

PRICES THAT

SAY

"STOCK UP"

AS THE HARVEST HAS BEEN GATHERED IN, NOW IS THE TIME TO GATHER IN GOOD GROCERIES AT LOWEST PRICES. ALL VALUES CUT TO LOWEST AT

"P. J.'s WEEK-END SALE"

PINEAPPLE MARMALADE 40 Oz. Bottle	35c
ONIONS 10 Lbs.	19c
OUR BEST BULK TEA 4 Lbs.	\$1.00
PEARS 2 Tins	25c
CLAMS 2 Tins	23c
PLUMS, Any Variety Basket	49c
CORNSTARCH 3 For	25c
JELLY POWDER 5 For	25c
BLUEBERRIES 4 Quarts	25c
CAMPBELL'S SOUPS 4 Cans	25c
CREAM OLIVE SOAP 5 Cakes	25c
FRASER'S CHICKEN Can	18c
COFFEE Best Bulk Chase & Sandborn	33c
BAKING POWDER With Cup and Saucer	35c
ASSORTED COOKIES 2 Lbs.	25c
PICNIC HAM 1 Lb.	15c
LARGE CUCUMBERS Dozen	18c
LOBSTER 1/2 Lb. Tin (New Pack)	20c
TOMATOES For Chow. Peck	18c

CALL ON US FOR POTATO BASKETS. BIG ASSORTMENT AT LOWEST PRICES.

888 — PHONE — 889

P. J. MacDONALD

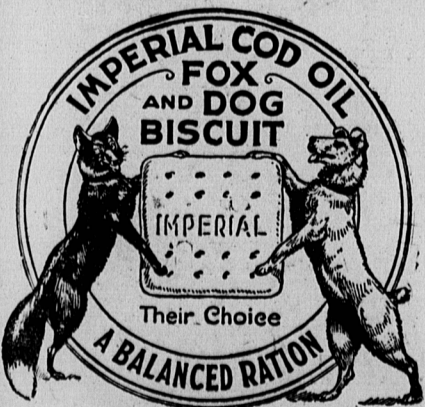
British Columbia Fir

Direct from the Coast. Sheathing, Flat Grain and Edge Grain Flooring, Casing, Base, Panelling, Mouldings, etc.

Best quality, lowest prices.

MacDONALD-ROWE
Woodworking Co., Limited

Charlottetown, P. E. I.



For Success in Fox Ranching FEED

"IMPERIALS"

Acknowledged leaders in Fox and Fur Raising.

Imperial Biscuit Company, Ltd.

Charlottetown, P. E. I.

W. C. T. U. Notes

"SAFEGUARDING THE CHILDREN"

The sanest way of safeguarding the children on the highways of Canada is for the electorate to get themselves to the polls on voting day and deposit a ballot against the liquor traffic in every way and form possible.

The Hon. Leopold Macaulay, Minister for Ontario Highways, evidences his concern by emphasizing to parent and motorist this danger to childhood, but the great factor in this menace, namely the boozing driver, is not receiving the public denunciation that would eventually mean a menace to "The Liquor Trade."

The bald truth is that everyone who voted for Liquor Control in Canada is personally responsible for the death or injury caused by drink on the highways.

Official figures have been published to the effect that in the Province of Ontario alone during five years nearly 600 children under 15 years of age have been killed by motor cars, the figures of last year being 104 killed and 1,827 injured.

As a matter of course all these cases of killed and injured cannot be laid to the account of booze, but many can and were but many more that were not should have been.

A fair estimate of the number—or numberless—of motor drivers more or less under the influence of a drink or two can be arrived at when the alarming number of liquor permits is taken into consideration, to which must be added the immense amount of illicit liquor manufactured and which is increasingly flourishing under the so-called legal sale administration.

For many reasons this modern day is making the demand on commonsense: "God Rid of the Liquor Traffic."

