

QUICKEST METHOD TO RELIEVE A COLD



Follow Directions to Ease Pain and Discomfort Almost Instantly

When you have a cold, remember the simple treatment pictured here . . . prescribed by doctors everywhere today as the quick, safe way.

Because of Aspirin's quick-disintegrating property, Aspirin "takes hold"—almost instantly.

Just take Aspirin and drink plenty of water . . . every 2 to 4 hours the first day—less often afterward . . . If throat is sore, use the Aspirin gargle.

But be sure you get ASPIRIN. It is made in Canada and all druggists have it. Look for the name Bayer in the form of a cross on every Aspirin Tablet. Aspirin is the trade mark of the Bayer Company, Limited.

DOES NOT HARM THE HEART



1. Take 2 Aspirin Tablets.

2. Drink full glass of water. Repeat treatment in 2 hours.

3. If throat is sore, crush and stir 3 Aspirin Tablets in a third of a glass of water and gargle. This eases the soreness in your throat almost instantly.

Many Canadians Honored By King



Among the many Canadians who were honored in the King's New Year's list was Albert E. Gooderham, of Toronto, who was named Knight Commander of the Order of St. Michael and St. George. Sir Albert's title was conferred for his outstanding philanthropic work. Sir Albert and Lady Gooderham celebrated their golden wedding anniversary last year.

Great Year For Missing Men

(C. F. By Guardian's Special Wire) HALIFAX, Jan. 10.—"I never saw such a year for people getting lost," Chief of Police Judson Conrad mused tonight as his Department was asked to find two more men reported missing. Since Aug. 1, 1934, Halifax police have searched city streets for 70 missing persons and all but six have been located.

Tonight anxiety was expressed for the safety of Roland K. Green of Great Village who was discharged from Camp Hill Hospital here and was supposed with transportation to his home but has not been seen by relatives or friends since Dec. 25.

Other missing men being sought by police are: James Covey, who left his home Dec. 26; Reginald Stanley missing since Dec. 28 when some of his clothes were found on Central Street; William McNeill, missing since Dec. 30; John Hilton, missing since Oct. 17.

MILVIEW WOMEN'S INSTITUTE The regular monthly meeting of the Milview Women's Institute met at the home of Mrs. Herman Ings on January 8th, with an attendance of eleven members and two visitors.

Advertisement for Milburn's Health and Nerve Pills, featuring a testimonial and the product name in a circular logo.

Advertisement for E. R. Brow Fire, Life, Accident, Sickness and Plate Glass Insurance at Lowest Rate, with agent information for Summerside, Lloyd Lewis.

TIMELY NOTES ON TOPICS CONNECTED WITH Silver Fox Farming



A silver fox pelt from the ranch of Lt.-Col. F. I. Andrew, M.M., A.D.C., has attracted a lot of attention at the Charlottetown Fur Sales Company. The manager, Col. Dawson, says it is one of the finest he has seen. If not the finest, this season, it is large, clear, heavily furred, three-quarters silver, a real specimen. Its ultimate destiny is the London auctions and we hope it will soar to a high figure.

The number of pelts which will be exported from this province for this season of 1934-35 was estimated in these columns some time ago as 80,000. This figure is a large over estimate. That number has been produced but additions to ranches and new people going into the business has taken up at least twenty of the eighty thousand.

The past week has been one of great importance to our fur farmers who have eagerly scanned the Guardian for details of the auctions. These have been most gratifying, showing an excellent demand at fair prices. The percentage sold has been larger than anyone anticipated. Monday, Tuesday, Wednesday and possibly Thursday of this week will be utilized by Lampons and Aming & Cobb, who finish up the January sales.

A rancher put the following question to us and as the same thought may be in the minds of many great many others we will repeat it. "Can you explain how the auction house which has fourth place on the selling program can dispose of or get as good prices for its offerings as the house which has first or second place?"

To that our answer is this. Nearly all pelts are priced at valuations which prevent their being slaughtered. If the company selling first does not get a reasonable offer for its product then they hold, which means that more customers will have to be satisfied by the other houses. Then again each of the London fur auction houses have their own particular clientele who stick to them just the same as you yourself go to some particular grocer or dry goods merchant.

