

S. A. McDonald

The Crowning Gift of All--Rich, Elegant Warm Furs



The king of all gifts for ladies is elegant furs, either separate furs, or complete set. Nothing would be a better evidence of good will--nothing could be more useful or pleasing and certainly nothing would be more delightfully accepted by any girl.

Our showing is authoritative, exhibiting the very latest in shapes, shades, colors and materials. The world's fur marts and fashion centers contributed to make our showing unbeatable in every way and the manner in which our stock is arranged will make the matter of selecting, short, pleasing and profitable.

Prices range from neckpieces at...\$2.00 to Mink sets at...\$125.00.

THE WINNERS IN S. A. McDONALD'S CONTEST

Well, it's all over and everybody's satisfied. Saturday night last witnessed the close of one of the most successful, popular and universally satisfactory contests ever conducted by a local merchant.

Mr. McDonald started his contest scarcely seven weeks ago and the fine vote polled by the leaders amply testifies to the popularity of the great event. It is officially stated that the prize winners alone had to put in over \$40,000.00 in votes before they beat the rest of the field.

Miss Burnett, the winner of first prize, as well as the \$20 silk drop skirt special prize, led the rest of the field from the very start. The standing to date appears below. The scores of four others are also published--they did not win prizes but put up a good fight all through the contest.

Miss Florrie Burnett, city.....	129,000
Wins Blue Bell cream separator and a \$20 silk drop skirt.....	112,600
Miss Gertie Coady, Hazelbrook.....	103,400
Wins driving sleigh.....	103,400
Miss Lena Heron, city.....	55,400
Wins a mink muff.....	55,400
Urban McDonald, Maple Hill.....	54,600
Wins a \$20 suit or overcoat.....	54,600
Miss Clara Newsom, Kingston.....	46,000
Wins a rubber coat.....	46,000
Samuel Beaton, Bonshaw.....	32,600
Harry Campbell, Kingston.....	30,000
Chester Garret, city.....	24,700
Miss Lillian Pineau, North Rustico.....	24,700

THANKS.

Guardian Pub. Co.

Will you kindly permit me through the columns of The Guardian to express my heartfelt thanks to all of those who so generously assisted me in the recent Guardian contest. To my many friends I feel deeply grateful, but it is to those whom I did not know when the contest began to whom I am under the greatest obligation. I know that I can never repay many of them or even personally thank them for their assistance. But I want to assure them that the result has been an inspiration to me which shall last all through my life. If I cannot repay those who have assisted me, I faithfully promise to repay it by being of assistance to others whenever it is possible.

Yours sincerely,
MRS. VERNON MATTHEWS,
Summerside.

DEAFNESS CANNOT BE CURED by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition hearing will be destroyed forever; nine cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surface.

We will give One Hundred Dollars for any case of Deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars free.

F. J. CHENEY & CO., Toledo, O.
Sold by Druggists, etc.
Take Hall's Family Pills for constipation.

Shiloh's Cure

quickly stops coughs, cures colds, heals the throat and lungs. 25 cents

ARRIVAL OF SANTA CLAUS

I have this year, as usual, established at Carter & Co., Limited, my headquarters for Prince Edward Island, where I shall be pleased to meet the thousands of little ones (and big ones as well) at the above headquarters. I have provided an immense stock of New and up-to-date presents for everybody. Xmas 1910. Santa Claus. 12-17dtf.

All untrimmed hats are now on sale at half price--watch this offer--Moore and McLeod 12-19dtf.



The Ideal Xmas Gift--a Watch from Tanton's

You can pick a pleasing present from our large and attractive display of watches--every one carefully regulated and fully guaranteed.

Our stock is replete with the latest ideas in jewelry art--selecting a gift from our large stock is easy and will prove profitable and satisfactory. If you compare quality with price you'll come here.

Special prices during Holiday season--store open nights.

W. N. Tanton
Jeweler--Sunnyside

Our store is full of just the things a man wants for his Christmas. Dressing gowns and smoking jackets in a variety of colors and patterns. Sweater coats, fancy vests, etc., are shown in great profusion. Call in and look them over, it's a pleasure to show them. D.A. Bruce. 12-16dtf.

