

\$300.00 in Prizes.

The Business Bulletin

\$10.00 in Prizes every week.

NEW LIFE TO YOUR CLOTHES!

Our modern method of dry cleaning keeps your clothes fresh and new. Have them cleaned regularly and avoid the harmful accumulation of soil and grime that detracts from their appearance and lessens their wearing qualities.

NEW METHOD CLEANERS CO.
PHONE 983

P. J.'s Easter Sale

1 lb. P. J.'s Coffee 25c
4 lbs. Dates 25c
3 boxes Matches 25c
Sauer Kraut, 5 lbs. 25c

P. J. MacDONALD
PHONE 888

1. *Typify the smart styles.*
2. *You'll have to admit.*
3. *We have the furnishings.*
4. *All the favourite brands.*
5. *Keep your clothes fresh.*
6. *Beauty of your home.*
7. *Proved to be the best material.*
8. *Been getting better service.*

HAIR STYLING

Can only be done by expert cutting and shaping before your Permanent to bring out individuality and style, finished with a styled finger wave.

Glamorize Yourself
WITH ONE OF OUR PERMANENT WAVES

A method to suit all hair.
A price to suit every purse.

F. Gullison and Staff have many many suggestions for you.
PHONE 1329.

THIS ADDED SERVICE

Of enabling our customers to use receipts of purchases made here to enter this contest is a further evidence of our desire to give our customers unexcelled service. And remember to ask for your prize order at

MacPherson Bros.
Grocers
125 Great George St.
Phone 318

OUR BUSINESS

is different inasmuch as we specialize in foodstuffs out of season. For seasonal fruits and vegetables, as well as grocery needs, phone 1099.

A. H. Burke & Co.
Market Building

NOW ON DISPLAY
The New
AIRFLOW AND DeSOTO
AUTOMOBILES
—at—
T. G. IVES
219 Great George Street. Phone 1117.

EXPLANATION OF CONTEST

In each of the numbered panels above, there appears a sentence or phrase taken from eight of the advertisements appearing on this page. In making up your solution it is necessary to read the advertisements until you locate those from which the eight sentences or phrases have been taken. Write the name and address of the firms in whose advertisement you found the sentences, and then list the numbers of the "Bulletins" as given at the end of each panel in which they appear.

To make your solution eligible for a prize, attach a receipt showing that you have done business with one or more of "The Business Bulletin" advertisers during the current week. State also on your solution on which of the advertisers you wish your prize order drawn. Receipts must be to the value of at least twenty-five cents. The value of the attached receipt has no bearing on the awarding of prize orders.

From all correct replies received each week, four will be drawn and the prizes awarded in the order in which the drawings are made: 1st, \$4.00; 2nd, \$3.00; 3rd, \$2.00 and 4th, \$1.00. All prizes are awarded in the form of merchandise orders on the firms advertising on this page. Additional prizes totalling \$40.00 will also be awarded. These awards are: 1st, \$25.00; 2nd, \$10.00; 3rd, \$5.00 and will be won by the three persons who have sent in the most replies during the twenty six weeks this feature will appear. The first issue is January 13th and the final appearance will be July 7th.

All replies to this contest should be addressed to Editor, The Business Bulletin, The Guardian, Charlottetown, P. E. I. and should be in this office not later than Thursday noon each week.

YOUR SPRING WARDROBE

Wouldn't be complete without a new Suit or Spring Overcoat, made to measure by Tip-Top and priced at \$21.00 to suit your pocket.

And we have the furnishings to go with them—shirts, ties, underwear, hats, gloves, etc.

THE TIP TOP STORE
Brace Building
JACK S. CAMERON W. P. BRUCE

Blankets — Yarns

Come in and inspect our extensive stock of newly woven blankets; also single and double yarns in gray and white.

Wm. LANDRIGAN WOOLLEN MILLS
65 Queen Street

Your Contract

is safe with us. Our records of the successful construction of many buildings is your guarantee of work well done.

A. T. McKINNON
General Contractor
Phone 1437.

ELECTRIC IRONS

In large variety of price and design. Or if your present iron is faulty, bring it in for inspection.
Phone 1440.

CHAPPELL & CO.

Bread & Butter

Just the most common "Snack" on the table but when you use Mrs. Kenny's Home Baked Bread it's a real treat.

MRS. KENNY'S Home Bakery
Phone 989-L. . . . Queen St.
Or At Your Grocer's.

