

Abegweit Blankets 7.32 Regular \$9.50—Pair

This leader in fine warm all wool blankets, size 60x80 inches whipped separately, regular price \$9.50 per pair, Anniversary Sale Special \$7.32

Other wool Blankets 20 per cent off Double Border reversible cretonne HALF PRICE

All other goods in this department WHOLESALE PRICES

Men's Heavy Gloves, Lined Caps, Mocha Gray and Tan shades, Regular Prices, \$1.75, 2.00, 2.25. Anniversary Sale Price \$1.32

Mens' Winter weight Wool Ribbed Sox, Heather shade, Regular Price 50 cts. pair, Anniversary Sale Price .32cts. pair

Men's Heavy Union Flannel Work Shirts, Regular \$1.50 each, Anniversary Sale Price \$1.32

Mens' Heavy Fleece Lined Underwear, Regular Price, \$1.00 garment, Anniversary Sale Price 66 cents garment, or suit \$1.32

Men's Pull Over and Coat Sweaters, Heavy and Warm, Regular \$1.65 each, Anniversary Sale Price \$1.32 each

Men's all wool Pull Over Sweaters, Heavy weight, Regular Prices \$5.00 and \$6.00 each, Anniversary Sale Price \$3.32

Boys' Golf Hose, Union Wool, Heavy and Warm, Heather Shades and Gray Shades, Regular Price 60 cents pair, Anniversary Sale Price .32 cts. pair

2 Pair \$1.00 Hose 1.32

All wool English Hose fancy ribbed or plain styles, good winter weight, good range of colors, all sizes on sale at 32nd Anniversary Sale.

2 PAIRS FOR \$1.32

32nd Anniversary Sale Opens Friday Morning, January 2nd and Continues Through Saturday

This week we celebrate our thirty-second birthday. Thirty two years ago this week there opened a little dry goods store at 121 Queen Street—a little store—a little stock—a little staff under the sign of "MOORE & McLEOD." In that 32 years there has been a persistent effort to give you good service—excellent merchandise—reliable courteous attention. Through your assistance the store and its business have spread and grown. Now for two days we offer a carnival of bargains to commemorate this 32nd birthday.

ALL DAY FRIDAY—ALL DAY SATURDAY AND SATURDAY EVENING

32nd Anniversary Sale of Men's Clothing

16 only Childs' Winter Overcoats in Blue and Gray Chinchilla, Red Flannel Lined, also a few Brown and Gray Tweeds, full belt models. Sizes for boys from 4 to 8 years, worth to \$9.00 \$5.32

25 Boys' Winter Overcoats in dark brown and gray tweeds, full belt models. Sizes for boys 9 to 12 years, worth to \$12.00 \$7.32

15 Boys' Winter Overcoats in dark brown tweeds, full belt models, Sizes for boys 13 to 17 years. Worth \$13.50 \$8.32

All other Boys' and Men's clothing in the store, going at factory prices.

40 only Men's heavy Winter overcoats in Fawn, gray and fancy mixed tweeds three piece belt, each cloth, all sizes 36 to 42, worth \$21.00 and \$22.50 \$14.32

25 Men's tweed suits, good weight for winter in dark brown and gray tweeds. St. B. styles all sizes, Worth \$16.00 \$12.32

30 only Boys' tweed suits, two pairs of Bloomers, they come in fancy gray and brown tweeds, Norfolk Style coats, sizes 26 to 36 chest, Worth \$11.50 \$9.32

32nd Anniversary Sale of Women's Clothing

Women's Coats Worth to \$15.00 For \$10.00

Women's Coats Worth to \$22.00 For \$13.50

Women's Coats Worth to \$29.00 For \$18.00

One Third Off

All \$32.00 Coats sell for \$21.34. All 40.00 Coats sell for \$26.67.

25 Per Cent. Off.

Women's Blouses. Women's Cloth Dresses. Women's Silk Dresses. Children's Dresses. Very special Prices on all Ladies' Fur Coats—ask for prices when you call.

One Third Off

All \$36.00 Coats sell for \$24.00. All \$48.00 Coats sell for \$32.00.

25 Per Cent. Off.

All Ladies' Skirts. All Ladies' Underskirts. All Ladies' Kimonas. All Ladies' and Children's Sweaters.

MOORE & McLEOD LIMITED

25 Per Cent. Off Women's Underwear

25 p. c. off Ladies' Underwear. 25 p. c. off Children's underwear. 25 p. c. off Children's Bloomers. 25 p. c. off Ladies' Knit Bloomers. 25 p. c. off Children's Sleepers, Gowns. 25 p. c. off Children's Sleepers.

25 Per Cent. Off Silks and Dress Goods

Wool Crepes \$1.50 for \$1.13. Flannels \$2.00 for \$1.50. Wool Cantons \$3.00 for \$2.25. Wool Marocain \$4.00 for \$3.00. Fugi Silks \$1.25 for .94c. Georgettes \$2.00 for \$1.50. Crepe de Chines \$2.50 for \$1.88. Canton Crepes \$4.25 for \$3.19. Chiffon Velvets \$4.50 for \$3.38.

