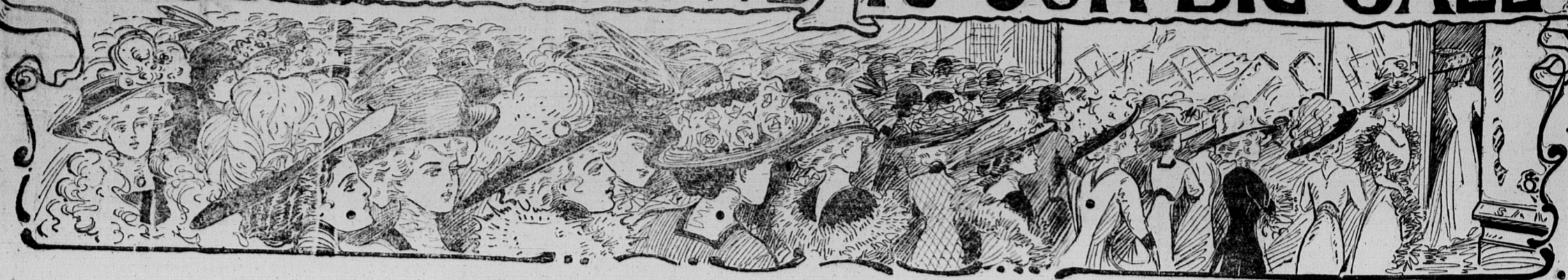


FOLLOW THE CROWD TO OUR BIG SALE



A Few Words To The Readers Of The Guardian FROM PATONS.

We are not going to use any scare head lines in our advertisements nor will we emit a succession of War Whoops to draw attention to our page announcement regarding our SURPLUS STOCK CLEARANCE SALE. We are not going to shout any yellow newspaper talk nor will there be any war whoops that will put to shame any such journalism, no such words as "we have competition jaded, slashed, shredded, scalped, massacred, no outcry of fire, smoke, war." There will be no extraordinary array of unapproachable bargains, no merciless massacre of prices. We will call a SPADE a SPADE. We are going to use little simple words remembering it is news and prices, just what the bargains offered consist of and the prices quoted are all we think required. You know we cannot go on indefinitely selling goods at cost or under. In short we think it is better to be known as price maintainers on QUALITY goods throughout the year and real bargain offers all over the store once a year than to aim at the reputation of a cut price store. Always yours for good bargains or quality goods

The Weather Conditions during Oct., Nov., and December did not put the buyers in the proper spirit to buy Heavy Winter Goods. Many prospective purchasers put off altogether till after the Holiday Season. This Surplus Stock is saleable today, but if carried over till next season will not be so saleable.

\$10,000 Wanted Before First of February. Nothing reserved—no goods imported for sale purposes—all Paton's standard quality stock. This is the largest stock offered at genuine discounts in this province.

1,186—One thousand one hundred and eighty-six Men's, Boys' and Children's Ready to Wear Garments on sale.

The circumstances which forced this Sale and made this opportunity for you may never occur again. Remember, A Large Surplus Stock Is Not An Earner to any Dealer. So Our Loss Is Your Gain. Come early in the morning for best service, but come anyway. Read down for particulars.

REMEMBER! this sale will stop as soon as the required amount is realized. Come Now—Do Not Delay.

Everyone knows that a sale at PATON'S affords chances such as seldom occur. Those who put off coming early will probably miss many opportunities. Just consider all the offerings made in this advertisement and you will find many bargains.

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Go Over This List and Note the Discounts Offered

Furniture and Carpets 1-3.
Ready Made Clothing 1 and 1-3, and Half Price. Dress Goods 1 and 1-3.
Millinery, Ready trimmed Hats and untrimmed Hats 1 price; Millinery trimmings 1-3 and 1.
Furs and Fur Lined Coats 1-3 off.

All Ready made Garments for Ladies in the mantle room, 1-3.
Coats, Skirts, Misses' Jackets, Rain proof Coats 1 to half price.
Staple Department, Household Cottons and Linens, 1 off.
Corset and Hosiery Department, also Ladies' Underwear, 1 off.
Coatings, Stripped Broadcloths, Beavers, Cheviots, Friezes, 1 off.

Ladies Suitings at 1 to 1-3 off.
Men's Furnishing Department, 1 off.
Special Lines 1-3.
Ladies' Ready to wear Department, Waists Silk and Wool. Wrappers, Wool Jackets, etc., 1 and 1-3 off.
Ladies' White Underwear 1 off.
Dress Goods 1 to 1-3.