BUSINESS BULLETIN
PRIZE WINNERS, MARCH 24, 1934

1. Mrs. Howard Houston, 200 Kent St.
2. Mrs. Stanley Murchison, North River.
3. Miss Elsie Hooper, Milton.
4. Mrs. E. Stewart, 49 Orlebar St.

"Peerless" Ginger Ale

Sparkling, invigorating, delicious. Ask for Peerless and secure the best.



YOUR EASTER DINNER

Will be a sure success if you purchase your supplies here. Quality groceries and meats at the lowest possible prices. Free delivery.

CASH & CARRY STORES
187 Great George Street
Phone 1115

A Good Place To Buy Good Foods

You can be sure of real value with every purchase for we have always made a point of giving one hundred cents worth of value for every dollar spent.

FRANK N. KAYS
Groceries and Meats
19 Hillsborough Street
Phone 512.

IT'S A FACT

That I've been getting better service from my car since I have been patronizing the Central Garage. The mechanics there certainly know how to keep a car in tip top shape. You can enjoy this service to.

THE CENTRAL GARAGE
A. HORNE & CO.
108 Kent Street. Phone 538.

CLEAN SHAVES

The way you like them, and your hair cut to suit you—that's the policy of

MAYNE BROS.
BARBERS
Great George Street

"The Haberdashery"
SWAGGER TOPCOATS FOR YOUNG MEN

In smartest of new Tweeds, Homespuns, Polo Cloths and Herringbones. Either half belt, Raglan or Chesterfield styles. Priced \$12.50, \$13.50, \$14.50, \$15.50 and \$16.50.

HENDERSON & CUDMORE
MEN'S WEAR

Coal — Coal — Coal
VICTORIA — SYDNEY — BRADORE
Wholesale and Retail

H. R. Large & Co.
Phone 1000

IT PAYS TO THINK
When thinking Oil Burners, think

MASTER OIL BURNERS
thoroughly Canadian and guaranteed for five years. New low prices. Phone 437 for all particulars or drop in for demonstration.

PALMER ELECTRIC CO.
173 Grafton Street

"IMPERIALS"

Are carefully prepared to produce the best results. When ordering for biscuits, insist on "Imperials."

Imperial Biscuit Co., Ltd.

BUTTER

Makes sandwiches taste better—rich, even textures assures easy spreading.

Perfection

MANUFACTURED BY CENTRAL CREAMERIES LTD.
CHARLOTTETOWN — SUMMERSIDE — SIOUX

ICE CREAM

Remember when you were a youngster? They still love ice cream cones.

THE MODERN DRUG STORE

Carries a wide variety of merchandise, and you'll find everything here that a good drug store carries.

C. C. HEESCHEN
"The Quality Drug Store."
183 Queen St. Phone 778.

PHONE 1400 FOR TED'S TAXI

PHONE 970

Our store is as close to you as your telephone.
Prompt Delivery.

MacLeans Grocery
Kent Street

DRINKS

You can be assured of obtaining your favorite drink here. We specialize in drinks and Sundaes that please the most discriminating palate.

WHITE'S Restaurant
Brace Building

Where Do You Get Your Milk?

Your milk supply is of utmost importance to you and you should investigate carefully its source. Let us take you through our plant and watch the process we use to assure you of perfect purity with all the essential goodness of the best milk.

GARDEN CITY MILK is pasteurized and clarified—the milk you'll enjoy!

The Pure Milk Co., Ltd.
PHONE 854

SO GOOD!

No matter how "fussy" you may be you'll have to admit that **HORNBY'S BREAD** is just about right.

Phone 819-L or order from your Grocer.

Hornsby's Bakery
9 Upper Queen Street

Your New House

Merits the finest electric fixtures and the finest lighting arrangement possible. Consult us as to estimates etc.

Brown Electric Co.
Kent St. Phone 971.

WE QUOTE ESTIMATES

On large and small contract work as well as giving you the benefit of years of experience in buildings of all kinds. For contract and carpenter work call on

MacDOUGALL & MacAULAY
185 Grafton Street
Phone 511.

From now on

Your radio requires all the Pep it can have. To get those distant stations right

PHONE 1232.

V. C. Smallwood
RADIOTRICIAN
122 North River Road.

FLAVOR

Practically every brand of bread differs in taste and flavor, but we know you'll agree with us that

McINNIS' BREAD
enjoys a flavor of its own. Try it from your grocer, or call 470-1.

