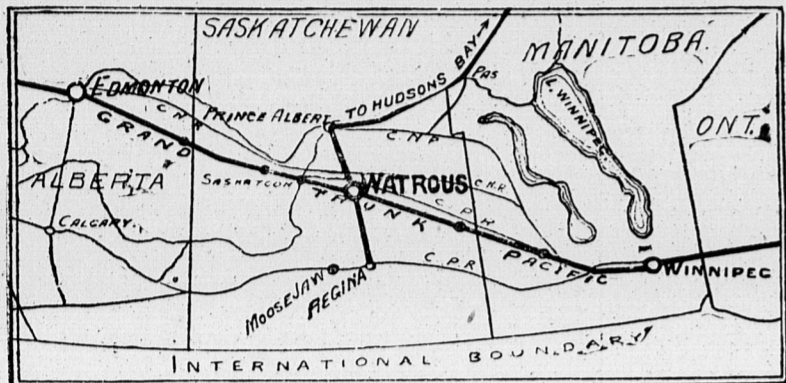


# First Offering of Lots in GRAND TRUNK PACIFIC Subdivision to Original Townsite of

# WATROUS

### The MECCA of the Health-Seeker. Where Success Awaits the Business Man, and Where Profits are Assured the INVESTOR. The Central and Principal Divisional Point on Grand Trunk Pacific Railway



## Watrous Occupies Splendid Strategic Position Located On The Great Trans-Continental Line Of The Grand Trunk Pacific, Which Is To Extend From The Atlantic To The Pacific From Halifax, N. S., to Prince Rupert, B. C. 407 Miles from Winnipeg—388 miles from Edmonton.

In the centre of the finest farming section in all Saskatchewan. In direct line between Regina and Prince Albert.

Watrous is the terminus of the branch line of the Grand Trunk Pacific to Prince Albert, this last named city being an important lumber and agricultural shipping point.

Watrous being the central divisional point, and midway between Winnipeg and Edmonton, where the present shops of the Grand Trunk Pacific are located, it is expected that the central shops of the road will be located at Watrous.

On account of Watrous being the central divisional point, it is from here that the different branch line to the important cities of Saskatchewan and Alberta will radiate.

With the building of the several large Sanatoriums, it will be most logical to suppose that, attracted by the lure of Little Manitou Lake, large numbers of transcontinental tourists will stop off at Watrous on their way from coast to coast.

During the two years or more, while the Grand Trunk Pacific has been building from Winnipeg to Edmonton, the railroad has been in the hands of the Construction Department, operating three trains each week, and without Pullmans, dining car, etc. Beginning, however, on July 3rd, the road was turned over to the Operating Department, and regular daily service between Winnipeg and Edmonton was installed, the trains rendering service second to none in Western Canada, carrying Pullmans, dining car, etc. The running time under the new schedule is 30 hours from Winnipeg to Edmonton, being a shorter schedule by six hours than any other road. Leaving Winnipeg at 10 o'clock in the afternoon, you will arrive at Watrous at 6:15 a. m. The next morning, the Grand Trunk Pacific also began on July 3rd a fast freight service from Winnipeg to Edmonton, having a shorter freight schedule than any other road by twenty hours. This now gives Watrous unexcelled freight and passenger service.

When it is considered that Watrous has been built up under such adverse circumstances, think how rapidly it will now advance and build under the new conditions.

What Moose Jaw is to the Canadian Pacific Railway, Watrous will be to the Grand Trunk Pacific. Of the Great Western Provinces, Moose Jaw is the central divisional point on the Canadian Pacific Railway. Watrous is the central divisional point on the Grand Trunk Pacific. Moose Jaw now has 15,000 population, and is growing rapidly. Lots which sold in Moose Jaw a few years ago at \$100 each are to-day worth from \$1,000 to \$3,000, and they are advancing in price rapidly. You can buy lots to-day in Watrous at \$100 to \$175, in five years they should be worth at least as much as the same kind of lots in Moose Jaw to-day.

