

Ready For the 24th?

The holiday is twice as good if you're properly equipped for it! The MEN'S STORE offers its best services and its splendid stock and invites your visit.



SPORT COATS

YES, GENTLEMEN, SPORT COATS are "tops" for Spring. And with Sport coats we've "gone to town." You appreciate tailoring with a flair for style... it's built into these!

PATTERNS? There are Glen Urquharts, stripes, diagonals, herringbones and Donegals.

COLOURS? They just gleam out of these perfectly fitting, finely tailored coats.

FABRICS? There are the English cloths that satisfy at sight, that hold their tailored shape, and that give you real wear.

MEN'S 36 to 44 — \$11.95 to \$20.00
BOYS' 33 to 37 — \$10.95 to \$17.95

SLAX SUITS

The ideal outfit for holiday wear—short sleeved shirt with slax to match. Fine light weight serges and twills. Cool—washable—durable.

MEN'S ————— \$8.25
BOYS' ————— \$2.50 and \$3.00

Tennis SHIRTS

Men—if you like comfort plus permanent good looks in a tennis shirt, don't miss seeing these. Cottons cords—silks, rayons.

MEN'S ————— \$1.00, \$1.65, \$2.00
BOYS' ————— 75c, \$1.00, \$1.15



The Men's Store

MOORE & McLEOD limited

CHARLOTTETOWN, PRINCE EDWARD ISLAND



One of 36 large mobile kitchens presented by the Canadian Red Cross to British Fire Fighting Services, the unit shown above has penetrated to the heart of a bombed area in London where it is prepared to serve as many as 250 hot meals to men who stay on the job until the last bomb victim is rescued and the last fire is out. Hundreds of Canadian Red Cross ambulances are doing their share too.

W. C. T. U. NOTES

A TRIBUTE FROM U.S.A.

(By Wesley Tilden Wadman)

God bless Great Britain's aim,
Her noble stand,
That nations all may know
Where'er her precepts flow
There tyrants' rule must go
From every land.

On fields of Waterloo
Her heroes dared to do
For common good,
And now that freedom reign
O'er all this world domain
Let heroes stand again
As they then stood

May all democracies
Join with her colonies
We now implore,
Help her with all their might
That she with courage fight
To put her foes to flight
Forever more.

Our thanks to Thee we'll give
When nations all may live
In peacefulness,
Then ships may safely ride
On every ocean's tide
And treaty's terms abide
In sacredness.

LIQUOR AND THE HOME

A family can spend its income only once. The part spent for liquor cannot be spent for things more needed.

During the years of National Prohibition, in the United States, the public school attendance increased three hundred thousand per year. Since repeal our expenditure of three billion dollars per year for booze does not leave enough to buy shoes and clothes to send the children to school.

College attendance for men showed an increase of 12 per cent per year for fourteen years—or women an increase about the same. Repeal brought a decrease of 8 per cent for men and 6 per cent for women.

During the fifteen years of prohibition there was a steady and substantial increase in milk consumption, 17 per cent in the last ten years of prohibition. Since repeal there has been a steady and substantial decrease, the production of a million cows. Already we have lost one-fourth of the increase of fifteen years. The expenditure of three billion dollars per year for booze has not left enough for milk. According to reliable statistics the present per capita consumption of milk in the United States is 1.5 quarts per family of five. The minimum quantity for each such family should be 2.5 quarts. In other words, the present milk consumption is 40 per cent under the minimum for health safety. The quantity recommended as ideal for a fully adequate diet is 4 quarts per day per family of five. By that standard the present consumption is 60 per cent below requirement.

Nothing is more destructive of spiritual values than strong drink, no greater enemy of the happiness of the home is to be found. Therefore every home should refuse to tolerate even the social glass in so-called moderation!

DR. HARRY EMERSON FOSDICK ON REPEAL AND ALCOHOLISM

Arkansas Methodist
I am taking it for granted also that every man with eyes in his head must see that the repeal of prohibition did not solve our problem. It simply threw us back to the status quo ante, plunged us once more into the intolerable situation which our fathers faced two generations ago when they rose in indignation against the liquor traffic. Once more we face that traffic, everywhere anti-social, not to say criminal, in its consequences. We are in a worse status by and this present, loose, tipsy, cocktail-party generation cannot be the last word in the story of alcoholism. As sure as history repeats itself, the revolt is due, a change of public attitude born out of disgust with and fear of the intolerable state we now are in.

THE NONCONFORMIST CONSCIENCE

Disraeli is reported to have said that Britain could not be governed against the nonconformist conscience, yet today that conscience seems to be asleep, or at least in a state of somnolence. Britain fighting a life and death battle, Canada with her people girded as never before for the struggle for existence, and the greatest Republic in the world, the United States, with her conglomerate population accused as never before, are yet accustomed to be spending on liquor respectively about \$1,200,000,000, \$200,000,000, and \$3,500,000,000 each year. If we need money here it is here it is to be found, if we hope to be free nations after the war, why not break our shackles now? Patriotism is surely strong enough to make such a sacrifice, if only men see that it is necessary. A nation that is not willing to sacrifice its beer to save its freedom is surely scarcely worth saving.

THE VERDICT ON THE CIGARETTE SMOKER

1. The Police: "A criminal who does not smoke would be a curiosity."
2. The Judge: "Juvenile delinquency is largely the result of cigarette smoking."
3. The Physician: "The tobacco habit leads to disease. Cigarette smoking causes the heart to beat five times per minute more than it should, or three hundred extra times in an hour."
4. The Surgeon: "A cigarette smoker will not survive the operation."
5. The Scientist: "Smoking applicants not desirable subjects—an easy prey to disease and death."
6. The Athletic Coach: "Hopes he will fall in baseball, football or basketball."

