Remember two too.

The creamy character of Sterling Gum is not accidental. It is the result of an extremely thorough process of refining. The result is point 2—"Velvety body, NO GRIT."

1—Crowded with flavor 3—Crumble-proof 5—From a daylight factory
2—Velvety body, No Grit 4—Sterling purity 6—Untouched by hands

7—What?

Sterling Gum

The 7-point gum

PEPPERMINT AND CINNAMON FLAVOURS

Made in Canada

Suitable rewards for the discovery of the 7th point will be offered later.

Big Bulb Bargain

—on—

Dollar Day

on Dollar Day, Wednesday 27th

We are going to give every purchaser of **One Dollar's** worth of **Bulbs** the privilege of selecting **Bulbs** to the value of **One Dollar and Twenty-five Cents, $1.25 for One Dollar.** This offer includes a selection from the whole of our splendid stock of first quality **Dutch Bulbs** in **Hyacinths, Tulips, Crocus, Daffodils, Narcissus, Freesias, Bermuda Easter Lilies, Chinese Sacred Lilies,** &c.&c. **Dollar Day** only Come early for first choice.

Carter & Company, Ltd.

Order Your Telephone Now

As a new Telephone Directory is shortly to be issued.

TO SUBSCRIBERS:—

If there is any error in your listing as it appeared in the last Directory, please let us know.

TO NON SUBSCRIBERS:—

To realize the full benefit of Telephone service, it is necessary to have your name appear in the Directory. If it is your intention of arranging to have the service installed some time it would be to your interest to attend to it at once, as after November 10th, it will be impossible to list your name until the next directory is issued, probably a year hence.

TO ADVERTISERS:—

We have some splendid advertising space in our Directory at a very moderate rate, which we will be very glad quote on application.

CALL NUMBER 200, CHARLOTTETOWN.

The Telephone Company Of P. E. I.

3584-10-25Mwf4i.

Canadian Government Railways

Prince Edward Island Railway

TIME TABLE IN EFFECT SEPTEMBER 27th, 1915

Trains Outward Read Down				Atlantic Standard Time		Trains Inward Read Up		
P.M.	Noon	A.M.				A.M	P.M.	A.M.
3.45	12.00	7.35	Dep.	Charlottetown	Arr.	11.40	10.50	10.20
5.00	1.20	8.30		Hunter River		10.36	9.52	9.03
5.45	2.10	9.02		Emerald Jct.		9.59	9.22	8.10
6.22	2.55	9.27		Kensington		9.27	8.55	5.02
7.00	3.30	9.50	Arr.	Summerside	Dep.	9.00	830	430
		P.M.				A.M.	P.M.	
3.40		12.10	Dep.	Summerside	Arr.	8.45	5.20	
9.38		1.42		Port Hill		7.48	4.00	
10.27		3.10		O'Leary		7.04	2.40	
11.08		4.22		Alberton		6.19	1.35	
11.45		5.20	Arr.	Tignish	Dep.	5.45	12.30	
	P.M.					A.M.	P.M.	
9.25	6.00		Dep.	Emerald Jct.	Arr.		9.15	8.00
10.00	7.00		Arr.	Cape Traverse	Dep.		8.40	7.00
P.M.		A.M.						
3.00		6.50	Dep.	Charlottetown	Arr.	9.30	5.45	
4.10		8.40		Mt. Stewart		8.27	4.10	
4.36		9.17		Morell		7.58	3.27	
4.57		9.46		St. Peters		7.38	2.55	
6.00		11.15	Arr.	Souris	Dep.	6.35	1.30	
7.10			Arr.	Elmira	Dep.	5.25		
4.20		8.45	Dep.	Mt. Stewart	Arr.	8.20	2.55	
5.09		9.55		Cardigan		7.26	2.48	
5.30		10.25		Montague		7.04	2.20	
6.05		11.05	Arr.	Georgetown	Dep.	6.30	1.30	
Sat. only		Daily ex. Sat. & Sun.				Daily ex. Sat. & Sun.	Sat. only	
3.10		3.10	Dep.	Charlottetown	Arr.	10.00	9.45	
4.25		4.57		Vernon River		8.23	8.31	
5.55		7.00	Arr.	Murray Harbor	Dep.	6.50	7.00	

THE KAISER PLEASED

The Kaiser has sent two telegrams to his Minister of Finance, Dr. Helfferich, to celebrate the success of the third German war loan. The first was as follows:

I thank you for your note on the brilliant success of the subscriptions to the third war lone. I congratulate you on this new splendid success in financial warfare, which I entrusted to your direction. The German nation, in full confidence in its own strength, has thus shown the enemy and the whole world that it is for the future united as one man and unshakeable; that it will continue to a glorious end the war forced upon us by a criminal surprise, and that it will joyously make every necessary sacrifice of its good blood for the security and liberty of the Fatherland.