Only a few years ago Lethbridge was a small frontier town. Property there had but small value. Today lots in Lethbridge command fancy prices \$10,000 to 12,000 is paid for a single lot, and the market is very active.

Lots which sold five years ago in Saskatoon for \$100 are today worth ten to fifty times that amount.

The wise investor who purchased lots in Edmonton a few years ago finds himself today the possessor of property having a value of many times his original investment.

The wonderful increase in values in such cities as Prince Rupert, Vancouver, Fort William, Port Arthur and many others which could be named, are so well known that it is scarcely deemed necessary to specifically refer to them—suffice it to say, in these cities values sometimes double in thirty days' time so rapidly are the towns and cities in Canada building.

All of the cities mentioned above, and many others which might be enumerated, were once the same size as Watrous today. Those who were sufficiently far-sighted bought lots then at \$100 and \$200 each in these cities, and those who held onto them are today rich.

We believe Watrous today offers one of the best chances for assured profits of any small city in Canada, and it does not matter much which particular lot you buy, just so you are close in. One might drop from a balloon onto any lot in Watrous and be almost certain to make large profits.

In addition to the rich agricultural territory surrounding Watrous is Little Manitou Lake, destined to become the great health resort of Canada. Watrous is a little over two years old. It has passed through the experimental or "seasoning" stage. Its future is assured. The population of the town at this time is about 1500, and is increasing rapidly.

## Invest in Watrous—You Can't Make a Mistake

The amount of money you make in Watrous practically depends on the number of lots you purchase. If you failed to get in on the big money that was made by those who purchased lots in Port Arthur, Saskatoon, Calgary, Regina, Lethbridge or any one of the many live young cities of Canada, when lots were selling at low prices, then do not overlook the opportunity of purchasing lots in Watrous now. Here is offered the same chance to make money which was offered by these other cities a few years ago. Those who purchased lots in Port Arthur ten years ago are now the possessors of property worth 1,000 p.c. more than the price at which it was purchased, an average increase in value of 100 p.c. each year. The same rapid advancement in values has taken place in Port William. Lots which were selling for \$75 to \$100 each, even five years ago, have since been sold for \$1,000 to \$2,000.

You may not have purchased in Port Arthur or Port William when lots were selling at such low prices right in the heart of the city, and thereby failed to make the splendid profits that others made, but you have the opportunity today of buying lots in Watrous, right in the heart of the city, at the initial price, and which price is certain to advance rapidly.

It seems almost impossible to purchase lots in a live and growing young city of Western Canada and not make splendid and certain profits.

Buy lots in Watrous now while they are selling at the ground-floor price, and hold them, and you are certain to make money. The more lots you buy in Watrous the more money you will make. Buy a half dozen or more lots and ride with the wave of advancing values. Ten dollars for every dollar you invest is common in live towns of Western Canada.



PORTION OF MAIN STREET IN WATROUS.

The majority of the business houses being erected in Watrous are of a substantial character, and would be a credit to a city several times as large as Watrous.

# LITTLE MANITOU LAKE "The Carlsbad of Canada"



BATHING IN LITTLE MANITOU LAKE

The water is so buoyant that a human being floats on its surface like a fishing cork. Note that some of the bathers are contentedly lying in the water smoking cigars, others floating on the surface with arms folded and feet sticking out of the water. The specific gravity of Little Manitou water is 1.06.

## Three Sanatoriums To Be Erected

Contract has been let for the erection of Manitou Lake Sanatorium, which, when completed will cost \$50,000. Work upon the building is to begin at once, and is to be pushed as rapidly as possible.

Another large sanatorium of fifty rooms is to be built at once by a Company which has been organized, with a capital of \$60,000, the principal stockholders being a number of physicians of Saskatchewan.

The Provincial Government of Saskatchewan, recognizing the curative values of the waters of Little Manitou Lake, has reserved for sanatorium purposes a mile of frontage on the lake, and it is understood that a large sanatorium is to be built on this tract in the immediate future.

