leading medical practitioner of Greater Boston, and President Intercolonial Club, Boston, Mass. GILBERT GAUDET, Charlottetown, Secretary-Treasurer, senior member of the law firm Gaudet & Hazzard and Director of Charlottetown Silver Black Fox Co., Ltd.

NORMAN E. PROWSE, Insurance Broker, Beaumaris, Ont.

JOSEPH D. COFFIN, M. D., Elaster Rock, N. B., Director Charlottetown Silver Black Fox Co., Ltd.

ARTHUR J. DAVIS, of Davis & Fraser, Pork Packers, Halifax, N. S.

THOMAS B. RILEY, of T. B. & D. J. Riley, Tobacco Manufacturers, Charlottetown, P. E. I. E. A. POSTER, Druggist, Charlottetown.

ERNEST S. COFFIN, Merchant, Charlottetown, Secretary Charlottetown Silver Black Fox Co., Ltd.

ADVISORY BOARD

J. Walter Jones, B. A., B. S. A., Charlottetown, P. E. I., author of "Fur Farming in Canada."

John S. Cousins, Park Corner, P. E. I., Expert fox rancher.

R. W. Stewart, Charlottetown, Ranch manager of Charlottetown Silver Black Fox Co., Ltd., Director of Imperial Silver Black Fox Co.

VETERINARY DIRECTOR

Dr. W. H. Pethick, Charlottetown, P. E. I.

SOLICITORS

Gaudet & Hazzard, Charlottetown, P. E. I.

BANKERS

Bank of Nova Scotia, Charlottetown, P. E. I.