And the second:

My warmest thanks for the report of the favorable results of the third war loan, which exceed all expectations. They are equal to the splendid victories on the battlefields and have demanded no sanguinary sacrifices.

According to a Berlin telegram to Amsterdam the Minister of Finance, Dr. Helfferich when interviewed about the third war loan, stated that about £600,000,000 had been collected. Together with the first war loan of 4½ milliards, the minister said, and the second war loan of over nine milliards of marks the German people had placed some 25½ milliards of marks ($6,375,000,000) in the form of long term loans to be devoted to war purposes. By this means all war costs incurred until now were covered.

"Beyond this," Dr. Helfferich continued, "new money and our short-term credits are at our disposal for the continuation of the war. We not only have new armies for new blows, as the Chancellor recently said in the Reichstag, but also new milliards of marks The financing of the winter campaign into the spring is assured.

CANADIAN PACIFIC

EXCURSION RATES

Vancouver & Victoria, B.C.

SAN FRANCISCO and LOS ANGLES, Cal.

On Sale daily to November 30th
Good to Return until December 31st

$122.80

From Charlottetown (Via Point du Chene)

Good Going and Returning direct. Going via Chicago, Returning via Vancouver, or vice versa, $17.50 additional.

AUTUMN—The Time to See the CANADIAN ROCKIES at their Best

W. B. HOWARD, D.P.A., C.P.R., St. John, N. B.

Allen B. Coah, 164 Richmond Street Phone 311

Eastern S. S. Lines

International Line

Steamship Calvin Austin, and Governor Cobb.

FALL EXCURSIONS

Low Fares—Travel Now

Return Limit 30 days.

St. John to Boston	7.00
St. John to Portland	6.50

Leave St. John, Mon., Wed., and Friday at 9 a. m. for Lubec, Eastport, Portland and Boston. Return, leave Central Wharf Boston, Mon., Wed., and Fri., at 9 a. m.

MAINE STEAMSHIP LINE STEAMSHIPS NORTHLAND AND NORTH STAR

Leave Franklin Wharf, Portland, Tues. Thurs., and Sat., at 6.00 p. m.

City Ticket Office, 47 King Street.

A. C. Currie, Agent, St. John, N. B.
A. E. Fleming, T.F.&P.A. St John, New Brunswick.

Time Table, Rocky Point Ferry.

S. S. Hillsboro.

Leave Ch'town	Leave Rocky Point
7.30 a. m.	8.00 a.m.
8.30 a.m.	9.00 a.m.
9.30 a.m.	10.00 a.m.
11.00 a.m.	11.30 a.m.
1.30 p.m.	2.00 p.m.
2.30 p.m.	3.00 p.m.
3.30 p.m.	4.00 p.m.
5.00 p.m.	5.30 p.m.
9.30 a.m. SUNDAY	10.00 a.m.
12.45 p.m.	1.00 p.m.
2.00 p.m.	2.30 p.m.
4.00 p.m.	4.30 p.m.

On Thursday the 3.30 trip will be omitted.

M. MURPHY, Manager.

PLANT LINE

S. S. HALIFAX from Charlottetown every Friday at noon. From Boston every Tuesday at noon.

For further information apply to

JAS. CARRAGHER, Charlottetown. Agent.

IN FIVE MINUTES! NO INDIGESTION, GAS OR SOUR STOMACH

THE MOMENT "PAPE'S DIAPEPSIN" REACHES THE STOMACH ALL DISTRESS GOES.

"Really does" put bad stomach in order—"really does" overcome indigestion, dyspepsia, gas, heartburn and sourness in five minutes—that—just that—makes Pape's Diapepsin the largest selling stomach regulator in the world. If you eat ferments into stubborn lumps, you belch gas and eructate sour, undigested food and acid; tongue coated; your insides filled with bile and indigestible waste, remember the moment "Pape's Diapepsin" comes in contact with the stomach all such distress vanishes. It's truly astonishing—almost marvelous, and the joy is its harmlessness.

A large fifty-cent case of Pape's Diapepsin will give you a hundred dollars' worth of satisfaction or your druggist hands you your money back.

It's worth its weight in gold to men and women who can't put their stomachs regulated. It belongs in your home—should always be kept handy in case of a sick, sour, upset stomach during the day or night. It's the quickest regulator in the world.

CHEAPER CUTS OF MEAT

There are variations in meat prices in different localities, but no place is low priced, so that coarser parts of beefs are purchased by the economical woman. As a result, butchers find the inferior parts of beef selling readily than the porterhouses or sirloin stakes.