**BOTTLING AND SHIPPING WATER FROM LITTLE MANITOU LAKE.**

Anticipating the enormous demand for mineral water of this lake as soon as its great curative powers are made known, a Company with strong financial backing has been incorporated (Manitou Mineral Water Company, Ltd., Winnipeg, Man.), and is now bottling and shipping the mineral water to all parts of the American continent. There are also two other companies being organized to bottle and ship the wonderful water from Little Manitou Lake. These water companies will be of great advertising value to Watrous, and will make this beautiful little city known throughout the American continent.

**WATROUS SURROUNDED BY RICH AGRICULTURAL TERRITORY.**

The territory surrounding Watrous is very fertile, being a deep loam of the land in the vicinity is under cultivation. Wheat averages about twenty-five bushels to the acre, while oats range from fifty to sixty bushels.

Professor Thos Shaw, editor of several text books on agricultural subjects, says of land in this district: "In natural fertility these lands equal those of the American Corn Belt. In variety of production they excel them, and yet the latter sell for \$100 to \$200 per acre.

Little Manitou Lake, located about two and a half miles from Watrous, is one of the most remarkable mineral water lakes in the world. The waters of this lake have already proved their potency to cure many of the ailments of mankind, being similar in practically all respects to those of the famous Carlsbad. The notable exception to the waters of Little Manitou Lake contain the same ingredients in greater proportions than do those of Carlsbad. It has been proven that the waters of this lake are little short of marvellous in their power to cure rheumatism and skin diseases, and afford speedy and positive results in biliousness, sick headache, etc. Comparatively few have yet heard of the wonders of Little Manitou Lake, and it is expected that, with the information is conveyed to the ninety millions of people in Canada and America, supported by the unquestioned truth from the many who have obtained freedom from disease by use of the waters of Little Manitou Lake, that it will be almost impossible to supply sufficient hotel and sanatorium accommodations to take care of the incoming guests.

The following analysis of the water from Little Manitou Lake has been made by Prof. Milton Hersey, of McGill University, Montreal, Que.

Grains per gallon	Grains per gallon
Sulphate.....0.69	Magnesium Bicarbonate.....0.32
Oxide of Iron and Alumina.....0.28	Potassium Sulphate.....116.62
Calcium Sulphate.....104.96	Sodium Sulphate.....50.22
	Sodium Chloride.....1495.50

Philip Eastman, Editor of "Missouri Valley Farmer", after visiting Watrous and bathing in Little Manitou Lake, says of it: "Among the thousands of lakes in the prairie country of Western Canada, there is one, and although one of the smallest which may be destined in the future to be the best known lake in the North. This is Little Manitou Lake at Watrous. Before

the days of the white man in Western Canada, Little Manitou was famed among the Aborigines as the "Lake of Healing Water." As far back as the traditional history of Indian lore of the Saskatchewan region can be found reference to Little Manitou as a lake resort. A century ago, the Indians from the East, the West, the North and the South, took the sick and the ailing tribesmen to Little Manitou to be cured. The Indian braves ill with rheumatism or burning with fever, were transported across the country, slung in the travois, the ambulance of the Indian. The waters of Little Manitou were to cure them. Medicine men of the tribes had great faith in the waters.

The following comparative analysis of Little Manitou Lake waters with that from the most famous Springs of European health resorts is most impressive:

"MANITOU"	"HUNYADJANOS"	"CARLSBAD"
Magnesium Sulphate.....None	Magnesium Sulphate.....None	Magnesium Bicarbonate.....None
Sodium Sulphate.....None	Sodium Sulphate.....None	Sodium Sulphate.....None
Potassium Sulphate.....None	Potassium Sulphate.....None	Sodium Chloride.....None
Sodium Chloride.....None	Calcium Sulphate.....None	Calcium Carbonate.....None
Calcium Sulphate.....None	Oxide of Iron.....None	Carbonate of Iron.....None
Silica.....None	Bicarbonate Soda.....None	Silica.....None
Specific Gravity 1.06		Carbonate Soda.....None

Little Manitou is one of the most remarkable provisions of nature to be found in North America. Where the minerals and medicinal properties came from, no one knows. There are hundreds of lakes in this part of Canada, but not one that is a duplicate of Little Manitou. Who knows but the waters of Watrous may yet rival those of Carlsbad?