Mr. Fred Burke, inspector for the Canadian National Fox Breeders' Association, paid us a visit this morning and we had a long interesting talk with him on the pelt situation. Fred is of the opinion that a great deal can be done to improve the quality of our pelts. He thinks that we should clip the fur off the foxes in June so as to give the air access to the body and prevent the heating of the animal's blood, which must occur when carrying around a heavy coat of dead fur during the hot months.

"How would you clip them?" we asked. To which he replied, "Hook up your clipping machine to a car engine and it would be an easy matter to shear off a ranch full of foxes, even a big one, in a few days."

"The fur or wool could be saved, collected at some central point and then by means of carding and spinning converted into wool for many purposes it would be useful for."

There is a great deal in the above suggestions and we ourselves intend to get that old wool off the foxes next summer a good deal earlier than we did the past year. We do not think we will use Fred's method this year, but may come around to it later on. We are going to try some milk and flaxseed, making the diet a laxative one. As soon as we have rid the animal of the old pelt we can change to a larger quantity of meat.

One thing we have found out to our sorrow and that is that in ranching foxes in open pens there must be no great let down in feed during the spring, summer and early fall months. If the foxes are cut down very much, hookworm and lungworm take command and the animal's resistance is not strong enough to fight against them.

We had the pleasure of a conversation with Peter G. Clark, President of the F. E. Fur Pool the other morning and that efficient gentleman was certainly feeling good over this year's prospects. He had just received particulars from London of recent sales where his company had consignments and these were of such a nature as to inspire confidence.

No one can understand the burden of worry carried by those who are handling the interests of others, and rays of sunshine such as are reflected by the present keen demand for silver fox pelts makes life brighter for managers of fur consignment agencies.

We noted an item in the press the other day to the effect that the largest London store, which we presume is Harrods, where anything can be purchased from a needle to an anchor or even a furnished house, a steam yacht or Rolls Royce, had receipts of \$970,000 one day last week. There is a regular orgy of spending in London and shop keepers are doing a magnificent business.

The writer well remembers being given a special holiday trip to London in the spring of 1912 to recuperate after a severe mauling at the hands of the Hun. Walking along the street we noticed next door to Harrods a 'shop window filled with silver fox pelts that arrested our attention immediately. The prices varied from \$20 to \$100,

so we went inside to make inquiries. The proprietor said they were selling like hot cakes. That is what we do when we go into the fox business if we came through the conflict alive. Any business that could be going so strong when the world seemed to be coming to an end ought to survive lesser panics.

It is our belief that practically all the big demand for silver fox furs is coming from the people of England. They have never been great fur users but lately have shown a big interest in fox pelts. It is pathetic to see some of them wandering around, perhaps worth a million dollars or more, with haircuts that have probably been handed down from another generation.

One day while examining furs in the Hudson's Bay Company warehouse, a lady closely connected with Royalty, arrived to view the silver fox and we had the pleasure of showing quite a number of skins and pointing out their attractive qualities. She was just a splendid old dear, but her fur apparel was antiquated in the extreme. We presume it is the spirit of thrift that is ingrained that caused such care to be taken and long use given to these unattractive articles. Perhaps that class of people who have the wealth have been made more style conscious, or the middle class have taken up the wearing of furs which they never did to any great extent before.

Getting back to more prosaic subjects we have had quite a number of comments on our feed schedule published last week, some favorable, some unfavorable. Well, we did not put it forward as the best or even one of the best, but as one that we had made good with ourselves. It is a rather unthankful task to try to educate a Prince Edward Island fox farmer in the way he should feed and perhaps an impertinent one, because many of them know more about it than we do ourselves. As a matter of fact the man who feeds beef with bone horsemeat, tripe, liver, biscuits or even will some cod liver oil if not feeding cod liver oil biscuits, has about a good a line of feed as can be obtained. An occasional change of fish will be of benefit. On the other hand there are a great many people who cannot obtain some of these articles readily and find the prepared foods very convenient and producers of good results.

Probably True E "Is there any truth in the report that Angus MacFavish bought the filling station?" "Well, I don't know for sure, but the 'free air' sign has been taken down."

Eastern Locals

"This column is reserved for notes of local interest but advertising a new venture may be inserted at 2 cents a word strictly payable in advance."

