



**Record-Breaking
7-Day Sale
Guaranteed
Upright Grand
PIANOS**



**The Chance of
a Whole Lifetime
to Secure a Guaranteed
Piano at Factory Price,
on Easy Terms *by the Payment of Nominal Interest--It
will be Necessary for You to Act Quickly***

Sale Starts Sharp 8.30 A.M., Saturday, June 23rd and Ends Saturday, June 30th

THIS GIGANTIC 7-DAY SALE OF GUARANTEED PIANOS IS GOING TO ECLIPSE ANY-thing ever offered in this province in the way of value giving and price saving.

IT IS AN OPPORTUNITY THAT WE HAVE BEEN LOOKING FOR ALL THROUGH OUR 66 years of business experience, and it is only the force of circumstances that make the prices possible now.

Had it not been for the fact that an overly ambitious mainland dealer ordered 16 pianos (a carload) and when they arrived could not pay for them, Holman customers would not now be offered such marvelous values. The factory arranged with us to allow them to sell these pianos direct to Holman customers, thus save paying freight back to Ontario and the expense of carrying them in stock again.

THERE ARE ONLY 16 PIANOS IN THE LOT—16 PIANOS TO DISTRIBUTE AMONG OUR thousands of Island and mainland customers—and only 7 short days in which to distribute them.

THIS SALE WILL START PUNCTUALLY AT 8.30 a.m. SATURDAY, JUNE 23, AND END just as punctually at closing time, Saturday, June 30.

IF, BY ANY REMOTE CHANCE, A SINGLE PIANO REMAINS AT THE END OF THE SALE, it will either be returned to the factory or purchased by us and placed in stock at the regular retail price. The price reductions advertised will POSITIVELY END SATURDAY, JUNE 30.

A factory representative will be here to take charge of the sale and to give full information.

VICTORY BONDS ACCEPTED AT FULL VALUE IN PAYMENT FOR PIANO

Only
16
to
Sell
at
this
Low
Fac-
tory
Price



\$299 For this Brand New
Guaranteed Upright
GRAND PIANO

Just think—a brand new UPRIGHT GRAND DOHERTY PIANO in a beautifully polished finish, double-reverberated inside and out; full over-strung scale—seven and one-third octaves; violin spruce sounding board; Bass-ton roll fall with continuous hinge; Empire top; standard double repeating action, full iron plate with bushed pins; three pedals; full length music desk—full size, the most popular style in use. This is a high quality piano with an extremely flexible and expensive action, and a sweet, musical tone. It sells in the regular way in most places at between \$400 and \$450. With the piano we include FREE OF CHARGE A REVOLVING PIANO STOOL TO MATCH, ALL FREIGHT CHARGES PAID TO YOUR NEAREST RAILWAY STATION. Reduced in price for our great 7-DAY FACTORY SALE.

\$299

Every Instrument Guaranteed Absolutely

There is no \$700.00 or \$800.00 piano on the Canadian market that is backed by a stronger or more binding guarantee than the Doherty Piano, offered for seven days at the low factory price advertised here. It is GUARANTEED, ABSOLUTELY, AGAINST IMPERFECTIONS IN WORKMANSHIP OR MATERIALS — guaranteed to last as long and play as well as the most expensive pianos, and is considered by critics to be a marvel in tone and in playing qualities.

50 Years Experience Back of Every Piano

The Doherty Company has been known from the Atlantic to the Pacific for 50 years. Doherty organs and pianos have stood in the front rank for half a century, and the company has constantly added to prestige and production until today the factories have THE LARGEST OUTPUT OF PIANOS OF ANY MAKE IN THE BRITISH EMPIRE, barring none. Such a record could only be achieved by honest business methods with a meritorious product, and is in itself one of the strongest guarantees that can be advanced in favor of Doherty Pianos.

**PIANO STOOL
to Match
FREE with
Each Piano**

With each Piano we include a Revolving Piano Stool to match, free of charge; also have each instrument carefully tuned by an expert, free of charge, before it leaves the store. Besides this, we will prepay all freight charges on Piano and Stool to any railway station in the Maritime Provinces. An opportunity like this does not wait — you have to take advantage of it when the chance offers.

**Easy Payments
Where Desired**

Easy payments can be arranged with the purchaser. Nominal interest will be added to cover cost, thus permitting Holman customers to anticipate their requirements and take advantage of the wonderful low prices in effect at this time on a brand new Doherty Upright Grand Piano. It will be a case of step lively to get one of these. Call at the FURNITURE DEPARTMENT and let us talk over the matter of easy payments.

**4 Rare Bargains in Pianos
Only One of Each--Act Quickly**

One only—Cable & Jones Mahogany Piano with turn-up fall board, 7 1-3 octaves. Top is panelled with solid panels; ivory keys, three pedals; height about 4ft. 8ins. Action and keys in good condition — tone exceptionally good for a second-hand instrument; 7-DAY SALE PRICE **\$148**

This Gabler Piano is made of beautiful rosewood, dark finish; 7 1-3 octaves, nicely panelled and finished; tone surprisingly good for an instrument at this price — a rare value. 7-DAY SALE PRICE **\$129**

One only—Magnificent Louis XV style Mahogany Player Piano with improved player mechanism — in use about six months, — good as new. Regular \$650.00. — HOLMAN'S 7-DAY SALE PRICE **\$395**

One only—Beautiful Brand new high grade Player Piano; Art Library Style; fitted with the finest player action made in Canada, at a fraction of its real worth. This Player sells in the regular way at \$900. HOLMAN'S 7-DAY SALE PRICE **\$495**

Big Summerside Confederation Celebration June 28, 29, 30, July 2nd. Reduced Fares on all Trains First Three Days Good to Return up to Tuesday, July 3rd

**\$10.00 will Hold a
Piano for a Week**

You can make a selection from our showing and have the instrument held for one week on the payment of the nominal amount of \$10.00.

**Reduced Fares on all Trains to S'Side
June 27—30th Good to Return up to
July 3rd**

Mail this Form

R. T. HOLMAN, LTD., SUMMERSIDE, P. E. I.

Dear Sirs,—

I am interested in the purchase of a Piano, and would appreciate receiving full particulars regarding your great 7-Day Piano Sale.

Name

Post Office

Province

**Attend the Confederation Celebration
at Summerside**

R. T. HOLMAN, LTD., Summerside