"How farmers may save money by taking their geese, ducks, chickens, fowl and turkeys to J. J. Gay & Son's every day market. Highest cash price paid. J. J. Gay & Son. 12-19dtf.

To accommodate our customers this store will be open every week evening from now until Christmas.--Moore & McLeod 12-19dtf.

We frame pictures--Beer & Weeks 12-6dtf

We are showing a splendid assortment of pung sleighs, strongly built by our very best local manufacturers. They are shown here in plain, upholstered and high back. They are sleighs of marked serviceability and long life. Let us show you some. A. Horne & Co., Kent St. 12-15dtf.

One Big Christmas Rush

Every Day Till Christmas

Every Body Delighted With

Our Display of

- Xmas Stationery
- Xmas Leather Goods
- Xmas China Ware
- Xmas Books
- Xmas Calendars
- Xmas Brass Goods
- Xmas Dolls
- Xmas Toys

Have you seen our Big Xmas Bargains?
Grand Assortment and Low Prices

Store Open Evenings
Haszard & Moore

Christmas Gifts That Make The Heart Glad

is what you want to present to the fastidious bachelor or anyone who loves dainty toilet articles, fine perfumes, choice confectionery, up-to-date walking sticks, excellent smokers goods, etc.

A useful present is always appreciated by the recipient. We have a splendid stock in the following--

Perfumes Our Xmas packages are simply lovely, Seely's in particular. Other makes include Pivers', Palmers', Roger and Gallets', etc. See our show window.

Toilet Waters We have some nice packages specially for gifts in Colgate's, Williams' and Seely's. We also carry Hudson's Violet Sec, Ingrahams', Pivers' etc.

Chocolates Moir's, Ganong's, Lowney's and McConkey's. Our display is ahead of any thing we have ever shown in this line. The packages are the finest yet.

Ebony Goods Our stock is not heavy in these goods, but every article is of the very best quality, and newest design. The toilet, manicure, and military sets are exceptionally good. Other articles include brushes, combs, mirrors, clothes and hat brushes, etc.

Smokers' Goods Here's where we excel. Our pipes, tobacco pouches, cigar and cigarette holders and cases, cigars in boxes, etc., are up-to-date in every respect.

Walking Sticks A special line for Xmas and well selected not too expensive.

Thermos Bottles This makes a useful present and we have sold quite a number already, but we have plenty in both sizes still left.

Besides those mentioned we have a number of other articles suitable for presents such as hot water bottles, shavers' goods, holdalls, etc. Call early and get your choice as the best articles are being picked up quickly.

E. A. Foster

Prices the lowest possible

Central Drugstore Sunnyside

Give her dainty neckwear prettily boxed--we have pretty little jabots to use with linen collars--15c, 19c, 25c, 35c--Moore & McLeod. 12-19dtf.

"Those dainty shopping bags are meeting with ready sale, the most popular Christmas gift of this season. They come in about 20 styles. The mountings are of the newest and the linings are choice. Priced from 65c. to \$4.50 in all the leading colors. Paton's. 12-17dtf.

See our Christmas linens--Beer & Weeks 12-6dtf

Gifts that will Delight Any Woman

- Handkerchiefs..... 5c to 85c
- Hand Bags..... 1.10, 1.35, 1.60, 1.85, up to 3.65.
- Fancy silk scarfs, silk and wool..... 1.85 and 2.25.
- Fancy collars in boxes... 55c to 85c
- Leather purses..... 25c to 1.25
- Ladies' umbrellas... \$1.00 to 4.50
- Bradley mufflers..... 25c to 75c.
- Cloth coats, new arrivals..... 6.00 to 25.00
- Black Silk and Net Blouses..... \$3.50 to 7.00
- Plaid Silk Blouses, first arrivals..... \$4.75
- Net waists in ecru and white..... \$3.50 to 7.00
- Black and white silk in Plaids and stripes \$4.75 to 3 75
- Untrimmed felt hat shapes..... half price
- Furs, muffs, ruffs and throws
- Kid, dogskin, mocha, and wool gloves, lined and unlined.

