

Why stay RUN-DOWN?

5 GENEROUS GLASSES

20¢ NET

5 BOTTLE DEPOSIT

SusseX PALE DRY GINGER ALE

THE QUALITY AINE

THE FAMILY SIZE

PALE DRY GOLDEN

Fruit-a-tives give new life

"The only thing that makes me miserable now is the thought that for years I struggled along in run-down condition, when I had known about Fruit-a-tives! I would have been such a happy, healthy and successful man if I had known about Fruit-a-tives! They really have done me the world of good!"

Fruit-a-tives . . . all drug stores

NOTICE TO CREDITORS

THE BANKRUPTCY ACT

In the matter of the assignment of Heath M. Chisholm, North Tryon, P. E. I.

Notice is hereby given that Heath M. Chisholm, of North Tryon, Prince Edward Island, made an assignment on the 21st day of February, 1933, and that the first meeting of creditors will be held on the 11th day of March, 1933, at the hour of ten o'clock in the forenoon, in the office of the Official Receiver, in the Court House, in the city of Charlottetown, Prince Edward Island.

To vote thereat, proofs of claims and proxies must be filed with me prior thereto.

Those having claims against the estate must file the same with the Custodian or Trustee when appointed before distribution is made, otherwise the proceeds of the estate will be distributed among the parties entitled thereto, without regard to such claims.

Dated at Charlottetown, Prince Edward Island, this 24th day of February, 1933.

THE CANADIAN CREDIT MEN'S TRUST ASSOCIATION, LIMITED, CUSTODIAN

By H. K. S. Hemming, Agent, Bank of Nova Scotia Building, Charlottetown, P. E. I.

The Double Act

A Romance of the Theatre

BY MARION TOMLINSON

"Well, goodbye for a while then," said Rosemary, and fled lest her pal should ask some of the questions she saw slowly forming in his mind.

CHAPTER XXIV.

A SUCCESSFUL INTERVIEW

In spite of the fact that she had now become perfectly accustomed to her make-up, Rosemary found it excessively difficult to walk through the streets of the West End on her way to the Imperial theatre. She took gradual courage, however, from nothing that no one gave her a second glance, and finally, by the time she reached Anthony's office, she felt quite comfortably what she looked, an impudent young news-boy.

She found the waiting room before Anthony's office crowded with applicants for the post she had come to get. Many of them were women. Rosemary looked at them keenly, as she took her place near the outer door.

Some of the prettiest ones were busily making up their faces to look prettier. She watched them red- den their mouths and powder their noses and dab at their eyebrows.

The inner door opened and Anthony came out. Rosemary's heart stopped, and then raced as if it would suffocate her.

"I may as well say now," she heard the well-remembered voice say with emphasis, "that I cannot consider a woman for the part."

There was a general movement among the actresses in the room. The few men and boys who were there settled themselves confidently, with here and there a sly glance of triumph toward the disgruntled actresses. The rivalry between men and women on the stage is often very like that of Nature—red in tooth and claw.

Carson held the door open courteously, but with so definite an air that the women in the room performed rose and moved towards it. Several of them however, perhaps from vanity, perhaps from desperation, attempted to argue with him.

"Why don't you give a person a chance, Mr. Carson," pleaded one, making fascinating eyes at him. "I feel I was simply born to play that part."

"My dear lady," returned Carson patiently, "born to play the part? Just look at yourself!"

He indicated a mirror that hung beside her. The girl looked and appeared not ill-pleased with what she saw.

"Oh, well, naturally I shouldn't go on looking like this," she pouted, evidently thinking it was a great pity she would not be allowed to do so. "One makes up for these parts, naturally. With trousers and make-up—they make all the difference."

"It's not a principal boy I want, you know," said Anthony, his face hardening.

The girl tossed her head.

"Evidently you don't want an actor, if you discount the value of make-up."

"What I want is an actor, yes," Anthony turned to the rest of the listening room, "but one who can convince the public that his role has not been put on in his dressing room a few moments before the curtain was due to rise. I want one who seems to have lived the role, who brings to the audience not a painted picture in the flat, but a complete character in the round."

The argumentative woman looked at him uncomprehendingly for a moment, then went out haughtily, followed by the rest of the men in the room, some shifted uncomfortably in their chairs, and others lifted their chests and looked purposeful. Anthony swept his eyes over them with a discouraged air.