Herbert Quirk, editor of "Farm and Fireside," one of the leading agricultural papers in the United States, visited Little Manitou Lake, and writes of it as follows:

"Little Manitou Lake, full to the brim of water like that of

Henadi Janos, and as still and deserted by fish and fowl as the Dead Sea. The germs of legends already stir in the social soil. Only a few years ago, the waters of Little Manitou, came across the prairie waters and be healed. It is so set in its devotion to the salvation of life that it refuses to drown anyone. Try to sink it and it puns you forth and ejects you. Go to Little Manitou with suicidal intent and it will hold your head out of water while it purges you of your disease.

The entire American Continent will soon realize the importance of Little Manitou Lake and the new health resort will be quickened into life by the influx of people and capital, and large profits will be made by those far-sighted investors who buy property in Watrous.

Compare the price now asked for property in Watrous with that of other famous health resorts. At Saratoga prices are so high that only the wealthy who can afford a own property. At French Lick, Indiana, and also at the nearby city of West Baden, property commands a high price. At Hot Springs, Ark., 25-foot lots in the main part of the city are held at very high prices. At all of these other noted health resorts, there are only mineral water springs; at Watrous there is a mineral water lake, three-quarters of a mile wide and twelve miles long, with water so clear that the sandy bottom can be seen distinctly at a depth of six feet, and the water is so buoyant that a human being floats on its surface like a fishing cork. Little Manitou Lake is ideal for boating and bathing.

Property at Watrous should command even higher prices than at the other well-known resorts mentioned, because this is the only resort of its kind in the American continent. There is but one Little Manitou Lake, and therefore there can be but one Watrous.

**Prices of lots \$100 to \$175. Lots sold on ten equal monthly payments. No interest on deferred payments. Discount of 5 p.c. allowed for payment in full.**

**Lots are large, double size, 50x140 ft., and can be divided into two 25 ft. lots if purchaser so desires.**

**Lots fronting on Main Street are 25x130 ft. Perfect titles guaranteed. No taxes to pay until year 1912.**

It is questionable if the available surrounding territory is under cultivation, and desiring to assist in making Watrous one of the leading cities of Saskatchewan, we will be glad to give upon request, and free of charge, all the surrounding farming territory, arm lands, year water, purchased at from \$15. to \$25. per acre

**REAL ESTATE VALUES IN WATROUS WILL INCREASE RAPIDLY.**

Like other Western Canadian towns the citizens of Watrous are principally of the progressive type, with a large admixture of Americans. Their faith in Watrous is unbounded. The enthusiastic spirit which prevails is one of the finest and best assets of the town. Many who came to Watrous only two years ago with but little capital, outside of an abundance of energy and determination, are today among the well-to-do citizens.

The co-operative spirit here is highly developed. Watrous desires new industries, new enterprises, new citizens. The Grand Trunk Pacific Railway will co-operate in every way possible with those who wish to engage in manufacturing or any form of industrial undertaking at Watrous. A large flourishing mill and brick plant are especially desired. Building operations in Watrous are such that five lumber yards in the city do a thriving business. Three large grain elevators are located in Watrous to take care of the splendid crops produced in this locality.

The value of lots in Watrous is rapidly increasing. \$6,000 was recently offered for the 25-foot lot on the corner of Second and Main streets, and was refused. This lot originally sold for \$250.

**NEW TOWNS ARE BIG MONEY MAKERS.**

It is a fundamental law that the tide of progress is forever westward.