FRESH POULTRY

A large assortment for your Easter Dinner. Fresh newly killed stock that is sure to provide a real treat on your Easter Dinner table.


Phone 388 or 390 for prompt delivery service.

ROOP'S LIMITED.
Grafton Street

SHOES FOR MEN

These neatly designed shoes for men and young men typify the smart styles worn in metropolitan centres. Fine quality Calf Skins in Black as well as some Browns. Leading Canadian makes as Astoria, Hart's, Slater, etc. Also snappy range of men's sport shoes in leather with combinations and crepe soles in Black, Brown and White. All sizes and perfect fitting combination lasts. Prices range from \$2.50 and up to \$8.00 according to style and quality.

Sinclair & Stewart



SPECIAL DeForest Washer

only two left

\$74.50

fully guaranteed

Island Radio Co.
Phone 1428

"FISH"

Boneless Codfish, 2 lbs. 25c.
Snowcap Pichards, 2 cans 25c.
Pink Salmon, 2 lb. can 25c.
Clams and Quahogs, 2 cans 25c.
3 cans Klipper Snacks 25c.
4 cans Banquet Sardines, 25c.
3 cans Crossfish Sardines, (Norwegian) 35c.
Lobsters, Abegweit Brand, 25c a can.
Phone 4.

W. A. Johnstone
Montagu, P. E. I.

Choice Groceries

We stock all the favorite brands in food-stuffs and you'll find a saving by dealing here.

A. J. McCABE
261 Great George Street

BETTER MEATS

We carry a full line of quality Meats cut to suit your taste. Lowest prices.

Phone 1366 for prompt service.

Websters Grocery & Meat Market
Euston St.

PROTECT YOUR BUILDINGS

Fire is no respecter of places or persons. Should your buildings be burned to-day just what would it mean to you? If you have not arranged for protection on any or all your possessions we will be pleased to discuss the matter with you.

We render a complete insurance service.

HYNDMAN & COMPANY LTD.
"The Oldest Insurance Agency in P. E. I."
Queen Street. Charlottetown.

SPENDING IS SAVING

When you deal with us. Lowest market prices on groceries and meats and we carry extensive lines on all requirements.

Ice Cream always on hand.

S. N. KAYS
87 Pownall Street
Phone 65.

ENERGY

Good bread produces a large degree of energy within the system. HYNES' Bread is a very satisfying food.

Hynes' Bakery
203 Grafton St. Phone 314.

PEERLESS

Foxes well nourished. For Peerless Fox Biscuits keep your ter pellets specify Peerless.

P. E. I. Fox Biscuit Co., Ltd.
Charlottetown, P. E. I.

RADIO TUBES TESTED

Free of charge. Allow us to check up your set for you; estimates furnished on repair jobs.

VAIL'S RADIO SERVICE
189 Grafton Street
Phone 107.

Upholstering

We upholster furniture of all kinds and have a large variety of coverings to suit your individual taste.

H MacFarlane & Co.
167-169 Kent Street
Phone 1042

PLUMBING

Modern plumbing is designed to improve the beauty of your home, as well as to increase your personal comfort. Consult us as to plans and estimates for your home.

We are also equipped to serve you in plumbing repairs and assure you of prompt, efficient and economical service.

BRUCE STEWART & CO., LTD.

SAY IT WITH FLOWERS

Easter Lilies of exquisite beauty. Let these flowers carry your message this Easter. Phone 268.

JAMES TAIT
FLORIST
Member Florist Telegraph Delivery Association

YOUR SUITS

Will last much longer if you keep them pressed. Call

HUGH MacKAY
Kent Street

100 SHEETS and 100 ENVELOPES

Personal or business stationery to which you'll be proud to attach your signature.

ONLY \$2.50

GUARDIAN CENTRAL JOB PRINTERY

ENGLISH CHARCOAL TINPLATE

Has been proved to be the best material for Lobster Cans and that's the reason we use it in our plant. You need have no worries about the quality of your product when it's packed in our cans. Order now.

PATRONIZE HOME INDUSTRY
Charlottetown Can Company, Ltd.
CHARLOTTETOWN, P. E. I.

FARM TRACTORS

Modernize your farm and effect substantial savings by purchasing the new model McCORMICK-DEERING Tractor. Write for full information or call at our store, 154 Kent St.

SAMUEL KENNEDY