All our Ostrich Boas and Ostrich Feathers 1-3 off.
Silk, Satins, Ribbons and Velvets 1 off.
Kid Gloves, Silk Scarves, Wool Scarves, 1 off.
Standfield's Underwear, all new stock, medium and fine makes, 1 off.
Watson's Underwear, and Pen Angle, 1 off.

Worsted, Scotch Tweeds and Serges, Oxford and Hewson Tweeds, 1 off.
All Smallwares, Combs and Hair Accessories, 1-3 off.
Stockingette and Overalls 1 off.
All our Men's Fur Coats, 1-3 off.
All Boy's Overcoats, 1-3 off.
Blankets, all 1 off.

Eiderdown Quilts, 1 off.
Frillings and Neckwear 1 & 1-3 off.
Colored and Black Satin 1 off.
Dress Linings, etc., 1 off.
Braids and Gimps, 1-3 and 1 off.
Appliques, 1-3 off.
Evening wear, 1 off.—comprising Bolaines, Crape de Chine, Marquisettes, Voiles, Crepoliennes, etc.

Dress Goods Prices as Never Before

Sweetest, Cleanest, Largest Stock Discounted
Five thousand yards to select from

- Plain Melton Suitings, 42 inches wide, about 175 yds, 22c line, less 1/2 off.
- Striped Tweed Suitings, 48 inches wide, about 225 yds, regular 65c line, less 1/2 off.
- Diagonal Cheviot Suiting, 42 inches wide, about 350 yards, in a splendid range of colorings, regular 73c less 1/2 off.
- Hopsack Diagonal and Cheviot Suitings, 50 inches wide, about 350 yds, regular \$1.20 and \$1.30 per yard, less 1/2 off.
- Hygrade Broadcloth, 54 inches wide, about 400 yds, fourteen shades, black to select from, \$1.75 per yard, less 1/2 off.
- Boyd Caldwell's Striped Suitings, 58 inches wide, about 175 yards, nine colorings in stock, regular \$1.70 per yard, less 1/2 off.
- Boyd Caldwell's Nigger Head Suitings, 58 inches wide, about 125 yards, seven pieces to choose from, regular \$1.45, less 1/2 off.
- Black Dress Goods, about 1800 yards stock, comprising panamas, serges, chevots, lustres, poplins, arnures, tricots, residas, colliennes, cashmires, voiles, diagonals, hopsacks, etc., ranging from 35c yard to \$2.35, 40 to 48 inches wide, less 1/2 off.
- Blue Dress Goods, about 100 yards in serges, velveteens, diagonals, voiles, satin cloths panamas, etc. Prices from 50c to \$1.50, less 1/2 off.
- Old Rose and Red Dress Goods, about 500 yards in amazons, diagonals, nuns veiling, crepoliennes, residas, venetians, etc., from 35c yard to \$1.20, less 1/2 off.
- Brown Dress Goods, about 450 yards, in stripes, diagonals, zibelines, satin cloth, venetians, poplins, amazons, etc., from 55c to \$1.20, less 1/2 off.
- Steel Grey, Taupe, Fawn, Grey Dress Goods about 1000 yds in lots comprising greys, satin cloths, etc., etc., also a splendid lot of materials suitable for evening wear, 1/2 off.

