



Hosiery

WE'RE ready with a fine line of Summer Hosiery. We've color and patterns to suit any Man's taste—it's good taste. The present season, more than ever before, will emphasize the popularity of smart, handsome hosiery.

Choice Hosiery in Cotton, Lisle, Silk, etc. Plain Colorings or Fancy Effects in new Designs. 20c, 25c, 35c to \$1.00

INSURED HOSIERY! We handle Hosiery that is insured against wear. We furnish a new pair free of charge for every pair that fails! 50c, 75c to \$1.00

D. A. Bruce

Men's Wear

THE WESTERN GUARDIAN

—IT PAYS TO buy in this Province —MR. FRANK LAFERTY is Guardian Agent in Summerside.

—THE MORNING DAILY Guardian can be obtained at Laferty's Tansorial Parlors, Summerside.

—THE S. S. EMPRESS docked at Summerside last night with about 100 passengers and three cars of freight.—

—SUBSCRIBERS should renew a week or two before the time they have paid for has expired and thus not miss an issue, as all papers are discontinued promptly on expiry date.

—ABNEY.—Mr. Andrew Bell was a passenger to Charlottetown on a business trip, July 6th and returned home by evening train.—Mr and Mrs. Louise Buell, William White, Andrew Bell and James Richards, Fishermen at Pictou Island, have returned home after a very successful season, lobster fishing.

—EXTENDING SUMMERSIDE.—The northern end of Summerside has now the appearance of the outskirts of a booming western town, says an exchange. Mr. Colin Milligan has laid out his estate there into 26 large building lots, which, being in the best residential section of the town, are already selling well. He has given to the town two new streets, a width of 60 feet, planted on both sides with birch trees. These streets are named Royal Avenue and Victoria Street and they have been made up in a manner which does great credit to the Road Commissioner, Mr. Henry Gallant. Mr. Milligan has also given the town 10 feet along his property to widen Granville Street. On the northern side of the property a 12 foot roadway gives access to the back of the lots on that side. Mr. Milligan is to be congratulated upon the way this estate is laid out and, being the most desirable place in Summerside today for building purposes, it will no doubt soon be studded with fine residences.

WESTERN PERSONALS

—Rev. Mr. Jewet has recently resumed his regular preaching services at Abney.—

—Miss Hazel Burleigh, of Ellerslie, crossed by the S. S. Empress yesterday morning on a trip to Boston.—

—Mr. and Mrs. Alban Gillis, of Summerside, returned home last night by the S. S. Empress from a trip to St. John.—

CHARLOTTETOWN MARKETS

Table listing market prices for various goods like Oats, Straw, Hay, Butter, etc.

ENO'S FRUIT SALT advertisement with product image and text describing its health benefits.

For Sale

The Desirable Residence of J. LeRoy Holman, Fitzroy Street, Summerside. The House consists of eleven rooms and Bath, Furnace, Grate, Refrigerator, Hardwood Floors, Electric Lights and modern Plumbing. The Lot is 76 ft. x 140 ft. with Lawn Shade and Fruit Trees, Garden, Ice House and Barn, with Electric Lights. If interested lose no time in inspecting it, as this is an unusual chance to procure a very desirable property.

—ONE CENT per word each insertion for advertising in this column. Cash must accompany order. Minimum charge twenty-five cents.

—WANTED by August 10th., girl for general housework. Apply to Mrs. George P. Walker, Notre Dame Street, Summerside. 520-7-16M21.

—HOUSE AND LOT for sale, situated in Summerside on north side of North Market street. Apply to Wilfred Tanton, Solicitor, etc., Summerside 3493-7-13M41.

—Read's hard coal schooner "Frank W. Benedict" is due at Summerside on the 10th. Do not neglect ordering your hard coal ex ship. 3411-7-8M61.

—HAVE ON HAND a number of Northern Maine ranch-bred milk which I can supply at reasonable prices and at once. Now is the time to buy. Don't wait too late as they are bound to advance in price. Have also number of marten, fisher, foxes of all kinds at very lowest prices. R. J. McNeill, Tyne Valley, 3222-7-3Mtf.

STOCK MARKET

STOCK QUOTATIONS. Quotations furnished by F. B. McCurdy & Co., Stock and Bond Brokers, Members Montreal Stock Exchange, 164 Richmond St., Charlottetown, P. E. I.

Table of NEW YORK STOCKS with columns for High, Low, and Close prices for various stocks like Atchafalpa, Am. Beet Sugar, etc.

COTTON

Table of COTTON prices for July, August, September, and October.

STOCK LETTER.

(By Direct Private Wire to F. B. McCurdy & Co.) New York, July 15, 1914. The stock market has been under pressure again today and several new low prices were established, though towards the close some improvement has occurred, due apparently to short covering. The Union Pacific distribution dividend seems at last settled and the Executive Committee meets tomorrow when doubtless a definite date will be fixed for the delivery of the Baltimore and Ohio Stock. The selling of New Haven has been particularly heavy, due to the unsettledness caused by the Interstate Commerce Commission report. A little less stump oratory and a little more constructive statesmanship in this commission would be a blessing to the country, but is at present denied us. The rate decision still hangs, but is again confidently expected this week.