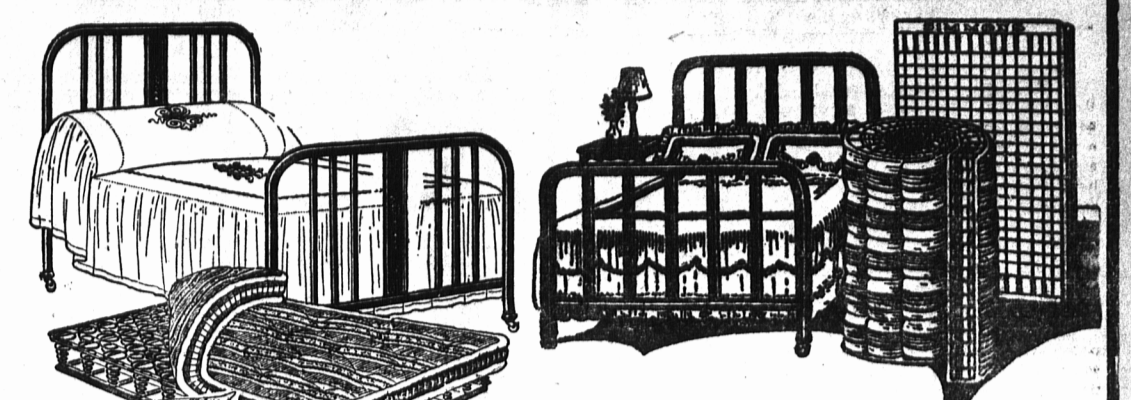
"SUBSCRIPTIONS TO THE Charlottetown Guardian may be handled to their Rept. Archie Hume, Phone 47, or left at H. J. Mabon's Drug Store, Montague. L-7"

"WEEK OF PRAYER"—The second meeting of the Universal Week of Prayer was held in the Presbyterian Church on Tuesday evening. In spite of bad roads and unpleasant walking a goodly number attended. Prayer was led by Mr. W. D. Johnson. Scripture was read by Rev. G. C. Pringle. Rev. Mr. Watterworth spoke very ably on "The Church in the World," after which Rev. T. O. Hughes led in Prayer. The next meeting will be held in the Baptist Church.—H

"SMELTS PLENTIFUL"—Smelts are present in very large quantities in the Montague River this season. Bill VanDerstegen using a bag net with a twenty foot mouth and thirty feet long caught ten hundred pounds on his first haul on Monday morning. Isaac Aorn caught forty-six hundred pounds in the last three days. While the Aorn men were hauling in their nets Tuesday morning the ice gave way, towing the three men into the icy waters of the channel. This might have resulted in a serious accident were it not for the clear thinking of Jesse. (one of the trio), who succeeded in saving himself and the other two men. When asked later what the water was like, Jesse promptly replied "Not so hot!"

Stresses Value Of Conservative Party Principles (C. F. By Guardian's Special Wire) MONTGOMERY, Jan. 10.—Speaking to the local Conservative Party, R. B. Bennett, J. Earl Lawson, newly appointed Dominion organizer for the Conservative party outlined conditions in Canada when the Conservatives came into power in 1930 and traced the steps taken in the special session of 1930 and subsequent sessions to convert an adverse trade balance of \$103,000,000 into a favorable trade balance in 1934 to around \$130,000,000. He stressed the Ottawa trade agreement to show the revival of trade in Canada, and declared that achievements of Rt. Hon. R. B. Bennett during the years of world-wide depression, placed him among the foremost of Canadian premiers

NEW YEAR SALES FOR THE HOMIE



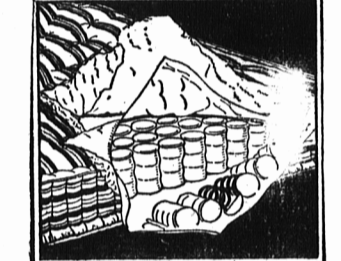
3 Piece Bed Outfit Now is the time to equip your home with new beds while the prices are so low. Walnut finished bed with strong link spring and all cotton mattress in standard sizes. \$14.90 \$2.50 NOW—\$2.50 MONTHLY



