

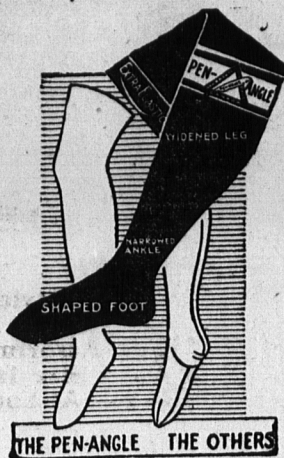
# S. A. McDonald

The Island's Leading Store

## Ladies' Hose

60c for 35c

25 doz. in the Lot  
Black, White and Tan



This is a well shaped hose extra good value at 60c, a clearing line we secured at a snap, only 50 doz. in the lot your choice for 35c per pair or 2 pair for \$1.00.

## Ladies' Wash Skirts

White wash skirts all sizes in the new flouncing skirt buttoned on front 2 pockets. Prices \$1.35, \$1.50, \$2.25.

## Another Snap in Ladies' Blouses at

98c

regular values

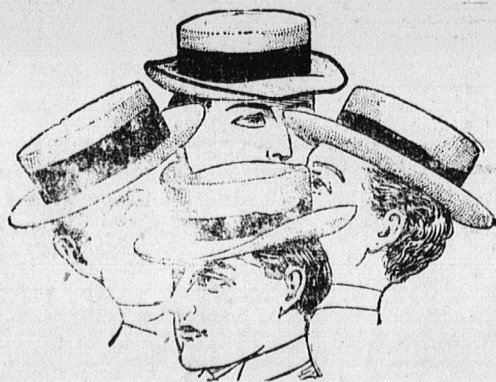
We promised you a big shirt waist bargain last week at 98c the House wired us they were sending us the 20 dozen more or all they had in stock. We believe they are fully better than the first lot. They go on sale now at 98c, regular values from \$1.75 to \$2.50.



## Fresh New Waists Direct from Factory 69c

This is another charming line right up to date low collars in both long and short sleeves. There is only 10 dozen in this lot the regular prices are \$1.25 to \$2.00. Your choice of any for 69c. Come and examine them we promise you won't be disappointed

## Some New Straw Hats



All the new shapes in sailors, panama dips etc. prices from 65c to \$7.50.

## Overalls for Men

The best values in the city at 60c, 75c, 85c, 90c \$1 and \$1.25

## Overalls for Boys

A good strong Union at 60c per pair.



Store Closes Every Monday Afternoon During July and August at 1 o'clock

S. A. McDonald

# THE Charlottetown Guardian

Advertising Phone ..... 132-3  
Subscription Phone ..... 132-2  
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MONDAY, JULY 5TH, 1915.

## UNDERDRAINAGE

The hot weather prevailing during the past month or more has had disastrous effects in some sections in the Western part of the Province. Low and level lands have been practically flooded and made unfit for cultivation. Many of the farmers have been unable to get their seed sown and as a result a large proportion of farm land will lie idle during the year. This is a serious loss to the Province but especially serious to those whose farms are involved. These farmers are naturally discouraged and some of them are already talking of selling out and leaving the Province.

In view of this condition and of the possibility of its recurrence, the time is opportune for a thorough study of the possibilities of underdrainage. There is no doubt that a proper system of underdrainage would reclaim many farms that, under present conditions, are liable to total or partial failure.

The subject of underdrainage has been discussed, and the need of it fully realized for many years, but it all ended in discussion. One of the great difficulties in the way has been the cost of tile and the unwillingness of our people to risk the expense of installing a manufacturing plant. Now, however, with a Government keenly alive to the possibilities and the requirements of the Province, with the buoyancy, optimism and faith of our people keyed up to a healthy working pitch, it is not too much to hope that in the forward movement already well underway, underdrainage and tile manufacture may figure in the near future. We understand the Government has been enquiring into the matter and that means that if the project is at all feasible it will be undertaken. The benefits resulting from underdrainage have been so abundantly proved in other Provinces and on our own Experimental farm that this point needs no discussion. The point to be considered is whether or not tile can be manufactured in the Province.

Now, there are deposits of clay in this Province equal to any in Canada and the demand for tile is growing rapidly and will continue indefinitely. In addition to the demand for tile, there is a constant demand for brick, a demand that will also continue indefinitely. The two projects can be merged as the same plant can be used for the manufacture of both. With an unlimited supply of suitable clay, an unlimited demand for the finished product all that is necessary is the organization of a company with sufficient capital to establish a manufacturing plant in the vicinity of one of our best clay belts. We have no doubt the Government will do its part in educating the people in the methods and advantages of underdrainage and will do everything possible to encourage the undertaking. It is claimed by those in a position to know the value of underdrainage that there are thousands of acres in the Province which could be made to produce from \$5 to \$10 an acre per year more than they do at present. Such an increase would mean much to the Province generally and very much to those whose lands are in need of such treatment.