Presents that will Please Any Man

- Silk ties..... 35c to 1.00
- Fancy vests..... 1.75 to 4.75
- Padded mufflers..... 75c to 2.25
- Silk handkerchiefs... 35c to 1.00
- Excelda handkerchiefs.... 2 for 25c
- Fancy armlets in holiday boxes..... 25c to 75c.
- Leather collar cases... 75c to 1.50
- Fur lined coats..... 45.00 to 120.00
- Men's Dressing gowns \$4.50 to \$10
- Sweaters, in all designs and sizes.
- Sweater coats, all color combinations.
- Convertible college coats, for boys and "old boys"
- Gloves, all kinds 85c to 3.25
- Tie sets and fancy cuff links in leather case..... 35c up.
- Brush sets in leather cases.... 1.50 to 3.50

Gifts for Anybody

- Cushions..... 45c to 85c
- Suit cases..... 2.50 to 10.00
- Club bags..... 1.50 to 6.00
- Beaver coats
- Toilet sets..... 2.00 to 3.50
- Astrachan coats..... 30.00 to 95.00

The Ideal Xmas Gift--a Watch from Tanton's

"Furs--All the fashionable furs made up in the most distinctive and becoming styles. They have no equals for value and any woman who is ready to buy her furs should take advantage of this economy opportunity. Furs are just the thing for Christmas gifts, too, so don't overlook the great values you can find here when you make your selections. Muff sale now on. Paton's. 12-13dtf.

"A store full of Christmas suggestions at prices so small you can hardly see them. Simon Joseph, Queen St. 12-14dtf.

Solid Christmas comfort from Ghairdom. We have Christmas Wicker chairs, Morris Chairs, arm chairs, leathered cover chairs, rocker chairs, baby chairs, baby high chairs, baby rocker chairs, odd chairs and kitchen chairs, at Christmas prices in the furniture department at PATON'S. Nothing more suitable for a Christmas gift than furniture. It is both durable and suitable. Some of the above articles referred to will be on exhibition in the different bazaar at PATON'S Christmas bazaar 12-5dtf

ADVICE TO WOMEN

Break away from cheap cutlery GOOD

cutlery must be made of well tempered steel and well tempered steel for a pair of Scissors or Shears costs more than ten cents.

Don't buy cheap cutlery. You know the pleasure of using sharp scissors in your sewing, or using sharp knives in your kitchen. You know the annoyance of dull ones.


Don't try to think you are being economical when you buy a cheap knife or a cheap pair of scissors.

Would your husband buy a cheap pocket knife or a saw or a razor from a ten cent store? You need good tools as well as he does.

The Rogers Hardware Co. Ltd

"Received by express yesterday a lot of dainty neckwear in the latest four-in-hand shapes made from oriental dresden and paisley silks. This shipment is exclusive and made to Paton's order. Price 60 cents each, boxed ready for mailing. 12-17dtf.

A FULL COAL BIN FOR CHRISTMAS



There are many people who would appreciate a ton of Pickard's Coal more than anything else at this Christmas time. It's something they can use right off--Mum is the word with us if you so suggest.


A. PICKARD & CO
Phone 240.

ARRIVAL OF SANTA CLAUS

.. At ..

Carter's Bookstore

Santa Claus' Headquarters



Santa Claus' Headquarters

Here you find Santa Claus' headquarters. No denying the fact. No shutting your eyes to the evidence piled up on every shelf in every department of this large establishment.

Here is the place where your Xmas wants can be supplied

This year the importation for Christmas Trade exceed in quantity, in variety, in quality and in novelty all former efforts in this line.

Gifts for the little ones

The articles suitable for this purpose embrace a list whose variety is surprising--and even more surprising are the moderate prices charged. Never was better value offered from the article costing only a few cents to those of a higher price.

For Grown-up People

The worrying question of selecting a suitable gift, will, we promise you, be easy of solution in our store this season. In all the various lines we offer, you will find wide variety and sterling value enabling you to purchase profitably and satisfactorily.

Carter & Company, Ltd

Santa Claus' Headquarters Charlottetown

Some Inside Information

Every facility devised for betterment of our work is installed in our laundry. We are constantly adding new devices, improved methods, doing even the smallest things that will help toward the advancement of our business. It is only by constant study and watchfulness that any thing or any business can improve and the utmost scrutiny along all lines is exercised in the conduct of the Star. Do you wonder why our work is so good?

The Star Steam Laundry
A. F. Webster, Prop.