Save 1-3 on Furs Now

Surplus Stock Clearance Sale

- This is only a Partial List. We have a large stock of Furs
- 1 Mink Muff, 5 stripes very dark \$55.00, for.....\$36.67
 - 1 Mink Muff 4 stripes dark \$45.00 for.....\$30.00
 - 1 Mink Muff 3 stripes \$40.00 for.....\$25.67
 - 1 Mink Cravat trimmed with head and tails \$22.50 for.....\$15.00
 - 1 Mink Throw plain 56 in. long \$30.50 for.....\$20.34
 - 1 Mink Throw 54 in. long \$35.40 for.....\$23.34
 - 1 Mink Throw, 72 inches long, \$52.00 for.....\$34.67
 - 1 Mink Stole trimmed with head and tails \$65.00 for.....\$43.34
 - 1 black fox (muff rug) style \$43.00 set for.....\$28.67
 - 1 Isabel fox set (rug muff) \$67.50 set for.....\$45.00
 - 1 Isabel fox stole, animal effect \$40.00 for.....\$26.76
 - 1 Alaska Sable Bolster Muff \$39.00 for.....\$26.00
 - 1 Alaska Sable Muff trimmed with tails \$39.00 for.....\$26.00
 - 2 Alaska Sable Muffs trimmed with tails \$39.00 for.....\$26.00
 - 2 Alaska Sable Muffs pillow shape \$25.00 for.....\$16.67
 - 3 Alaska Sable Muffs, pillow shape, \$32.50 for.....\$21.67
 - 1 Alaska Sable Stole, animal effect, \$37.50 for.....\$25.00
 - 2 Columbian Sable Muffs, pillow shape, \$12.00 for.....\$8.00
 - 1 Columbian Sable Muff, square shaped, \$8.50 for.....\$5.67
 - 1 Grey Squirrel Muff, pillow shape \$12.50, for.....\$8.34
 - 1 Grey Squirrel Throw, plain, \$12.50 for.....\$8.34
 - 1 Grey Squirrel Throw, trimmed, \$13.50, for.....\$9.00
 - 1 Mole Set Plain Throw, with pillow Muff, \$25.00, set for.....\$16.67
 - 13 Marmot Muffs, from \$4.00 up to \$13.50, for.....\$9.00
 - 3 Marmot Stoles, from \$5.50 up to \$19.50, for.....\$13.00
 - 2 Marmot Throws, \$10.00, for \$6.67
 - 10 Belgian Hair Muffs, \$3.25, for \$2.17
 - 11 Belgian Hair Stoles, \$1.98 to \$4.75, Less 1-3 off for.....\$1.33
 - 1 Alaska Sable Stole double furred, \$25.50, for.....\$17.00
 - 1 Alaska Sable Stole, double furred, \$22.50, for.....\$15.00
 - Alaska Sable Throw, plain 54 in., \$16.50, for.....\$11.00
 - Caracul set Rug Muff and Throw, \$22.00 set, for.....\$14.67
 - American Sable Stoles, very large, \$13.50, for.....\$9.00
 - American Sable Muffs, pillow shape, \$12.00, for.....\$8.00
 - 2 American Sable Muffs, square \$5.50, for.....\$3.67
 - 2 Columbian Sable Stoles, very large, \$13.50, for.....\$9.00

Carpets at Prices as Never Before

Carpets Selling at One third to Half Price

- No. 1 Tapestry Body Carpet, large variety of colors. Length 30 to 55 yards of a color. Price 75c. and 85c. per yard, for.....49c per yard
- No. 2 Better grade tapestry body same lengths 85c. to 95c. per yard, for.....59c per yard
- No. 3 highest grade tapestry carpet \$1.10 per yard, for.....73c per yard
- No. 1. Short ends Brussel carpet and halmorals. Values \$1.25 to \$1.65. In length they run up to 15 and 16 yards. Not enough for a room but just the thing for small dens or halls. They are all choice No. 1 goods PATON'S quality always the best. About 18 or 20 lengths mostly all good colors. \$1.25 to \$1.65 per yard
- No. 2. Brussels body with border to match, will only be sold with borders. Prices range from \$1.55 to \$1.75. Best English make including a few No. 1 Canadians. Your choice.....98c per yard
- (Run if you want a carpet of value and at a price never heard-of before.)
- No. 3. Stair carpets with borders price from \$1.55 to \$1.65. Splendid assortment. Your choice.....\$1.08 per yard
- Lot No. 4. Axminster and Wilton Carpets. Body with borders to match, will be sold only that way. Good selection, good colors and good goods. Priced regularly at \$2.00, \$2.25 and \$2.50. Your choice.....\$1.28
- He or she who reads must run. The above prices are for cash only. The goods can be paid for half down balance on delivery. Remember the price advertised is for running yard of 27 inches wide.
- Hearth Rugs, standard sizes and colors, about 70 in stock. Prices from \$1.85 to \$9.50. Selling at 1-3 off
- Door Mats, about 150 in stock. All sorts from 39c. to \$3.50. They also go at.....1-3 off
- 90 Velvet Brussel Axminster Union Scotch and Jute, carpet squares suitable for drawing room, parlors, sitting rooms, dens, libraries, dining rooms, bed-rooms. All standard sizes. Ranging in price from \$2.50 to \$55.00. Selling at.....1 off