He started at feeling some one pluck at his coat. It was the transformed Rosemary, who, shrunk into the corner, had watched the proceedings. "Now or never," she had muttered to herself and willed herself firmly into this part as she conceived it.

"We doesn't want no skirts, does we mister?" she said, looking up impudently as Anthony turned his head.

Anthony looked down at the youngster beside him and laughed.

"Hello, boy!" he said, "where did you spring from?"

"Bethnal Green," said Rosemary, bracing herself as she watched him take in every detail of her dress and face without recognizing her.

"By Jove!" breathed Anthony, half to himself. "Are you an actor?"

"Sure I'm an actor, mister! What did yer fink?"

Anthony's expression became almost pathetic in his eagerness.

"Lord, I hope you are. Come in here, boy, will you?"

He strode past the rows of waiting actors without a glance, while Rosemary followed him with shaking knees and an expression that she strove to keep impudent and assured. In a moment she found herself in the office before a man seated at a desk.

BAND INSTRUMENTS

HERE IS GOOD NEWS! Musical instruments at prices we never dreamed possible—Trumpets, Trombones, Saxophones, Clarinets, Drums, Banjos—easy terms—parts and sundries for all instruments.

GIFT OF \$1.00

Turn in your old instrument—we promise a good allowance—this advertisement is worth \$3.00 on any new instrument. Send for illustrated catalogue and Free Trial Form.

WRITE NOW! Enclose this advertisement in your letter.

GREENE MUSIC CO

60-62 FRONT ST. TORONTO

W. C. T. U. Notes

MY RESOLVE

I would be true, for there are those who trust me,
I would be pure, for there are those who care.
I would be strong, for there is much to suffer.

I would be brave, for there is much to dare.
I would be friend to all—the foe, the friendless.
I would be giving and forget the gift.
I would be humble, for I know my weakness.
I would look up, and laugh, and love and lift.

LEADERSHIP? WANTED A PROPHET!

When we talk of holding to high standards of living, are we thinking of cars, radios, golf clubs and bathtubs? Can modern advertising so enslave the human mind of the material object that it loses the true tone?

In northern Indiana a boy shot and robbed a gas station attendant. When caught, he had a carton of cigarettes and other articles he had bought with the money. A Chicago public school girl told her boy lover he must choose between her and cigarettes. He shot her.

Lives there a philosopher, scientist, statesman or jurist in this highly commercialized age with the vision and courage to state the relationship between crime and certain phases of modern advertising? Lives there an eminent divine that can do it? Or must it come from one like that John of old, clad in camel's hair and leather girdle?

PARENTS MUST THINK

In talking with parents about helping their children over barriers imposed by a highly commercial age, we find a tendency on the part of some to assume the attitude "my child is different," or, "we are doing all that is necessary." Another type of parent is satisfied with "granting the child permission," and insisting that the smoking be done in the home. This was the privilege, some of us had while we were growing up, on the drink question. We did not want to drink at home, we wanted to drink with the bunch in the atmosphere that went with it.

Due to the hubbub on prohibition, some parents seem to think they have made a master stroke to tell the child "You may smoke if you wish to," on the theory that, granted the permission, there will be no desire for it. There may not be at the time, but later, under the pressure of a group that hoots and teases, he or she thinks, "Why not I have the folks' permission." It is just such situations of which the advertiser is taking advantage, as shown by a large colored ad appearing in Liberty, Collier's, The Saturday Evening Post and other magazines. (January, 1932).

"DISARMAMENT"

This ad illustrates four youngsters away from home. Youth is emphasized by the sport of sliding down hill in the snow. Three are shown smoking and the fourth is taking a cigarette from the pack—age offered by a little modern Eve fully a head shorter than those beside her on the sled. She might easily be fourteen or fifteen to judge from her size, or is it because she is learning forward? The artists know how to manage the perspective to suggest younger and younger children. The advantage is it accustoms the "national parent" to the sight of the children smoking. And so the new disarming process proceeds apace.

"Bringing Up Mother"

Resistance still felt in many communities as to the women smoking has encouraged a veritable spree of movie star testimonials. The young girl who reads the movie magazines and whose imagination is in a romantic Hollywood whirl is already dressing her hair like her idol's. Suddenly she discovers her favorite is smoking and recommending a certain brand—anything to copy her favorite of the screen.