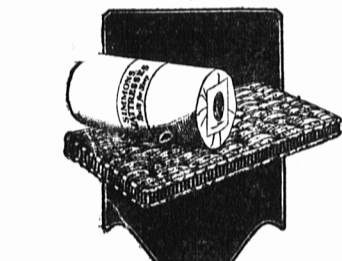
5 Piece Bed Outfit Here's sterling value! An attractive Simmons Bed with neat panel in head and foot ends; a strong coil spring with anti-sway features on each side; a thick all felt mattress, neatly tufted with roll edge; a pair of fluffy feather pillows. \$19.45 \$2.50 NOW—\$2.50 MONTHLY

Another Outstanding Value! Here's a Bed outfit comprising a wide panelled bed nicely finished. A strong cable spring and a thick layer felt mattress. \$23.75 \$2.50 NOW—\$2.50 MONTHLY

Three Money-Saving Values in Mattresses!



Spring-Filled Mattress Hundreds of strong coil springs encased in layers of cotton felt a mattress which will give you many years of sleeping comfort. \$12.45



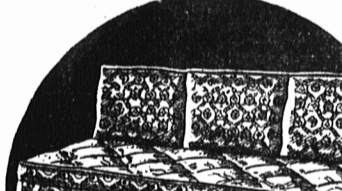
All Cotton Mattress In spite of advancing costs of tickings and cotton felt we are offering this mattress at a new low price. \$5.45



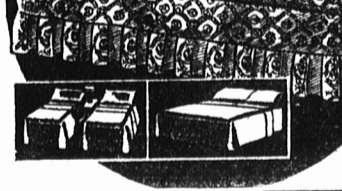
Felt in Layers A thick heavy layer white cotton mattress in good quality ticking. A good buy! \$8.75

Couches Are Cheaper During January

Sliding Couch A strong Simmons Couch with heavy link fabric and cretonne covered mattress. Opens to a double bed. \$9.95

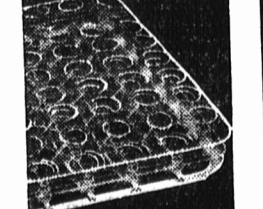


Drop Back Couch This couch is very popular. Has strong fabric base and cretonne covered seat and back with two end cushions. \$14.50

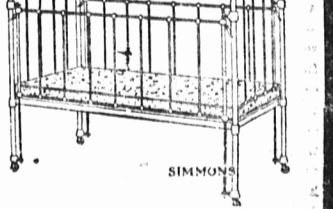


Studio Couches The ever-popular Studio Couch. Has two thick layer felt mattresses supported by link springs. Heavy Repp covering. Double bed or single beds as required. \$17.65 2.50 NOW—\$2.50 MONTHLY With Spring Filled Mattress You can save many dollars now on this comfortable spring-filled Studio Couch. Attractive green Repp covering which will wear well. \$27.75 2.50 NOW—2.50 MONTHLY

A Few of the Many Bargains in This Great Sale!



Hardwood Kitchen Chairs A strong well-made Hardwood Chair which will stand rugged use. Halls and public buildings should take advantage of this Sale. 79c each — 6 for \$4.50



Crib Outfit Get the baby a new Bed and save money! A strong metal Crib complete with crib \$9.90 and mattress

Coil Spring Replace your old worn out Bed Spring now with one of these strong yet resilient springs. All sizes in stock. \$5.90

Feather Pillows Here again the advanced prices are set aside for this great sale. Clean new feathers and good quality ticking at this exceptionally low price. Pair \$1.25

HOLMAN'S Summerside-Charlottetown

since Confederation. He touched upon the opposition of the Liberal leader, Mackenzie King, to the trade pacts enacted at the Ottawa Imperial Conference when before Parliament and called attention to the recent recantation and modification of his views with respect to the agreements when he realized their benefit to Canada and the other parts of the Empire. He referred to the series of addresses being broadcast by Premier Bennett in which he declared for reform of the present economic system, and asked what attitude the Liberal party were prepared to take with respect to these proposals. With regard to organization he declared that full information to all parts of the Federal contest policy of the government would be disseminated early and he appealed to all supporters of the government in the various sections to work for the principles enunciated until the last vote was polled in the next Federal contest.