With an unlimited supply of raw material in hand and a need that would create an unlimited demand both for tile and brick, the proposition at present looks like one that will not long go a begging for capital. It is up to our local capitalists to take the matter in hand at once, as such an opportunity will not stand long knocking at their doors.

## BUSINESS CONDITIONS HERE

The "Maritime Merchant's" correspondent at Charlottetown, who has recently been making a survey of the business situation in the Island, reports as follows:—

Business conditions are very satisfactory and the prospects reassuring. Payments have been good, and the business done better than usual. Merchants generally are optimistic. Fox industry profits during two or three years placed many of the farmers and business people in comparative affluence. While the war may have adversely affected business in Canada as a whole it has not done so in Prince Edward Island. This province is almost exclusively agricultural, and the high prices obtained for agricultural produce have more than offset the decline in the price of foxes. Farm produce has been pretty well cleaned up this year. Oats are about sold out with the exception of sufficient for local supplies; the market is ready for the new crop. Potatoes had rather a set-back last year on account of the tremendous crop in New Brunswick, which our people could not compete with at the prices offered. Consequently there was a considerable stock left on hand, and although the prices for these were not realised directly, they have been largely fed to cattle and hogs, and the agricultural result will show during the present year. This is a sort of intensive farming which the Agricultural Department has been trying to instil into our farmers for some time. They will now be better able to appreciate its value. There has been a considerable amount of money left in the Island through purchases of hay for the Army Service. The high prices that have ruled for oats during the past six months must have been very remunerative to the farmers.

From all sources I learn that the prospects are splendid for an excellent crop of hay this year. All farm crops look well as far as can be judged.

Merchants report that the unsettled state of the markets has interfered somewhat with sales, as in flour, for instance, but business generally has been better than usual, and people do not seem to have been curtailing their expenditure as much as might have been expected. It was thought a year ago that the amount of money pouring into the pockets of the Islanders through the Fox Industry would have led to extravagances; but experience has proved that those who reaped a rich harvest from their fox investments did not throw it away extravagantly, or at least very few did, and so the sudden check in dividend paying has not to any extent interfered with the present volume of mercantile business in Prince Edward Island. There are no failures to record in Prince Edward Island, and payments continue as satisfactorily as heretofore. Altogether the prospects may be described as rosy.

## TRADE OPPORTUNITIES

While watching the progress of the war and concerned, as we should be, about its many and varied enormities, we are liable to forget the revolution that is being brought about by it and the foundations that are being laid by it for the changed conditions which must inevitably follow when the war is over.

Our readers are familiar with the changes already brought about in the currents of trade and production in Europe. Supplies have been cut off and must be made up elsewhere. Canada has been called upon to supply its share and statistics recently published show that considerable progress has already been made.

Perhaps the most remarkable development in Canadian trade has taken place with respect to hog products. The Financial Post of June 26, commenting on this subject, says:

There was never a more striking example of the resiliency and capacity of a comparatively small community to increase its live stock products. It affords a striking example of what can happen, when a community once comes to believe in its enterprise. If we, as a country, could minimise wisely the spirit of agitation which calls for construction, it would be wonderful what we could accomplish. In the terrible depletion of Europe's live stock, Canada has a great opportunity.

The following table gives an excellent idea of the trend of business in hog products:—

IMPORTS.		
(Bacon, Hams, Lard, Product of Hogs.)		
Year ending March 31.	Weight.	Value.
1910.....	25,967,579	\$3,189,225
1911.....	21,222,879	2,747,937
1912.....	26,804,648	2,914,396
1913.....	37,728,197	4,604,301
1914.....	26,256,994	3,281,640
1915.....	11,437,309	1,296,354
EXPORTS.		
1910.....	50,919,950	\$7,030,293
1911.....	60,471,261	8,594,933
1912.....	62,738,042	7,992,097
1913.....	39,257,015	5,736,991
1914.....	27,686,759	4,247,016
1915.....	118,737,565	17,370,519
EXCESS OF EXPORTS OVER IMPORTS.		
1910.....	24,962,371	\$3,841,065
1911.....	39,248,382	5,846,996
1912.....	35,933,394	5,077,701
1913.....	1,528,818	1,132,690
1914.....	1,429,765	965,376
1915.....	107,300,246	16,074,165

When the pork packing industry was first established in Eastern Canada it had in view the export trade almost entirely and until Western Canada began to fill up, the export trade continued to be an important factor. Then when the West became populated, a good market developed there, for the Western marketers confined their attention at first almost exclusively to growing grain. By degrees, however, they took up hogs and within the last few years they have been producing not only enough for their own needs, but sufficient to permit of a large export business to the United States.

