

# S. A. McDonald

The Island's Leading Store

## Let Us Know

If anything, at any time, connected with your purchases in this Store, gives you cause for complaint go direct to the Office.

Some people have just causes but they plead them in the wrong court. We try to have a place for everything, even complaints.



## Ladies' Hats 1-2 Price

All the colored Straw shapes go on sale this morning at exactly 1-2 price \$1.00 for 50c, 1.60 for 80c, 2.00 for 1.00, 2.50 for 1.25, 3.75 for 1.86. All the small untrimmed shapes go out now at the same price.

## Hats Worth to 2.75 for 29c

On a table is shown a lot of straw shapes regular values from 1.50 to 2.75 this lot goes on sale today for 29c each.

### Wash Vests

Light, cool and comfortable for hot weather. Prices 1.25 to 3.50 the patterns are neat and new.

### Boys' Shirt Waists

Get the boy fitted to one of these, he will be proud of it so will you at 65c, 75c, 95c, 1.25, 1.35 in fancy stripes and solid colors.

### Ladies' Dust Coats

Made from good quality Rep and Crash, a material guaranteed to give satisfaction, a roomy coat of smart, stylish appearance at \$2.75, 3.00, 3.75 to 5.00.

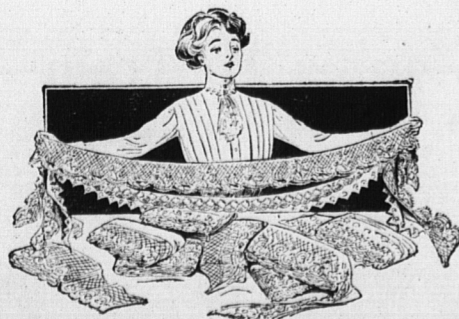
### Ladies' Underwear 2 for 25c

We have never shown so large a range in all the different makes of ladies' underwear as we are showing at the present moment cannot be duplicated outside of this store. A nicely finished vest with short sleeves and the lace cord at neck—15c each or 2 for 25c. Porous net underwear: A beautiful finished material—a special value at 25c, 35c, 45c and 55c each. Silk vests at \$1.55 and \$1.75 ea.

A very complete line in all the different sizes from 50c to \$1.35 each.

## WASH GOODS at 1-2 Price

A dealer offered us a quantity of Wash Goods at exactly 1-2 Price they go on sale today at this ridiculously low price 25c for 12 1-2c, 45c for etc. in Crepes, Voiles, etc, all new reasonable patterns on sale today at 1-2 Price.



## LACES 20 p. c. dis.

This is a dainty lot of Torchon jack and Val Laces, with insertion to match in different widths, this lot goes on sale to day at 20 p. c. dis.



## CORSETS

Worth up to 2.25 for \$1.00

This lot consists of 125 pairs regular values run from 1.65 to 2.25 go on sale now for 1.00 per pair.

# THE Charlottetown Guardian

Advertising Phone .....132-3  
Subscription Phone .....132-2  
News and Edit., Day Phone .....133  
News and Edit., Night Phones .....132 & 133

President ..... A. A. Bartlett  
Managing Editor ..... J. R. Burnett

FRIDAY, JULY 16TH, 1915.

### "NOT ON TRIAL"

The Patriot is feverishly anxious that it should be understood throughout the province that "the Liberal party is not on trial." It is quite true that the Liberal party is no longer on trial. It has been tried, convicted and sentenced, and is now serving out its sentence in obscurity. The Patriot is asking that it be re-instated and when the former record of the party is referred to, gravely informs us that "it is not on trial." Quite true.

What then? We have asked The Patriot on what grounds the province would be justified in re-instating the Liberal party, but so far it has declined to give a reason. It is customary, when about to entrust a man or a party with important interests, to look for credentials. We have asked for these credentials; they have been, and shall be, asked for at public meetings and the only credentials vouchsafed have been the most unsavory record built up by the party during its last twenty years' existence. So far as we know, so far as The Patriot has condescended to inform us, nothing has happened within the party, no new man has arisen in the party, that could possibly offer a hope for improvement over the previous record. Now candidly, Mr. Patriot,—and we ask it in all seriousness—would not the people of this province be fools if they dropped the present certainty for the bottomless hope that The Patriot and the other office-seekers of its party are holding out? Does The Patriot honestly think the people are such fools as even to think of doing it? It is quite possible that The Patriot itself and several others with little axes to grind are anxious for the re-instatement of the party. But this is a matter for the taxpayers, for those who pay the bills, for those whose prosperity is interwoven with the prosperity of the province, not for the few who have axes to grind.

