

Gentle and Sure
 You, also, should give approval to this efficient family remedy—your bowels will be regulated so surely and safely; your liver stimulated; your digestion so improved by

BEECHAM'S PILLS
 Sold everywhere. In boxes, 25c.

RECORDS OF DIRIGIBLES

HAMBURG, Jan. 2 (Special)—Striking proof of the value of dirigibles, is found in the detailed account published of the performances of the different types of German Zeppelin airships during the present year.

The Zeppelin fleet of dirigibles

travelled on 308 days, with a time duration of 1,167 hours, covering a total distance of 44,156 miles.

Ten thousand three hundred persons were more or less actively employed in connection with their flights.

The airship Victoria Louise holds the record so far. She travelled on 131 days, her total number of hours in the air amounting to 497. She covered 18,700 miles, employing, all told, 2,403 persons, and carrying 1,227 passengers.

The Schwaben flew on 142 days, totalling 476 hours, and covering 9,100 miles. Her crew numbered 2,414 men, and her passengers 1,930.

The Hansa made trips on thirty-five days. She did exceptionally well during that time. Her sixty-five flights were accomplished in 194 hours. She employed 736 men, and carried 825 passengers.

"The Ladies' Home Journal and Woman's Home Companion for January are on sale at Carter's Bookstore. Be sure and get a copy."
 12-31M31.

TO A TURK.

(By G. K. Chesterton, in the 'New Witness,' London.)

Warrior by warriors smitten,
 Gambler whose luck has turned,
 Read not the small words written,
 Who knows what love you earned.
 You know, and none shall tell you,
 What and how long and how
 They did endure in silence
 That smite in silence now.

WICKED WIFE'S HORRIBLE CRIME

COPENHAGEN, Jan. 2 (Special)—

At four o'clock last Sunday morning Mme Koch, wife of a wealthy manufacturer, went in her night attire to the police station and informed the police that her husband had been murdered by burglars while sleeping by her side. After breaking into the residence the burglars, she said, cut her husband's throat with a razor and attempted to strangle her, afterwards escaping with \$800, which they took from the house.

The wife's narrative aroused the suspicion of the police and she was arrested. She appeared before a magistrate. To him she confessed that she and her lover—a man named Vinding aged thirty-six—had murdered her husband.

Mme Koch, who is forty-two years of age, is a good-looking, well-educated woman. Her husband was aged forty-six. The police have assured a warrant for the arrest of her lover, who is supposed to have fled to England.

A Liberal may belabour
 With rods your neckless dead,
 As the tory licked your sabre
 For the blood he dared not shed;
 Since from the creedless chapel
 And the cushion prize-ring came
 The men that feared your glory
 And they that praised your shame.
 With us too rage against the rood
 Your devils and your swine,
 A colder scorn of womanhood,
 A baser fear of wine,
 And lust without the harem,
 And Doom without the God,
 Go, it is not this rabble
 Nayeth to you 'Ichabod.'

Because our sorrow has sufficed
 And what we know we know;
 And because you were great, Lord
 Antichrist,
 In the name of Christ you go;
 But you shall not turn your turban
 For the little dogs that yell,
 When a man rides out of a city;
 In the name of God; farewell.

That's good Coffee!

SEAL BRAND
 CHASE & SANBORN
 MONTREAL

King George's Navy Plug

10c

KING GEORGE NAVY PLUG CHEWING TOBACCO

IS IN A CLASS BY ITSELF!

It surpasses all others in quality and flavour because the process by which it is made differs from others.—It is deliciously sweet and non-irritating.

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 ROCK CITY TOBACCO Co., Manufacturers, QUEBEC

Hitch YOUR Boat Up To The Imperial

There's just one combination that will give you perfect pleasure—that is your boat equipped with an Imperial marine motor.

You are not giving your boat a decent show Mr. Man, unless you have it powered by an Imperial. It is then you realize the full pleasure of motor boating for the Imperial will take you anywhere you want to go without delay, without trouble, without any banals or bad language.

The Imperial will stand more wear and rough use than three ordinary motors—this is the motor that makes the mark—the best all-round marine motor made in Canada.

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Bruce Stewart & Co, Ltd.

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CURES ALL KIDNEY DISEASES
 BRUISES, RHEUMATISM, BRUISES, DIABETES, BACKACHE

AR-23 THE PHARMACEUTICAL

ABSORBINE

Removes Bursal Enlargements, Thickened Stratum Corneum, Curbs Itchy Tendons, Soothes from any Bruise or Strain Cures Sprain Ligaments, Allays Pain. Does not blister, removes the hair or lumps on the face. 50c a bottle, 1.00 a box.

