

Christie-Crispness
Tender crispness...flaky texture...
oven-fresh flavor—all make Christie's Dainty Soda Crackers a treat to eat.

See how well these quality crackers go with soups and salads. Top them with cheese or other spreads for party canapés—or eat them plain with cold milk or hot beverages. At your grocer's, always ask for "Christie's". Enjoy them often!

Crispness
is assured by the blue and white Christie Seal—its "The Seal of Perfect Baking".

MADE BY THE MAKERS OF RITZ

Mr. Boulter Reviews The Potato Industry

At the meeting of the Potato Growers' Association yesterday afternoon in Queen Square School hall, the manager, Mr. J. W. Boulter, gave an address on the industry. He said:

This is the twenty-fifth annual meeting of your organization. We will discuss the financial statement for the past year which is very favorable. The volume of business in the amount of produce handled was less than that of the previous year due to a lighter crop of potatoes, but the amount of fertilizer sold increased by over \$300,000 making the gross value for the year again over a million and a half dollars. It is hardly necessary at this late date to review for you the difficulties of the business year ending June 30, 1944. It is to be remembered, however, that the losses incurred were due largely to inadequate transportation, aggravated to some considerable extent by regulations affecting all potato growers in Canada that led to a complete market on which when transportation was available we were forced to market our potatoes.

Your Association through your manager has represented on several occasions and better made seeking relief and betterment of our conditions but little was at any time accomplished. The Government showed a keen interest in the potato industry during the season and used every possible measure to help us get proper consideration for losses sustained by the potato growers of this province.

Do You Know?

Our Provincial Government is making an educational survey. Improvements are just around the corner. The citizens of Charlottetown must be ready to co-operate in any forward movement. What do we want? We must study to ascertain our needs.

CENTRAL GUARDIAN

This column is reserved for news of local interest, but advertising of a heavy nature may be inserted at five cents a word, strictly payable in advance.

COOKS for Photographs.

CONFEDERATION LIFE INSURANCE.

MOUNT ALLISON ALUMNI DINNER April 13th. 3-23-11.

POWELL CHARGE. United Church of Canada Services, Sunday, March 25th, 2:30 P. M. Mt. Pleasant, Rev. J. M. MacVicar, Minister. 3-23-11.

HAMPTON PASTORAL CHARGE. — Rev. Peter Jackson, Bonaventure, A. M. DeSable 3 P. M. Victoria 7:30 P. M. 3-23-11.

TRION-BONSHAW BAPTIST CHURCHES. — Sunday, March 25th, 7:30 P. M. Rev. C. A. Hicks, Minister. 3-23-11.

CHURCH NOTICE. — Winslow United Church Services, March 25th, Highfield 11 A. M. Princeton Road 3 P. M. Winslow South 7:30 P. M. Rev. T. Constable, Minister. 3-23-11.

CHURCH SERVICES. — Sunday, March 25th, St. Elizabeth's Church, Springfield, Morning Prayer 11:00 A. M., St. John's Church, Crapaud, Evening Prayer 7:30 P. M. Rev. B. Freeman, 3-23-11.

HUNTER RIVER UNITED CHURCH CHARGE. — The services for Sunday, March 25th are as follows: North Wiltshire 11:00 A. M. Wheatley River 3:00 P. M. Hunter River 7:30 P. M. Rev. John I. Morrison, Minister. 3-23-11.

CHURCH OF ENGLAND SERVICES. Sunday, March 25th, Holy Trinity Church, Georgetown, Church School 2:30 P. M. Christ Church, Cherry Valley, Matins and Holy Communion 11:00 A. M. Rev. G. R. Hartman, Rector. 3-23-11.

CAVENDISH UNITED CHURCH. — Public Worship, Sunday, March 25th, 11:00 A. M. New Glasgow, 7:30 P. M. Cavendish, Rev. E. F. Coffin, Minister. 3-23-11.

CENTRAL PARISH. — Sunday services March 25th, Clyde River 3 P. M. Canoe Cove 7:30 P. M. Sunday School 8:45 P. M. T. W. Goodwill, Minister. 3-23-11.

POLICE COURT. — At the Police Court yesterday the defendant in a Prohibition case was fined \$50 and costs or thirty days in jail.

IS WELCOMED HOME. — Nursing Sister Capt. C. E. Howard, formerly of Cape Wolfe, arrived in the city Wednesday night and is the guest of her aunt Mrs. John A. Stewart, Cape Africa, on Jan. 10 Town, South Africa, on Jan. 10 England.

SPRING Goes To Your Head

The new, soft-crown hat above can be tilted or creased to suit the wearer. Spring shades in light-weight felt.

The attractive style above comes in a quality woven weight felt in a variety of shades.

The model at left can be worn with brim up or down. Wide contrasting color band.

STETSON \$7.50 BROCK \$6.50 KENSINGTON \$5.
OTHER MAKES \$1.95 and Up

Spring is all wrapped up in felt, in one of these dapper, new lightweight hats that are getting such a rush in our men's shop these days. Come in, try on and find your hat for spring.