Why should the record of the past three and a half years be exchanged for that of the previous twenty years with their annual deficits, with their continuous plea of poverty as an excuse for neglected public works, neglected schools and continuous threat of bankruptcy? Will The Patriot give one solitary reason for such a change? We have asked this repeatedly; it will be asked at the public meetings about to be held and the people will demand a satisfactory answer before they decide to make the change.

The Patriot's rot about deficits, its claims to have found errors in the Public Accounts which our best bankers have audited, its silly twaddle about extravagance and waste at this late date after the leader of the party had in vain been given an opportunity and been challenged to lay his finger on a single dollar the expenditure of which was not justified, all these things are only ridiculous and the people are laughing at them. Let us have something tangible, something substantial. What would the Liberals do if entrusted with the Government?

### SIR RICHARD SCARES SLANDERERS

The clean-cut, straightforward statement of Sir Richard McBride before the War Contracts Investigation Commission disposes finally of the so-called submarine scandal. It confirms what had been already fairly well proved by the official correspondence tabled in Parliament, that the scandal had its origin in the minds of a few suspicious Liberals, and that the wish to find a scandal was father to the thought.

Sir Richard McBride's statement puts those Liberals who exploited the submarine scandal in a rather sorry position. Hon. William Pugsley, it will be remembered, went very far in his efforts to poison the public mind in connection with the purchase of the two submarines on the Pacific. He did his best to create an impression that a very large rake-off or election fund had been obtained out of the purchase price of the submarines, a price which was declared to have been excessive.

The history of the transaction is best told in the words of the man first concerned, Sir Richard McBride. The two submarines had been built in Seattle for the Chilean Government. What they were to have cost the Chilean Government, Sir Richard did not know. As soon as war was declared there was great tension on the Pacific coast because of fears of attack by German cruisers in those waters. It would be difficult for people in the East to understand the extent of this alarm. The vessels, Premier McBride stated, had to be secured at any price. He accordingly took the responsibility of purchasing them, a check for \$1,150,000 being made out to Lieut. Pilcher, R.N., and sent through him to Mr Patterson representing the Seattle Dry Dock Company. As to the suggestion that the price was excessive, Sir Richard stated that "my consideration at the time was to get hold of the vessels at any price."

"The statement has been made that the matter looks suspicious," added Sir Richard. "I want to say that there is absolutely no ground for such an assertion."

Naval officers had declared the price to be reasonable and the vessels efficient. As to the charge that there was a rake-off, Sir Richard said this: "Not one cent went to any individual or corporation or purpose save to the person the ships were bought from."

The final words of Sir Richard's statement should provide some food for reflection for the Pugsleys of Canada: "It was no time for formalities or trimmings. All I have to say as a Canadian is that it does not sharpen a man's ambition to serve his country when he finds people actuated by political pique and bias, willing to ascribe his actions to all sorts of damnable motives."

### THE UNPATRIOTIC PATRIOT

The Patriot has not the common honesty, not to say courtesy, to apologize to Mr. Nelson Rattenbury, Mr. Charles Lyons and Mr. W. H. Aitken, for slandering them as business men. The Patriot charged these gentlemen with leaving some 30,000 bushels of oats which they had charge of lying on a public wharf, where they were being devoured by rats. We explained the circumstances fully yesterday, but The Patriot refuses to accept our assurance that Mr. Rattenbury, who is President of the Liberal Association, and Messrs. Aitken and Lyons, are as conscientious in looking after the interests of the farmers as they are in attending to their own. The Patriot sets

itself on a pedestal above these gentlemen and attempts to dictate to them what they should or should not have done in connection with the shipment of the balance of oats for the front. Without our explanation The Patriot ought to have known, and did know, that it has been impossible to charter a steamer of any kind since the fall to carry a small cargo such as we have at our disposal for France. These gentlemen arranged that when the cargo of hay which the Government has purchased from the farmers of the province, through Messrs. Carvell Brothers, is ready for shipment, the balance of the oats now carefully stored in the Railway warehouse—not "on a public wharf being devoured by rats" as The Patriot slanderously alleges, shall go forward with it. This is not the arrangement of the Mathieson Government, but the arrangement suggested by the Militia Department and we conceive no better authority could be obtained by the Committee for the action they have taken.