There is no need of pity for the butcher or the housekeeper, provided the latter knows how to choose the lower priced cuts and how much to pay for them. An experienced buyer can tell the age, the method of fattening and the condition of the animal that a cut of meat is taken from and she will not patronize a dealer who sells lean, badly nourished, aged animals.

Having found good meat, it is better to use but a reasonable amount of the prime article than a great quantity. It is more wholesome to supplement the dishes with other foods than to have too much meat in the diet.

Low-priced meats are not always cheap a cut of sinewy, tough beef at eight cents is more costly than to pay fifteen cents for the same amount of clear, tender meat. Bones, sinew and fat are extravagances that the thoughtful purchaser leaves to the meat dealer.

The foods that you serve with meat cut the cost greatly if well chosen, and the way in which left-overs are used may be an economy or the opposite. Meat pies, Hamburger steaks, the combination of meat and eggs, Irish stew, old-fashioned hash with potatoes and onions, and meat with spaghetti or cooked en casserole are commendable ways of ecenomizing and saving. Rich creamed uasecs whose ingredients are almost as costly as the first price of the left over you are trying to save, baked dishes that need long cooking or intricately concocted mixtures that take half a day to make are not to be considered.

Every family has individual preferences and the most successful home cooks that I find are those who experiment for themselves and take the time to write down in note or scrap book the receipes their people enjoy most. —Henrietta D. Grauel.

Canadian Mail Steamer "Lady Sybil"

Leaves Intercolonial Railway Wharf Pictou, Nova Scotia,

MONDAY AND THURSDAY

of each week, on arrival of the morning express from Halifax (about noon), for Souris, P. E. Island, and there awaits the arrival of the afternoon train from Charlottetown; thence to Magdalen Islands as follows:

MONDAY—Leave Souris for Etang-du-Nord, Amherst, Grindstone Island and Point Bosse. Returning, calls at Grindstone, Amherst and Souris; and and returns to Pictou.

THURSDAY—Leaves Souris for Amherst, Grindstone Island, Point Bosse and Grand Entry. Returning calls at Point Bosse, Grindstone, Amherst, Souris, and returns to Pictou.

On the first trip in the months of June, July, August and September, weather permitting, calls at West Bay to land mails and passengers for Amherst, thence to Pryon Island. Returning, calls at Point Bosse, Grindstone, Amherst and Souris.

For further particulars apply to

WM. ROBERTSON & SON, Agents, Halifax.
CHAS. W. IVES, Agent, Pictou.
MATTHEW McLEAN & CO., Agents, Souris.

Or to WM. McLURE, Manager and Owner, Pictou, Nova Scotia.
2061-7-15Mtf.

Furness Sailings

From LONDON	STEAMER	From HALIFAX
—	Kanawha	Oct. 28th
Oct. 24th	Rappahanneck	Nov. 13th
Nov. 7th	Shenandoah	Nov. 27th

From LIVERPOOL Via Nfld.		From HALIFAX Via Nfld.
Oct. 27th	Lexington	
—	Tabasco	Oct. 26th
Nov. 3rd	Durango	Nov. 20th

Above sailings are not guaranteed and are subject to change without notice.

Furness, Withy & Co, Ltd.

Halifax, N. S.

TO AID THE VOLUNTEER

The War Office have taken a wise step in devising an organization to coordinate voluntary effort in supplying comforts and luxuries for the troops remarks the London Times. There have admittedly been many drawbacks to the efforts which have been made by numberless private individuals since the war began. In some cases things have been supplied for which there was no demand; in other cases the wrong kind of the right thing has been made and sent to the front. All such errors mean a lamentable waste not only of money, but of devotion and energy which might be far more usefully employed. It is well that they have not been allowed to prejudice the official mind against the other valuable work that has been and is being done by private individuals and at private expense. There is room and enough for all the voluntary work and all the private money that our people are so anxious to devote to their country's cause. To have snubbed such eagerness would have been a grave mistake, to say nothing of the injustic that it would have involved. It should not be a task of insuperable difficulty to devise some scheme which will dovetail the work and the money of volunteers into the normal official sources of supply. We suggested a week or so ago that this was the obvious and proper course in the matter of sandbags—a vexed question, one which Miss Edith Miner is able to give to innumerable enthusiasts a gracious message of encouragement from the King—and we are glad to see that the War Office have apparently come round to the same view. Their scheme is still in the making, but as an earnest of their intentions they issue this morning certain details about mumers and mittens. With common sense and an open mind on their side—the very existence of the scheme is evidence of that— and on the side of the public a desire to learn how best their patriotism may be applied, the organization should soon take practical shape. It has the advantage of having for its chief Sir Edward Ward, the "universal provider" of the South African War. Let us hope that he has been long enough away from the War Office to avoid the inpenetrable hostility to private enterprise and suggestion which is the despair of outsiders and (to judge by this new departure) of many of those inside its portals too.

