

New in Canada

but already beloved by many of our customers... Fabergé fashion fragrances make their delightful debut in our perfume department...

Aphrodisia... audacious, flirtatious, for glamour clothes.

Woodhug... woody, wonderful with woollens!

These perfumes and colognes are now here for you to enjoy... won't you come in to see them, to sniff them, and to share in our pleasure?



MOORE & McLEOD Limited

Scrap Cast Iron

WANTED 50 TONS Cast Iron.

- Price \$18.00 gross ton
- No. 1 Copper Wire 8c per lb.
- Car Batteries 1.25 each
- Lead 8c per lb.
- Horse Hair 60c per lb.

Scrap Yard at Findley McKinnon CHARLOTTETOWN SALVAGE Grafton Street Phone 768 or 1510

ABIE BLOCK

W.C.T.U. NOTES

TIT FOR TAT
Thought you mistreat a friend of yours
His generosity
May overlook the thing you did.
And let you go scot free —
Returns a good for evil done
Or kindness for slight.
But your body won't forgive you if
You fail to treat it right.
If you should give it ale or beer
Or whiskey wine or gin,
"Twill cease to serve you accurately
But always will begin
To slow your mental processes
As if to show its spite;
For your body won't forgive you if
You fail to treat it right.
— F. M. Steilwagen.

YOUTH GUIDE
To the Editor of the United Church Observer:

Dear Sir—Training for future citizenship should undoubtedly start in the home and in school at a very early age. If social democracy is to prevail...

Our school from the Kindergarten to the University must some day emphasize the relationship and responsibility of each person to the State. Instead we place too much importance on producing those things which may be counted or weighed at the expense of those things which are to be seen in the character of our future men and women.

Examination of 400 boys in one Canadian city Police Court revealed only three of this number had ever been Sunday School Members.

Have we lost our sense of direction and responsibility by levelling criticism at the youngsters themselves? If so, it would then appear that the only solution is to hold the parents responsible. For it is only by united effort of law and parents' affection that they can hope to solve youth leadership.

Not until good citizenship is recognized as the primary end of education can we hope to build youth character. As a Christian nation, we can do no less or better our right to that name.

Vancouver, B. C. D. D. McEachern.

TOO MANY LIQUOR OUTLETS ALREADY

Ontario statistics, indicating a near-doubling of consumption in 1935-1941; a trebling of the 1935 consumption in 1946; a quadrupling in 1948. This compares with a population increase of 20 per cent. How closely the drinking in Toronto has paralleled the all-Ontario record is not known. It has probably been even more alarming. It is not even known how many outlets there are

5 Watchmaker School Barber School Hairdressing School Business College Dressmaker School
TRANS CANADA BEAUTY INDUSTRIES, LTD.
824 Main St. Moncton, N. B.

HALLOWEEN PARTY

A large number of young people enjoyed the Halloween Dance in St. Paul's Parish Hall Wednesday evening.

Spot Dances, a Snowball Dance, an Elimination Dance, and Grapefruit Eating Contest were but a few of the interesting items on the programme.

During the evening gifts from the P.E.I. Deanery Council and St. Paul's A.Y.P.A. were presented to Mollie Lewis, who is leaving shortly for Toronto.

A hearty vote of thanks was extended to Mr. Gordon Roper, our master of ceremonies, and also to the new executive: President: Mary Myers Vice-Pres: Jim Ibbott Rec. Sec: Marjorie MacLeod Corr. Sec: David Wood Executive: Norah DeBlond Wendell MacKenzie for their splendid programme.

In Toronto now Government and liquor license and control authorities unite in refusing the information. The license board is to deal with a flood of additional applications—124 from Toronto involving a much greater number of licenses, as some applications are for more than one form of liquor selling. Two of the applications are for licenses on the border of "dry" territory. West Toronto and North Toronto. Others are placed strategically situated with regard to sporting events. And the hearing of these applications is brought on at a time when churches and other organizations which would naturally oppose them are disorganized by summer vacations.

The Star believes that Toronto already has too many liquor outlets, and that their increased number is being reflected in increased crime. They should not be added to at all. Some of the applications before the board are more objectional than others, but the fact is that all are objectionable because the city is over-supplied with drinking places already. It is time to call a halt in this business of thrusting new liquor outlets upon a city which has never given a chance to vote on the sell-more liquor policy of the Provincial Government.

—12, & 49, The Toronto Daily Star
Many protests against new outlets had a certain restrictive influence we are glad to note.

Lonely Parade
By Fannie Hurst

Sure enough, her current enthusiasm, a young Austrian trademarked Philippe, who was agitating Paris with the super-nonsense of his plastic dressmaking, was present and helped to draw her attention away from Erna and her conquest. You sat for your Philippe frocks as you sat for your portrait, posing in his atelier (studio) where he built his models and gowns in clay before proceeding to fabrics and feathers.

Shop talk ran high, although Philippe, speaking no English and apparently impervious to the Charlottenburg's German and French, was the picture of oblivion to everything except a delicious specialty of Twenty-one East known as "Bouillabaisse Kitty". Nevertheless obliteration of Rolfe was so complete that, once they seated, Erna herself, caught up in the zestful gale of Charlottenburg almost forgot to be self-conscious about her Rolfe. Talk and enthusiasm regarding the young Austrian as he dined with avidity, oblivion and impeccable concentration, engulfed but did not penetrate him.

"Watch Philippe put a ring through the nose of the women of America and lead them to plastic dressmaking."

