



HOLMAN'S 91ST ANNIVERSARY SALE

THURSDAY
FRIDAY
SATURDAY
July 8th, 9th & 10th

Both Stores Specials

SUMMERSIDE and CHARLOTTETOWN

Meet Little
"Miss 1857" at both
Our Stores —
SHE HAS A BIRTHDAY GIFT FOR
YOU — from our Big
91st BIRTHDAY CAKE

Many Valuable Prizes Given
Away Absolutely
FREE

We List Here Only a Few of the Many Big
Values in this Sale -- For Complete Details
Consult the 16 Page Birthday Bulletin Mailed
to Your Home!



20%
off Regular Prices

Brand New Kroehler CHESTERFIELD SUITES

Usually the only Chesterfields that are discounted are the floor samples but this is our
Birthday and to celebrate that great event you can purchase any Suite on the floor for
20 per cent off the regular price. These Suites are from a carload that we just re-
ceived. They're all well made with the famous Kroehler "Cushioned" construc-
tion — and beautiful coverings in a variety of materials and colors. Buy your Chester-
field Suite on the "HOLMAN EASY PAYMENT PLAN"—Only 10% Down—Balance in
15 monthly payments

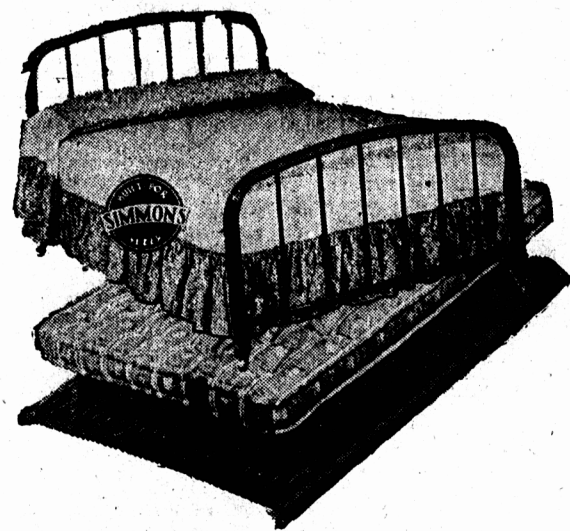
Anniversary
Special

20% off

AT OUR SUMMERSIDE STORE

Hundreds of Timely
Anniversary Savings
— in —

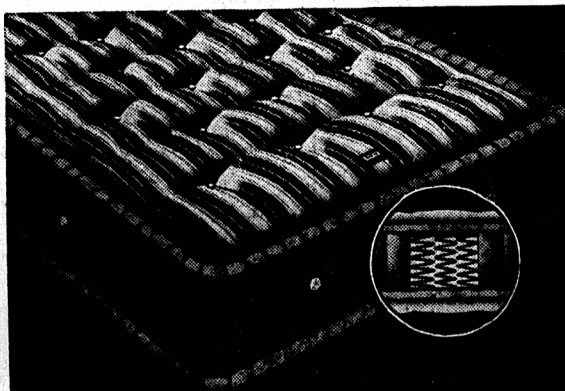
DRY GOODS — SHOES — 5 & 10
MEN'S and BOYS' WEAR — CHINA
LADIES' WEAR — YOUTH CENTRE
GROCERY



Outstanding Values in
3-PIECE
Birthday Party Special

BED OUTFIT 27.50

Bed, Spring and Mattress are exactly as illustrated. The Bed has a brown enameled
steel frame—the Spring is a low riser cabled iron spring—the Mattress is a blown felt
mattress of new material. This outfit comes in three sizes—39 inch, 48 inch and 54
inch. This Outfit is a wonderful value when you think of today's prices—so take ad-
vantage of this Birthday Party Special.



Outstanding Value in SPRING-FILLED MATTRESSES

BIRTHDAY PARTY SPECIAL

19.95

Impossible? Ordinarily yes, but as a Birthday Sale Special, No! This
Spring Filled Mattress is made by an old reliable Bedding Manufacturer.
It has 180 tempered coil springs covered with gray felt and standard
Mattress ticking. This is an exceptional value in all sizes 39 inch,
48 inch and 54 inch widths. You get a Spring Filled Mattress
for the price of a good felt mattress.

Simmon's Spring Filled MATTRESSES

Specialty Purchased — Specialty Priced

25.00

As a result of a special buy from the Simmons Company we are able
to offer you this quality Spring Filled Mattress at a low price that
defies the increased cost of living. This Mattress has 220 tempered
coil springs with all new white felt and a variety of nice coverings.
There is a good stock of all three sizes—39 inch, 48 inch and 54 inch
widths. Come in and see these Simmons Spring Filled Mattresses.



Regular \$12.50
TRI-LITE

Floor Lamps B. P. SPECIAL **9.95**

With a base of nicely finish-
ed oak brass and three can-
dles, these Tri-Lite Floor
Lamps will do wonders for
your living room. Take ad-
vantage of the Special Birth-
day Price on Tri-Lites.



Clearing Entire Stock

TABLE LAMPS at 50% and 10% off

This discount of 50% and 10% simply means that first our sales
clerks take a Lamp down to Half Price and then from that Half Price
figure we deduct another 10%. These Table Lamps are complete
with shade and we have a range of about 30 different models—100
Lamps between our two stores from which to choose. This is not a
Birthday Bargain—These Lamps at these slaughtered prices are almost
a free gift—so, now is your opportunity to brighten up your living
room with a nice Table Lamp. It's smart to be thrifty!

HUNDREDS OF BIRTHDAY PARTY
SPECIALS
THROUGHOUT THE STORE

HOLMAN'S 91ST BIRTHDAY
SUMMERSIDE & CHARLOTTETOWN