If The Patriot be so dyed-in-the-wool gruff as to refuse to apologize to Mr. Mathieson for its unjustifiable slander, will it have the common decency to apologize to the President of the Liberal Association, Mr. Nelson Rattenbury, for its aspersion on his business integrity and public-spiritedness?

### IMPORTANT TO FOX MEN

Recently we have had several inquiries regarding the fox industry and the prospect of investment therein. Invariably we are asked for a list of companies that actually paid cash dividends in 1914. So far we have been satisfied to send reprints from The Guardian of the list published in November last. There may however, be other companies that have paid dividends the names of which do not appear in our list. We should like if all companies would send us a statement of the dividend paid last year and the prospects for the current year. The following letter we received yesterday from a correspondent in Virginia shows that there is plenty of money to invest in the industry if the facts concerning it were only properly made known.

SIR: HAVE YOU ANY FACTS AT HAND SO YOU CAN GIVE ME A LIST OF THE DIVIDEND PAYING COMPANIES AND THE ADDRESS OF EACH. I WANT THE ENTIRE DIVIDENDS PAID TO DATE AND WHAT THE 1914 DIVIDEND OF EACH WAS.

"I CAN USE A QUARTER OF A MILLION DOLLARS WORTH OF STOCK IN COMPANIES WHICH HAVE PAID DIVIDENDS."

It is up to the companies to take advantage of this and other similar inquiries. Might we suggest that a two inch advertisement from each dividend paying company during the next few months, setting forth particulars of capitalization, dividend, increase of young, and prospects would be an excellent and cheap method of keeping the industry before the public and supplying the information investors desire?

This week The Guardian is sending a copy of its special Promotion Edition to each of 800 newspapers in Canada and the United States, and a separate personal letter to each of the 800 editors drawing his particular attention to the Edition and to the Fox Industry in particular. We are also sending a copy to each Board of Trade in Canada, and to each Chamber of Commerce in the Eastern States, and to all the principal Hotels in Canada and the United States. Thus during the next few weeks every city, town and village in Canada and the United States will have the Fox Industry brought prominently before it. We have done our share in special publicity work. It is now for the fox companies themselves to follow up our efforts with individual publicity work on their own account. What is wanted is more optimism, more earnest conviction and confidence in the industry on the part of the companies themselves. We say, and invariably inform correspondents, that those who get into the Fox Industry now will, three years hence, be in the same position as regards enhanced values as were the Hon. Charles Dalton and the other pioneers of the industry. But it is necessary to drive this home, and we cannot persuade people to enter the fox industry unless we put before them the brilliant prospects in store for them, even at pelt values, when the war is over and "business as usual" is actually once more the slogan. We believe in advertising and practice what we preach—hence our Promotion Edition which has been distributed broadcast at great cost over the length and breadth of the great continent.

When times are hard and cash is slow

And trade comes in most awful slow,

What is it that We would advise?

ADVERTISE!

When drawer and pocket both seem thin,

And much goes out and nought comes in,

If you would be exceeding wise—

ADVERTISE!

For thus it is with men of brain,

Finding their fortunes on the wane,

And hoping they may make a rise—

ADVERTISE!

The greatest men who live to day

Have found in this the only way

To swell beyond the common size—

ADVERTISE!

It never yet was known to fail,

To brighten times and make a sale;

To bind your luck with golden ties—

ADVERTISE!

And so what'er you have to sell,

Do THIS at once, and do it well,

Keep it before the public eyes—

ADVERTISE!