In Memoriam

MISS JENNIE MacDOUGALL.

It is with deep regret that we announce the death of Miss Jennie MacDougall who passed away on March 19th at the home of her sister Alice and her brother-in-law Mr. and Mrs. Edward R. Ling at Newton, Mass.

The deceased was born at Newton, P. E. I. where she spent the early part of her life but has resided in Massachusetts since 1910. Making occasional visits to the land of her birth. Her last years were spent with her family at Newton and her death, though expected, has cast a deep sorrow in the home where her friendly smile and pleasant manner will be sadly missed.

The funeral which was held from the home of her cousin Mr. Herman MacDougall at Newton on March 19th, was largely attended. The Rev. E. C. Evans of Belfast preached the funeral service and the burial was in the family plot in Belfast Cemetery. The pall bearers were all neighbors of the family.

The flowers were very beautiful and included a Wreath from her church in Boston and offerings from her friends in Boston and P. E. I. Much sympathy is extended to her sister Alice and her brother Ted in their great sorrow. They were both present at the funeral having made the trip by plane.

OFFER REFUSED

The Chicago Herald-American reveals that Gen. Dwight D. Eisenhower has rejected the offer to set up a luxury welfare agency for junior flying officers in the once swank Paris apartment of Mrs. Laura Corigan Chiosso's most fabulous heiress all done of the world's best-known international heiresses. Gen. Eisenhower, the story continued, refused to grant permission to Mrs. Corigan to cross the channel from London, contending that the American Red Cross was the only welfare agency for Yank soldiers overseas.

W. W. Wellner Ltd.
JEWELERS SINCE 1868

I'd like a Locket or Ring or Bracelet or a Silver Cup...or a Silver Spoon

BABY CHICKS Wanted Order Now

Poultry dealers and Island canneries need large quantities of poultry from now onward. This market is YOURS and profitable prices are assured.

750,000 lbs. of dressed poultry was brought into this province last year—the demand will be greater this year.

Mr. Winston Churchill states that there is a possibility that huge areas of Europe will be near starvation this winter.

These points are mentioned to bring home to you the fact that a market does exist and a profitable one!

All Island Hatchery Flocks are Double-Tested
BUY ISLAND CHICKS NOW!

Vigor and Vitality this Year is Excellent!

REMEMBER that the shorter the distance the chicks are shipped, the greater the chance of livability!

THE EARLY CHICK BRINGS GREATER DIVIDENDS!!!

Buy your chicks now from Island Hatcheries and AVOID DISAPPOINTMENT

Dr. J. E. Cunningham, Summerside, Dillon & Spillet, Charlottetown.
Mrs. J. F. Easton, New Witshire.
O'Leary Farm & Co.-Op., O'Leary.
S. E. Pennington, Kensington.
Mrs. E. S. Ross, East Bellie.
Swift Canadian Co. Ltd., Charlottetown.

Sponsored by P. E. I. Poultry Industry Committee.

Regulations Improved

The unfortunate experience of the past year had considerable effect towards securing the better regulations prevailing for the marketing of the 1944 potato crop which for this Province was permitted for the 1944 season. Permits for the 1944 season were not issued until late in the season and the potato crop was not marketed until late in the season. The marketing of the crop was hampered by the fact that the permits were not available at any time in sufficient numbers, has been a source of extreme traffic conditions, and we are very grateful that we have been able to date so large a proportion of our 1944 crop when we know that a shortage of cars for the movement of the freight exists everywhere in North America.

We do not consider it out of order to mention the above even though we are reporting for a year and to state that a marketing of the crop is not until the end of June this year will be the best we have had in the past fifteen years.

There is one product we think is not properly grown nor wisely marketed and that is our turnip crop. They are not the good eating quality of turnips we had a few years ago and we have lost to a large extent, our big market for them. In the early thirties we could put a steamer with 100,000 sacks on the New York market and in less than three weeks they would be cleaned up. One quarter that quantity of late years would glut the market. Too many turnip growers think that if they sell their turnips early in May they will ship them at high prices usually peters out when a few cars are shipped and these early May turnips remain in the ground until fall. Perhaps this is not the reason so many cut woody but the fact remains there are better turnips than ours on the markets and we should be producing the best.

On an average over several years your Association would be financially in as good or better standing if they did not market any turnips.

Fertilizer Supply

The supply of fertilizer has been well maintained and every grower was able to secure the quantities required. Crushed limestone has been difficult to get and orders for many carloads were not filled. The outlook today is not good and again many farmers will be disappointed.

From Small Beginning

Your secretary consider it would be of interest to you and to the industry to review briefly some of the outstanding features in the development of the potato industry during the last twenty-five years of the life of the P. E. I. Potato Growers' Association.

There are some of you here who remember very vividly the complete story as set down in the records of the development of the P. E. I. Potato Growers' Association.

McFadyen of Augustine Cove paid over to your Association a membership fee of one dollar in the spring of 1919. The first step taken was in cooperation with the then potato dealers of the Province who offered generous cash prizes in each county for the best yield per acre of white potatoes. To be eligible for the competition it was necessary to join the Association. A large number joined. This was followed by the sale of Certified Seed to a very high price per bushel. This high price set the heater afire and the development of the Certified Seed Industry was underway.