The Western Roads in addition to the Inter-Mountain rate decision have to face a serious labor crisis, the outcome of which it is futile to predict. In Missouri Pacific, have not only bondholders' committee been appointed but today a stockholders' committee comes into existence. Ever since Kuhn, Loeb and Company have refused to participate in the renewal of the notes and stated the necessity for a thorough revision of the system, it has been evident that comprehensive action could not be very long deferred. New York Central is again weak, as its earnings have been so poor that the showing for the year ending June 30 is likely to be very discouraging. Total sales stock 357,633; Bonds \$2,512,000.

POST & FLAG.

Here is a delightful preparation for keeping the skin smooth, soft and velvety fine. It is just the article for contracting any baneful effects of sun, wind, sand and dust. It is Rexall Almond Cream, guaranteed by over 3,000 druggists, being the best article of its kind that you could get anywhere. Price a bottle 25c., money back if dissatisfied. McKinnon Drug Co., Corner Great George and Kent Streets.

Information to Foxmen

Owners of Cross or Patched foxes dogs, year old or two year old whether breeders or not. Island, Ontario, Newfoundland Western or Alaska will learn of something to their advantage by sending full particulars and price to "L.U." Box 116, Charlottetown, P. E. I. 3426-7-13M10.

When it Comes Down to a Matter of Dollars and Cents Cash Buys Chepest We Buy for Cash and Sell for Cash

one reason why we undersell our competitors.

It's Impossible to realize how much goodness in quality and wear can be combined with such attractive styles until you have used carpets bought here. 38c per yd up

When You buy your linoleums and oilcloths here you can be assured that they are right in style, quality and price. No No. 2 quality in place of No. 1. Every line stamped. Nairus inlaid 75c up Printed linoleum 2 to 4 yards wide, 40c up

You'll appreciate the difference when you see our Carpets and Oilcloths.

Squares

Nowadays the housekeeper WHO KNOWS is using carpet squares on her floors, they are less trouble to take up and clean besides having a neater look

Wilton Squares \$10.00 up Brussels Squares \$10.00 up Top Squares \$4.75 up

Wilton Stair Carpet \$1.75 per yd up Velvet Stair Carpet 75c per yd up Top Stair Carpet 38c per yd up

Brussels Stair Carpet 75c up

We make window shades all sizes and colors 25c up

We sell all brass stair rods, brass tubing, brass lino binding 20 p.c. cheaper than elsewhere.

Your summer cottage needs jap mats and squares, 25c up.

Prowse Bros Ltd.

W. G.

In The Square of Satisfied Customers This Square is increasing every day. Another Car of those Stylish

Crown Line Carriages

Arrived, Now set up ready for your inspection, they are the nicest yet, we keep our stock up-to-the-Minute.

Join The Square of eternal Satisfaction by Buying From Us

W. Grant & Co. Ch'town

With "The House Of Quality"

and Co.

ATTENTION!

To my Friends and Patrons,—

I cordially invite you to visit my new Music Parlors on Summer Street, Summerside, where you will find a full line nothing but the best. I am the sole agent for

PIANOS PLAYER PIANOS and GRAFONOLAS

which include the Steinway and Chickering—the world's best Pianos; the Nordheimer, Gerhard-Heintzman, New Scale Williams, and Goulay (Canada's best pianos); and also Columbia Grafonolas with Disc Records of "all the music of all the world."

I can also supply Player Music Rolls, Sheet Music—both popular and classical.

I also carry a full line of Organs, Sewing Machines, Safes, Refrigerators, Separators (Sharples and DeLeval) Gasoline Engines (Marine and Stationery,) Farm Machinery of all kinds. Also the celebrated Baynes, Gray and McLaughlin Carriages, and a full line of Harness.

I thank you for your past patronage and support, and hope by square dealing and handling nothing but the very best goods in their class, to merit a continuation of the same.

Yours respectfully

Thomas Andrew

SUMMERSIDE

6-32Mmon&thurstf

New Goods

We have a large and excellent assortment of ladies wear now in stock, and new lines arriving daily. We invite the ladies to call in and inspect our blouses in lawn, white and fancy corset covers, ladies' underwear, etc. Prices so low you cannot resist buying.

P. E. I. Dry Goods Store formerly Simon Joseph & Co.



All our stock is selected with greatest care and judgment and for this reason we can honestly recommend "Empress" Shoes for Women. They are made of the best materials by expert workmen and in all the new models. We are "Empress" agents.

COME IN AND SEE US. \$3.00, 3.50 and 4.00

Morris & Smith SOLE AGENTS

CHANCE TO OBTAIN REAL DICTIONARY

READERS OF THIS PAPER MAY OBTAIN VALUABLE BOOK WITH SIX COUPONS AND LITTLE MONEY.

Richer by several thousands of new words is our English American speech today than a few years ago. To profit by them in good measure you must know what they are and what they mean. Mainly they have been born of scientific progress and the development in art and science. About 3,000 of them are in the new 1912 Funk & Wagnalls Comprehensive Dictionary with Atlas, offered by us for six coupons and only ninety-eight cents. Look at this superb volume and you will surely get it, if you call before this edition has been exhausted. 3362-7-10M6f.

China Cups and Saucers

Aynsleys of England are among the best makers of high class China—and ordinarily their goods are considered rather expensive for the trade. We have secured a quantity of their China Cups and Saucers at special prices, which enables us to give you the benefit of our buying. There are eight or ten different patterns. These Cups and Saucers are beautiful goods and are special values—Sold by the dozen or in any quantity.

Aynsleys China Cups and Saucers 3.50 dz.

BLACK & CO City Crockery, Sunnyside