### DAILY SELECTIONS FOR GUARDIAN READERS

Furnished by W. S. Louison.

### MY RICHES.

Mine is the gold of sunset,  
The glory of the dawn,  
The splendid star that shines afar,  
The dew-bejewelled lawn.

Mine are the pearls and opals,  
That fall from wayside spring,  
The silvery notes from thrushes' throats  
Through woodland aisles that ring.

Softer than Persian carpet  
The moss beneath my feet,  
In dewy dells, where floral bells  
Toll out their perfume sweet.

Banks cannot hold my treasure;  
It needs no lock nor key;  
None 'neath the sky so rich as I.  
Who hold the world in fee,  
—Emily Tolman, in "To a Summer Cloud and other Poems."

# PRICE 5.50 Twenty Five Only

25 Boys Yoke Norfolk Suits with bloomer pants, sizes 33, 34 and 35 for ages 15, 16, and 17 years. These are hard sizes to find in many Stores, we had them made to order. They come in Tweeds, in fashionable Browns, Greens and Blues, worth up to \$8.00. Any of this lot for \$5.50.

Come quick if you want a genuine bargain. Note, we sell the best travelling leather goods "Made in Canada" Bags, Suit Cases and Trunks.

## PATON'S

"Is your horse troubled with a cough? If so you should give him a treatment of Macs' Horse Cough Powders and Distemper Cure. They will immediately cure any case no matter how prolonged it has been. Try it now—don't delay. The Two Macs, 149 Great George Street. Mtf

"Ladies' White Dresses for the 12th fine embroidery and lace. \$1.98 up. Prowse Bros., Ltd. 1905-7-8m"

"Fly Papers and Poisons will soon be wanted. We carry everything in this line.—E. A. Foster, Central Drugstore. 2053-7-15M31.

"A fine assortment of Bathing Caps at the Central Drugstore.—E. A. Foster, Sunnyside. 2053-7-15M31.

"Ladies' White Dresses—a job lot just arrived by express. \$1.98 up. Prowse Bros., Ltd. 1905-7-8mft.

## "The Haberdashery" Special Suit Sale



### Men's Suits 16.50 for 12.00

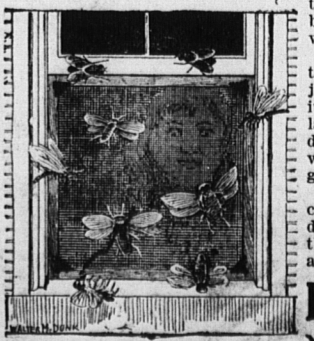
One hundred and fifty Men's Tweed Suits. Tailored in very best style by high class clothiers. Your choice of any suit in the lot at \$12.00 These suits are worth in the regular way \$13.50, \$14.00, \$15.50 up to \$16.50. While they last \$12.00. We have all sizes from 36 to 42 inches.

## Henderson & Cudmore

Wellner Bldg. Sunnyside

## Extra Good Window Screens and Screen Doors—See Them

The simplest and easiest way to rid your home of the "pesky," germ carrying house fly is to keep them out, if they once get in no amount of swatting, poison or sticky paper will remove them.



Protect your home against the house fly nuisance and at the same time enjoy the cool refreshing breeze by getting a supply of our up-to-date window screens and screen doors. Our window screens are shown in the standard lengths and the adjustable kinds, made from good quality wood and wire. We have a very large and complete line of screen doors all sizes and styles—the strong well made kind that last long and give satisfaction always. Today, right now is the time to call and get your screens. Our window screens and screen doors are the best possible to procure and they are priced most moderately.

## Fennell & Chandler

Victoria Row

## Misses', Boys and Children's Shoes GOFF BROS.

No reason in the world why the Children's Shoes should not look well. Our Children's Shoes are made to our special order. They're made to fit well and look well. Infant's priced from 25c to 60c. Child's 79c to \$2.00 per pair, and Misses and Boys ranging in price from \$1.40 to \$4.50. Bring the Children here for good footwear at reasonable prices.

## GOFF BROS.

The Shoe Men Now is your time to get a trunk we are selling our stock of trunks at 15 p. c. discount. Get one while they last.