Ready to Wear Garments are Smartly Reduced

- 50 Reefers, Boys.
- 95 Reefers, Men's
- 40 Men's Overcoats, Chesterfield's, 1/2 price.
- 115 Boy's College Overcoats, 1-3 off.
- 118 Men's Tweed and Worsted Suits, 1-3 off.
- 45 Men's Overcoats, 33 to 42, half price.
- 55 Men's Blue or Black Chesterfields.
- 115 Three Piece Suits, Short Pants, 33 to 35, 1 to 1-3 off.
- 150 Two Piece Suits fit for boys four to fifteen, 1 to 1-3 off.
- 29 Leather and Canvas Storm Coats, half price, 1 and 1-3 off.
- 8 Fur Coats, Coon and Beaver, 1-3 off.
- 4 Astrachan Lined Cloth Coats, with Fur Collar, \$20.00 for \$14.50.
- 59 Young Men's Suits, \$8.00 to \$17.50
- D. B. & S. B., 1-3 off.
- 100 Pairs Short Pants, Sale Price, 49c, worth 75c.
- 30 Pairs Worsted Pants, Price \$3.50 to \$4.75, half price.
- 200 Pairs Heavy All Wool Pants, 1/2 off.
- 45 Children's Suits, all sizes, HALF PRICE.
- 3 Coats, with New Collar (College) Size 38 and 40, \$12.50 and \$13.50, 1-3 off
- 1 Heavy Braided Coat, size 36, \$18.50, 1-3 off
- 4 others, Braid trimmed, 34, 38, 40, and 42, \$16.50, 1-3 off
- 3 Heavy Frieze Coats, 36, 40 and 42, \$10.25, 1-3 off.
- 1 Oxford Grey, Shawl Collar, with Braid, 34, \$15.75, 1-3 off.
- 1 Green Mixed Tweed, 38, \$12.50, 1-3 off.
- 1 Grey Oxford, 40 \$11.50, 1-3 off.
- 16 Tweed Coats, sized from 32 to 40, priced from \$8.00 to \$22.00. your choice for 5.50

FURNITURE

OUR FURNITURE is all of the latest styles, our stock complete, with everything that a first class house ought to stock. Buying strictly for cash we are in a position to be able to sell furniture and carpets as low as any house in the trade. All our goods are marked in plain figures and while our SALE lasts we will undoubtedly give you bargains, and discounts off our already low prices. The following goods named and anything else in our large stock not named will be subject to discounts of 25, 33 1-3 and 50 per cent.

Parlor Suites, made of Birch Mahogany, consisting of Lounge, Arm Chair and Rocker, Spring Seats, covering of Silk Tapestry in colors of Green, Brown and Red. Regular price, \$39.00, for HALF PRICE, during this 14 days' sale.

Parlor Suite made of Birch Mahogany, five pieces, small Tapestry Pattern, a little soiled. Regular \$40.00, for \$25.00.

Sideboards, made of Surface Oak, polished with 2 cupboard doors, 3 drawers, Plate Glass Mirror Beveled Top Shelf. Eight different styles at Clearance Prices from \$10.00 to \$20.00.

Lounges and Couches in Coverings of Tapestry, Enamel Cloth and Velour, with spring sale. Prices from \$4.75 to \$22.00

Our Carpet Room includes many different articles not mentioned in itemized ad. elsewhere in this list.

Fur and Fur-lined coats Smartly Reduced

- 4 only, Beaver Cloth, Black, Blue or Brown, Fashionable Coats, full length, Rat Lined, with No. 1 Mink Collar and Revers, size 36 and 38, worth 90.00 at 1-3 off.
- 2 only, same coats, only with Sable Collars and Revers, 34 and 36, Black only, well worth in season 85.00, go at 1-3 off.
- 1 Ladies' Rat Lined Coat, Marmot Collar, 38, \$65.00, 1-3 off.
- 1 Plain Black Coat, Farmers Satin Lined, Fur Collar, size 34, \$26.50, 1-3 off.
- 1 Cloth Caracal, Black, 38, \$14.00, 1-3 off.
- 2 Heavy Caracal Cloth Coats, 52 in., with Fur Collar, size 36 and 38, \$39.00, at 1-3 off.
- 2 Not so heavy Caracal Cloth Coats, black with Fur Collar, 34 and 36, \$35.00, 1-3 off.
- 1 Broated Seal Plush Coat, size 40, 30.00, 1/2 off.
- Real Russian Pony Skin Coats.
- 2 full length samples, American style, 34 and 36, priced \$55.00 and \$60.00, 1/2 off.
- 2 others, heavy weight, real good, No. 1 coats, sizes 34 and 38, \$75.00, \$85.00, 1/2 off.
- Fashionable full length. Bocharan Coats, fully guaranteed, 44 inch long, size 38, \$65.00, 1-3 off.
- Another 42 in., size 38, \$68.00 (extra fine curl) 1-3 off.
- One only, 52 in., size 40, \$50.00, 1/2 off.
- Other Astrachan Coats in 34 in. length, all new this season and fully guaranteed. \$38.00 and \$45.00, at 1-3 off.
- A few near Seal Coats selling at \$15.00 each.

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