THE LAST PROOF READER.

When the story of Mammon is printed
And the binder has laid down his tools;
When none of the facts have been stinted—
And the deeds of the wise and the fools
Have been written by prophets and sages—
And bound in the rawhide of Man;
The God will blue-pencil its pages,
As only the Almighty can.

He will see the proud Kings of the Ages
As they rot in their filigreed graves,
And measure their virtues with gauges
That He'll use for both master and slaves;
While Princes whose caskets were freighted
With laurels wreaths, honors and bags,
May find that their souls have been rated
'Neath beggar-men buried in rags.

So in the long run it is better
To lead our lives humbly contrite;
Find Truth, live it up to the letter,
With hearts free from rancor and spite;
For the Great Proof-reader is tracing
Man's record straight back to the Flood,
And we hope for a merciful placing
In the Book that is printed in Blood.
—The Standard (Montreal).

dtMrO DatwP Phrdl u cmfyw mpmm

COTTON AND EXPLOSIVES

Some striking facts regarding cotton in its relationship to the manufacture of high explosives were recently given by Sir William Ramsay. In the first place it should be explained that guncotton is really cotton waste, carefully cleaned, combed, and dried, soaked in one part nitric acid to three parts sulphuric acid. It is afterwards dried and pressed into cakes It is employed in the navy, in both a wet and dry condition, the former, with 30 per cent. of water added, being much safer to handle.

Sir William Ramsay points out that there is no adequate substitute for cotton for propulsive ammunition. Other substances have been tried—wood, hemp, straw, and other material with woody fibres. But they have not the propulsive power of cotton. To propel as far with woody materials would need a larger charge which would entail the enlargement of the barrel of every gun and rifle.

The expenditure of ammunition in this war is unprecedented. At a conservative estimate, Germany requires 1,000 tons of cotton a day. A whole bale of cotton is required to fire one of their biggest guns, or for every 80,000 rounds of rifle ammunition. The total cotton stocks in Germany at the outbreak of the war was estimated at 250,000 tons. This would have carried on the war for 250 days or about eight months, had cotton, in the opinion of experts, been made contraband at the beginning of the war.—Tit-Bits.

Minard's Liniment Co., limited. .. ..

Gentlemen,—Last Winter I received great benefit from the use of MINARD'S LINIMENT in a severe attack of LaGrippe, and I have frequently proved it to be very effective in cases of inflammation.

Yours,

W. A. HUTCHESON.

NEW YORK FISH ADS

Consignments Solicited Prompt Returns

John Dais Co.

Incorporated

107 Fulton Market New York

Wholesale Commission Fish Dealers

Bass Smelts & Eels Specialties

All correspondence promptly answered. Stencils sent on application.

S.B. WILEY & SONS

Boston, Mass, Transfer Agents.

References, Greenwich Bank or any wholesale Fish house in the United States.
2451-10-15MthstuwEs3M.

Backache Totally Gone!

Does your back ache? Have you a dull, sore pain, or sharp shooting pains that make life a misery and make you wonder what is going to happen next?

Thousands have suffered just like you and after dosing themselves, and rubbing themselves, and applying liniments—all without relief—they have tried

Gin Pills FOR THE KIDNEYS

and found untold comfort in the healing, soothing, cleansing action of Gin Pills on the Kidneys and the Bladder—that is where the trouble lies.

Read what Arnold McAskell, of Nova Scotia says:—"I decided to give Gin Pills a trial. Before I had used one box I began to feel much better, and by the time I had taken two boxes all the pain was gone. I have never had any trouble with my back since."

Don't let Kidney or Bladder trouble get its grip on you. Watch for these symptoms—and pains in the joints, swelling of hands or ankles, urinary irregularities, and check the trouble with Gin Pills.

Look for the Drug Store in your Town or City with Gin PILLS in the window.

EVERY DRUGGIST SELLS THEM

50c. a box, or 6 boxes for $2.50

NATIONAL DRUG & CHEMICAL CO. OF CANADA, LIMITED

TORONTO ONTARIO

11

WHERE AMHERST MAKE EXCELS

7 POINTS

—THE PERFECT NUMBER—

A. A. Alley

Agent for P. E. I.

Fire Insurance A Necessity

Then insure in good strong stock companies, which never contest an honest claim such as is represented by

E. R. BROWN

Charlottetown