One Third Off Coatings

\$2.50 Cloth for \$1.87. \$3.00 Cloth for \$2.00. \$3.50 Cloths for \$2.34. \$4.00 Cloths for \$2.67. \$6.25 Cloths for \$4.17.

All Trimming, Braids, Gold and Silver Laces, Dress Ornaments, Dress Laces, etc. 33 1/3 Discount

Women's Hats HALF PRICE

Ladies trimmed Hats, Half price, \$4.00 for \$2.00. Ladies trimmed Hats, Half price, \$6.00 for \$3.00. Ladies trimmed Hats, Half price, \$8.00 for \$4.00. Ladies trimmed Hats, Half price, \$10.00 for \$5.00. Ladies trimmed Hats, Half price, \$12.00 for \$6.00. Table of Hats worth to \$6.50 for \$2.95. Table of Hats worth to \$8.00 for \$3.95

EYE STRAIN INSIDIOUS

We use this adjective advisedly. Sufferers from Eyestrain may have perfect vision and therefore do not suspect the presence of any eye defect. The motive power of the entire human organism is Nerve Energy.

Normal eyes, it is computed utilize about 20% of this Nerve Energy, but when Eyestrain is present, a much larger proportion is required. Hence defective eyes, through their consumption of an excessive amount of Nerve Energy, may seriously affect the functioning of other organs of the body, and produce ill health.

HAVE YOUR EYES EXAMINED

G. F. Hutcheson Optometrist

Thank You!

We want to express our appreciation of the patronage extended to us by our customers during the past year.

We are unable to personally wish all our present and prospective clients the Season's Greetings so take this means of extending our best wishes for a Merry Christmas and Prosperous New Year.

E. E. PARKMAN Optician and Optometrist

Montague, P. E. I.

Start hilling up the beans, early corn and potatoes. Hilling is an old-fashioned garden practice based on sound garden theory. It buries the roots deeper, keeps them cool and preserves moisture when it is most needed.

THE WESTERN GUARDIAN

*SHOP from Holman's Catalog.

-76 INCH BLEACHED SHEET, 33c per yard at Sinclair's. 722-1-3-m21

-TWEED SUITS for men and young men selling 25 p. c. of at Sinclair's 722-1-3-m21

-WHEN IN SUMMERSIDE.—Call at the Western office of the Guardian on Water Street, Summerside and pay for your Guardian if you want to get one of the wonderful Farm Calendars.

-PURE BLEACHED SHEET, 33c per yard, at Sinclair's 722-1-3-m21

-36 INCH UNBLEACHED factory cotton 10 yards for \$1.39, at Sinclair's 722-1-3-m21

-WOOD FOR SALE.—On Saturday January 3rd at one o'clock, half lots of standing softwood. Usual terms. If stormy sale on following Tuesday. Alexander Anderson, Bedouque. 678-12-31M21.

-CRASH TOWELING ABOUT 16 inches wide 15c per yd, 10 yds. for \$1.45 at Sinclair's. 722-1-3-m21

-CALENDARS—A limited number of the wonderful calendars for farmers being issued by the Guardian have been received at the Western office of the Guardian on Water Street, Summerside. A calendar will be given to the person renewing the Guardian or to any new subscribers.

-JANUARY SALE prices on Flannellette Blankets, large size \$2.39, medium size \$2.19, small size \$1.98 a pair at Sinclair's. 722-1-3-m21

-GUARDIAN REPRESENTATIVE—The Guardian's Western representative has an office on Water street, Summerside, next to Laurence Gallant's Tailor Shop (and directly opposite the Gallant-Crockett block)—his phone number is 233. He is an experienced newspaperman, capable of giving advertising counsel and service, etc., and will be pleased to receive news, subscriptions or advertising.

-10 YARDS 35 INCH striped flannellette for \$2.20 at Sinclair's. 722-1-3-m21

-SUMMERSIDE BUSINESS COLLEGE—We specialize in Bookkeeping, Shorthand and Typewriting. Winter term opens January 5th. J. J. Pogson, Principal. 639-12-27-81

-2 ONLY DARK MUSKRAT coats size 38 length 45 inches priced at \$175.00 to clear now \$135.00 at Sinclair's. 722-1-3-m21

-THE BORDEN DRAMATIC CLUB present its four act comedy drama "A White Lie" in Victoria Hall Monday, January 5th. Curtain rises at 8 o'clock. Admission 35c and 25c. Everybody welcome. 714-1-1M31.

-WOMEN'S FELT BOOTS plain and leather boxed, on sale \$1.95 a pair at Sinclair's. 722-1-3-m21

-KENSINGTON SKATING CARNIVAL.—There will be a fancy dress carnival held at the new skating rink on Tuesday, Jan. 6th. Prizes for best costumes (ladies and gents). Admission 25 cents, promenaders 10 cents. 748-1-3-11

-YOUR RAILWAY FARE refunded from any point in the Province on Cash Purchases of \$25.00 and over, effective to and including January 31st.—Sinclair & Stewart Ltd. 722-1-3-m21

-KENSINGTON RINK.—In Thursday's issue the local on skating at Kensington Rink should have read in part free instead of open to school children from 3 to 5 on Wednesday afternoons.