In 1921 the Association was incorporated by an Act of the Provincial Legislature and your secretary, who was Deputy Minister of Agriculture, was assisted greatly in the work of incorporating the Association and in producing our potatoes to new and proper markets by the facilities offered through the Department of Agriculture together with the generous attitude toward the Association and the Potato Industry by the provincial government was from time to time in power.

The rapid progress of the Association was made possible by the Division of Botany, Ottawa, which is responsible for Seed Certification, and every year since we have had the assistance of Mr. S. G. Peppin, chief representative in this Province for the Potato Certification. We held hundreds of meetings throughout the Province, he giving the details regarding potato diseases and the requirements for certification; your secretary pointing out the need for a marketing organization representative of the growers. The Association furnished hundreds of samples of seed for demonstration purposes, almost every potato producing state in the Union. Invariably the results were satisfactory and the results obtained. Potato tours were held. Great numbers of buyers from our Province were amazed to find such suitable conditions for potato growing.

The membership of the Association increased yearly. The growth was steady and strong. To give you some idea of this let me tell you that the membership in 1921 was only 110 and the number of acres inspected by Mr. Peppin was 1,000. By 1928 the membership was nearly 3,000 and the acres under inspection reached the total 23,000 acres.

In 1922 the Association decided to buy the fertilizer necessary for its members. It is to be noted that the farmers who had the fertilizer properly prepared which told the farmers what chemicals he should buy and how to mix it. This had the effect of placing in the farmer's hands fertilizer at about one-half the price he formerly paid. This induced greater use of chemical fertilizer and from beginning in 1924 brought in over 6,000 tons of

PROWSE BROS., LTD.

BRADALBANE United Church Services. March 25th, Pleasant 10:30 A. M. Bradaibane 7:30 P. M. Rev. D. J. Morrison, Minister. 3-23-11.

NORTH RIVER PASTORATE. Sunday, March 25th, Services will be held as follows: Fairview 11 A. M. North River 3:30 P. M. Kingston 7:30 P. M. The services at Fairview and Kingston will be the Easter Message in sermon and song. You are cordially invited to worship with us. Rev. A. Todd, Minister. 3-23-11.

EGG AND POULTRY MARKET REPORT. — Production continues to show an increase. Demand is very good with prices showing a firm tendency through keenness of competition. Chief outlets are Maritime points, Newfoundland and New York City. P. E. I. stations are quoting for ungraded eggs delivered as follows: A Large, 31-32; A Medium, 29-30; A Pullet & B, 25; C, 20. Graded shipments delivered Charlottetown: A Large, 35 1/2; A Medium, 33 1/2; A Pullet, 26; B, 27; C, 20. Specialized producers receiving for cartoned pack: A Large 37c; A Medium, 35c; A Pullet, 32c.

VISITS NATIVE COUNTY. — Pilot Officer Murray Grant, R.C.A.F. instructor at Mount Pleasant, and Mrs. Grant were weekend guests of the former's cousin, Mrs. John W. MacKay and Mr. MacKay, N.S. Pilot Officer Grant is a son of Mr. and Mrs. Glen Grant, of Nelson, B.C., former residents of New Glasgow, who left here for Brandon, Manitoba, when he was three years old. Winnipeg is Pilot Officer Grant's home and this was his first visit to Pictou County.

CRAPAUD WOMEN'S MISSIONARY SOCIETY. — The meeting of Crapaud W.M.S. was held at the home of Mrs. J. P. Trowsdale, with the president, Mrs. John Simmons in the chair. The meeting opened with a service of worship, the theme of which was "The Kingdom of God in the World." Mrs. Harry Leard as pianist led in singing the hymns "Take Time to Be Holy," "Lead On, O King Eternal," and "O Word of God Incarnate." The minutes of the last meeting were read and approved, and the roll answered by eight members. Collection taken amounted to \$1.96. It was decided to send a message of sympathy to a bereaved member. A very interesting study of Sin was then taken from the Missionary Monthly. The next meeting is to be held at the home of Mrs. Harry Leard. The meeting closed with prayer, and all members joined in the friendship circle. A delicious lunch was served by the hostess.

LIFEBUOY GIVES ME LASTING ALL-OVER PROTECTION FROM "B.O."

MORE and more women are depending on Lifebuoy to insure personal freshness. Lifebuoy's mild, creamy lather, with its purifying ingredient, stops "B.O." from head to toe—gives lasting protection. And Lifebuoy's fresh, clean scent vanishes almost instantly.

ITS FRESH, CLEAN SCENT IS YOUR GUARANTEE

ONLY LIFEBUOY contains the special purifying ingredient that stops "B.O." The fresh, wholesome scent of the Lifebuoy Cake VANISHES almost instantly, leaving your skin naturally fresh and clean.

THE ONLY SOAP IN THE WORLD ESPECIALLY MADE TO STOP "B.O."