Does the advertiser take advantage of this tendency? Here is the wording of an advertisement showing a star, January, 1932: "She is mischievous, restless and 20, weighs 112 pounds . . . and if you've seen her new Columbia Picture Three Wise Girls, you'll understand why thousands are trying to match her riotous platinum blonde locks." There seems to be a determination to cultivate those who will soonest be young smoking mothers. There is no quicker way to train the child.—Selected.

THE ALCOHOL IN BEER AND WINE

Canada has no greater curse than the Eer Parlor in a number of its provinces with all the objectionable social, physical, moral, political and economic features that always shelters under its wings. The continual fight to get Beer Parlors going in Saskatchewan, Ontario, New Brunswick and Nova Scotia but reveals what these parlors mean financially to the breweries.

The question of the re-legalizing of beer is a live one in the dry U. S. A. Before prohibition came into effect beer provided 93 per cent of the liquor trade, and nearly 60 per cent of the alcohol consumed was in beer drinks.

Another remarkable feature of the pre-prohibition period was the fact that the brewers owned the majority of the saloons, and the bitterness of the wet and dry fight today is naturally caused by the number of idle breweries.

Another natural feature of saloon pre-eminence is its resulting overpowering influence in the matter of political corruption.

As for alcoholic appetite there is no denying that beer and wine are the "starters," in the downward course of an alcoholic drinking life. In the days of state prohibition the knocking out of the law always began with a provision for the legalizing of the sale of beer and wine so as to "amend" prohibition.

Beer and wine are the foster parents of an appetite for something still stronger. It is its alcohol that makes beer really beer.

BE SURE OF PLENTY OF WINE

The Ontario Wine Manufacturers' Association are anxious to "stabilize" their industry and this is the excuse for appearing before the Liquor Control Board by deputation some months ago. Their request for a minimum price of 40 cents a bottle, or \$2.00 per gallon on all Ontario produced wines is claimed as a necessity for a guarantee. A guarantee is "a surety for performance."

Is this assurance, that there will be plenty of wine manufactured

IN MEMORIAM

MRS. WALTER HYNDMAN

Friends in the city will regret to learn of the death of Mrs. Walter Hyndman, which occurred Wednesday morning at the home of her parents, Mr. and Mrs. A. H. Lamy, Amherst, N. S., after a prolonged illness.

The deceased who was in the prime of life, only 27 years old, was of a most lovable disposition, and after taking up her residence here, something over two years ago, added many new friends to those she had acquired during former visits to the city, and her passing at the early age will be much regretted.

About six months ago she visited her parents in Amherst, and remained with them until her passing. Early Wednesday morning her husband received word that she was gradually growing weaker, and he left by the early morning train, but failed to reach her bedside before the end.

MRS. JAMES TAYLOR

At her home in Rice Point, Jessie MacNevin widow of the late James Taylor passed peacefully away on February 22 age 59. Mrs. Taylor for some months previous to her death suffered greatly. She bore her illness with true christian patience and faith and leaves behind to those who knew her many fond memories.

The late Mrs. Taylor was a faithful member of the Church of Scotland and at the early age of twenty under the ministry of the late Rev. John Goodwill she professed Christ as her personal Saviour and continued to be a faithful witness until her death.

She leaves to mourn two daughters Mrs. Walter Ralston of Michigan and Mrs. Mary Cassidy and two sons, Simon and Walter Taylor, also four grandchildren, Jean, Will, James and Gordon Taylor, whom she fondly cared for since the sad death of her son Will and his wife who passed away together, victims of the flu. Also the following sisters and brothers Mrs. Donald McLean, DeSable; Mrs. Alex McDougall, Mrs. John MacLean, Providence, R. I., and Mrs. Walter Carson, Canoe Cove; Hector MacNevin, Canoe Cove; Peter McNevin, Vancouver, B. C., James and George Sherrin, St. Catharines. The funeral was conducted by Mr. James E. Lamont on February 23 at her late residence, her remains were laid to rest in Canoe Cove cemetery.

The pall bearers were Messrs. John D. MacKinnon, James Taylor, Samuel MacNeill, Archibald MacDonald, John A. MacDonald and Allen MacDougall.

