



HERE'S HELP TO KEEP HUSBANDS CONTENTED!



In these days of strain and worry see that you give your man the coffee that keeps husbands contented... Maxwell House!

- There's extra satisfaction in Maxwell House because: 1. It's blended from the very finest coffees obtainable... 2. Uniformly roasted by a special process that brings out the full goodness of this fine blend.

For wartime reasons Maxwell House is now packed in bags—in an All Purpose Grind and at a lower cost to you. This new grind is suitable for all ways of making coffee—coffee-pot, percolator or glass coffee-maker. If using a glass coffee-maker you may prefer to brew the coffee a little longer.



Next, Aleutian Battlefront? Map of the Aleutian Islands showing Kiska Island, Kiska Harbor, and other geographical features. Text describes the strategic importance of Kiska Island.



Henry Ford (second from right) and his wife arriving at the Grosse Pointe Christ Church, Detroit, Mich., to attend funeral services for their son, Edsel Ford, late president of the Ford Motor Co.

Girl of the Turf

By Mary Douglas Stovall

CHAPTER XXXII Tony's Chief Col won his race going away and afterwards Tony took Cary to dinner. It was a gay occasion. "By way of celebration," he said when he asked her, "His grin, she thought, with an added beat to her heart, was the nicest grin she had ever seen."

When he spoke again it was in an entirely different vein. "What do you think of me, Cary? Is Jim staying out of the way?" "She hasn't seen him for a week. He doesn't even call any more, so she's letting herself be quite bowled over right now by a rich doctor."

There is no hardship involved in training with the RESERVE ARMY. The work is interesting and agreeable, and you will make friendships that will last throughout your life. Decide now not to waste the spare time which you have, but to improve yourself mentally, physically, and we might almost say—

Morell did itself proud last evening when despite the disagreeable weather a large number of young and middle aged men opened a meeting in the hall who were interested in the 17th Armoured Regiment. Addresses were delivered by Captain N. W. Lowther, Charlottetown, Captain H. J. Shaw, St. John's, and Mr. C. West Sours, and Lieut. P. A. McElliott, Souris.

Henry Ford (second from right) and his wife arriving at the Grosse Pointe Christ Church, Detroit, Mich., to attend funeral services for their son, Edsel Ford, late president of the Ford Motor Co.

The Defenders Of Our Shores—The Reserve Army

The Purpose of Canada's Reserve Army Defined in Commons

In the House of Commons at Ottawa, on Tuesday, Colonel the Honourable J. L. Ralston, D.S.O., Minister of Defense, replying to a barrage of questions regarding the RESERVE ARMY defined its use as follows:

It will be trained and equipped so as to be able to defend the shores of Canada if need be. It will be given more responsibility in defense roles, particularly in connection with anti-aircraft work. The first function of the RESERVE ARMY will be local or community defense, and secondly, the possible function of general defense.

Colonel Ralston said we are not out of the woods yet by any means, and that the RESERVE ARMY is a necessity for the RESERVE ARMY.

BE PREPARED, TRAIN NOW The above definition of the need of the RESERVE ARMY coming from one of the foremost military authorities in Canada shows us why we need to fill the ranks of the RESERVE ARMY with men and to equip and train them in the best possible manner.

ALL UNITS ARE READY The various units of the 17th Armoured Regiment, the 6th District Signals, and the 17th Army Service Corps are ready and willing to do their part. True, they are not up to strength, and that is the reason for this campaign. Between one hundred and fifty and more than two hundred men are waiting for their intention of joining. Two hundred more are wanted to place all units on a proper basis.

NO HARSHNESS INVOLVED There is no hardship involved in training with the RESERVE ARMY. The work is interesting and agreeable, and you will make friendships that will last throughout your life. Decide now not to waste the spare time which you have, but to improve yourself mentally, physically, and we might almost say—

SUMMERSIDE and MORELL Enlist Many Recruits For The Reserve Army

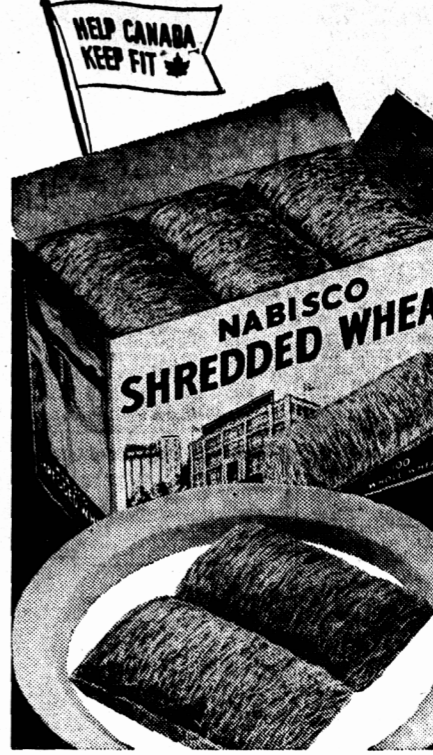
Tuesday evening, Summerside did itself proud when twenty young men stepped on the platform and joined the 17th Armoured Regiment. The details of that meeting have appeared in the press, and showed that it was the result of good organization by Lt. Colonel E. L. Morrison and Sergeant Major Lowell W. Hancock, but that is not all. Between fifteen and twenty more recruits will be added to the ranks of the Reserve Army in or near Summerside before this campaign closes.