This Western development has forced the Eastern pork packers back again more strongly than ever into the British trade, and this is one reason why the exports of bacon, hams and lard have been increasing of late so enormously. Of course, over and above this, the war has had a powerful influence. The Russian supply has been practically cut off entirely from the British market. The Danish supply has been very considerably reduced, though this will pick up again as soon as the arrangement between Great Britain and Denmark facilitating the importation of feed into Denmark becomes operative, while the Dutch supply is very much restricted. It remains for Canada and the United States to fill the void thus created.

No province in Canada has better facilities for catering to and profiting by this increased demand for hog products than Prince Edward Island. At present prices and with a steady demand for pork, hog raising is a profitable business. With that demand greatly increased, with a market that cannot be glutted, it will be even more profitable. There is no reason why this province should not very greatly increase its hog output. If instead of a half-dozen or a dozen hogs now commonly fed on our farms the number were increased to twenty, or fifty, or even a hundred, it would be found well within the capacity of the average farm and would also be found, we believe, exceedingly profitable.

The increase in our total exports from Canada, as shown by the above tables, is a remarkable one and shows that the rest of the Dominion is already adapting itself to the new conditions. Prince Edward Island will do well to follow the example. The trade will be supplied and it rests with ourselves whether or not we shall do our part.

## DAILY SELECTIONS FOR GUARDIAN READERS

Furnished by W. S. Louson.

### WHILE LILACS GLOOM

love God's gifts—the trees the ferns,  
The cups of gold strewn o'er the sod,  
The sun-faded flower that mornward turns,  
The hollyhock and goldenrod;  
The pansy, too, with eyes like night,  
The roadside thistle's fairy globes,  
The cherry tree arrayed in white,  
The maple in its autumn robes,  
The trailing arbutus can lure Me sometimes from the town away,  
The wood-born violet demure Hath caused me farther on to stray,  
Even now a slender poplar sings  
Near one far lake, while Luna shines;  
Across the years sweet memory brings  
The threnody of northern pines.  
I knew a garden walled around

With rubble, near the city's heart  
Within that fragrant bit of ground,  
Growth for me a thing apart  
From all the rest—a bush—a bush now bare.  
But soon with wondrous life to stir,  
Its blossoms sweetening all the air,  
Purple and white and lavender,  
The overarching sky may glow:  
Or spread a canopy of gloom;  
But to that spot each day I'll go  
As to a shrine, while lilacs bloom.

## Saturday Leaders

60 only  
New Yorkers  
at  
98c

## Patons

## Summery

## Dresses

\$2.98, 3.50, 5.00  
to 8.00

## Patons

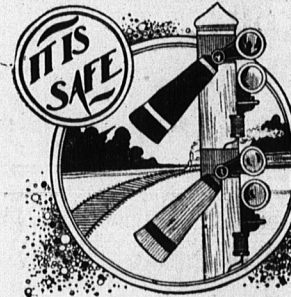


WAIST 7634 SKIRT 7609

## Always Be Prepared

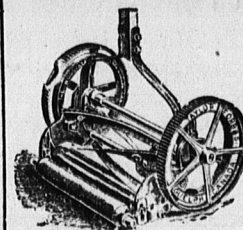
It's the only Safeguard

Carry Insurance against every contingency with



## Hyndman & Co., Ltd.

Established in 1876  
61 Queen Street Charlottetown  
The Oldest Insurance Agency in the Province.



## Have You Seen Our Big Display of High-grade LAWN MOWERS

If you are thinking about getting a lawn mower and want the best machine your money will buy, it will pay you well to see our showing before making a selection. If you need a lawn mower but are not thinking seriously about getting one, you should see our showing, because the splendid values offered are bound to make you buy.

Our lawn mowers are the easy running, close cutting kinds that make lawn mowing a pleasing pastime. Call today and see the display.

## Fennell & Chandler Victoria Row

## Summer Footwear For Men GOFF BROS.

We have a complete line of Summer Footwear, just the kind men like to wear, in Patent, Tan and Gun Metal, Button or laced, Patent with Cloth Tops, high or low pointed toes, also Tan Rubber soled shoes price \$4.50.

When looking for Tennis Shoes we have them "all sizes", Men's, Women's and Children's.

## GOFF BROS. The Shoe Store

Regal, Banker and Slater Boots for Men