It is in the new towns and the new communities of the west that the greatest opportunities are open. It was Horace Greeley who, several years ago said, "Go west, young man, go west." Money is made in new territory—in new towns and communities. James J. Hill and E. H. Harriman made millions for themselves and their followers by their faith in the growth and development of new territory. In older communities the man with the few dollars hasn't much of a chance—it is in the new towns that the man with limited capital has an opportunity to make big money. Doubtless many of our circumstances have proven the truth of this statement.

Your faith in Watrous will be justified. Nothing can be better than real estate in a live and growing city. Watrous has its future ahead of it; it is not living in the past.

If you failed to get in on the big money that was made in other Grand Trunk Pacific cities—such as Port Arthur, Port William, Saskatoon, Prince Albert, Edmonton, Prince Rupert, or many others which might be named—here is your chance now to get in right in Watrous. The same spirit of co-

operation which has been extended by the Grand Trunk Pacific to these other cities which have made good will be extended to Watrous. Watrous is destined to become the inland Prince Rupert of the Grand Trunk Pacific.

To insure securing choice lots we advise that you order direct from this advertisement, using the coupon in lower right hand corner, making remittance payable to Land Commissioner, Grand Trunk Pacific Railway Company, Winnipeg, Man. If, however, you desire further information before purchasing, then use the coupon in lower left hand corner, mailing direct to the selling agents, International Securities Co., 649 Somerset Building, Winnipeg, Man., and you will be furnished with full particulars, maps, plats, etc. But we again repeat, our advice is to water your purchase at once.

If the selection of lots made for you by our representative is not satisfactory, all you need do is notify us to that effect, and the money which you have paid to the Grand Trunk Pacific will be refunded to you.

Secure your interest by using the purchase coupon and mailing remittance today.

## BUY LOTS IN WATROUS NOW AND BUY TO YOUR LIMIT

You can buy lots in Watrous on payment of one-tenth purchase price down and one-tenth each month. If you desire we will have our representative select for you what he regards as the best lots remaining unsold at the price which you desire to pay. Lots range in price from \$100 to \$175, depending upon location. Choice lots are \$100; Corner lots \$125. Lots fronting on Main Street are \$150; Corner lots \$175. All lots are 50x140 feet, excepting on Main Street, which are 25x130 feet. All streets are 66 feet wide, excepting Main Street, which is 80 feet in width. Lanes are 20 feet.

In ordering state number of lots desired, and price per lot, and enclose remittance for one-tenth of purchase price. No interest will be charged for deferred payments, and no taxes until the year 1912. A discount of 5 p.c. will be given for cash in full with order.

**APPLICATION BLANK FOR PURCHASE OF LOTS.**

Land Commissioner, Grand Trunk Pacific Railway Company,  
Somerset Building, Winnipeg, Man.

I hereby make application to purchase \_\_\_\_\_ lots at the price of \$\_\_\_\_\_ each and enclose herewith remittance of \$\_\_\_\_\_ being one-tenth of the total purchase price. I agree to remit the same amount each month for nine consecutive months.

I desire your representative to select for me, out of the subdivision which you have just placed on the market, the original town site of Watrous what he regards as the best lots remaining unsold at this price. Title to lots to be clear and indefeasible. No interest to be charged on deferred payments, and no taxes until the year 1912. Please make out and forward to me your formal "Application to Purchase Town Lots" which I will sign and return.

NAME.....

In case you desire further particulars, maps, etc., before selecting lots, use coupon below:

**INFORMATION COUPON**

International Securities Co.,  
649 Somerset Building, Winnipeg, Man.

Please forward to me by return mail full particulars regarding the sale of town lots in the subdivision to the original townsite of Watrous, which is just being placed on the market.

NAME.....

ADDRESS.....

We have some Choice Lots for Sale Fronting on Little Manitou Lake. Write to INTERNATIONAL SECURITIES COMPANY, 649 Somerset Building, Winnipeg, Man., for Particulars.