Many of the friends came to pay their respects to one whom they held in high esteem and her pleasant personality will be sadly missed from the community.

Blessed are the dead who die in the Lord from henceforth, Yea saith the Spirit, for they shall rest from their labours and their works do follow them.

and consumed, what the people really desire? And do they want the natural following consequences, particularly as they will show up in the lives of our youth.

SALADA

YELLOW LABEL TEA

11000 Miles from Ceylon but with all the fragrance and richness of freshly plucked Tea.

You will thoroughly enjoy this delicious Tea. Salada Yellow label quickly infuses a strong clear cup of perfect flavoured Tea. The price is low for such outstanding quality. Your grocer sells

SALADA

YELLOW LABEL TEA

Depression

Depression—what is the thing That adds to life this awful sting, And leads the world to ever deeper gloom And for the millions unemployed finds neither use nor room.

A question this, for sages wise—and seers Who can with penetrating gaze, lay bare the wrongs of many years And show to us the folly of all lands, The hurting selfishness of legion bands.

It is not because there is a dearth of food, Amongst earth's still enlarging brood; But 'tis forsooth a lack of golden rule An excess of those who say—an honest man's a fool.

Behind this sorry scheme of things there is a wolfish eye And the heavy ear, that never hears the stifled human cry Of those imprisoned in the iron cell of need, The ceaseless words of an eternal greed.

Is it depression that has visited this rolling sphere of ours Or but the expression of the Almighty's power To shake out all the idols from our hearts, And shape us to a new and nobler part?

When will this spell be broken, and consumed, what the people really desire? And do they want the natural following consequences, particularly as they will show up in the lives of our youth.

and these fetters riven?

How come we out from this grim cave where we've been driven? Where lies the ample quay whose time-worn face, For the royal barge of brotherhood affords an anchoring place? It is in that kingdom where men hold honor high, And each can on his fellow-man rely; 'Twill be, when the wretched trade of plundering shall cease That God will cast round all the golden dome of peace.

—J. L. LUND

Tryon, P. E. I.

MORTGAGE SALE

There will be sold by Public Auction in front of the Law Courts Building in Charlottetown in Queens County on Monday the 27th day of March A. D. 1933 at the hour of twelve o'clock noon all that certain parcel or tract of land and Premises bounded as follows that is to say by a line commencing at a stake fixed on the west side of the Cavenish Road and at the southeast angle of the parcel of land and Premises bounded as follows that is to say by a line commencing at a stake fixed on the west side of the Cavenish Road thence north along the said road thence south along the said road to the place of commencement containing fifty-two acres of land a little more or less agreeably to a plan of the Deed of the Government of Prince Edward Island to John Brown and dated April 1st A. D. 1880.

The above sale is made under and in pursuance of a Power of sale contained in the deed of Mortgage of the 5th day of July A. D. 1930 and of the Deed of the other part and by the said John Brown assigned and undersigned by Indenture of Assignment bearing date the 11th day of March A. D. 1931 default having been made in payment of principal and interest under said mortgage.

Dated this twenty-fourth day of February A. D. 1933.

DEWITT BROWN Assignee.

840-2-25-Sat-41.

Sailings Every FRIDAY FROM SAINT JOHN - SATURDAY FROM HALIFAX to EUROPE!

TAKE the Canadian route to Europe . . . world famous Canadian Pacific standards all the way!

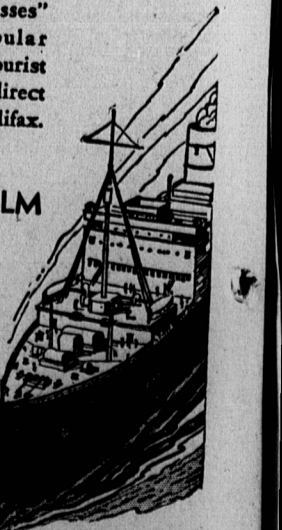
Choose one of the large fast Canadian Pacific ships . . . regal "Duchesses" (20,000 tons gross) and popular "Mont" ships. Cabin Class, Tourist Class and Third Class. Trains direct to shipside at Saint John and Halifax.

"DUCHESS" MONTCLARE - MONTCALM MONTROSE

Canadian Pacific

Full information from your own travel agent or Write C. E. Andrews, District Passenger Agent, Saint John, N. B.