-PLEASANT VISIT.—The Western office of the Guardian, at Summerside, had a pleasant visit from Mr. John F. W. Gregg, Tyne Valley. Mr. Gregg is enjoying the very best of health and says he could not do without the Guardian. He has been taking this paper since its first issue which was 38 years ago and the object of his visit to our Western office was to renew for another year. We wish Mr. Gregg every good wish for the New Year and hope that he may be spared to enjoy the fruits of his labors for many years to come.

PERSONALS

—Mr. A. E. Harris, of Bonness and Harris, Harboursiders, Summerside, returned home yesterday after spending New Year's in Charlottetown.

Eastern Guardian

*SHOP from Holman's Catalog.

-DUNDAS—Service in the Baptist Church at Dundas, Sunday, Jan. 4th, at 11 a.m. and St. Peter's at 3 p.m.

*EASTERN AGENT—Mr. J. W. Murdoch is now Guardian Agent in Montague and will be pleased to receive news items, advertising, Job Printing, new and renewal subscriptions.—if.

Minard's Liniment Used by Physicians

Lennox Island Examinations

Lennox Island Indian School, half-yearly examination took place on the afternoon of the 22nd December.

A number of parents and relatives were present and were much pleased with the results.

Chief Sark, our noted Indian orator gave a good speech, of sound advice and instructive and also well filled Santa Claus place.

The attendance during the term was excellent owing to the kindness and thoughtfulness of the parents in driving the children to school.

One can hardly imagine this was an Indian Reserve, when you see so many teams lined up waiting for the school to be dismissed.

It is only worthy to mention Messrs. M. P. Francis and John P. Francis and Mrs. Anthony Mitchell.

One should not be surprised to know that the children are doing so well when they have such an able, efficient, far-seeing and kind-

PROGRAMME

Holy Mary Mother Mild. (a)—English Catechism 1 Class (b)—English Catechism, 2 Class (c)—English Catechism, 3 Class

(a)—Micmac Catechism 1 Class (b)—Micmac Catechism, 2 Class (c)—Micmac Catechism, 3 Class

3rd Standard—1, Madeline Mitchell; 2, Sarah Mitchell. 2nd Standard—1, Nettie Joans; 2, John A. Francis; 3, Mabel Thomas.

1st Standard—1, Minnie Bernard; 2, James Bernard; 3, Mary Louise Bernard.

Geography—1, Urban Mitchell; 2, Arthur Francis; 3, George Francis.

Canadian History—1, Eliza Francis; 2, Arthur Francis; 3, Urban Mitchell.

English Catechism 2nd Class—1, Frank Knockwood; 2, Elizabeth Knockwood; 3, Sarah Mitchell.

English Catechism, 3rd Class—1, John A. Francis; 2, Mabel Thomas; 3, Madeline Sark.

Micmac Catechism, 1st Class—1, Urban Mitchell; 2, Elizabeth Mitchell; 3, Sophie Thomas.

Micmac Catechism, 2nd Class—1, Peter Pero; 2, Madeline Mitchell; 3, Sarah Mitchell.

Arithmetic, 1st Class—1, Urban Mitchell; 2, Elizabeth Mitchell; 3, George Francis.

Arithmetic 2nd Class—1, Arthur Francis; 2, Francis Knockwood; 3, Eliza Francis.

Prince County LIBERAL-CONSERVATIVE CONVENTION

A Convention of the Liberal-Conservatives of Prince County will be held in Summerside on

Wednesday, the 14th Day of January A.D. 1925

at the hour of ONE O'clock in the afternoon for the purpose of choosing a candidate to represent the Electoral District of Prince County at the forthcoming Dominion Election.

Each Poll will be entitled to send five delegates to the Convention.

W. F. TAYLOR, M. D. President West Prince, Liberal-Conservative Association. THOMAS B. GILLESPIE President East Prince Liberal-Conservative Association.

587-12-24W661.

1, Eliza Francis; 2, George Francis; 3, Elizabeth Knockwood.

Writing—1, Urban Mitchell; 2, Elizabeth Mitchell; 3, George Francis; 4, Peter Pero.

Regular attendance, total number of days, 78.

1st, Eliza Francis and John A. Francis, equals, 78 days.

2nd, Madeline, Peter Pero and Mabel Thomas, equals, 77 days.

3, Urban Mitchell, Philip J. LaBobe, and Sophie Thomas, equals, 75 days.

"The REGAL" Cook Book

Contains 1000 recipes that have been tested by leading housewives of Canada; in fact there is not one recipe in it which has not been thoroughly tested.

HOW TO OBTAIN A COPY

A copy of this book can be secured by purchasing a bag or barrel of REGAL FLOUR from your dealer, and having the coupon here-with filled in by him and forwarded to the St. Lawrence Flour Mills Company, Limited, P. O. Box 344, Halifax.

This is to Certify that

bag has purchased a barrel of REGAL FLOUR and is therefore entitled to a copy of the REGAL Cook Book.

(Signed)

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