Morell Goes Over The Top Morell did itself proud last evening when despite the disagreeable weather a large number of young and middle aged men opened a meeting in the hall who were interested in the 17th Armoured Regiment. Addresses were delivered by Captain N. W. Lowther, Charlottetown, Captain H. J. Shaw, St. John's, and Mr. C. West Sours, and Lieut. P. A. McElliott, Souris.

How To Join You can join up by getting in touch with any officer or member of the RESERVE ARMY or by visiting the Armouries or uptown headquarters, Kent Street. You will be given a hearty welcome, and will soon make many friends. The units that are recruiting are as follows:

- 17th (R) ARMoured REGIMENT 204th BATTERY FIELD ARTILLERY 6th DISTRICT SIGNALS 17th (R) ARMY SERVICE CORPS

"Believe me on this war job I need an energy breakfast"



"NO MORE sketchy breakfasts for me, it takes solid nourishment—and plenty of it—to keep me going on this war job. 'THAT'S WHY I eat Nabisco Shredded Wheat with milk every morning. It says right on the package that it's 100% whole wheat with all the bran and wheat germ. I've found Nabisco Shredded Wheat a real energy food at any time—and it tastes so good, too!'"

THE CANADIAN SHREDDED WHEAT COMPANY, LTD. Niagara Falls, Canada

IN MEMORIAM

MR. HAROLD T. HALL

On Monday, May 10, at the Prince Edward Island Hospital, Charlottetown, P. E. I., after a long illness, Mr. Harold T. Hall at the age of 56.

Mr. Hall was born in Summerside and was the son of the late Catherine MacRae and Thomas Hall. In early life he entered the business as a mechanical apprentice, with his father, who was then Manager of the Hall Manufacturing Co.

He was a man of sterling character, and enjoyed the goodwill and respect of all with whom he came in contact, both in business and private life. His word was his bond in every transaction, and he exemplified the Christian ideal of high ideals, always practicing the Golden Rule. Although he will be missed in business and community life, the greatest loss will be felt in the home, where he was always a loving and helpful father.

He was a man of strong physique, and enjoyed good health until six weeks before his death. When he entered the Prince Edward Island Hospital for a major operation, although the operation was successful and everything that Medical skill and tender nursing could accomplish was done, God willed it otherwise, in bringing his earthly end, a useful and well spent life.

The funeral which was very largely attended, was held from Zion Church, Charlottetown, on May 12. Rev. G. C. Webster officiated at the church and also at the graveside, where all that was mortal of Mr. Hall was laid to rest in the family plot at Willowdale, to await the resurrection of the just.

Church on the evening of June 20th by the Young People of Victoria in Service and Song, that is if they can come. Moved by Miss Florrie Mabey and seconded by Mrs. Austin Smith that the rally be held on July 2-3rd. The next place of meeting to be at Mrs. Gerald Best on 24th of this month. Mrs. Earl Sawyer has devotional for next meeting and Mrs. Frank Kohout discussion. The devotional was conducted by Miss Florrie Mabey. The collection was taken amounting to \$2.05. Hymn, What a Friend We Have in Jesus, was sung. The meeting closed with Miss Mabey's Benediction. A social time was enjoyed after the meeting.

QUALITY FOODS

- FRIDAY—SATURDAY and MONDAY EATONS SNOWFLAKE BAKING POWDER 1 Lb. Tin - 15c KELLOGGS ALL BRAN 16 Oz. Pkg. - 25c QUAKER CORN FLAKES Pkg. 9c. 3 For 25c SWANSDOWN CAKE FLOUR Pkg. - 32c HEINZ TOMATO KETCHUP 14 oz. Bot. 21c CANADA CORN STARCH 12c COCOA 1/2 Lb. Tin - 21c

- IVORY SOAP Med. Each - 7c GRAPENUTS FLAKES 7 oz. Pkg. - 11c Fruits and Vegetables Leaf LETTUCE, Head - 15c Head LETTUCE, Each - 32c Hot House TOMATOES, Lb. - 45c CUCUMBERS Each - 30c Canadian ONIONS, Lb. - 7c CELERY Large Head - 39c

MEATS and FISH CANADIAN STORES LTD