"Nose rings by Mullane. Not to intrude myself."

"I'm going to lease the old Sibley mansion off Thirty-eighth Street and teach them how to pronounce stiletto!" boomed the Charlottenburg in her own abominable accent. "I'll put the phrase 'plastic dressmaking' on the lips and they'll lick it!"

The crinkling together of Kitty's eyes under excitement, a mannerism familiar and delightful to Erna, began to happen. "Charlottenburg," she cried, "I've just the man for you! Keep your costs down and your prices up by using domestic materials. Wait until your Philippe sees the jerseys those Carolina mountain weavers I was telling you about, produce. Soft and perfect for dyeing and draping. And Charlottenburg, jeweled medallions for draped gowns! I've an idea for cabochons in old gold that will give Philippe an acute attack of turning-cartwheels-of-ecstasy over Kitty Mullane—erstwhile of Kerry Patch!"

T. B. League Prepares Campaign

Preparations are well under way for the annual Christmas Seal sale by the T.B. League, which opens all across Canada on the 21st November. As is now well known the campaign takes the form of the sale of Christmas seals through the mail and by the direct personal solicitation of firms in Charlottetown and Summerside.

A recent meeting of the Charlottetown members of the executive committee laid plans for the drive in the city. For several years the League in Charlottetown, have organized the personal solicitation portion of the campaign with excellent results. With increasing demands on the members' time by reason of the number of fund raising drives being waged it has been mutually agreed that this year the League would be responsible for organizing the solicitation with full help from the Gyro club members. Accordingly eleven teams have been organized, captained by a member of the League executive committee or a Gyro. They are all men and women well known to the public as ardent members of various social and service organizations who respond to many such calls on their time. The League feels sure that all firms in the city will give them their usual sympathetic and generous response when they call on Monday or Tuesday the 21st and 22nd November.

of them, worried him. The absence of tablecloth, spots of dolly taking its place, the salt in little swans, the spectacle of a lady dining in gloves confused him to such an extent that his fingers fumbled among the eccentric intricacies of Kitty's table service. So did the immensely heavy Bohemian water tumblers, with lips as thick as the coffee cups in a quick-lunch room worry him, and the pansy faces floating in his finger bowl, which he had failed to remove from his desert plate until Erna, in unaccustomed equal to his, had reached over and lifted it away.

Erna's pallid vocabulary had ill prepared him for the frankness of all this. The talk itself meant nothing. "Then Erna said to him, 'You see, and he replied, 'I see' what both of them knew was that he did not see at all. But Erna did. She saw now that with the best of intentions, the Charlottenburg could not even focus her passing interest upon his neutral presence, thus symbolizing what existence in general with him would be like. More than that, following this Monday evening dinner, the Charlottenburg, Kitty and Sierra were never for years to refer to him again. Not through any conspiracy of thought or deed. It was merely as if he had passed

Christmas Shopping STARTS NOW!

NYLONS

Luxurious to Give!.. to See!.. to Wear!

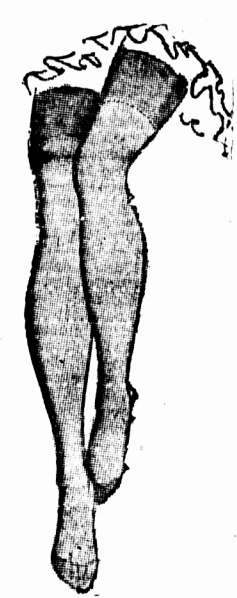
What a wonderful gift surprise for every woman... young or older! A gift box of nylon stockings... in her favorite fashion-attuned shade... styled with her most flattering heel... in her own length and size. Come in—select the true gift of her choice, today. Budget prices.

- 54 Gauge \$2.50
- 51 Gauge \$1.95
- 45 Gauge \$1.65
- 42 Gauge \$1.40

Sizes 8½ to 11

"The Gloria"

Where Smarter Women Shop



through their experience in a manner too nondescript to retain identity. It was not a difficult decision for Erna, and yet it was a decisive dinner. She did not see Rolfe again before his departure for Arizona, although a few years later something reminiscent happened. From the window of a train on which she was traveling with the Charlottenburg, who was on the trail of a young American Indian in Las Vegas, said to have a bass voice of heroic proportions, Erna caught sight of someone who reminded her of Rolfe as they flashed past an intersection of road and railway track. It was in fact, whenland Kansas. A bell was changing beneath a "Stop Look and Listen" sign at the crossroads, and a cartful of pale-haired, eyed and -faced family, waiting for the train to pass, gave her what seemed to be the flash of Rolfe at the wheel. There was a woman, who might have been herself, at his side, and a rear seatful of children.

To be continued

ALL OUR STOCK MUST GO!

FROM NOW UNTIL THE END OF THE YEAR WE ARE CLEARING OUR SHELVES

THIS IS YOUR OPPORTUNITY TO OBTAIN HARDWARE SUPPLIES, PAINTS, VARNISHES AND PLUMBING MATERIALS AT GREATLY REDUCED PRICES.

SPECIAL CONSIDERATION WILL BE GIVEN BULK SALES

In Addition To Shelf Hardware We Offer For Sale All Our Blacksmithing Supplies Including Spokes, Rims, Hubs, Horseshoes etc.

ALL SALES CASH — NO RETURNS — NO EXCHANGES

STANLEY, SHAW & PEARDEN Limited

COR. KENT & GT. GEORGE STS.

PHONE 263