



To Serve You Well

1893--1946

On January 1st, NEW YEAR'S DAY, this establishment celebrates its fifty third birthday. During this period . . . it has been our aim to give you the best service within our power.

Commencing, naturally on a very small scale the growth was quietly steady and such progress as has been made is largely due to the kind support and patronage vouchsafed us through the years.

Quite a number of families on Prince Edward Island have been doing their shopping here for three and some for four generations, and now, entering on this fifty third year still comes the inspiration and the aim

TO SERVE YOU WELL

The Management and Staff of Moore and McLeod Limited unite in wishing you all

A Happy New Year

MOORE & McLEOD limited
CHARLOTTETOWN, P. E. I.