ABSORBINE, J.C., liniment for market. For Rheumatism, Strain, Gouty or Rheumatic Deposits, Sprain, Painful Variocoe, Vena, Allays Pain. Will sell you more if you write. 4 and 5 per bottle at wholesale delivered. Manufactured only by W. L. GILLES, P.O. 114, Ottawa, Ont., Canada.

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Home-like, comfortable, the leading Hotel in Eastern Canada.

E. L. McDONALD, Manager.

ANOTHER 50,000 DOLLARS

At the earnest solicitation of a large number of the influential business men of the Province who have faith in the Fox industry and especially in the Dalton Ranch and who express the opinion that a larger amount of the stock of this company should be allotted to P. E. Island Investors, we have decided to withdraw from the amount originally intended for Foreign Allotment the sum of \$50,000 and add it to the \$200,000 which has been fully subscribed for and allotted to P. E. Island investors.

The subscription books for this \$50,000 will positively close on Saturday, Jan. 25th, and we reserve the right to withdraw the whole or any part of this allotment at any time, should we find it necessary to do so.

The Greatest Good To The Greatest Number

Although the Silver Black Fox industry has been paying large dividends to breeders for at least ten years, this is the first time in its history that the man with a limited amount of capital has had a chance to share in the enormous profits being realized.

The Provisional Directors of this company, having faith in the future of this great industry, and believing that in order for it to benefit the Island as a whole, as many as possible should have an active interest in it, placed the shares at \$100 par value, thus making it possible for many who had been debarred from reaping any direct benefit, to invest their small savings in this industry, which is destined to revolutionize the earning power of money in this Province.

The time has arrived when the people of this Province will have a voice in its most profitable industry.

This company was organized for the people, and will be managed by the people, and instead of the already rich man pocketing the enormous profits which the Fox industry produces they will be divided among hundreds of investors whose holdings range all the way from a \$100 share to fifty shares, amounting to \$5,000.

Now then: What are you doing with your savings? Have you been satisfied with 3 per cent? Are you satisfied now with 3 per cent, when you know that you can make 40 to 50 per cent? Get into the stream of success, but be sure you get into the right boat. Don't let anybody persuade you that another is "just as good." There is only one BEST Fox Ranch in the world and that is Dalton's.

The Call of Reason

THERE ARE MANY THINGS that turn the attention of thoughtful people to the Dalton Ranch in these days when the Silver Black Fox industry is attracting the attention of capitalists and investors all over the civilized world.

The principal and most important factor to draw this attention is the quality of the stock which has been developed by Mr Dalton.

In this Ranch are to be found today the progeny of the foxes whose pelts produced the world's price records on the London market in 1910, and recent letters received from the London fur dealers to the Provisional Directors of this company state that furs of the luxurious quality produced by this Ranch will always command the highest prices.

ANOTHER IMPORTANT FEATURE for the investor to consider is the fact that Mr Dalton guarantees an increase of not less than fifty young foxes to be raised to July 1913. For every young one under this number he agrees to pay in cash to the company \$5,000.

Therefore: If the ranch did not produce one young fox the shareholders are sure to receive \$250,000 or 40 per cent on the capital invested.

THERE IS THEREFORE NO SANE REASON why the investors of P. E. Island should allow foreign capitalists to control this important industry.

FORTY PER CENT just think of it. \$100 invested in this company practically guaranteed to pay you more interest than \$1000 in a savings bank.

If you have not yet applied for shares in this company, listen to the CALL OF REASON and do so at once.

Application For Stock

Don't Miss This Last Great Opportunity

For the benefit of those who cannot make it convenient to call at any of our agencies to make their applications for stock in this Company, we have inserted the accompanying application form. The subscription books will positively close on Saturday, Jan. 25th, 1913.

Parties using this form must send 10 per cent of the amount subscribed for by registered letter or money order, to W. B. Prowse, Charlottetown, who will send a receipt for same. Should stock not be allotted the money will be refunded in full.

Application Form

We the undersigned hereby subscribe for and agree with Waldren B. Prowse of Charlottetown, agent for and representing a syndicate who have taken over the Silver Black Fox Ranching business of Chas. Dalton of Tignish, to take the number of shares at \$100 a share, as set opposite our respective signature hereto and to pay 10 per cent of said stock down, and the balance on or before Feb. 1st, A. D., 1913. Should said shares not be allotted the money paid on them to be refunded in full.

Name.....

Address.....

No. of Shares.....

Amount Paid.....

May Be Made to the Undersigned Provisional Directors or any Branch of the Canadian Bank of Commerce

The Chas. Dalton Silver Black Fox Co.

PROVISIONAL DIRECTORS

PRESIDENT
 Hon. Chas. Dalton

SOLICITOR
 A. B. Warburton

SECY TREAS
 W. B. Prowse