THE SALOON BAR

A bar to heaven, a door to hell—
Whoever named it, named it well!
A bar to manliness and wealth,
A door to want and broken health!
A bar to honor, pride and fame,
A door to grief and sin and shame!
A bar to hope, a bar to prayer,
A door to darkness and despair!
A bar to honored, useful life,
A door to brawling, senseless strife!
A bar to all that's true and brave,
A door to every drunkard's grave!
A bar to joy that home imparts,
A door to tears and aching hearts!
A bar to heaven, a door to hell—
Whoever named it, named it well!

***SCIENTIFIC TEMPERANCE TEACHING**

In South America, or what has been called Latin America, where descendants of the Latin races of the Old World have mingled with the native races of a new continent, scientific temperance education is doing good work. Right down at the southern point of the continent, in Argentina, Uruguay, Chile, and the big central section Brazil is this important work particularly good, the Brazil director of education having opened all the schools to scientific temperance training.

Swedish schools have instruction as to the effects of intoxicating liquor.

In the Island of Bermuda the W. C. T. U. workers have been promised by the minister of education that the schools will be opened for scientific teaching to be given by their workers.

Thirty-four years ago when the World's W. C. T. U. convention met in the City of Toronto with Miss Frances E. Willard in the chair, this matter of scientific temperance teaching in the schools was urged. Under the scripture adaptation: "Seek ye first the temperance education of the children, and all other temperance blessings shall be added unto you," five reasons were printed in the convention report for this activity:

1. Universal total abstinence from alcoholic liquors would solve all phases of the temperance problem.
2. Such abstinence to be permanent, must be the result of intelligent and early choice.
3. A knowledge of the real nature and evil effects of alcoholic drinks and other narcotics is a prerequisite for such intelligent choice.
4. To be timely and effective such knowledge must be acquired before the appetite for such substances is formed.
5. The public school is the institution which reaches humanity in

The Sunworthy Girl

steps out with a Message



for you

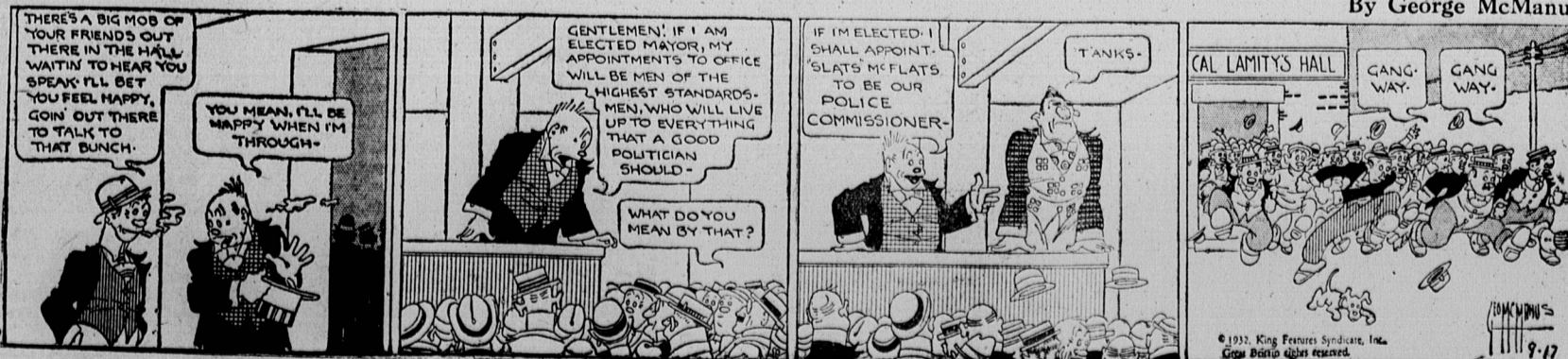
FALL SHOWING
STARTING SEPTEMBER 17th

of **SUNWORTHY WALLPAPER**

"IF YOU are tired of your walls—if your pictures reveal 'patches' behind them—if it is time to repaper," says the Sunworthy Girl. As an additional bit of advice she says, "This time choose SUNWORTHY light-resisting papers instead of papers that fade. Then you'll be able to move your pictures without leaving patches behind them. Sunworthy beauty lasts".

At dealers' everywhere

BRINGING UP FATHER



By George McManus

© 1932 King Features Syndicate, Inc. All Rights Reserved.