WORLD'S GREATEST TRAVEL SYSTEM



FOR SALE

RESIDENTIAL PROPERTY

Desirable Eight Room House No. 306 Easton Street, four bedrooms upstairs, all hardwood floors on ground floor; hot water heating, electric light, etc.

In addition to house, there is a barn suitable for use as a double garage. Depth of lot 160 ft.

For further particulars apply to THE EASTERN TRUST CO. 124 Richmond Street. 8214-3-2-31

Professional Cards

Prohibition Commission

Chas. H. Black, Chairman, Charlottetown.

Jas. B. McDonald, West St. Peters John Simpson, Hamilton.

Send all information regarding infractions of PROHIBITION ACT to the above or to

Stewart & Lowther

J. D. STEWART, K. C. N. W. LOWTHER BARRISTERS, SOLICITORS, ETC 84 Great George Street MONEY TO LOAN

McLEOD & BENTLEY

J. A. BENTLEY W. E. BENTLEY, K. C. Barristers and Attorney-at-Law MONEY TO LOAN Office: 139 Richmond Street

BELL & MATHIESON

T. R. Bell D. L. Mathieson, L.L.D. Barristers & Solicitors Money to Loan Cameron Block, Charlottetown, P.E.I.

H. F. MacPHEE, B. A.

BARRISTER, SOLICITOR, NOTARY, &c. Riley Building, Charlottetown

MARK R. McGUIGAN, B. A.

BARRISTER, SOLICITOR, ETC. MONEY TO LOAN Cameron Block, Charlottetown, P.E.I.

J. A. MacDonald, K. C.

BARRISTER, SOLICITOR, &c. Riley Building Charlottetown, P. E. Island. Money to Loan and Collections given the very best attention. 875-2-6-1month.

H. K. S. HEMMING

B. A., C. P. A., C. G. A. Certified Public Accountant Member of CANADIAN SOCIETY OF COST ACCOUNTANTS Bank of Nova Scotia Building CHARLOTTETOWN, P. E. I. TELEPHONE 1376

Company Incorporations Cost and Business Systems, Income Tax Returns, Accounting Systems Installed and Audited.

Representing P. E. I. Credit and Collection Bureau, Limited, Canadian Credit Men's Trust Association, Limited Official Trustee in Bankruptcy Feb. 9-1st-11.

J. W. MacNAUGHT

B. A., LL. B. Barrister, Solicitor, &c. Money to Loan Kensington

NOTICE

We the undersigned hereby notify Merchants and others that we will not be responsible for any goods charged to account of Chas. Graham & Co., or Graham Lewellyn & Co., unless signed order is given by Chas. Graham & Co., for same.

CHARLES GRAHAM, WM. GRAHAM, Dated at Gaspeaux, P. E. I. February 4, 1933, 8115-2-14-tue-sat-61.

SHERIFF'S SALE!

The Town of Montague, Plaintiff and William Roberts, Defendant. By virtue of an execution to me directed out of the Magistrate's Court of the Town of Montague, in King's County, in the above suit I have taken and seized as the Property of the above named Defendant William Roberts the following articles, viz:—

One Lot of Land at the rear of Daniel Reilly's, Commencing at a post 100 feet from Sackville Street; thence running East along land owned by Frank Murphy; thence South 50 feet to land in possession of John Poole; thence West along the said John Poole's land 100 feet to rear of Daniel Reilly's, thence North along Daniel Reilly's land 50 feet to the place of commencement.

And I do hereby give public notice that I will on Wednesday the fifth day of April, A. D. 1933, at Twelve o'clock noon, in front of the Bank of Nova Scotia building at Montague in the said County set up and sell by Public Auction the said Lot of Land or as much of the same as will satisfy the levy marked on said Writ of Execution, being \$35.00 and interest, besides Sheriff's Fees and all legal incidental expenses.

DONALD F. KEAYS, Sheriff. NEEL McDONALD, Town Clerk. Sheriff's Office, St. John's, P. E. I., Feb. 24th, A.D. 1933. 8257-2-11-Sat-41.

for CUTS & SORES

Apply Minard's freely. It washes out poison and cleanses. Any wound heals quickly after its use.

There's nothing better!

MINARD'S "KING OF PAIN" LINIMENT