WHAT WRITERS AND SPEAKERS ARE SAYING

Variety in Sermons.
Dr. Charles Brown, the veteran London preacher, in discussing the above subject, says:
"There are some kinds of sermons which never should be preached—sermons which attack the faith of simple, old-fashioned believers, or wretchedly shock them and also sermons preached for display of learning and eloquence."

SMART SPRING STYLES FOR YOUNG MEN

STUDENTS... BOY'S... JUNIORS



It's Spring and Summer Time in Our Boy's Clothing Dept.

Just Call and Inspect Our Smart New Students Suits, Coats and Accessories to Wear Right Now and Through the Summer We Know You'll Like Both the Styles and the Prices



Boy's and Youth's Accessories

Boys' Zipper Jackets and Sweaters. Boys' Golf Hose. Boys' Summer Underwear in shorts, shirts, and combinations. Boys' Summer Polo Shirts and Pyjamas. Boys' Hats and Caps. All at Popular Prices.

STUDENT'S SUITS

In Tweeds and Worsteds, with one and two Pants. Blue, Grey and Brown, including Victory Stripes. Latest models and cloths.

Sizes 34 to 37. Prices:

\$16.50 to \$25.75

Youths and Students Long Pants, including Bicycle Longs, Pleated Fronts.

Sizes 24 to 37. Prices:

\$2.00 to \$3.95

BOY'S SUITS

Single and double breasted models, a nice range of serviceable tweeds, good makes, including Prince Cloths.

Sizes 27 to 30. Prices:

\$8.00 to \$14.95

Boys' All Wool Tweed Golfers, Knitted Bands at knee.

Sizes 24 to 32. Prices:

\$1.95 to \$3.00

JUNIOR SUITS

In single and double breasted with fancy backs, with two short and golf and short pants.

Sizes 23 to 27. Prices:

\$6.25 to \$8.75

Junior Tweed Short Pants, Elastic Back. Sizes 22 to 23.

Price, per pair.....

\$1.65

Blue Cheviot, per pair.....

\$1.00

Made to Measure Suits and Topcoats

A Full Range of Samples in the Famous Progress Brand Make

Airforce and Army Officers Uniforms Made to Measure

Also Officers Caps, Forage Caps, Shirts, Ties, Gloves, Hosiery, Underwear, etc.

Use Our Easy Payment Plan in Buying Boy's Clothing

Prowse Bros., Ltd.

THE STORE FOR MEN AND BOYS

Weekly Live Stock Market Report

(Continued from page 9.)

Vancouver \$14.00 Moncton paid \$15.25 for the basic grade.

More Spring Lambs on Offer
Spring lambs are making their appearance in increasing numbers and sold generally at firm rates, although light thin lambs are not wanted. Toronto had spring lambs between \$8 and \$13.50 each and sold generally at firm rates. Montreal sold spring lambs up to a top of \$10 each. The Winnipeg market had some fairly good local lambs at \$11.50 at the close. The average at Calgary was \$11 and Edmonton \$10.25.

OTTAWA, CANADA—May 14, 1942

SUMMARY

Cattle marketings were fairly short during the past week and all receipts were cleared at prices 25c to 50c stronger than in the previous session. Despite the fact that southern demand was more or less out of the picture, due to the imposition of the higher rate of duty on cattle entering the United States under the second quarterly quota, domestic demand was sufficiently good to boost prices to these higher levels. Calves were a mixed affair. Toronto and western markets holding fairly well to previous levels, while Montreal lost 50c to \$1.25, the latter on quality. Hogs were little changed from the previous week, with a number of lambs made an appreciable gain at Toronto.

Eastern Cattle Markets

Cattle offered at Toronto were cleared at a full advance of 50c on an active market and we quote steers sold at \$10.50 to \$11.75, while butcher kinds \$10 to \$11.25. Montreal demand was more than sufficient to take care of the supply on hand and prices were strong to 25c higher with good steers mostly \$11 to \$11.50. Most of the good cows sold at \$9 and top quality \$9.50. In the Maritimes, receipts continued light and the best of the steers were quoted at \$9.50 to \$10.

Western Cattle Markets

Buyers at Winnipeg gave good support to the medium grades of cattle and, at the moment, wide spread between medium and good cattle is comparatively narrow. New tops were established on a number of grades with top fat steers and yearlings making \$11.25 to \$11.50 and medium to good slaughter steers selling between \$9.50 and \$11. Replacement cattle had a firm demand with medium to good stocker steers at \$8 to \$9.25. At Calgary, cattle sold strong with the best of the steer offering going at \$10 to \$12.75 and some \$11 and a similar condition prevailed at Edmonton where some choice steers were taken up to \$10.75. All other western markets showed strength and Prince Albert recorded an average of \$9.65 for best steers, Moose Jaw \$9.25, Saskatoon \$9 and Regina \$11.50.

Hog Market Little Changed

Only very minor changes took place in the hog market. Prices opened at \$14.15 at Toronto but this early loss was regained and the basic grade closed at \$15.25. Montreal was steady at \$15.35 to \$15.40 while Winnipeg held its previous level of \$14 to \$14.10. At headquarters in Winnipeg, where it served for nine years.

Calf Steady to Lower

There was a mixed trend to calf prices. Toronto was steady to strong at \$14.15 at Toronto but this early loss was regained and the basic grade closed at \$15.25. Montreal was steady at \$15.35 to \$15.40 while Winnipeg held its previous level of \$14 to \$14.10. At headquarters in Winnipeg, where it served for nine years.

Lambs Stronger at Toronto

Lambs made a gain of 25c as 50c at Toronto, where the spring lambs up to \$11 each, while Winnipeg had some of last year's lambs at \$10.50 to \$11.50.

Alberta's Deputy Agriculture Minister Resigns From Post

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