

"I want Bovril—not that!"

No substitute will save money in the kitchen as Bovril does, or give the same nourishing value to soups and stews.

For Your PHOTOS CALL AT OUR STUDIO The Cook's Studio

Photographs

The business man who will spare a few minutes of his time to the photographer of today will please his entire family.

THE BAYER STUDIO

A. E. LYON, Studio

Good Photography Moderate Prices. Personal attention to Amateur Photography. 107 Queen St. Phone 68-J.

Jewelry For Xmas

We have a very superior line of Bracelets, Necklets, Locketts, Pendants, Rings, Stick Pins, Watches, Clocks, Silverware, Ivory and Ebony Goods, etc.

C. W. Patterson Jeweller



COAL

"Keep the Home Fires Burning"

When in need of Coal for Domestic or Steam purposes, telephone us your order or call at our office.

Phone 404

Buntain, Bell & Co. Agents for Dominion Coal Co., Ltd.



A Ticklish Proposition Our Coal is bound to tickle the whole family either directly or indirectly.

C. LYONS & CO.

The Eastern Guardian

\*IT PAYS to buy in this Province.

\*T. GORDON IVES is Guardian Representative in Montague.

\*MOUNT HOPE SERVICE—Rev. Wm. McLeod will conduct divine service in Mt. Hope Sabbath morning, 16th, at 11 o'clock.

\*FORTUNE BRIDGE—The Fortune Fishermen report smelts very scarce. Mr. and Mrs. John Webster of Cardigan spent the week end in Fortune.

\*ONE CENT per word each insertion for advertising in this column. Cash must accompany order.

\*D. F. TIERNEY is Guardian representative in Souris.

\*FISHING SMELTS—Mr. E. S. Johnston of Fortune Bridge is engaged in the smelt fishing business this season.

EASTERN PERSONALS

\*Mr. D. J. Mullin, Inspector of Public Schools, St. Peters arrived in Souris on Monday evening.

\*Mr. H. D. MacLean and Mr. J. B. Matthew, were passengers to Souris on Thursday evening.

\*Messrs Earl Dingwell and Laughlin McCormack, of Fortune Bridge, have brought tracts of lumber from Mr. Wallace Dingwell of Bay Fortune.

\*The following have registered at the Cox Hotel, Souris, W. M. Truly, Halifax; H. Wallace Stroud Montreal; N. B. Sterns, F. G. Sterns, G. N. Stewart Sask; Sydney MacLeod Charlottetown; S. N. Jenkins Charlottetown; J. B. Gaudet, Miscouche.

THE MARKETS

CITY TOWN MARKETS

Table listing market prices for various goods like Butter, Eggs, Beef, Pork, etc.

SIDE MARKETS

Table listing market prices for various goods like Buckwheat, Butter, Chickens, etc.

HALLAM'S WEEKLY MARKET REPORT—HIDES, SKINS, WOOL, JUNK.

Toronto, January 10th, 1916. BEEF HIDES are dull and the undertone is weak. Tanners continue to place on an extremely low basis to interest them.

CANADIAN GOVERNMENT RAILWAYS

Change of Time, January 9th Maritime Express Daily—Ocean Limited Daily Except Sunday

On Sunday, January 9th, the Maritime Express will run daily between Halifax and Montreal, leaving Halifax at 3.00 p. m.

Stanley Bros.

The Always Busy Store

You Simply Can't

Look cheerful in the morning if you have been shivering in bed all night for the want of a good warm Blanket or Comfort.

Blankets

Comforts

Table listing prices for various blankets and comforts, including Grey Union, White Union, Cotton filled, etc.

WOOL is unchanged only small lots being marketed.

DON'T LET TOMMY'S PIPE GO OUT.

Every Cent From You Means A Happy Moment in the Trenches.

Men home from the trenches say one of the things the soldiers value more than anything else is Tobacco.

ASK YOUR NEIGHBOR What a wonderful difference CEDAR POLISH has made in her home.

Our readers are asked to contribute, to collect, and to enlist the help of friends in collecting for this worthy object.



ASK YOUR NEIGHBOR What a wonderful difference CEDAR POLISH has made in her home.

WHAT CANADA PAYS!

SOLDIERS PAY AND ALLOWANCES, CONDITIONS OF ENLISTMENT PROVISION FOR WIVES, MOTHERS AND CHILDREN

Canada is determined that her sons shall be as well paid and their families as well cared for, as a grateful and wealthy country can afford.

SCALE OF PAY

Table showing scale of pay for different ranks: Sergeants, Corporals, Private, Buglers, Drummers etc.

The men are, of course, fed and clothed by the Government. The Separation Allowance is the sum paid by the Government to the wife of each enlisted man.

One-half of a soldier's pay is withheld by the Government and paid to his dependents. This ensures that at least \$35.00 per month is paid by the Government to the wife of each soldier.

THE PATRIOTIC FUND

The Patriotic Fund has been created to assist those dependents of a soldier who need more help than the Government gives.

Table showing amounts paid from the Patriotic Fund to various groups: Wives, Children of widowers, etc.

Ladies representing the Patriotic Fund pay regular visits to families of men on Overseas Service, and give friendly advice and practical help in case of need.

PENSIONS

The Canadian scale of pensions range for private soldier, from \$75.00 per year for certain minor injuries to \$264.00 for total disability.

CONDITIONS OF ENLISTMENT

Age—18 to 45 years. Height—5 feet 2 inches minimum

HOW TO ENLIST

Apply to CAPTAIN CAMPBELL or to any recruiting officer MAJOR LEIGH, CAPTAIN COOK, LIEUTENANT MOORE or write for information to

Provincial Patriotic Society, Charlottetown

T. EDGAR McNUTT, Hon. Secretary

RUBBERS RUBBERS

That Wear Well

We are now showing a wide range of stylish rubbers, in all the latest and most popular shapes;

Our Leaders

Dainty mode, Bull Dog, they can't be beat for style, fit and wear.

Our Rubbers are made by expert workman from the best materials, by the Independent Rubber Co., in one of the largest factories in Canada.

Alley & Co.

We are Making A

Special Drive On

OVERCOATS

for the balance of this month and feel sure that it will be to your advantage if you will call and inspect our thoroughly up-to-date stock of these Garments if you have not already bought.

Poole & Thompson Ltd.

Montague

